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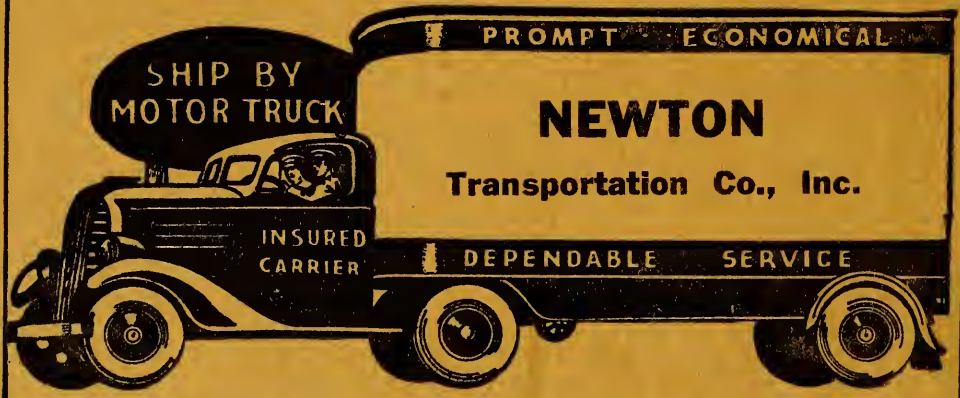

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VOL. VIII **1950-1951** **VOL. VIII**

Containing an Alphabetical Directory of Business Concerns and Private Citizens, Occupants of Office Buildings and Other Business Places, Including a Complete Street and Avenue Guide, and Much Information of a Miscellaneous Character;

And A Complete

Classified Business Directory

SOUTHERN DIRECTORY CO.

ASHEVILLE, N. C. : : PUBLISHERS

Member Association of North American Directory Publishers

(See General Index - Page 6)

Issued Biennially

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Lenoir, North Carolina

CITY OF LENOIR, COUNTY SEAT OF CALDWELL COUNTY

PREFACE

The City of Lenoir is situated in the western Piedmont section of North Carolina in the foothills of the Blue Ridge Mountains and is the southern gateway to the Blue Ridge Parkway and to the Blowing Rock-Grandfather Mountain area. It is principally an industrial city with the manufacture of furniture its leading industry, being the largest in the entire United States.

Between 1857 and 1900, however, Lenoir was known as a summer resort and had many summer visitors, while all of those who went to Blowing Rock left the train at Lenoir and drove the 23 miles by road up the mountain in horse drawn hacks. The distance is now only 20 miles.

INDUSTRY

It was during this period, however, that the manufacture of furniture first started in Lenoir, since there were many skilled cabinet makers in this area, the descendants of skilled artisans who had been brought over from England by the wealthy plantation owners in Happy Valley and the Yadkin Valley to build the furniture for the homes built in this valley shortly after the Revolution. Several of these beautiful old homes, containing the hand-made furniture, are still standing and in use by the descendants of the families who built them.

By 1900 Lenoir was already well-known as a furniture manufacturing center. This industry has increased steadily until at the present time there are eighteen large furniture manufacturing plants, two veneer plants, two mirror plants, one paper box and packing materials concern, and several other concerns that supply materials for the furniture industry. In all, there are some 50 different industries operated in Lenoir employing more than 9,000 persons. Of these the furniture industry alone employs more than 4,000 persons, a majority of these being men. The payroll for the furniture industry amounts to approximately $150,000 a week and the total industrial payroll is approximately $350,000 a week. There are also eight cotton spinning mills in Lenoir and the Lenoir area which employes some 2,000 persons, mostly women, also a large plant making work clothing. There are also hosiery mills, machine shops, flour mills, sawmills, millwork plants and other miscellaneous industries.

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of the information in the DIRECTORY of a city or town changes each year. Did you know this? For this reason is it not money saved to have the latest information handy? The only way to do is to have the

LATEST CITY DIRECTORY

PREFACE

(Continued from Page Seven)

POPULATION

The population of Lenoir was 7,603 within the city limits according to the 1940 census, while the population of Caldwell county in 1940 was 35,795. The population of the two townships in which Lenoir is located was 18,119 in 1940. Accordingly, the population of Lenoir and the areas immediately surrounding it is conservatively estimated at approximately 15,000 persons now, while the trading area is approximately between 60,000 and 65,000.

The difference between the census population and the population living in and adjacent to Lenoir is due to the fact that many of those employed in the industrial plants live outside the city limits or on small farms out in the county.

The increase in population of Lenoir from 1930 to 1940 was 14 per cent according to the 1940 census, while the population in Caldwell county during the same period increased 27.8 per cent.

TRANSPORTATION

Lenoir is served by the Carolina and Northwestern Railway, a subsidiary of the Southern Railway System, extending from Lenoir to Chester, S. C., where it connects with the Seaboard Airline Railway. The C & N W also intersects the main East-West line of the Southern Railway in Hickory, 19 miles south, and the main Washington-Atlanta line of the Southern in Gastonia, some 50 miles south of Lenoir. In addition, Lenoir is served by five hard-surfaced state and federal highways which afford frequent bus and freight transportation. Six large trucking concerns operate out of Lenoir either as common carriers or contract haulers. Regular bus service to all points in the United States is provided by the Atlantic Greyhound lines and the Queen City Coach Company. Through rail passenger service to New York, Chicago and all other points is available from Lenoir and Hickory over the Southern Railway System.

TAXES

The tax rate in the city of Lenoir for all purposes is $1.55 for each $100 valuation, for which $1.20 is for city purposes and 35 cents for school purposes. The county tax rate is 90 cents on each $100 valuation for all county purposes. Property is assessed at approximately 75 per cent of its real value for taxation purposes for both the city and county. No state property tax levied in North Carolina.

FIRE PROTECTION

Due to the fact that Lenoir has one of the most modern and well equipped volunteer fire departments in the United States, fire losses have been unusually low with a very low fire insurance rate. The fire

(Continued from Page 9)

loss in Lenoir amounted to only $18,770.00 in 1947 and in 1948 to $12,110.00.

WATER SUPPLY

Lenoir has a modern water plant with a pumping capacity of approximately 1,500,000 gallons a day although the city only uses between 800,000 and 1,000,000 gallons a day including industrial uses. This water supply is derived from several mountain streams fed by natural springs with the result that the water is extremely soft and unusually pure.

UTILITIES

The electric power supplied to Lenoir and Caldwell county by the Duke Power Company which with its network of hydro-electric and steam power plants is equipped to deliver an almost unlimited amount of electricity for either domestic or commercial use. Two of Duke Power Company's largest hydro-electric plants are located in Caldwell county while another is located in another county. The rates for power in Lenoir and Caldwell county are among the lowest in the United States.

Calwell county is one of the most highly electrified counties in North Carolina with 945 miles of rural electric lines with more than 5,000 rural customers.

Gas for cooking, refrigerators and heating is available from the Piedmont Gas Company which is now supplying approximately 21,500,000 cubic feet and which has a capacity for about 50,000,000 cubic feet per month. Rates are reasonable and decline in proportion to the amount used.

BANKS

Lenoir is served by two commercial banks, one industrial bank and two building and loan associations. The two banks have combined resources of more than $12,860,000 while the two building and loan associations have combined resources of approximately $4,300,000.

LABOR SUPPLY

An adequate supply of native white labor is available in Lenoir and Caldwell county and is more than 99 per cent native Blue Ridge Mountain stock of pre-Revolution origin. These people are intelligent, hard working and are not inclined to float from one section to another. Most of them own their homes or farms. Their forefathers have lived in this mountain area for more than a century. This supply of native born white labor with intelligence and ability is the outstanding asset of Lenoir and this entire region.

CIVIC CLUBS

Among the various civic clubs in Lenoir are the Lions Club, Kiwanis Club, Rotary Club, Optimists Club, Woman's Club, Business and Pro-

fessional Women's Club, Garden Club, Lenoir Service Club, the Mozart Music Club, the Lenoir Music Club, Woodmen of the World, Knights of Pythias, and the Masonic Order. The Rotary Club meets at 12:30 each Friday, Kiwanis Club at 6:30 P. M. each Friday at the Carlheim Hotel. The Lions Club meets the first and third Mondays at 6:30 P. M. in the Carlheim Hotel and the Optimists Club each Monday at 6:30 P. M. at the Optimist Club House.

SCHOOLS

The Lenoir school system is composed of five elementary schools and two high schools with the total enrollment of more than 2,500 and with approximately 500 in the high schools. The schools have a nine months term and 12 grades. There are 24 rural schools in the county system with an enrollment of approximately 8,000. These schools also have a nine months term and 12 grades. Nearly 5,500 of the children in the rural schools are transported to and from school every day in 60 school buses which travel an average of 1,800 miles every day.

CHURCHES

There are 18 churches in Lenoir, 12 of these for the white congregation and 6 for the colored congregation, representing all denominations.

HOSPITALS

Lenoir has three modern hospitals containing the most modern equipment and staffed by able doctors and nurses.

CLIMATE

Situated as it is in the foothills of the Blue Ridge Mountains, Lenoir has an unusually mild climate the year around. The average annual temperature is 56.5 degrees with an average summer temperature of 73.7 degrees and a fall average temperature of 57.2 degrees. The average winter temperature is 38.9 degrees and the spring temperature is 56.2 degrees.

Although the altitude in Lenoir is only 1,186 feet, within 21 miles it is possible to attain an altitude of almost 4,000 feet, while Grandfather Mountain in the northwestern edge of the county attains an altitude of 5,964 feet.

RECREATION

Those seeking outdoor recreation can find an almost unlimited amount in Lenoir or in this general area. There is a nine-hole golf course in Lenoir, now being expanded into an 18-hole Donald Ross Course, and several hundred miles of extensive trout and bass fishing waters in the county. An 18-hole golf course is available in Blowing Rock at an altitude of almost 4,000 feet.

For additional information concerning Lenoir and Caldwell County write to the Lenoir Chamber of Commerce, 112 North Main Street, Lenoir, N. C.

MILLER'S
Lenoir, North Carolina

Miscellaneous Directory
1950-1951

Containing Valuable Information Concerning United States and State Government.

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Alben W. Barkley—Vice-President

The Cabinet

Dean Acheson, Secretary of State

John W Snyder, Secretary of the Treasury

J Howard McGrath, Attorney General

Louis A Johnson, Secretary of Defense

Oscar L Chapman, Secretary of the Interior

Chas F Brannan, Secretary of Agriculture

Chas Sawyer, Secretary of Commerce

Jesse M Donaldson, Postmaster General

Maurice J Tobin, Secretary of Labor

Government Officials

Treasurer of the United States—Georgia N Clark

Comptroller of Currency—Preston Delano

Director of the Mint—Nellie Taylor Ross

Register of the Treasury—Edward G Dolan

Director of the Bureau of Printing and Engraving—Alvin W Hall

Assistant Secretary of Labor—Edw C Moran Jr

Chief of Staff United States Army—Gen Jos L Collins

Navy Chief—Admiral Chester Nimitz

Air Chief—Gen Hoyt S Vandenberg

Chief of the Weather Bureau—Francis W Richelderfer

Director of War Mobilization—Jno W Snyder

Representative World Security League—Warren R Austin

NORTH CAROLINA GOVERNMENT

W Kerr Scott—Governor

H Pat Taylor—Lieutenant-Governor

Thad Eure—Secretary of State
Henry L Bridges—Auditor
Brandon P Hodges—Treasurer
Clyde A Erwin—Supt of Public Instruction
L Y Ballentine—Comr of Agriculture
Forrest H Shuford—Comr of Labor
Wm P Hodges—Comr of Insurance
Harry McMullan—Attorney General

Supreme Court

W P Stacy—Chief Justice

Associate Justices—Michael Schenck, W A Devin, J W Winborne, M V Barnhill, A A F Seawell, E B Denny, A J Newton, Clerk

North Carolina Senators—Clyde R Hoey and Frank Graham

North Carolina Representatives—Herbert Bonner, John H Kerr, Graham A Barden, Harold W Cooley, Thurmond Chatham, J Bayard Clark, Robt L Doughton, Alfred L Bulwinkle, Carl T Durham, C B Deane, Hamilton C Jones and Monroe M Redden

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CLASSIFIED BUYERS' GUIDE

OF THE CITY OF

Lenoir, North Carolina

1950-1951

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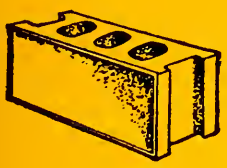

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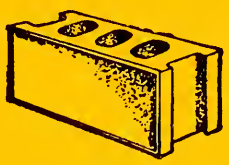

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GAS — OILS — TIRES

FUEL OIL

Blowing Rock Road Phone 317

HI-ARC

WHITE FLASH

Fuel Oil and Kerosene

SPRINKLE OIL COMPANY

•

331 N. Main St. **Phone 102**

GROCERS

DICKSON & COMPANY

Staple and Fancy Groceries

Meats and Produce

(Basement) 115 West Ave. *Phone 695-J*

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OAKBORO LUMBER CO., INC.

Wholesale and Retail

LUMBER
ROOFING
PAINTS

BUILDERS HARDWARE
HARDWOOD FLOORING
SEWER TILE

●

Collettsville Rd. *Phone 1152*

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TRIPLETT LUMBER CO., INC.

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CHARLOTTE, N. C.

— WHOLESALERS —

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In Force July 7, 1909

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Caldwell Machine Company

NEW AND REBUILT MACHINERY

●

General Repair Work
Acetylene and Electric Welding

●

COMPLETE MACHINE SHOP
BOILER REPAIRING

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ACETYLENE WELDING and CUTTING

318 WEST HARPER AVE. TELEPHONE 230

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CONTRACTORS — PAINTS

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A SERVICE TO MATCH THE FINEST OF RADIOS
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Specializing in The Best Foods, Properly Served

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"Where It's a Treat To Eat"

Sizzling Steaks, Fried Chicken, Chops, Country Ham

107 N. MAIN ST. Opp. Court House PHONE 379

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LENOIR STATIONERY CO.

School and Office Supplies

"Gift Headquarters"

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Phone 192 118 West Ave.

WOMENS APPAREL

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The Fashion

"Smart Ladies and Misses Wear"

DEPENDABLE — RELIABLE — INEXPENSIVE

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WHEN YOU WANT TO KNOW:

—where a person lives.

—what his occupation is.

—who lives at a certain number on a street.

—where a street is located.

—the correct spelling of a name.

—the officers of a corporation.

—the partners in a firm.

—the solution to any of scores of problems that pop up unexpectedly to annoy and baffle you.

—you can quickly find the answer in the City Directory.

Southern Directory Co. Asheville, N. C.

MILLER'S

Numerical Telephone Directory

OF

Lenoir, North Carolina

VOL. VIII 1950-1951

Containing a list of telephone subscribers arranged according to telephone numbers. Since telephone numbers change rapidly, it is suggested that persons using this list refer to the latest edition of the regular telephone book in order to verify the information contained herein.

1 E Harper Self Ser Ldry
2 Crowell's Ser Sta
Phone No 2 Taxi
3 Fire Dept
4 Lenoir Clnrs
5 Greer Funeral Home
6 Link Nettie N Mrs
7 Hamer Douglas J Jr
8 C & NW Ry
9 Harper Furn Co
10 Greer G W
11 Railway Express Agcy
12 Coble Dairy
13 Todd J Ralph
14 Bernhardt John C
15 Seagle Isabel R Mrs
16 Ballew's Cash Pharmacy
17 Downtown Clnrs
18 Shell Realty Agcy
19 Lore Ralph E
20 Kent-Coffey Mfg Co
21 Farthing Deette S Mrs
22 County School Garage
23 Robbins M Alice Miss
24 Farthing Jas C
25 Setser R J Store
26 Underdown Floyd B
27 Bernard Jos B
29 City Hall
30 Clay's Meat Whol
31 Bernhardt Lucy R Mrs
32 Harper Margaret E Miss
33 Hall Fries Miss
34-R Lucille's Sewing Room
34-W Strother O F
35 Beall J Harper
36 Teague H Moran
37 Miller Coal Co
38 Alexander Welborne E
39 Lenoir Hdw & Furn Co
40-W Womack Frank P
41-J Jones Jas T
41-M Spratt Russell L
42 Reid Bessie B Mrs
43 Bernhart Matt R
44 Barnhardt-Seagle Co
45 Williams Buford F
47 Byerly Wesley G Dr
48 Rabb Mtr Co
49 Central Barber Shop
50 Triplett Claude S
52 County Bd of Education
53 Piedmont Clnrs & Dyers
55 County Register of Deeds
56 Powell Sally F Mrs
57 City Barbecue Cafe
60 Poe Edgar A
61 Beach's Beauty Salon
62 Downum Margaret K Mrs
63 Beard John H
64 Efird's
65 Chamber of Commerce
66 Lenoir Golf Club
67 Allen Edgar F
68 Townsend Folger L
69 Warren C Shaw
70 Courtney's
Courtney Clo Co
71-W Harris J Cephas
72 Lenoir Mills
73 Union Natl Bank
74 Shields Refrigeration Co
75 Coffey Harold F
76 Sholar H W Lbr Co
77 Model Ldry
78 Model Ldry
79-M Smith Jesse R
79-R Crump Herman F
79-W McCormick Clyde N
82 Bolick Bealer A
83 Lenoir Drug Store
84 Hibriten Furn Co
85 Moore Oscar L Dr
86 Allen & Bernard
Mutual B & L Assn
87 County Dept of Welfare

88 Blackwell Floyd N
89 White Susan J Mrs
90 Bank of Lenoir
91 Hoover Fredk H
92 Lenoir Feed Store
94 Hickman Harry S Dr
95 Seagren Margaret P Mrs
96 Pritchett Jas T
97 Avon Soda Shoppe
97-J Dula Eugene W
98 Fidelity Ins Agcy
99 Hedrick Clyde R Dr
100 Bernhardt-Seagle Co
101 Bernhardt-Seagle Co
102 Sprinkle Oil Co
103-R Johnston Bruce B
103-W Johnston Bessie A Mrs
104 McCormick A Clyde
105 Central High Sch
Supt of Schs
Lenoir High Sch
West Harper Elementary Sch
106 Houston John B Jr
107 Williams & Whisnant
108 Avon Theatre
109 Shearer Milton G
110 Smith Prtg Co
111 Globe Hdw Co
112 Shell Junius E
113 Kent-Coffey Mfg Co
114 McLean Augustus A Rev
115 East Harper Sch
116 Gwyn N Hunt
117 Lenoir Walter J
119 Robbins Cabs
120 Wilson Clarence L Dr
121 McNairy's Drug Store
123 Kent-Coffey Mfg Co
Union Mirror Co
124 Reece & Graham Drs
125 Courtney G Clarence
126-J Eckenrod's Studio
McKnight Vernon L
126-W Shaw Preston L
127 Fetner Lawrence M Dr
128-M Weathers J Glover
128-R Caudle Mamie A Mrs
129 Weed Alason A
131 Shankel Bruce B Rev
132 Bernhardt Richmond G
133 Dayvault's Drug Store
134 McNairy M Caroline Dr, res
135-J Griffin Philip
135-W Hunnewell David T
136 Lenoir Drug Store
138 Cook Dennis S Dr
139 Cloer's Mkt
140 Lenoir Ice & Fuel Co
141 Union Bus Terminal
142 Turner D Walter
143-J Rhymer Vera D Mrs
143-W Nelson Virginia F Mrs
144 Bower David M
145 Gene Miller
146 Hayes Cotton Mill Co
147 Dula Atha O
148 McNeil Clarence F
149-J Nifong Parolee R Mrs
149-M Hinson Ramon U Jr
149-R Weeks Paul W
149-W Walsh J Wade
150 Zook Russell E
151 Hanks Etta G Mrs
152 Lenoir Hospital
153 Abernethy Sls & Ser
154-R Watson Earl E
154-W Harris J Van
155 Miller Wayne J Dr
156 Natl Barber Shop
157 Hedrick Clyde R Dr
Carpenter Kenneth C Dr
158 McGowan Hdw Co
159 Lenoir Mtrs
160 Union Mirror Co
161 Setzer C Claude
162-J Lenoir Furn Corp
163-W Smith D A Chair Co
164 Waldensian Bakery
165 Reece John F Dr
166-J Williamson Mary M Mrs
166-M Clonch Thos W
167 Dysart Louis A
168 Clay Jas H
169 Collins-Pridmore Co
170 Beaver Roy W
171 Jonas Amy B Mrs
173 Lenoir Mfg Co
174 Corada Shop
175 Stine Nellie B Mrs
176 White Lucille B Mrs
177 U S Forest Ser
178 Anderson Truck Line
179 City Dry Clnrs
181 Norment Richd E
182 Acme Tfr & Stge Co
183 Hibriten Furn Co
184 Dodge Alfred W
187 Pegram's Radio Shop
188 City Cab Co
190 Foard Ins Agcy
191-J Biddix Talmadge J
191-W Rader Alvin M Jr
192 Lenoir Stationery Co
194 Tuttle's Jwlry
195 Martin L Basom
196 Blackwelder Verne H Dr
197 Teague Furn Co
198 Jessie's Beauty Shoppe
200 County Acct
202 Edmisten Lexie E Miss
203 Strother Otis F
204 Gateway Cafe
205 Smith E W
206 N C Forest Ser
207 Lutz O P Furn Co
Lutz Hosiery Mill
208-M Blackwood Jas G
208-R Coffey Clarence P
209 Dimmette Laudie E
210 Triplett Roger B
211 Tate Earl H
212 Wilson Max C
215 Courtney's Beauty Salon
217-J Guire Henrietta M Mrs
219 Firestone Home & Auto Sup
220 Deal Jas E

221 Swanson Plmbg Co
222 Tire Sls & Bat Co
223 State Theatre
224 Citizens Bldg & Loan Assn
Lenoir Industrial Bank
226-J Blalock-Easton Lbr Co
226-M Whitnel Body Shop
227 Bolick Hill L
228 Kltuz Gill W
229 Klutz Gill W
230 Lenoir Mach Shop
231 Coffey Archie D
232 County Clk
233 Robbins Colbert L
234 City Flour & Feed Co
235 Broyhill Thos H
236 Hall L Herbert
237 Kent-Coffey Mfg Co
238 Thompson-Lipe Co
239 Martin Molly R Mrs
240 Cresson David C
241 Smith Roxie L Mrs
242 Mikeal Lincoln N
244 Post Office
246 Spurling Kathleen C Mrs
247 Townsend Folger L
248 Jonas Adolph G Jr
249 Jones Bessie B
250-J Bush Jacob A
250-M Stevens Wm E Jr
251 Broyhill Furn Factories
Lenoir Chair Co
Lenoir Furn Corp
255 McNairy M Caroline Dr, ofc
256 Morganton Rd Gro
257 Moore Asa L
259-J Lackey Donald W Dr
260 Galvin John B
261 Foard G Fredk
262 Texaco Ser Sta
263-R Winkler Irene E Miss
263-W Crisp Patricia E Mrs
264 Coffey & Olson
265 Triplett Cottage
267 Cottrell A Y
268-W Cochran Clara W Mrs
269-J Wilson Effie C Mrs
269-W McCulley Mary H Mrs
270 Steele Edw L
271 Spainhour Furn Co
272 Angley Henry L
273-J Barlow Jas Q
273-W Keever Lorie J
274-J Sisk H Claude
274-M Triplett Ralph G
275 Cecil's Food Store
276 Self J Wm
277 Stevens Wm E
278 West Harper Clinic
279 Firrst Baptist Church
280 Bush Richd M
281 Spainhour Walter J
282-J Kiser Ned T
282-R Combs John K
282-W Greer Dallas S
283 Blowing Rock Furn Co
284 Blowing Rock Chair Co
285 Laufersky Fred W
286 Troutman Baxter S Dr
287 County Agrl Agent
288 Tolbert Jarvis C
290 Jacobson Benj
291 Bush Mattie B Mrs
293 Bush Claude J
294 Jones Ira F
295-R Hoke Maggie M Mrs
296 Thompson Fredk A
298 Crisp Robey S
299 Wood John R
300 West Lenoir Sch
301 Police Dept
302 McMillan Elec Repr
303 Martin & Carpenter
304-M Rice Betty Jo G Mrs
305 McLean Mtr Sls
306 Ingram Jos T
307 Winkler C Walter
308 Stroupe Gro
309 McMillan Elec Repr
310 Pritchett Jas T
Pritchett Jas T Jr
311 ,Bush Julius P
312 Eubanks Hoyle
313 Phillips June D
314-J Caldwell Furn Co
314-W Caldwell Furn Co
315 Wall Fdry & Mach Co
316 Luther W Frank
317 Gulf Oil Corp
319 Fire Dept
320 Sharpe's Auto Repr
322 Caldwell Furn Co
323-W Bumgarner David T
324 Griggs Jas Jr
325 County Sheriff
326-J Tolbert J Ray
326-W Huffstettler Leonard G
327 Mallard Beauty Shop
328 Suddreth W Clyde
329 Rowan Raymond L
331 Lenoir Wood Finishing Co
332 Houck R Marshall
334 Barger-Ashe Roofing Co
335-W Roddenberry Carl A
336 Robertson Jos H
337 Boyd Fredk A
338 Bernhardt Lillian W Mrs
339 Caro Tire & Appl Co
340 Mooney Frank J
Mooney Plmbg & Htg Co
341 Belk's Dept Store
342 Hedrick & Yates Drs
343 Curlee's Store
344 Modernistic Beauty Shop
345 Harper Jas C
346 Lenoir Roofing Co
347 Scott Theo L Dr
348 Children's Shop
349 Brawley Edna S Mrs
Lenoir Walter L
350 Carlheim Hotel
352-W Presnell Russell S
353 Hamer Douglas Jr Dr
354 Strickland Wm H
356 Payne W Herman
357 Nelson Andrew S

358 Hartley Nellie A Mrs
359-J Taylor Joel R
359-M Hoger Parker H
360 Duke Power Co
362-J Dickson Ella M Miss
363-R Town Hill Gro
364 Beach Clarence E
365 Gossler Jas M
366-M Holman Albert C
366-W Tomlinson Lee G
368-J Price Dora W Mrs
368-W Annas Wm B
370-J Smith Max F
371 Phillips June D
372 Thornburg John L
373 Allen Austin N
374 Stevens Robt J
375-J Craig Robt E
375-W Bush A Chas
376 Cook Dennis S Dr
378 Foard Lula G Mrs
379 Claude's Cafe
380 Lenoir Furn Forwarding Co
381-J Minish Edith K Mrs
382-J McGimsey Geo V
382-M Austin Geo L
383-M Suddreth Robt B Jr
383-R Witherspoon Coot
384 Hibriten Chair Co
386 Lenoir Credit Bureau
387-J Mullinax Mendel D
387-M Fairway Super Mkt
388-J Sherrill Jas A
388-M Smith J Clark
389-J Hailey C Banks
389-W Hailey Eva J Mrs
390-J Robbins Garage
392 Setser Russell J
394 County Health Dept
395-J Price Eula N Miss
395-M Long Fredk A
396 Burgess S Cecil
398 Goble Claude E
399-R Chester Annie T Mrs
399-W Chester Mary J Miss
400 Harris Elizabeth M Mrs
401-J Stallings Wesley N
401-W Annas Edgar J
402-J Todd Clara H Mrs
403-J Killian Bertha M Miss
403-M Menefee Jas K
404-W Crosby
405-R Reins Bros
405-W Robbins Roger H
406-W Beal Fate J
407-J Leonard Piano Co
407-M Austin Hugh
409-J Hood Arthur R
409-W Tate Emma L Mrs
411-J Cottrell Mollie D Miss
411-W Walsh T Glenn
412-J Cook Garland L Mrs
412-M Lipe Clarence E
413-R Mullis Jas D
413-W Parker Carrie Mc Mrs
414-J Hedrick Robt W
415 Wilson Max C
416-J Greer Mamie V Mrs
416-W McNeil Patk H
417-J Courtney Robey K
417-W Moore Oscar L Dr
418-R McNeil Claude E
418-W Rabb C Dennis
419 Lenoir Ofc Equip Co
420 Bush Ransom L
421-J Barnett J Finley
421-W Ford N Juanita Miss
422-R Townsend Metta F Mrs
423-W Lenoir Hosp Nurses Home
424 Rockhaven Gardens
425-R Torrence Andrew F
425-W McCrary Olin
427 Holden Clarence A
429-J Marr Donald
429-M Hickey John
430-M Dalton Bruce A
430-R Clay W Lawrence
432 Herman W Richd
433-J Cloer R Lee
433-W Yates Chas S
434-R Wynne Geo E
434-W Biggerstaff Elmer T
435-J Crisp Mattie M Mrs
436-W Downs Alvin C
437-J Powell C J Jr
438-J Timanus Eugene H
438-M Wallace Shellie R
439-W Youngblood Saml M
440-R Heffner Offitt D
440-W Hayes Rebecca C Mrs
441-J Black Bertie P Mrs
441-W Clawson J Neal
442 Piedmont Gas Co
443-J Hoffman A Jasper
443-W Adderholdt Wm F
444 Hogan Jas C
446-R Underdown C Ambrose
446-W Maynard Sherrill F
447-W Clarke Ellen H Mrs
448 Correll Maude A Mrs
449-J Bradshaw Mary G Mrs
449-J Warren J Willard
450-J Walker Harley J
450-W Noels A Johnson
451-J Huntley Clarence O
451-W Bost John F
453-M Barlow Jay L
453-R Triplett's Dairy
454 City Water Works
455-J Propst Belle
455-M Reid J Kenny
456-W Thomas Ser Sta
457-R Gravlee Wm L
457-W McDade Eugene R
458-J Vogt Ervin E
458-M Gibbons Robt A
459-J Reighard Geo B
459-W Triplett Grover B
460-M Palmer R Glenn
460-R Lawing Mercedes L Mrs
461-R Oakley D Paul
461-W Griffin Jas E
462-J Pulliam Maude H Mrs
462-W McGimsey Gamewell C
463-J Graham Richd H Dr
463-R Franklin Chas P

463-W Clarke & Everhart
464-R Triplett D Andrew
464-W Lomax Albert L
465 Matheson John D
466 Fowler Mtr Lines
Lenoir Tfr Co
467-R Underdown V Kenneth
467-W Madison Geo C
468-J Woodbury Luke Jr
468-M Phillips Manley S
469-R Jones W Walter Rev
469-W Lower Creek Baptist Church
470 Farmers Federation Co-Op
471-M Hoyle Emory L
472-W Hickerson Jos M
473-J Setzer W LaFayette
473-W Setser Walter J
474-J Powell Rose E Mrs
474-W Clark Wm E
475-J Farthing Carter J Jr
475-W McMillan Fredk L
476 Economy Auto Supply
477-J Cloer Paul L
477-M Goforth Mary B Miss
478-J Trott Ralph D
478-W Garren Wm H
479-J Rabb W Moore
479-W Rabb Carroll E
480-J Rash Jas W
480-W Clay Julia B Mrs
481-J Safford Atherton M
481-W Dickson Lula B Mrs
482-J Deal Jas E
482-M Spainhour Hattie W Mrs
483-J Sigmon Carroll E
483-W Goble A Horton
484-J Isbell Elizabeth B Miss
484-M Craig J Finley
485-J Dula Hattie G Mrs
485-W Haas G Waitsell
486 Dudley Emmer M
487-J Loven Chas E
487-M Fisher Roscoe B Rev
489-J Hood J Carl
490-J Wilson Maggie S Mrs
490-M Gray Jay A
491-J Setzer Auto & Radiator Shop
491-W Depot Ser Sta
492-R Smathers Frank C Rev
492-W First Meth Church
493-M Oxtentine General R
493-R Wilson Claude A
494-R Forney Saml G
494-W Icard Fredk
495-R Crisp Alfred R
495-W Robbins Roby C
496-J Carson Johnie J Mrs
496-M Robbins Chas E
497-M Greer Jesse G
497-R Crump Harvey L
499-W Underhill Laurance E
500-J Haymaker Willis G
500-M Armfield Claude C
501 McGlammery Wm M
502 Thorne Dewey H
503 Watson Earl Jwlr
504-M Dayvault Frank W
504-R West Ave Food Lockers
505-R Sherrill Cora B Mrs
505-W Lovings Frank D
506-R Bynum's Dan Mrs Place
506-W Jackson Daisy C Mrs
507 Hedrick Clarence B
508-J Lackey H Steven
508-M Isbell Carl R
509-R Wagner Carmon E
509-W Clontz Chas E
510-J Cloer Perry A
510-W Huntley Meta M Mrs
511-J Myers Ebenezer Rev
511-M Carpenter P Albert
512-R Howard Saml B
512-W May Fred H
513-J Dickson J H Mast
513-M Lee Robt E
514 Hamby Edmund P
515-R Truitt Henry C
515-W Story Minnie H Mrs
517-J Hartley Maude L Miss
517-W Ludwig Geo G
518 Western Auto Asso Store
519-M Anderson Lloyd U
519-R McMillian Jos H
520-J Efird John S
520-M Price Chas A
521-J Poe Eugene A
521-M Beard John R
522-J White Frank B
522-M Isbell Thos P
523 Junior High Sch
524-J Pearce Kearney C
524-M Smith Helena M Mrs
525-J Kirby Geo I
525-M Clark Jas M
525-R Wright Geo W
525-W Goble Howard J
526-W Barger Jas A
527-J Greer Jesse F
527-W Pennell Carl W
528-J Beck Albert P
528-W Yount Stuart L
529-J Snelling Louis F
530-J Dixon Gretta
531 Triplett C Everett
533-J Shell W Oscar
533-W Lingle J Doyle
535-J Lenoir Esso Ser
535-M Greer Marcus L
536-J Watson Ross
536-M Thomas Used Cars
537-J Lapish Wm C
537-W Crisp Stanley E
538 Troutman Baxter S Dr
539-W Warren Thos L
540-J Suddreth D D Furn Co
541 Powell Howard H
542-R Ervin's Mens Shop
542-W Adams Hal B
543-R Crews C Edw
543-W McGimsey Grover C
544-J McNeil Bessie J Mrs
544-M Nelson John B
545-R Porter Chas W
545-W Simmons H Durwood
546-J Prestwood Walter I Sr
546-W Hoskins Victor K

547-J Crysel John T
547-M Sullivan C Rex
548 Blair Edw H
549-J Melton Geo W
549-W Bumgarner Henry O
550 White Alma E Mrs
551-J Winkler John P
551-W Miller Emma H Mrs
552-J Tate Edw L
552-M Sharpe Mamie L Mrs
553-J Wilson T Carl
553-M Laney Clive W
553-R Haga John W
553-W Petree Clarence
554-J McCormick A Clyde
554-W Wall Wm F
555 Brown T Carlisle
556-J Livingston Lbr Co
557 Sherrill Florrie W Mrs
558-M Remnant Store
Walsh J E Co
558-R City Barber Shop
559 Lackey Boston M Rev
560-W Ervin Hubert C
561-J Smith Carter H
561-W Melton Linzie H
562-J Childres Jesse W Jr
562-W McRee Carl H
563-J Kincaid Jennings M
563-W Downs Marcus P
564-J Underdown Milton A
564-M Kentwood Florist
565 Pennell's Mkt
566-M Barnes D Cranford
566-R Kennerly C Frank
567-J Watson Wm V
567-J Watson's Barber Shop
569-M Maltba Clay H
569-R Pearson Betty B Mrs
570 Wall L Herbert
571-J Powell R Carter
571-W Keever Clarence C Sr
572 Kincaid Theo P
573-W Hollifield John W
574-R Prestwood Carl B
574-W Rash Lloyd M
575 Frazier Wilfong M
576-M Ramey Jacob L
577-W Johnson Lewis M
580 Guire Virgil D
581-J Hyatt Wesley F
581-W McGhee Donald L
583-J May Effie P Mrs
583-W Pearson C Marshall
584-J Ernest Mary D Mrs
584-M Crowell Herbert O
585-R Blankenship Adrian E Rev
585-W Ballew J Gordon
586-J Morrow W Pressley
586-M Austin Kenneth
587-J Hartley J Lex
588-R Ingle John R
588-W Woodall Wilbur F Rev
589-J Morrow W Ralph
589-M Swanson Grady J
590 Wallis Roy R
591 Kleemeier-Norment-Lambert
592-J Anne's Beauty Shoppe
592-W Foard Arthur G Jr
593 Teen-Age Soda Shop
594-M McGirt Roger M
594-R Bernhardt John S
596-J Stroupe Gus L
596-M Mull Presnell A
597 Palmer's Inc
598-J Powell Jos H
599-J Greene Rufus W
599-W LeFevere Berry L
600 Barger Ray C
601-J Russell Antiques
602 State Probation Ofcr
603 Merritt Herbert E
604 Galvin Furn Co
605 First Presbyterian Ch
606-J Coffey Edna M Miss
606-W Howard Esther S Miss
607-J Seagren Margaret P Mrs
607-W Culp Max A
608-J County Library
609 J P Feed & Gro Co
610-J Spainhour's
610-W Shaw Jas B
611 Lenoir Veneer Co
612 Galvin Furn Co
613 Howard W Freman
614 Courtney John A
615 Clemens Ida G Mrs
616-J Pegram F Brown
616-M Jones Chas E Jr
617-R Phillips Lester O
618 East Lenoir Gro
619 Smithey's Dept Store
620-M Lee Wade H
620-R Smith H Buckner
621 Greer Drug Co
623-J Kirby J Russell
624-R Whitener Cecil G
624-W Broyhill John M
628 Bradley Robt L
629-J Triplett Callie J Mrs
629-W Farthing David C
630 Blue Ridge Elect Mem Corp
631-J Robbins M Cromwell
632 Lenoir Willys Co
633 Allen Ella F Mrs
634 Ingle Gro
635 Winkler J Bunyan
636 Morris Ray Mtr Co
637-J Pinson Jas C
637-W Withers Fred F
638-J Cannon Terrell W
638-R Reeves Richd H
638-W Eanes Hurbert S
639 Clark Clarence W
640-J Huntley Herndon T
642-J Simmons Edw
642-M Rowe Walter W Rev
643 Williams Macon M
644 Modern Ser Sta
645 Early Wm A
646-M Cruse Dental Lab
646-R Smith Garment Co
647 Winkler Robt H
648 Winborne Roger M
649-J Laxton R Hill

649-M Estes J Eugene
650 Brawley Jwlry Store
651 Martin Hunter
652-J Pearson C Ross
652-R Raby R Hartwell Rev
652-W Pilkenton Clancy V
653 Brown Fred H
655 Hartsell W Alonzo
656-M Clark Bertha T Mrs
656-W McCrary Walter F
657 Harper Jas C
High School Band
658-R Cook Ira C
659-J Cottrell Grace H Mrs
659-W Murphy Athel L
660 Templeton Ralph G Dr
661 Harville's Credit Clo Store
662-J Woodruff A P
662-M Downs Frank W
662-R Walker Clarence
662-W Sumpter Cletus C
663-R Clodfelter Dwight K
663-W Poteat Alfred M
664 Abernethy Clarence M
666 Patterson Seymour H
668 Boutwell Geo W
669-J Clark Wm M
669-M Jarvis Evelyn W Mrs
669-R Hartley Raymond E
670-M Pyatte Bernie M
670-R Brawley W Scott Jr
672 Rabb-Nelson Gulf Ser
673 Clark Jas L
674-M Spencer W Avery
674-R Morrison Weldon C
675-R Lackey Donald W Dr
675-W Brown Luther H
676 Pitts Maude E Mrs
677-J McNeil Jas T
677-M Childers Wm C
677-R Hall Saml N
679 Estep Esso Ser
680-J Kirby's Garage
680-W Church Alice B Mrs
681-R Lenoir Poultry Mkt
682-J Smith John I
682-M Parsons Benj H
682-R Blizard Thos A
682-W Mitchum Dwight W
683-J Crisp Robey B
683-M Jenkins Miles R
683-R Sutton Roy C
683-W Boddie Lee W
684-M West Junius R
684-R Francis David B
684-W Younce Tom W
685-J Rash Fred L
685-M Terwilligar Clyde B Jr
685-R Harris John H
685-W Templeman Saml H
687-M Winkler Kathleen S Mrs
687-W McCoy Hugh J
688-J Walker N Eugene
688-M Greer Thos
688-W Bryant Faye
689-M Smith Frank L
690-J Mixon Otis C
692-J Knotty Pine Grill
692-W Horton Larkin M
693-J Downey Earl C
693-M Holder Harley B
693-R Huntley Woodrow W
695-J Dickson & Co
695-W Crump's Bargain Center
696-J McLean Bessie J Mrs
696-M Story Spencer C
696-R Clark Jos W
697-J Danielson J Evan
697-W LeFever Alma B Mrs
698-J Smith Mamie LeF Mrs
699-W Colvard Floyd E
700 City Bus Terminal
701 Sanders Chevrolet Co
704 Verbyla Albert E
705-J Moore Margaret B Mrs
705-W Honeycutt Carl D
706 Roberts J Cloyd
707-J Campbell Starling R
707-W Holsclaw Frank S
708 Lenoir Cab Co
709-J Craig Fred W
709-W Mayner John E
712-M Alexander Eloise M Mrs
713 King Wm L
714-J Rowell Thelma I Miss
714-W Norwood Ser Sta
715-J Miles Oscar W
717 Center Theatre
718 McCall Emory C
719-J Isbell Robt L Rev
719-W Henry Ida W Mrs
720 Hinde & Dauch Paper Co
The
721 State Rev Dept
722 Spainhour Jack B
724-M Justus Albert G
724-R Putman Thos E
725-R Robbins T Hamilton
728 Friendly Cabs
729 Service Clnrs
730 Hardin Robt M
731 Luke's Cabs
732-J Dula Carl
732-M Dula Mamie
732-R Scott Zula
732-W Dula Fredk
733-J Sparks Studio
733-M Sievers Carl H
734-J Cobb W Clayton
734-W Shumaker Thos P
735 Kincaid Grady N
736 Meroney Junius H
737 Farthing Jas C
738 Townsend Jos A
740 Lenoir Ins Agcy
741-J Caldwell Restr
741-W Turner Furn Co
742 Mullis Thad M
743 Sullivan Jos M
744 USA & AF Recruiting Sta
745 Miller Wayne J Dr
746 McNairy's Drug Store
747 Smith Ernest W
748-J Critz Wm T
749 Houck E Hill
750 Rabb J Dudley

751 Laufersky Fredk W
753 Poteat Rhoda Mc Mrs
754-J Query Robt R
755 Bruce Hamilton L
756 Robbins Lawrence H
758-J Miller T Glenn
758-M Hart Jas W
759-J Harrison Cary C
759-W Dingelholf Lula S Mrs
760 Houston Furn Co
761 WJRI Radio Sta
763 College Avenue Bapt Ch
764-J Smith Robt J
765-M Greeson Roy W
765-R Leatherman Jos D
766-R Laney Edna B Mrs
767 Stop & Shop Gro
769-R Brown Geo L
770-W Laws John Upholstering
771-J Nicholson Roscoe C
771-W Rhodes R Chas
772 Triplett Lbr Co
775-W Hoffman Hollis P
776 Brawley John M
777 Hauss Poley L
778-W Pennell M M & Sons
Pennell & Haigler Constn Co
780-J Richards Geo B
780-M Pilkenton G Newland
780-R Pilkenton Orville W
780-W Bollinger Jas G
781 Rabb Mtr Co
782 General Adjustment Bureau
783-M Cannon Earl
783-R Setzer Stanford S
784-J Franciscan Sisters
784-W Hall Robt S
785-M Denny Mable
786-J Jackson Hilliard
786-M Jones Frances
786-R Foster Willie M
786-W Jones Emanuel
789-J Lenoir Curb Mkt
789-W Childers Edw R
790-J Corpening J Nathan
790-M Ferguson Jesse F
791-J Deal Claude F
791-W Pennell Claude W
793-J Broughton Thos H
793-W Bumgardner Fredk L
794 Hibriten Land & Lbr Co
795-J Broughton Ins Agcy
795-W Seila Claude F
798-W Holhouser Thos W
799-R Eller Roy O
799-W Baker Robt L
800 Duke Power Co
801 Duke Power Co
802-J Walsh John E
802-M Smith W Clarence
802-R Moore Arthur L
802-W Nelson Jos E
803 Mangum Oscar R Rev
804-M Watson Blake V
805-J Beck John W
805-W Wynne Mtr Rebldg Co
806 Modern Radio Shop
807 Graham Chas T
808 Crisp E Bernard
809 Kiser Jennie S Mrs
810 Hedrick Paul E Dr
811-J West Chas A
812 Yates Paul P Dr
813-W Caldwell Bldrs Supply
814 City Market
815 Mayfield Robt I
817-J Pure Oil Ser Sta
817-W Dickinson Joe Mtr Sls
818 Lovins Paul D
820 Carolina Feed & Seed Co
821 Shaw W E Furn Co
822-M Laxton Bynum
823 Fashion The
824 Lenoir Farm Equip Co
825-J Gaye's Beauty Shoppe
825-W Swanson Stanley R
826-J Setzer Woodrow W
826-M Jones Clyde W
826-R O'Dell Jas H
826-W Dickson W Roby
827 Bush Tfr
829 Shoaf Roy F
830-J Mann Robt C
830-M Vestal Claude F
831-J Sparks Archie J
832-J McCoy Edw J Jr
833-J Scroggs John M
833-M Smith Lloyd B
833-R Robbins Lawrence N
833-W Warren Ernest F
834-J Teague Wm B
834-M Robertson Mtr Co
836-J Hoover Herschel H
836-M Underdown Parks C Sr
837-J Setzer Everett F
837-R Suddreth Robt L
837-W Wakefield Annie P Mrs
838-R Rural Plumbing Inc
839-J Battle Fredk D Rev
839-M Corpening John H
842-R Austin's Grocery
843 Saslow's
846-J Crowell Geo T
846-M Miller Edw C
849 Pipes Jesse S
850 Beall J Harper Jr
854-J Patterson Danl M
854-W Norwood Novada
855-M Shade Helen
855-W Witherspoon Bryson
856-J Sipes Baynie C
856-M Hampton W Clyde
856-R Harris Bertie M Mrs
856-W Watson Robah J
859 Talton Norwood G
860-J Sheppard Edw A
860-W Marley Thos C
861-J Clarke Mary E Mrs
861-M Sigmon Curtis C
861-R Teem Myrtle F Mrs
861-W Johnson Frank
862-J Cook Milton J
863 Barger Walter D
864-J Penley Jos A
865-J Estep Kemp M
865-M Huffines Aurelius D

866-R Little Alonzo L
866-W Little Used Auto Parts
868-M Nash Jos R
868-R Barlowe Sadie B Mrs
869 Haigler Essie T Mrs
870 Barringer Oil Co B & M Trans Co
871-W Causby A P Ready-Mix Concrete Co
872 Hunter Duncan C
873 Deal Harland M
874-J Torrence Ser Sta
874-M Gibbs John G
875-W Barbee Everett L
876-J Patterson Edw H
876-M Townsend Saml L Rev
877 Bohn John J
878 Hackney Johnsie Floral Shoppe
879-R Donkle Troy F
879-W Smith Frank L Jr
880-J Clark Chas R
880-M Green Dock O
880-R Goodin Albert D
880-W Quillen Audrey E
882 Bradford F Avery
883 Hollifield W Mason
884 City Mtr Co
886 Chester Loretta S Mrs
887-W Jones Geo W
889-J Witort Edw A
889-W Benfield Cecil S
890 Flowers Auto Parts Co
892-J Queen Ralph S
893-J Scott's Garage
893-M Andrews Thos N
894-J Norris Geo B
894-M Correll Norman L
894-R Mullinax W Clarence
894-W Hudgins C Otis
895-W Cline Ambrose B
897 Anderson Howard T
898 Robbins Grover C Jr
900 Strickland Wm H
901-R Sumlin Howard E
902-J Davis Sadie B Mrs
902-M Moretz P Mabel Miss
902-R Kincaid Howard
902-W Moore Ross R
903-M Whitnel Dry Clnrs
904 Carswell Lee S
905 Red Cross
907-J Robbins Robt C
907-W Warner Norman J
908-J Kirby Oscar M
908-W Craig Clarence H
909 Gossler Jas M Jr
910-J Greer W Claude
910-M Melton John W
911-J Wise Johnell L
911-W Barnhardt Wm A
912-J Bush J Gordon
912-M Smith Herbert G
913-J Byerly Wesley G Dr
913-R Carson Chas A
914 Watson Lewis E
915-J Kirsten Geo W Jr
915-M McWhorter Bess Miss
916-M Jonas John K
917-J North Main Ser & Gro
917-W Owen's Body Shop
918-M Sherrill Edw L
918-R Johnston Jas H
918-W Abernethy Ernest L
922 Blue Ridge Elec Mem Corp
924-J Kirby W Earl
924-W Harville Thos C
925-W Carlisle Sylvia H Mrs
926-J Alwran Orlando M
926-M Beach Jos H
926-R Suddreth Harry L
926-W Dauderman Lloyd C
927-J Yates Gertrude H Mrs
927-W Ball Jas R
928-J Craig Spencer A
928-M Gilbert Lycurgus D
928-R Overcash H Clay
928-W King Clarence J
929 Greer R Thos
931 Smith Ervin L
932 Gold Shop
933-R Clark A B
934-M Whisnant Annie D Mrs
934-R Maynard Wm H
937-M Greer Theo K
939 Whisnant Lonnie E
940-J Hartley Oscar L
940-W McGimsey Geo W
943 Crump Earl D
944 McLean Roy E
945-J Littlejohn T Lester
945-M Lawson Jas G
945-R Bradford Knox R
945-W Smith Marcus P
946-J Greer Cecil P
946-M Correll Howard C
946-R Watts Malta N Mrs
946-W Mabe Sadie J Miss
947-J Hennessee Hazel H Mrs
948 Arcade Beauty Shoppe
949-J May Ernest A
949-M Smith Thos L
949-R Robbins Viola H Mrs
949-W Anderson E Carl
950 White Roy M
951 Bernhardt Furn Co
954 Freedman School
955 Eller J Benj
956-W Maynard Georgia S Mrs
957 Blue Bell Inc
960 Hickman Harry S Dr
961 Weaver Carl G
962-J Johnston Erwin R
962-M Huggins Jas H
962-R Angley Maynard W
962-W Watson Jos T
964-J Huntley Lloyd L
964-W Manchester Edwin M
965-R Balder Robt L Dr
966 Dayvault's Drug Store
967-J Shell Helen R Miss
967-M Cloer Gus
967-R Fleming H Virgil
968-J Rader John H
968-W Warren Faye Miss
969-J Huntley Wallace A

969-W Rudisill Deitz A
971-R Bush Jack D
971-W Gragg Jay C
972-J Lingle Doris W
972-M Higgins W Wheeler
972-W Huggins Raymond E
973-R Boughman Guy A
974-M Summerlin Monroe L
974-R Industrial **Chem Co**
975-J Sherrill Hal W
975-W Moore Ellen B Mrs
976-W Broyhill Wm C
978-J Heffner Melvin D
978-W Huntley Jay M
979-W Patterson G Vodray
980-R Barlow Belle M Mrs
980-W McMillan John C
981-J Barringer D Jack
981-M Smith Melbourne F Jr
981-W Knox Jas A
982-M Haas Augusta B Mrs
982-R Richards Wm C
984-J Rash Harden B
984-M Triplett Ozro C
984-W Hart G Raymond
986 Blackwelder Hosp
Blackwelder Verne H Dr
988-J Green Willard
988-M Mast Jas H
988-W Henry Alice S Mrs
989-J Palace Barber Shop
989-W Adkins Paris C
991-W Okey Wm V
992 Johnson Bros Trucks
993-J Ransdell Magdalene B Mrs
993-R Brown Maude I Mrs
994-R Hall Ser Sta
994-W Bradshaw Clarence R
995-J Rufty David O
995-W Beane Pauline G Mrs
997-J Horton Ernest
997-W Spearman Julian J
998-J Natl Veneer Co
998-M Suddreth John T
999-J Sherrill Flora W Mrs
999-M Steele Joe J
999-R Whitner Mozelle McG Mrs
1002-J Foster Edith
1002-W Foster Mary
1003-R Messick Paul S
1003-W Coffey Rufus L
1004-J Patterson Rossilee
1004-M Abernethy Lonnie
1004-R Horton Allie
1004-W Foster Walter Jr
1005-M Ray Robt L
1005-R Shuford Alfred H
1005-W Watson Harrison G
1006-J Norwood Jas L
1006-M Dixon Chas
1006-R Barnett Jason C
1007-J Clayton Clarence C Rev
1007-M Gladman Albert C
1007-R Bristol John H
1007-W Dixon Fredk
1009-J McMillan Fredk W
1009-M Winkler T Hall
1009-R Estes Tate A
1010-J Witherspoon Florence
1010-M Horton John
1010-R Ferguson Harold
1010-W Powell Geo Jr
1011-M Bristol Wm L
1011-R Blake John T
1011-W Whittington Lavalette
1013-M Hopkins Millard R
1014-J Boyd Banks G
1015-J Hemphill Dock C
1015-M Siemens Peter H Rev
1015-R Hemphill Zalia K
1015-W Peavy John E
1016-J Shell Margaret E
1016-M Parsons H A
1016-R Hartley Lula P Mrs
1016-W Bynum G Clinton
1017-J Moore John R
1017-M Brown O Lee
1017-R Greene Rufus W
1017-W Childers-Spurgeon S
1018-J Erwin Claude F
1018-R Scott Jas
1019-J Dixon Wm
1019-M Harris Wm
1019-R Dixon David G
1019-W Shade J Isaac
1020-R Shade Matt
1021-J Craig Murray E
1021-M Dula Matilda
1021-R Harris Robt L
1021-W Dixon Ethel
1022-R Wilson Constn Co
1022-W Lane R Marshall
1023-J McLean Augustus A Jr Dr
1023-W Kirby Bruce
1025-J Triplett Ned B
1025-M Riddle T Clyde
1025-R Seabock Chal V
1025-W Warlick Raymond T
1026-R Gragg & Green Used Cars
1026-W Price & Womack
1027-J Angley Peter A
1028-M Mayner F Cecil
1028-R Bush Ransom L Jr
1029-J Scott Jos H
1030-M Coffey Collett C
1030-W Goble Floyd Q
1031-W Rabb John P
1032-J Annas Foy
1033-W Robbins Geo C
1034-J Smoot John N
1034-R Carpenter Walter T Jr
1034-W Smithey John W
1035-M Moore Glenn R
1035-R Moore Brick Co
1036-J Hall Garmon
1036-R Painter Hardie H
1036-W Pitts Alfred W Rev
1037-R Smith's Garage
1038-R Steele Clarence L
1038-W Dingler Virginia A Mrs
1039-J Angley Warren G
1039-W Jones Edgar G
1040-R Franklin Cora C Mrs
1040-W Cook Danl B
1041-J Hood Benj Jr
1041-W Huntley Herndon T Jr

1042-J Atkins Howard Mrs
1042-M Holloway Ilma C
1043-R McLean Augustus A Dr
1043-W St James Episcopal Ch
Episcopal Parish House
1045-W Walsh Roy P
1046-J Bower's
1047-M Brown Andrew J
1047-R Triplett Wm B
1047-W Hart Leighton L
1048-J Barlow Wm H
1048-M Benfield Nelson H
1048-R Walsh Cecil W
1049-W Gregg Gerald B
1051-J Clay W Lawrence
1051-W State Capital Life Ins Co
1053-W Cato's
Red Greene Sign Co
1054-J Goodyear Shoe Shop
1054-W Guarantee Store The
1055-R Summerford Wm J
1056-R Riggs John H
1057 White's Ser Sta
1058-J Rainbolt Wm G
1058-M Love Nell D Mrs
1058-W Johnson Chas W Jr
1059-W Crouse J Howard
1060-J Phillips John W
1060-M Hahn Paul S
1060-R Boyle W Patk Rev
1060-W Harris John L
1061-M M & M Mtr Co
1062-J Earnhardt Lois W Mrs
1062-M Sadler Frank H
1063-W McGowan Wade H
1064-J Huffstetler Leonard G Jr
1064-M Ludwig Siar F
1064-R Austin Marion R Mrs
1065-J Powell E Hill
1065-W Moore Jay E
1066-W Keller Yancy
1067-J Byers Blaine B
1067-W Gibbons Joyce J Dr
1068-J Pritchard Eugene
1068-W Bynum Beulah H Mrs
1069-J Clark Oliver L
1069-M Triplett Raymond R
1069-R Summerlin Rufus H
1069-W Putnam Jewel C
1070-J Lovins Grover C
1070-M Winkler Edw C
1070-R Shumway Merlin H
1070-W Berry Clarence H
1071-J Odem Fletcher C
1071-M Goble Wm R
1071-R Driver J Edgar
1071-W Hamby Carl M
1072-J Miller Luther I
1074-J Spradling H Thos
1074-R Greer Ira A
1074-W Murray Wallace F
1075-R Francis Verda M Miss
1075-W Bradshaw V D
1076-W Pratt Lindsay P
1077-J Triplett Orville L
1077-M Noll John L
1077-R Martin Geo A
1077-W Brackett W Lonnie
1078-J Kirby Rufus A
1078-M Lackey Walter L
1078-R Rhodes J Dewey
1078-W Andrews Connie L
1079 Carlheim Ser Sta
1100-J Beach C Hubert
1100-M Price Gladys R Mrs
1100-W Bowman Geo R
1101 Eagle Stores Co
1102-J Abel Hobart L
1102-R Hatley Jack C
1103-J Simmons Walter A
1103-M Cook Dwight D
1103-R Carter Chas G
1104-M Patterson Hessie
1104-R Adams Newt E Jr
1104-W Davis Josiah D Rev
1105-J Esso Standard Oil Co
1105-W Hopkins Lillie G Mrs
1106-W Gaither Jackie
1107-J Buchanan Carl
1107-W McIlwaine B Mrs
1109-W Mill St Furn Co
1110-J Caldwell Mach Co
1111-J Lackey Frank L
Lindsay Martha L Mrs
1112-J Swan Lloyd A
1113-J Pritchard Ira D
1113-W Phillips J Hilkie
1115-J Warren Wade W
1115-M Warren Rufus G Jr
1115-W Warren R Gwyn
1116-J Robinson Roy L
Smoot John N
Security Life & Trust Co
1117-J Caldwell Farm Sup
1117-W Dixie Cream Donut Shop
1118-R Walker Walter R
1118-W Story Ira L
1119-R Haynes Mary Miss
1119-W Coffey's Jwlry
1120 Greer Geo D
1121-J Jolly Jay
1121-M Shade Delaware
1121-R Aiken Wm
1121-W Bradshaw Geo
1122-J White Taft O
1122-M Borders Clinard G
1122-R Pipes T Ira
1123-J Martin Cecil O
1125-R Connally Jack C
1125-W Teague Ira M
1126-J Coffey Clarence M
1126-M Leonard Richd C
1126-R Pilkenton Oscar F
1126-W Hoyle Myrtle McG Mrs
1127-M Helton Ethel E Mrs
1128 U S Navy Recruiting Sta
1129-J Smith's Confy
1131-J Lupes Alexander F Dr
1133 Templeton Ralph G Dr
1134 Kendrick Chas M Dr
1136 Thrift Food Center
1137-R McGuire D Vance
1137-W Hathcock Chas L Jr
1138-W Proffitt Thos E Jr
1139-J Sides Jas L
1139-M Pritchard T Geter

1139-R Hart John L
1139-W Moore Thos L
1140 U S Army N C Natl Guard
1141 Bost Lbr Co
1144-J Wilson Mary L Mrs
1144-W Annas Carson H
1145 Lenoir Auto Parts
1147-J Sulivan Roy E
1147-M Matthews Francis M
1147-R Beach W Roy
1147-W Jones Clarence J
1148-J Waldensian Hos Mill
1150 Dula Hosp
Dula Fredk M Dr
1154-R West Ave Furn & Mus Co
1154-W Campbell Henry F
1155 Shuford Bernice H Mrs
1156-R Jones Annie
1156-W Union Cab Co
1157-J McCallum Neill M
1157-M Triplett E Devon
1157-W Teague Dora B Mrs
1158-R Catholic Rectory
Franciscan Fathers
1158-W Edmisten Hugh H
1159-M McMillan J Frank
1160-R Appliance Center
1160-W Sutphin Raymond O
1162-J Roberts C Gibbs
1162-W Crump's Barbecue
1163 Fairfield Chair Co
1165 Blackwelder Verne H Dr
1168-R Helderman Raymond
1169-M George J Edwin
1169-R Hood Wm A
1169-W Hines Robt S
1170-J Morrow Robt A
1170-M Freeman Laura H Mrs
1170-R Moore Myron J Jr
1170-W Thompson Jos R
1171-J Estes Zula
1171-W Patterson Miles
1172-J Marsh Feed Store
1173-R McGowan Romulus L
1174-J Huntley McGowan A
1174-R Abernethy Jas D
1174-W Coffey Carson R
1177-W Brown Daisy Miss
1178-R Livingston W Hill
1179-J Crump Wm N
1179-M Lamkin Carroll S
1179-R Lamkin J Archie
1179-W Benfield Chas B
1193 City Police Dept
1194-J Logan D Byron
1194-M Byrd Carwin S
1194-R Eddy Laurence S
1194-W Kirby J Ray
1197 Beall Oil Co
Sinclair Refining Co
1202-J Smith Bruce B
1202-W Davis Rufus S
1204-M Schey Ira M Jr
1205 Lenoir Mirror Co
1207-M Powder Puff Beauty Salon
1207-W Haigler's Lunch & Bakery
1208-J Ervin Geo W
1208-M Lowrance Robt C
1208-R Kirby Glenn A
1209-M Drum Reuben D
1209-R Church's Gro
1211-J Wootton Aubrey W
1211-W Nelson Clyde H
1216-W Reid Lucy K Mrs
1217-J Abernethy Earl O
1217-W Crisp Millard M
1219-J Gaither Sarah B Mrs
1220-J Smith Albert C
1220-M Tuttle Hume T
1222-W Martin Dwight D
1225-M English Clifford J
1226-W Bollinger Thos E
1227-J Strickland Glenn G
1227-W Burgess-Joines Furn Co
1229-J McLean Chas Used Cars
1229-W Arnold's Grill
1230-J Anderson Grover
1230-W Hodges Stuart G
1231-J Johnson Mary B Mrs
1234-J Leftwich Elec Corp
1234-W Leftwich E Luther
1235-J Clapp Mildred S Mrs
1235-W Safer Saml
1241-W Service Upholstering Shop
1248-J Hames Zena R
1248-W Roper Howard L
1249-J Caldwell Auto Ser
1249-M Caldwell Auto Service
1249-J Query Ross C
1250-W Hedrick Robt W Jr
1253-M Beard E E Mtr Co
1253-R Knight Chas P
1255-J Sudderth Ivy
1255-M Patterson Walter
1255-W Jones Richd
1256-M Clarke Jack B
1256-R Chester Horace W
1256-W Robbins Carl H
1259-J Prestwood Colon
1259-W Rice Chas P
1264-J Allen Willie M Mrs
1265-J Lutz Otis P
1275 Hammary Mfg Corp
1280-W Winkler Lucille N Miss
1284-J Dula Howard
1284-W Coffey Lois W Mrs
1288-J Morris John R
1295-W Cook Lula S Mrs
1300 Smith Crossroads
1303-J Holman Walter E
1303-W Benfield Wm J
1305 Natl Veneer Co
1307-J Allen Inez T Mrs
1310-J Gilliland Carloe M
1310-W Ennis J Talmadge
1312-W Fowler Shelton F Dr
1325-J Caldwell Cinder Blk Co
1325-W Kincaid Furn Co
1336-J Babb J Lloyd
1336-M Kirby Harry N
1336-R Hedrick Geo N
1336-W Clark Myrtle W Mrs
1340-J Curlee F Scott
1340-W Shelor Jos W
1345-W Dula Quincy E
1351-J Childers Chas

1352-W Morris Wm T
1355-J Bowman Jay
1359-J Safford Russell F
1364-R Houch Lois G Mrs
1364-W Caudle Cleo H Mrs
1369-W Brown Pedro
1377-R Lentz Fred W
1385 E Harper Ser Sta
1389-W Berrier Claude J
1392 Triplett Clothing Co
1395 Cannon W G Paint Co
1400 Lenoir Funeral Home
1406-J City Beauty Salon
1412-W Marler Gro
1417 Clements Clarence E
1421 Provident L & A Ins Co
1422-J Helton Ralph C
1422-W Timmerman Floyd J Rev
1426-J Link Geo A
1426-W Gibbs Wm A Jr
1429-R Setzer Eugene E
1430 Parlier & Tomlinson
1431 State Hwy Comn
1437-J Hamby Jas L
1437-W McGee Connor J
1444-J Roberts Gro
1447-J Triplett Clyde
1447-W Trivette Alton C Rev
1450-J South Lenoir Gro Co
1456-J Duncan Nellie T Mrs
1456-W Simmons Robt L
1458-J Wilkinson Wm A
1460-J Woodruff Jas W
1460-W Maltba Wade R
1463-R Brookshire Trulen L
1465-J Nelson Dudley F
1465-W Propst G B
1466-J Campbell Elizabeth J Miss
1469 Blue Ridge Memo Park Inc
1470-J Kirby Lillie B Mrs
1470-W Connelly Guy A
1478-J Greene Thos V
1478-M Setzer Marshall W
1478-W Hollaway Jas A
1486 Lenoir Hos Mills
1489-J Osborne Mtr Co
1489-W City Limit Barbecue
1490-J Melton Thos L
1490-W Smith Patrick H
1491-J Crisp Walter W
1491-M Turner Grover C
1492 Lenoir News Topic
1495 Spencer Jos C
1497 Rose's
1500 Home Elec Co
1509-W Kolodkin Felix
1515-J Palmer John W
1515-W Palmer Remus L
1518-J Abernethy Everett M
1518-W Harmon Cecil
1519-J Mills Judge V
1522-J Taylor Harry "Stubby"
1522-W Campbell Donald F
1524-J Smith Alton
1524-W Spencer John
1537-J Beal Fate J
1539-W Harris Garland H
1540-J Riggs Z O
1540-W Justice Marion L
1541-J Beamon W Henry
1547-J Lupes Alex F Dr
1547-M Whittier Glenn G
1559-J Keyes Maurice C
1563 Dula Fred M Dr
1565-M Burgess Frank
1567 Harbinson Cecil H
1568-J Kiser L Beatrice Miss
1571 Suddreth F Willis
1578-J Maltba Felix
1579-J Gentry Stacy
1579-W Gentry Newton C
1581-W Hobgood Saml L
1590-J Pridmore Robt G
1597-J Jarvis Raymond M
1597-W Setzer Clarence W
1599-J Pearson W Richd
1600 Caldwell Glass Co
1608-J Vines Howard H
1608-M Greene Mack D
1608-W Pearson Roby J
1609 Allied Furn Co
1610-J Appalachian Mutl Fire Ins Co
1616 Lenoir Pad & Paper Co
1619-J Ledbetter F Haskell
1620 Campbell Service Station
1622-J Waters Coolidge
1622-W Childers Carl L
1626-M Parris J Thos
1626-R Smith Wm C
1626-W Fox Wm N
1627 American Legion Home
1631-J Raby Clarence W
1631-W Francum Swannie P Mrs
1634-W Bernhardt Lynn R
1635 Tysinger Wm L
1637-J Coffey Ralph R
1639-J Melton W Eugene
1701-J Moore J Roy
1701-M Greer Annie E Mrs
1705-W Winkler Luther E
1755-J Rutledge Bessie B Mrs
1801 Kendrick Chas M Dr
1802-J Jones Minnie
1803-J Jones Ruth C
1803-W Dula Solomon W
1804-J Messer Rachel C Mrs
1804-W Allen Ray
1811-J Davis Edgar E
1816-J Hoke Geo C
1816-M Brown Thos
1816-W Gentry Everett
1821 North Pole
1822-J Jones Edw S
1823-J Underdown Sidney L
1823-M Keyes D Clyde
1823-R Dodge Alfred W
1823-W Craig Geo E
1827-J Culbreth Jos W
1831-J Lefler Sewing Mach Co
1836-W Murray Collie G Mrs
1839 Lenoir Uphol Co
1900 Newton Trans Co
1902 Tom's Electric
1904 Employment Security Comn
1909 McGee Cabs

1911-J Huff Henry B
1916-J Foxx Doyle G
1916-W Melton Jefferson D
1917-J Phillips Thos
1917-W Porter Vinia C
1918 Sholar H Wiley
1920-J Forney Wilson
1920-R Horton Conley R
1920-W Jones Huston
1925-J Hendrix Sanford
1925-M Austin Jesse C
1925-R Leftwich R Ned
1925-W Smith Minnie E Mrs
1927-J Childres Geo
1927-M Aldridge Glenn H
1927-R Cloer Ernest C
1929-W Smith John E
1930-J Welch Wade H
1930-W Lovins Geo T
1933 Lenoir Finance Co
1935-J Reid Marcus W
1938-J Johnson Chas W
1938-M Taylor Carl B
1938-R Truesdale E Floyd
1938-W Jenkins Melvin A
1939 Templeman Saml H Dr
3103 Bessie Lee's Luncheonette
3303 Clark Finley L
3304 Andrew Jewell Miss
3313 Pearson Nell A Mrs
3335-J Kincaid Marshal R
3705 Boettner & Hart
4212 Roberts Ernest W
4222 B C & S Furn & Hdw Co
5913 Herman Fern Miss
7667-J Laney B F
7918 Mooney Texas W Mrs
9000 Southern Bell T & T Co
9080 Parks Thos
9082 Davis Archie M
9083 Inabinet Herman M
9104 Haynes Billiard Parlor
9106 West Harper Ser Sta
9111 Lenoir Recreation Parlor
9114 Jones Barber Shop
9115 City Billiards
9116 Hedrick's Cut Rate Store
9117 Charlie's Place
9118 East Finley Tea Room
9119 Economy Oil Co
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9123 Garden City Ser Sta
9124 Blue Bell Restr
9125 West End Cafe
9129 Fowler's Cafe
9131 Town Hall Pool Room

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MILLER'S

Lenoir, North Carolina

City Directory

VOL. VIII 1950-1951

ABBREVIATIONS

acct	accountant	formn	foreman	R	Road
agt	agent	frt	freight	RD	Rural Delivery
apts	apartments	h	house	real est	real estate
archt	architect	hlpr	helper	rep	representative
Assn	Association	ins	insurance	ret	retail
asst	assistant	inspr	inspector	rpr	repairer
aud	auditor	jwlr	jeweler	Ry	Railroad
av	avenue	La	Lane	sch	school
bkpr	bookkeeper	lab	laborer	S	South
bldr	builder	lbr	lumber	SE	Southeast
blksmith	blacksmith	ldry	laundry	sec	secretary
Blvd	Boulevard	lndrs	laundress	slsmn	salesman
brklyr	bricklayer	mach	machinist	slswn	saleswoman
carp	carpenter	mgr	manager	solr	solicitor
clk	clerk	mkr	maker	sten	stenographer
clnr	cleaner	mldr	moulder	supt	superintendent
collr	collector	msngr	messenger	Tel	telephone
cash	cashier	N	North	Ter	Terrace
Ct	Court	NE	Northeast	tchr	teacher
dep	deputy	opp	opposite	trav	traveling
dept	department	opr	operator	treas	treasurer
drftsmn	draftsman	phys	physician	uphol	upholsterer
drsmkr	dressmaker	pk	park	vet	veterinary
E	East	plmbr	plumber	v-pres	vice-president
electn	electrician	plstr	plasterer	W	West
emp	employee	pntr	painter	whol	wholesale
eng	engineer	PO	Postoffice	wid	widow
engr	engraver	pres	president	wks	works
est	estate	prntr	printer	wtchmn	watchman
exp	express	r	residence	ydmn	yardman

A

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Abel Fred W (Martha C) emp Lenoir Furn Co, h 116 Kent
Abel Hobart L (Eunice C) formn Kent-Coffey Mfg Co, h 134 Spainhour Av
Abel Thelma C Mrs, decorator Dixie Cream Donut Shop, r RD2
*Abernethy Alfred, student, r 220 Horton

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*Abernethy Chas, r 220 Horton
Abernethy Claude A Jr (Helen H) V-Pres Abernethy Sls & Ser, r Hickory, N C
ABERNETHY CLARENCE M (Myrtle W) Superintendent of County Schools, h 212 Beall, Tel 664
Abernethy Earl O (Ruth F) v-pres Barger-Ashe Roofing Co, h 403 Hospital Av
*Abernethy Edw, emp Galvin Furn Co, r 220 Horton
Abernethy Ernest L (Hyacinth T) (Dixie Cream Donut Shop) h 204 Stonewall
Abernethy Everett M (Ina F) sec-treas Abernethy Sls & Ser and purch agt Bernhardt Furn Co, h 523 Westview
*Abernethy Harold, student, r 220 Horton
Abernethy Jas D (Augusta A) pres Abernethy Sls & Ser, h 125 Healan
*Abernethy Lonnie (Mable F) cook City Barbecue, h 220 Horton
*Abernethy Marguerite, emp City Barbecue Cafe, r 220 Horton
Abernethy Marjorie L Miss, student, r 403 Hospital Av
*Abernethy Mary A, student, r 220 Horton
Abernethy Myrtle W Mrs, tchr Central High Sch, r 212 Beall
Abernethy Ruth Miss, student, r 212 Beall
ABERNETHY SALES & SERVICE INC, James D Abernethy Pres, Claude A Abernethy Jr V-Pres, Everett M Abernethy Sec-Treas, Electrical Appliances, Radios, 111 S Main, Tel 153 (see bottom lines)
*Abernethy Walter (Bessie D) h 207 Horton
Absher J Cecil (Lula H) emp Bernhardt Furn Co, h 331 (131) Underdown Av
Acme Transfer & Storage Co, Ira C Cook mgr, 101 Vance
Adams Hal B (Mabel C) lawyer 7 Union National Bank Bldg, 109 West Av, Tel 542-W, h 115-W, h 115 Westman
Adams Henry B Jr, student, r 115 West Av
*Adams Newt E Jr (Ruth I) agt N C Mutual Life Ins Co, h 220 Healan
Adderholdt Wm F (Sarah W) h 512 W Harper Av
Adkins Betty W (wid Gwyn G) emp Hayes Cot Mills, h 136 S Prospect
Adkins Kenneth W, r 136 S Prospect
Adkins Paris C (Angell O) emp Kent-Coffey Mfg Co, h 300 S Mulberry
Adkins Philip (Vaughtie H) barber City Barber Shop, h 218 West Av
Adkins Wm, barber City Barber Shop, r 218 West Av
Adkinson Grace H Mrs (Gaye's Beauty Shoppe) r Hickory Rd

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*Aiken Wm (Texie B) h 542 Oak
Albert Barbara (wid Larry E) h 309 Beall
Aldridge Glenn H (Lucille B) police, h 301 Beach
Alexander Callie G (wid Wm E) h 112 Spainhour Av
Alexander C Watson (Nellie S) gro Hickory Rd, r RD2
Alexander Eloise M (wid Wm T) h 120 Resaca
Alexander Eloise M Miss, student, r 120 Resaca
Alexander Erwin M, student, r 120 Resaca
Alexander Jos V, student, r 120 Resaca
ALEXANDER WELBORN E (Nancy T) Pres Greer Funeral Home and Greer-Alexander Mutual Burial Assn, h 225 Norwood, Tel 38
Alexander Wm A, uphol, r 112 Spainhour Av
Alexander Wm T Jr, USN, r 120 Resaca
Allen Austin N (Evelyn G) asst sec-treas Lenoir Veneer Co, h 218½ W Ashe Av
Allen Chas D ,r 407 E Harper Av
ALLEN EDGAR F (Stella A) (Allen & Bernard) and Sec-Treas Mutual Bldg & Loan Assn, h 217 Norwood, Tel 67
Allen Ella F (wid Julius A) h 306 West Av
Allen Faye E Miss, opr Sou Bell T & T Co, r 302 (102) Underdown Av
Allen Inez T Mrs, waitress Terminal Grill, h 302 (102) Underdown Av
Allen K W (Grady J) genl agt Provident L & A Ins Co,, r Wilkesboro Rd
Allen Margaret E Miss, student, r 149 S Prospect
Allen Peggy J Miss, student, r 149 S Prospect
Allen Ray (Ennis P) emp Harper Furn Co, h 324 (124) Underdown Av
Allen Willie M (wid John F) h 149 S Prospect
ALLEN & BERNARD (Edgar F Allen, Joseph B Bernard) General Insurance, 104 West Av, Tel 86 (see page 3)
Alley Bill, driver Bush Tfr, r Hudson, N C
Alley Fred M (Nona M) emp Kent-Coffey Mfg Co, h 126 Torrence
Alley Lem J (Faye G) asst mgr Stroupe Gro, r Hudson, N C
ALLIED FURNITURE CO, Wm M McGlammery mgr, Furniture Shippers, 445 W College Av, Tel 1609
Allred Elmer D (Grace) co-ordinator REA, r Pennwood Hts
Allred Grace Mrs, tech Blackwelder Hosp, r Pennwood Hts
Alwran O Marvin (Ellen B) (Quality Barber Shop) h 110 Scruggs
American Legion, Dysart Kendall Post No 29, Thos H Broughton comdr, G Willard Suddreth adjt, meets 1st and 3d Tuesdays of each month at 7:30 P M, 223 N Main

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Anawalt May A (wid Jos) chf opr Sou Bell T & T Co, r 123 Hospital Av
*Anchor Grill (Flake H Patterson) 146 E Finley Av
Anders Ray E (Emily C) mech Rabb Mtr Co, r RD2
Anderson A Beecher Jr, driver Anderson Truck Line, r RD6
Anderson A Plato (Vera H) (Service Upholstering Shop) h Morganton Rd
Anderson Bernice L Mrs, bkpr Teague Furn Co, r Morganton Rd
Anderson Chas W, driver Anderson Truck Line, r RD6
Anderson E Carl (Wilhelmenia R) mgr Anderson Truck Line, h 112 Maple
Anderson Emma D (wid Lindsay, h 332 Poplar
Anderson Evelyn Miss, r 332 Poplar
Anderson Grover A (Margaret M) electn Leftwich Elec Corp, h 114 Lee
Anderson H Beecher (Vestal C) (Anderson Truck Line) r RD6
Anderson Helen Miss, waitress Caldwell Restr, r Airport Rd
Anderson Howard T (Mildred H) mech Caldwell Furn Co, h 107 (200) Hillside La
Anderson Jerolene L Miss, cash Penny's, r Whitnell, N C
Anderson Linnie, r 332 Poplar
Anderson Lloyd U, gro Greasy Creek Rd and carrier PO, h Morganton Rd
Anderson Mabel T Mrs, ofc sec Fairfield Chair Co, r RD6
Anderson Mary Miss, bkpr Anderson Truck Line, r RD6
Anderson Reece (Ramona N) slsmn A & P Food Stores, r Granite Falls, N C
Anderson Truck Line (H Beecher Anderson) 115 Powell Av
Anderson Vance, emp Lenoir Furn Co, r 332 Poplar
Andrews Edna N (wid Troy L) (Mooney's Ser Sta) r 607 N Main
Andrews Geo, furn wkr, r 540 N Main
Andrews Grover C, carrier PO, r 470 N Main
Andrews Jack, student, r 540 N Main
Andrews Jewell J Miss, opr Sou B T & T Co, h 540 N Main
Andrews John L (Edith K) emp Caldwell Furn Co, h Lenoir Hgts
Andrews Mary E Miss, slswn Belk's, r 455 N Main
Andrews Nellie D Mrs (wid C Finley) h 250 N Main
Andrews Ruth M Miss, slswn Belk's, r 455 N Main

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Angley J May Miss, clk Sou Bell T & T Co, h 123 Hospital Av
Angley John B, r (rear) 118 Torrence
Angley Louise A Mrs, opr Sou Bell T & T Co, r 334 S Mulberry
Angley Mary E Miss, tchr Central High Sch, r 123 Hospital Av
Angley Patsy Miss, r (rear) 118 Torrence
Angley Paul, clk Thrift Food Center, r Hudson, N C
Angley Pearl S Miss, tex wkr, r 123 Hospital Av
Angley Peter A (Jennie B) sawyer Jennings Furn Co, h 205 Pennton Av
Angley Pinkney L (Dorothy) emp Fairfield Chair Co, h)rear) 118 Torrence
Angley Simon P (Julia R) farmer, h 427 S Main
Angley W Maynard (Frances M) asst mgr Avon Theatre, h 523 Kentwood
Angley Warren G (Louise A) sermn Pegram's Radio Shop, h 334 S Mulberry
Annas C Faye Miss, sten Galvin Furn Co, r RD9
Annas Carson H (Dorothy B) brklyr, h 122 Vance
Annas Edgar J (Maude B) furn wkr, h Harrisburg Rd
Annas Fay (Sara B) student, h 215 N Church
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Annas Jane B Mrs, clk McNairy's Drug Store, r RD6
Annas Mary (wid Luther) r 333 E Harper Av
Annas Mildred Miss, opr Sou Bell T & T, r Kentwood Cir
Annas Rachel W Mrs, sten County Dept of Pub Welfare, r Granite Falls, N C
Annas Sara B Mrs, ofc mgr Lenoir Ins Agcy, r 215 N Church
Annas Wm B (Elizabeth G) contr 135 Maple, h same
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Arney's Place (Reid W and Dewey F Arney) 548 N Main
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Atkins Garland, r Harrisburg Rd
Atkins Jas B (Elsie R) h Harrisburg Rd
Atkins Jas B Jr, r Harrisburg Rd
Atkins Marjorie B Mrs, clk Blue Bell Inc, r 408 S Main
Atkins T Howard Jr (Marjorie B) slsmn Sanders Chev Co, h 408 S Main
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Atlantic Greyhound Lines, 218 W Harper Av
Atwater F Kent (Betty A) announcer WJRI Radio Sta, 409 S Main
Austin Alice R Mrs, tech Blackwelder Hosp, r 201 W Harper Av
Austin Alma S Mrs, mgr Children's Shop, r 214 West Av
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Austin Cora P (wid Lewis T) h 304 (104) Underdown Av
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Austin Earl J (Doris E) mgr Coble Dairy Prods, r Hickory Rd
Austin Edw E (Mae M) furn wkr, h 105 Kent
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Austin Marian R Mrs, slswn Children's Shop, h 205 Stonewall Apt 10
Austin Ralph K, emp Caldwell Furn Co, r 201 W Harper Av
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B

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Baird Wm R, emp Kent-Coffey Mfg Co, h 117 Beach
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Baker Burl P (Hilda S) r Blowing Rock Rd
Baker Daphne Miss, emp Center Theatre, r 115 Hickory
Baker Dean, usher State Theatre, r Hickory Rd
Baker Ford (Ruth H) mech Rabb Htr Co, r RD5
Baker H Commodore, barber Setzer's Barber Shop, RD6
Baker Harold (Barbara G) opr Center Theatre, r RD2
Baker Hilda S Mrs, emp Blue Bell, r Blowing Rock Rd
Baker Horace G (Ella H) emp Hilbriten Furn Co, h 565 East
Baker Howard N, emp Caldwell Furn Co, r 314 Willow
Baker Hurley, USA, r 310 Poplar
Baker Jas F, emp State Theatre, r 115 Hickory
*Baker Jas, emp Kent-Coffey Mfg Co, r 408 Oak
*Baker Jas Jr, r 132 Hill
Baker M Marlene Miss, student, r 314 Willow
Baker N Luther (Minnie W) overseer Hayes Cot Mills, h 314 Willow
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*Baker Stanley, r 132 Hill
Baker Vernon (Zella H) atndt Crowell's Ser Sta, r RD6
Baker Zee (Callie S) emp Fairfield Chair Co, h 310 Poplar
Ball Jas E, student, r 504 Kentwood
Ball Jas R (Grace S) (Lenoir Uphol Co) h 504 Kentwood
Ball Richd L, student, r 504 Kentwood
Ballard Edw, r 112 High
Ballew Annie L Miss, r 108 Spainhour Av
Ballew Arcade, 115 S Main
Ballew Geo E (Jessie S) gro Wilkesboro Rd, r same
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*Banner Raymond (Bonnie D) lab, h Stage
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Barber Carson (Eloise M) furn wkr, h 125 Torrence
Barber Coit F, sec-treas McLean Mtr Sls, r RD3
*Barber Gerald, dom, r 302 Stonewall
Barber Mildred Miss, waitress Blue Bell Restr, r 128 N Mulberry
Bare Ollie C Mrs, nurse Dula Hosp, r Granite Falls, N C
Barger Arlie Mrs (Courtney's Beauty Salon) r Hickory N C
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BARGER JAMES (Pansy A) (Lenoir Roofing Co) h 207 Pennton Av, Tel 526-W
BARGER RAY C (Mamie F) Pres-Treas Barger-Ashe Roofing Co, h 213 Pennton Av, Tel 600

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Barlow Belle M (wid Chas E) h 118 Torrence
Barlow Boyd C (Thelma S) truck driver, h 198 N Ridge
Barlow Boyd W, mach Wall Fdry & Mach Co, r Lower Creek, N C
Barlow Carolyn Miss, student, r 208 Stonewall
Barlow Catherine P Mrs, emp Blue Bell, r 304 Center
Barlow Chas (Florence P) student, h 213 Vance
Barlow Claude (Catherine P) furn wkr, h 304 Center
Barlow Clifton L (Thelma T) slsmn Flowers Auto Pts Co, r Pennwood Hts
Barlow Colene Mrs, h 301 Vance
Barlow Dewey S (Eloise W) cash Bush Tfr, r Dog Ridge
Barlow Fannie S (wid Mack) h 116 N Mulberry
Barlow Florence P Mrs, bkpr Bank of Lenoir, r 213 Vance
Barlow Fredk B (Jean C) slsmn Turner Furn Co, r RD3
Barlow Hampton W (Reba H) carp, h 226 E Harper Av
Barlow Helen L Miss, r 116 N Mulberry
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Barlow Jas G, student, r 105 N Sharon
Barlow Jas Q (Edna G) dept mgr Bernhardt Seagle Co, h 105 S Sharon Rd
Barlow Jay L (Bessie B) farmer, h Zack's Fork Rd
Barlow Kenneth (Ruby B) h 118 Torrence
Barlow M Lucille Miss, r 116 N Mulberry
Barlow Mildred V Miss, slswn Gold Shop, r RD 2
Barlow Reba H Mrs, tchr, r 226 E Harper Av
Barlow Roy L (Mae T) recapper Caro Tire & Appl Co, r RD1
Barlow S Nelson (Ruth I) slsmn Flowers Auto Pts Co, r Wilkesboro Rd
Barlow Sarah L Miss, waitress Polar Bear, r 208 Stonewall
Barlow Thelma S Mrs, emp Blue Bell, h 198 N Ridge
Barlow Wm H (Louella W) emp Kent-Coffey Mfg Co, h 208 Stonewall
Barlowe Ethel Mrs, cash Teen-Age Soda Shop, r RD1
Barlowe Helen B Mrs, slswn Spainhour's, r RD2
Barlowe Maryhill C Miss, mgr Teen-Age Soda Shop, 105½ S Mulberry
Barlowe Robt C, student, r 127 N Ridge
Barlowe Sadie B (wid Paul R) clk Waldensian Bakery, h 127 N Ridge

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. **QUALITY SEEDS** **PHONE 820**

McNAIRY'S DRUG STORE

"THE REXALL STORE"

111 WEST AVE. *PRESCRIPTIONS* **PHONES 121 & 746**

Barnes Bynum B (Ruby H) truck driver, h 103 N Ridge
Barnes D Cranford (Lillian W) barber, h 403 Abernathy
Barnes Ezekiel M (Cordelia G) h 107 N Prospect
Barnes Gray E (Emma G) emp Kent-Coffey Mfg, h 112 Spainhour Av
Barnes Jud, driver Bush Tfr, r Boone, N C
*Barnett Amelia, dom, h (rear) 506 Oak
*Barnett B Catherine, nurse 218 Healan, r same
Barnett Delos S (Mavis K) (Lenoir Clnrs) r Lower Creek, N C
Barnett J Finley (Beulah H) formn Bernhardt Furn Co, h 511 Kentwood
*Barnett Jason C (Cordia M) porter J C Penney Co, h 113 Hill
Barnett John W (Alice McC) emp Hibriten Furn Co, h 227 E Harper Av
*Barnett Magnolia, student, r 218 Healan
*Barnett Ruth, dom, r 113 Hill
*Barnett Wm R (Maggie D) h 218 Healan
*Barnett W Roy Jr, r 218 Healan
Barnette Kermit, emp Center Theatre, r Hudson, N C
Barnhardt Otto B (Lina F) pntr, h 525 Kentwood
Barnhardt Wm A (Florence M) emp Appalachian Poster Adv Co, h 111 Erwin Av
Barrier Oliver H (Ella H) furn wkr, h 222 Mill
BARRINGER EMMETT E (Daisy H) Pres Barringer Oil Co and B & M Transportation Co, h Hickory Rd, Tel 3811
Barringer Hope E Mrs (Barringer's Miniature Golf Course) r 310 S Mulberry
Barringer Jack D (Hope E) (Barringer's Miniature Golf Course) asst mgr Barringer Oil Co, h 310½ S Mulberry
BARRINGER OIL CO INC, Emmett E Barringer Pres, Distributors Cities Service Petroleum Products, Hickory Rd, Tel 870 (see front cover)
Barringer's Miniature Golf Course (Jack D and Mrs Hoke E Barringer) 262 E Harper Av
Bartowe Sybil T Mrs, sten Dula Hosp, r Morganton, N C
*Battle Fredk D Rev (Hattie L) h 147 Maple
Beach Benj, lawyer 105½ S Main, r Hudson, N C
Beach Bynum (Frances M) emp Kent-Coffey Mfg Co, h 146 Lee
Beach C Hubert (Catherine T) formn City Mtr Co, h 150 Wilson
Beach C Rufus, pntr, h 107 Wilson
Beach Carl, emp Hibriten Furn Co, r 156 Spainhour Av
Beach Clarence E (Grace L) v-pres Natl Veneer Co, h 221 Pennton Av

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 813-W**

LENOIR ICE & FUEL CO.

ICE - COAL - FUEL OIL - KEROSENE

431 W. HARPER AVE. *"All Quality Products"* PHONE 140

Beach Edw D (Jean F) acct E W Smith, r RD9
Beach Harold H (Lucy C) supt REA, h Hospital Av Extd
Beach Hazel R Mrs, cash Wallace Inc, h (rear) 204 Abernathy
Beach Jos H, tchr, h 106 Scroggs Av
Beach Loraine B Mrs, tchr, h 312 Abernathy
Beach M Elizabeth Miss, clk Waldensian Bakery, r RD9
Beach Ollis L (wid L Russell) r 242 N Main
Beach Stuart (Helen P) emp Kent-Coffey Mfg Co, h Louise Av
Beach Thos I Jr, clk C & NW Ry, r Hudson, N C
Beach Vera C Mrs (Beach's Beauty Salon) r 150 Wilson
Beach W Roy (Loraine B) bkpr Lenoir Mtrs, h 312 Abernathy
Beach Wm O, distbr Charlotte Observer, r 605 Hospital Av
Beach's Beauty Salon (Mrs Vera C Beach) 115 N Main
Beal Fate J (Faye S) lawyer 115 S Main R204, h 116 Stonewall
Beal Mabel L Miss, r 106 Virginia
BEALL J HARPER JR (Lorraine W) (Beall Oil Co) h 114 Mimosa La, Tel 850
BEALL JAMES HARPER (Bessie L) Pres Bank of Lenoir and Citizens Bldg & Loan Assn, Fairfield Chair Co, h 462 W Harper Av, Tel 35
Beall Mary L Miss, r 462 W Harper Av
BEALL OIL CO (J Harper Beall Jr) Distributors Sinclair Refining Co, Fuel Oil, Gas, Kerosene, Oils and Industrial Lubricants, Blowing Rock Rd, Tel 1197 (see back cover and page 26)
Beamon W Henry (Alma McC) (Town Hall Pool Room) r Morganton Rd
Bean E Felix (Dorothy H) h 326 (126) Underdown Av
Bean Edna R (wid Lynn) emp Hayes Cotton Mill, r 140 Spainhour Av
Bean Hulda B (wid John W) h 220 Wilson
Bean Walter L, supt Spainhour Furn Co, r Hibriten Rd
Beane Hazel E Miss, bkpr Waldensian Hos Mill, r Granite Falls, N C
Beane Pauline G (wid Eugene W) nurse Blackwell Hosp, h 104 Norwood
BEARD CLAUDIA J MRS (Rockhaven Gardens) h Hickory Rd, Tel 1149-J
Beard E E Motor Co (Edw E Beard) Hickory Rd
Beard Edw E (E E Beard Mtr Co) Wilkesboro Rd
Beard Hazel Miss, tchr Junior High Sch, r Hickory Rd
BEARD JEROME F (Barbara H) (Rockhaven Gardens) h Hickory Rd, Tel 1149-W
Beard John H (Pearl W) v-pres-genl mgr Caldwell Furn Co, h 216 Norwood

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. PHONE 821

DeSoto

RABB MOTOR CO.

DeSOTO AND PLYMOUTH — — *SALES AND SERVICE*

410 E. HARPER AVE. PHONE 48

Beard John R (Blanche P) supt Caldwell Furn Co, h 214 Norwood
Beasley Carroll W (Eleanor B) radio repr Abernethy Sls & Ser, h 114 Oil Av
Beaty Ernest M (Juanita P) h Harrisburg Rd
Beaver Chas, emp Livingston Lbr Co, r Kings Creek, N C
Beaver Hazel E Miss, r 558 Oak
Beaver Roy W (May M) trans, h 114 Virginia
Beck Albert P (Rhea C) brklyr, h 107 Cherry
Beck Chas, student, r 107 Cherry
Beck Delores Miss, student, r 107 Cherry
Beck John W (Devaughn H) atndt Crowell's Ser Sta h 350 S Mulberry
Beck Paul L, student, r 107 Cherry
Becker Tailoring Co (W Lloyd Pipes, James Riley) h 115 S Main R201
Beddingfield Betty Miss, nurse Dula Hosp, r same
BELK'S DEPARTMENT STORE, W Freeman Howard Mgr, 124 S Main, Tel 341 (see top lines)
Bell Lutie F Mrs, bkpr Shields Refrigeration Co, r Hibriten Rd
Bell Wm F (Luttie F) asst mgr Lenoir Finance Co, r Hibriten Rd
Belleview Cemetery, R Alfonso McDade supt, 107-33 E Finley Av
*Belton Eleanor, tech Dula Hosp, r 211 Healan
Benfield Barbara E Miss, student, r 308 W Olive Av
Benfield Cecil S (Alwayne McE) slsmn Meadors Candy Co, h 308 W Olive Av
Benfield Chas, driver Luke's Cabs, r Greasy Creek Rd
Benfield Chas B (Nora A) Whitnel Dry Clnrs, h 123 Westbrook Rd
Benfield Donald (Mildred C) r 112 Tuttle
Benfield Edna P Mrs, slswn Saslow's, r Penwood Hts
Benfield Foster R (Celeste H) (B C & S Hdw & Furn Co) r Whitnel
Benfield Gertie L Miss, h 120 Company
Benfield Iva D Miss, opr Sou Bell T & T Co, r RD9
Benfield John A (Alice H) h 558 W College Av
Benfield Nelson N (Leota I) emp Lenoir Chair Co, h 113 Stonewall
Benfield Willard R (Sue McR) clk Thrift Food Center, r RD9
Benfield Wm J (Christina B) h 106 Kent
Benfield Worth P, reprmn Russell Antiques, r Wilkesboro Rd
Benge Addie E Miss, r 110 B Wild Cherry La
Benge John B (Shirley T) lab, h 110-B Wild Cherry La
Bentley Alice J (wid Peter) r 202 N Prospect
Bentley Jos (Irene B) emp Harper Furn Co, h 130 N Mulberry
Bentley Troy (Roselle S) emp Hibriten Furn Co, h 516 N Main

USE PERFECTION SELF-RISING FLOUR

Manufactured by

Lenoir Mills, Inc. Phone 72

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY
REMINGTON RAND PRODUCTS
101 W. HARPER AVE. PHONE 419

BERNARD JOSEPH B (Justina S) (Allen & Bernard) h 301 Beall, Tel 27

BERNHARDT FURNITURE CO, John C Bernhardt Pres, Mrs Lillian W Bernhardt V-Pres, Mrs Dell B Wilson Sec-Treas, Clarence W Clarke, Ofc Mgr, Mfrs 135 Bernhardt, Tel 951

Bernhardt Geo L (Katherine J) clk Bernhardt-Seagle Co, r 109 N Boundry

Bernhardt Geo Lewis, sec Barnhardt-Seagle Co, r 325 E College Av

Bernhardt H Penn, student, r 311 E College Av

Bernhardt Isabel F Miss, r 325 E College Av

Bernhardt John C (Jean A) pres Bernhardt Furn Co, h 325 Woodside Pl

Bernhardt Jno S (Virginia R) slsmn Bernhardt-Seagle, h 326 E Harper Av

Bernhardt Lillian W (wid Geo H) v-pres Burnhardt Furn Co, h 109 Hibriten

Bernhardt Lucy R (wid G Lynn) pres Barnhardt-Seagle Co, h 325 E College Av

Bernhardt Lynn R (Jean S) asst treas-ofc mgr Caldwell Cinder Block Co, h 516 Westview

Bernhardt Matt R (Henry P) h 311 E College Av

Bernhardt Richmond G (Ruth W) furn, h 317 Woodside Pl

Bernhardt Richmond G Jr, student, r 317 Woodside Pl

BERNHARDT-SEAGLE CO INC, Mrs Lucy R Bernhardt Pres, Mrs Isabel R Seagle V-Pres, Geo Lewis Bernhardt Sec, C Dennis Rabb Treas, Hardware and Furniture, 112-114 S Main, Tels 100 and 101, Building Supplies and Lumber, 314 W Harper Av, Tel 44 (see bottom lines)

BERRIER CLAUDE J (Katherine P) (Claude's Cafe) h 313½ East Av, Tel 1389-W

*Berry Chas, cook, r (rear) 406 E Finley Av

Berry Clarence H (Virginia M) sermn Teague Furn Co, h 210 Spruce

*Berry Essie, dom, h 146 Hill

Berry Hardy H (Ethel C) mgr Lenoir Curb Mkt, r Green Valley (RD9)

*Berry Lettie S, h 557 Oak

Berry Phifer R (Margaret T) bkpr Home Elec Co, r Lenoir Hts

*Berry Robt Q (Katherine C) mason, h 404½ E Finley Av

*Berry Zula, dom, r (rear) 119 Harrington

Beshears Allene Miss, nurse Blackwelder Hosp, r 125 W Harper Av

Beshears Lois K Mrs, emp Moore Cot Mills, r Lenoir Hgts

Beshears R Doughton, dep county sheriff, r Granite Falls

Beshears W Wade (Lois K) emp Lenoir Furn Corp, h Lenoir Hgts

Collins-Pridmore Co.

"Lenoir's Finest and Newest Department Store"

120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment Service
Hotpoint Appliances — G.E. Radios — Oil Heaters & Furnaces
207 E. HARPER AVE. Tire Recapping PHONE 339

Bessie Lee's Luncheonette (Mrs Bessie L Smith) Hickory Rd
Biddix Talmadge J (Mabel C) slsmn, h 201 Vance
Biggerstaff Daries O, repr Goodyear Shoe Shop, r Greasy Creek Rd
Biggerstaff Daries O Jr, student, r 100 Riverside Av
Biggerstaff Elmer T (Anna H) driver Cobles Dairy, h 368 S Mulberry
Biggerstaff Elmer T Jr, student, r 368 S Mulberry
Biggerstaff Gladys B Mrs, h 100 Riverside Av
Biggerstaff J Ford (Hattie A) (Goodyear Shoe Shop) r Greasy Creek Rd
Bill's Place (Wm Price) beverages, 119 S Church
Billings Rosedna M Miss, asst bkpr Lenoir Finance Co, r 334 S Mulberry
Bingler D Orvil (Joyce A) slsmn Coble Dairies, h 418 S Main
Bishop Edw R (Nan H) (Bishop's Barber Shop) r Wilkesboro Rd
Bishop Jas C (Nellie H) emp Harper Furn Co, h 104 Advent
Bishop's Barber Shop (Edw R Bishop) 117 S Main (bsmt)
Black Bertie P (wid L D) h 117 N Ridge
Black Jacob A (Susan B) slsmn W E Shaw Furn Co, h 103 (206) Hillside La
Blackman Rosetta B Mrs, mgr Lenoir Credit Bureau, r RD3
Blackwelder Apartments, 125-27 W Harper Av
Blackwelder Building, 109 West Av
BLACKWELDER HOSPITAL INC, James T Pritchett Pres, Rev A A McLean V-Pres, Verne H Blackwelder, Sec-Treas, Chief Surgeon, Jas H Huggins, Administrator, 205 S Boundary, Tel 986
Blackwelder Hospital Nurses Home, 125½ Harper Av
Blackwelder Martha E Miss, ofc sec Blackwelder Hosp, r 201 W Harper Av
BLACKWELDER VERNE H (Lillie B) Surgeon Blackwelder Hospital, 205 S Boundary, Tel 986 and 1165, h 323 S Mulberry, Tel 196
Blackwell Floyd N (Gertrude C) City Bldg Inspr, h 123 Hibriten
Blackwell Gertrude C Mrs, music tchr, 306 W Harper Av, r 123 Hibriten
Blackwood James G (Margaret G) mgr Sanders Chevrolet Co, h 109 S Sharon Rd
Blackwood M Jane Miss, student, r 109 S Sharon Rd
BLAIR EDW H (Nellie J) Cash Lenoir Industrial Bank, Mgr Blair Insurance Agency, h 310 Beall, Tel 548
Blair Insurance Agency, Edw H Blair mgr, 110 S Main
Blair John F (Virginia J) welder Lenoir Mach Shop, r RD2
*Blake John I (Georgia P) lab, h 211 Folk

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION

MUTUAL INSURANCE

106 S. MAIN ST. PHONE 1051-J

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 **Fidelity Building** **132 West Ave.**

Blalock Delmas H (Frances P) sec-treas Blalock-Easton Lbr Co, r 506 Hospital Av
Blalock-Easton Lumber Co, Alfred Easton pres, Delmas H Blalock sec-treas, mfrs Hickory Rd
Blalock Travis M (Irene C) formn Blalock-Easton Lbr Co, r Hickory Rd
Blalock Wm F (Lovie S) h 230 N Main
Blankenship Adrian E Rev (Edith H) pastor First Baptist Ch, h 407 Kentwood
Blankenship Chas, emp Bernhardt Furn Co, r 311 (111) Underdown Av
Bliff Benfield G (Evelyn R) police, h 107 Hospital Av
Blizard Thos A (Margaret McN) cabt mkr Lenoir Cabt Wks, h 123 Healan
Blizzard Morris L (Evelyn A) mech Barger-Ashe Roofing, h 105 Grove Av Apt 1
Blizzard Nannie J (wid James N) h 133 Norwood
Bloker Richd T (Edythe G) mgr The Hinde & Dauch Paper Co, r Pennwood Hgts
Blowing Rock Chair Co, David M Bower pres, Roger B Triplett v-pres, Mrs Ruth H Stevens sec-treas, mfrs, Hickory Rd
Blowing Rock Furniture Co, Roger B Triplett pres, David M Bower v-pres, W Clyde Suddreth, sec-treas, mfrs, Hickory Rd
Blue Bell Inc, Albert L Lomax plant mgr, clothing mfrs, 110 Mill
Blue Bell Restaurant (John M Greco, Wm C Jones) 121 N Main
Blue Bonnett (Andrew J Pearsons) gro, 315 Oak
Blue Ridge Electric Membership Corp, Cecil E Viverette mgr, 104 N Mulberry
BLUE RIDGE MEMORIAL PARK INC, T W Hancock (Chesterfield, S C) Pres-Sec-Treas, 106 S Main, Tel 1469 (see page 4)
Boddie Lee W (Elizabeth McG) h 407 Hospital Av
Boettner Bertha H Mrs, nurse Blackwelder Hosp, r RD2
Boettner Geo (Boettner & Hart) r Taylorsville Rd
Boettner & Hart (Geo Boettner, Ralph Hart) plmbrs Wilkesboro Rd
Boggs Limon (Bessie L) furn wkr, h 104 Resica
Bohler H Talmadge (Ruby S) furn wkr, h 307 Vance
Bohler Mabel D Miss, packer Blue Bell, r130 Stage
Bohler Ruby S Mrs (Smith Garment Co) r 307 Vance
Bohn John J (Erma Y) h 204 Beall
Bohn Mary L Miss, student, r 204 Beall
Boldin Betty M Mrs, opr W U Teleg Co, r Wilkesboro Rd
Boldin Ralph A (Betty M) carrier PO, h Wilkesboro Rd

SANDERS CHEVROLET **CO.**
SALES — SERVICE — PARTS
231 WEST AVE. **PHONE 701**

Smithey's Department Store
"THE WORKING PEOPLES STORE"
COMPLETE LINE OF CLOTHING, GROCERIES, MEATS
128-132 W. HARPER AVE. PHONE 619

Bolen Christine W Mrs, clk Employment Security Comn, r 310 S Mulberry
Bolen John (Christine W) bkpr, h 310 S Mulberry
Bolick Bealer A (Jessie T) agt Esso Stand Oil Co, h 119 Oil Av
Bolick Bruce H, sign pntr, r 252 N Main
Bolick Clarence N (Anna F) emp Lenoir Veneer Co, h 315 (115) Underdown Av
Bolick Garland E, uphr Lenoir Uphol Co, r RD3
Bolick Hill L (Mollie M) carrier PO, h 252 N Main
Bolick Homer J, mech Ray Morris Mtr Co, r RD8
Bolick Walton C (Lula H) emp Hibriten Furn Co, h Harrisburg Rd
Bollinger Bleaka M Miss, emp Corada Shop, r 113 Company
Bollinger James G (Dorcas H) emp Hibriten Chair Co, h 113 Company
Bollinger Joyce H Miss, student, r 113 Company
Bollinger Thos E (Pearl H) (Tom's Electric) r RD2
Bolt Ann B Mrs, h 408 S Main
Borders Clinard S (Bertha L) (Miller Coal Co) h 411 N Prospect
Borders Clinard E (Dorothy C) driver Miller Coal Co, h Wakefield Dr
Borders Leonard G (Nannie L) driver Luke's Cabs, r Valmead
Borders Robt L, student, r 420 N Prospect
Borneman Hope P Mrs, sec Harold Coffey, r 202 Norwood
Bost John F (Virginia M) (Bost Lbr Co) h 327 Rectory
BOST LUMBER CO (John F Bost) Lumber and Building Material, 106 Willow, Tel 1141 (see top lines)
Bostic Agnes W Mrs, opr Courtney's Beauty Salon, r 108 Broadway
Boston Eliza S (wid Simon B) h Lenoir Hgts
Boston Eugene S (Hazel B) student, h Lenoir Hgts
Boughman Guy A (Elsie L) pres Boughman Mach Co, r Hickory Rd
Boughman Machine Co, Guy A Boughman pres, Harold F Coffey v-pres, D Archie Coffey sec, W Clyde Suddreth treas, 521 W Harper Av
Boughman Shirley R Miss, clk Blue Bell Inc, r Hickory Rd
Boutwell Betty A Miss, r 304 Woodsway La
Boutwell Geo W (Ella C) bkpr, h 304 Woodsway La
Bowen Frank H (Bertie E) furn wkr, h 122 Broadway
Bower David M (Katherine W) pres Blowing Rock Chair Co and v-pres Blowing Rock Furn Co, h 120 Hibriten
Bower Jas W, student, r 120 Hibriten
Bower Wm W, student r 120 Hibriten
Bowers, J Clifford English mgr, dept store, 112 W Harper Av
*Bowers George, ydmn, r 212 N Main

ABERNETHY SALES & SERVICE
ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES
JOHNSON SEA HORSE MOTORS
111 S. MAIN ST. PHONE 153

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. **PHONE 1141**

*Bowers Stanley (Mabel F) janitor High Sch, h 231 Rankin
Bowman Camilla S Miss, ofc sec Lenoir Pad & Paper Co, r 156 Wilson
Bowman Clinard H (Margaret H) meat ctr Smithey's, h 106 Beach
Bowman Eugenia D Miss, smstrs 101-W Ashe Av, r Morganton Rd
Bowman Henry A, emp Lenoir Chair Co, r Morganton Rd
Bowman Jay (Rose R) emp Bernhardt Furn Co, h 108 Stonewall
Bowman Joyce L Miss, flrwn Eagle Stores Co, r RD4
Bowman Rose R Mrs, slswn Efird's, 108 Stonewall
Bowman Geo R (Bessie S) carp, h 156 Wilson
Bowman Geo R (Vera M) formn Lenoir Chair Co, h Morganton Rd
Bowman Virgil L (Catherine N) electn Home Elec Co, r Suddreth
Boyd Banks G (Ruth W) emp Kent-Coffey Mfg Co, h Blowing Rock Rd
Boyd Edw L, r 404 S Mulberry
Boyd Fredk A (Iva S) foremn Duke Power Co, h 404 S Mulberry
*Boyd Garland (Louise P) lab, h 112 Wheeler
Boyd Hubert L, student, r 404 S Mulberry
Boyd Robt W (Joyce E) sermn Duke Power Co, h Hickory Rd
Boyd Ruth W Mrs, emp Blue Bell, r Blowing Rock Rd
Boyle Guy E (Annie P) ser mn Shields Refrigeration Co, h 423 W College Av
Boyle W Patk Rev (Viola J) h 357 S Mulberry
Brackett Rachel C Mrs, clk REA, r RD2
Brackett W Lonnie (Colleen N) Dixie Cream Donut Shop, h 127 Westbrook Rd
Bradford Catherine S (wid Robt K) h 217 Bradford Av
Bradford Celia Miss, r 217 Bradford Av
Bradford F Avery (Jennie S) emp Kent-Coffey Mfg Co, h 111 Broadway
Bradford Knox R (Evelyn A) emp Kent-Coffey Mfg Co, h 207 Bradford Av
Bradford Mattie Miss, r 217 Bradford Av
Bradford Sarah J Miss, clk Dayvault's Drug Store, r 111 Broadway
Bradford Wm A, emp Kent-Coffey Mfg Co, r 111 Broadway
Bradley Alma B Mrs, tchr W Lenoir Sch, 304 Beall
Bradley Jas F (Alma B) h 304 Beall
Bradley Robt L (Margaret L) acct Hudson-Caldwell & Moore, h 107 Broadway
Bradley Zora M (wid Geo) r 137 Spainhour Av
Bradshaw Clarence R (Sarah H) h 522 N Main
Bradshaw Clifford, slsmn Farmers Federation Co-Op, r RD9
Bradshaw Geneva R Miss, sten County Agent, r 205 Stonewall

'GENE MILLER

"MEN'S FASHION SHOP"

CLOTHING, FURNISHINGS, HATS AND SHOES

100 N. MAIN ST. **PHONE 145**

Belk's Department Store

"Home of Better Values"

124 S. MAIN ST. **PHONE 341**

*Bradshaw Geo (Elizabeth M) lab, h 546 Oak
Bradshaw Jack E (Irene G) slsmn Caldwell Farm Sup, r Patterson, N C
Bradshaw Marie E Miss, slswn Efird's, r Blowing Rock Rd
Bradshaw Mary G (wid A Jos) h 517 N Main
Bradshaw Sarah H Mrs, slswn Collins-Pridmore Co, r Blowing Rock Rd
Bradshaw Vincent D (Marjorie P) slsmn Palmer Furn Co, h 116 Hospital Av
Bradshaw Virgil E (Helen S) slsmn Smithey's, h 515 N Main
Brakefield Dwight, USA, r 125 Powell Av
Brakefield Eugene, emp Houston Furn Co, r 125 Powell Av
*Branch Augusta, h 314 Stonewall
Branch Byrd B, student, r 215 N Prospect
Branch Clifford, emp Harper Furn Co, r 311 (111) Underdown Av
Branch Graham L (Margaret F) electn Kent-Coffey Mfg Co, h 215 N Prospect
Branch Jack A (Georgia C) mgr O P Lutz Furn Co, r Morganton, N C (RD3)
*Branch John (Adele S) lab, r 210 Rankin
Braswell Betty S Miss, opr Sou Bell T & T Co, r 222 W Harper Av
Braswell Clarence A (Louise C) supt Hibriten Chair Co, r Wilkesboro Rd
Braswell Thos J (Lois K) emp Kent-Coffey Mfg Co, r 202 N Prospect
Brawley Edna S (wid W Scott) h 120 Beall
Brawley Jack M (Lena H) emp Hibriten Chair Co, h Harrisburg Rd
BRAWLEY JEWELRY STORE (W Scott Brawley Jr) "The Store that Confidence Built," Expert Watch and Jewelry Repairing, 131 West Av, Tel 650
Brawley John M (Ann M) mech C & NW Ry, h 107 Scroggs Av
Brawley W Scott Jr (Velma H) (Brawley Jwlry Store) h 609 Hospital Av
Brewer Warren J, mech Jas E Deal, r RD4
*Bridges Emma, maid, r 397 S Mulberry
*Bridges Henderson, hlpr Modern Ser Sta, r RD5
Briggs Lawrence F (Dorothy B) tchr Central High Sch, h 119½ Stonewall
*Bristol Elbert, r 548 Oak
*Bristol Herndon C (Madge P) emp Lenoir Furn Corp, r 548 Oak
*Bristol John H (Maggie T) firemn Lenoir Chair Co, h 548 Oak
*Bristol John H Jr (Verdena) emp Bernhard Furn Co, h 326 E Finley Av
*Bristol Phyllis, h 527 Oak

TEAGUE FURNITURE CO.

"LENOIR'S SMARTEST STORE"

COMPLETE LINE OF HOME FURNISHINGS

On Easy Terms

101 S. MAIN ST. **PHONE 197**

LENOIR MANUFACTURING CO.

LUMBER • MILLWORK • BUILDING MATERIAL

"Everything To Build Anything"

OAK ST. at C. & N. W. R. R. **PHONE 173**

*Bristol Walter (Susan) cook Claude's Cafe, h 131-A Hill
*Bristol Wm L (Margie N) furn wkr, h 140-B E Finley Av
Broach Thos W (Marjorie M) partsmn Smith Crossroads, r Pennwood Hgts
Brooks Chas P, emp Rural Plmbg Inc, r 317 E Harper Av
Brookshire Jno T (Lucille) clk Bernhardt-Seagle, r RD2
Brookshire Trulen L (Mary S, pntr, h 116 N Mulberry
Brothers Leo J (Evelyn F) mgr Fowler's Cafe, h 205 Stonewall Apt 12
BROUGHTON INSURANCE AGENCY (Thos H Broughton) "Complete Insurance Spells Future Security," 205 McLean Bldg, 100½ N Mulberry, Tel 795-J (see bottom lines)
BROUGHTON THOS H (Virginia F) (Broughton Insurance Agency) Justice of The Peace and U S Commissioner, h 100 W Ashe Av, Tel 793-J
Brown Andrew J (Lois H) hos wkr, h 205 Stonewall Apt 1
Brown Benj D, student, r 212 N Church
*Brown Chas E, cook, h 214 E Finley Av
Brown Clyde W (Martha M) furn wkr, h 105 Depot
Brown Daisy I Miss, opr Sou Bell T & T Co, h 226 W College Av
Brown Dorothy H Mrs, slswn Cato's, r RD9
Brown Dorothy M Miss, student, r 212 N Church Apt 6
Brown Edgar W (Nellie B) emp Hibriten Furn Co, h 127 Spainhour Av
Brown Eugene (Ellen R) emp Kent-Coffey Mfg Co, h 155 Spainhour Av
Brown Fred H (Edna C) dept mgr Bernhardt-Seagle Co, h 304 Beall
Brown Geo L (Lucy F) supt Imperial Life Ins Co, h 261 N Main
Brown Grayson L (Myra B) emp Bernhardt Furn Co, h 137 Spainhour Av
Brown James G (Vivian S) mach opr Galvin Furn Co, h 419 W College Av
Brown Lois H Mrs, clk Bernhardt Furn Co, r 205 Stonewall
Brown Lucy F Mrs, slswn Courtney's, r 261 N Main
Brown Luther H (Nora S) emp Galvin Furn Co, h 233 Virginia
Brown Margaret B Mrs, sten Caldwell Furn Co, r 106 Westbrook
Brown Marjorie G, sten Broyhill Furn Factys, r 322 N Main
Brown Martha M Mrs, boarder Lenoir Hos Mills, r 105 Depot
Brown Mary L Miss, emp Hayes Cotton Mill Co, r 113 Spruce
Brown Maude I (wid W N) ofc sec H W Sholar Lbr Co, h 212 N Church Apt 6
Brown Mildred I Miss, dom, r 155 Spainhour
Brown O Lee (Selma W) h 113 Spruce

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Brown Quincy A (Virgie G) furn wkr, h Blowing Rock Rd
Brown Sara B (wid Robt H) r 105 Depot
Brown T Carlisle (Ethel S) mgr West Ave Food Lockers, h 180 S Prospect
Brown Thos M (Nellie F) textile wkr, h 213 Bradford Av
Brown Verdie Miss, h 198 N Ridge
Brown Vilas M (Blanche O) furn wkr, h Poplar
Brown Vivian S Mrs, sten Hibriten Chair Co, r 419 W College Av
Brown W Carl (Carrie H) emp Lenoir Furn Corp, h 110 Palmer Av
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Broyhill John M (Maria S) h 120 Westbrook Rd
Broyhill Park, Wilkesboro Rd

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Broyhill Wm C (Theora M) h 112 E Kentwood Cir
Bruce Hamilton L (Mary B) pres Hammary Mfg Corp, h 108 Beall
Bruce Kitty Miss, sten Blackwelder Hosp, r 108 Beall
Bruce Mary B Mrs, sec Hammary Mfg Co, r 108 Beall
Bryant Albert L (Emma L) emp Lenoir Chair Co, h Lenoir Hgts
Bryant Andy W (Betty P) uphol Fairfield Chair Co, h 207 Vance
Bryant J B (Faye N) emp Hibriten Chair Co, h 123 S Sharon Rd
Bryant Letha R Miss, emp Hibriten Furn Co, r 212 South Av
Bryant Mary W Mrs, opr Sou Bell T & T Co, r RD5
Bryant Oscar (Minnie J) furn wkr, h 125 Jennings
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Bumgarner J Clifford (Pansy) sheet metal wkr Lenoir Roofing Co, r Hudson, N C
Bumgarner Lawrence W (Dorothy) sheet metal wkr Lenoir Roofing Co ,r Hudson, N C
Bumgarner Lewis A (Orene) sht metal wkr Lenoir Roofing Co, r Hudson, N C
Bumgarner M Evelyn Miss, slswn Dayvault's Drug Store, r 106 Cherry
Bumgarner Margaret G (wid W T) tchr, h 205 Stonewall Apt 23
Bumgarner Mary E Miss, clk Dayvault's Drug Store, r 106 Cherry
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Burgess Dora B (wid Paul C) r 323 (123) Underdown Av
Burgess Frank (Virginia C) solr Model Ldry, h 380 S Mulberry
Burgess Henry B (Mary D) furn mfr, r 136 Virginia
Burgess-Joines Furniture Co, L Edw Burgess mgr, 120 S Mulberry
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Bush Jacob A (Essie D) real est 106 S Main, h 222 Norwood

Bush Julius P (Margaret C) eng Bush Equip Co, h 402 Westview

Bush Margaret Miss, gro Morganton Rd, h same

Bush Margie Mrs, r 558 W College Av

Bush Mary E Miss, student, r 121 High

Bush Mattie B (wid Ambrose A) h 228 N Main

Bush Ned W (Odean A) r 607 N Main

Bush Ralph N (Hazel M) emp Blue Bell, h 116 Torrence

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Bynum G Clinton (Juanita S) (Depot Service Sta) h 223 Realty

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Bynum's Dan Mrs Place (Mrs Beulah H Bynum) lunches, 312 Oak

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Agricultural Agent, Max A Culp, 119 W Ashe Av

Agricultural Building, 119 W Ashe Av

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Solicitor, Claude F Seila, 100½ N Mulberry R205
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Superior Court, Justus C Rudisill (Newton, N C) judge, Fred H Hoover clerk, Court House
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*Campbell Earl V (Hettie D) furn wkr, h 204 Healan
Campbell Elizabeth J Miss, r 200 W Harper Av
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Campbell Robt, USA, r 112 Tuttle
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Childers S Theresa Miss, asst mgr Center Theatre, r 206 Virginia
Childers Spurgeon S (Jewel R) emp Bernhardt Furn Co, h 109 Realty
Childers Sudie P Mrs, sten Galvin Furn Co, r 316 Beall
Childers Wanda Miss, r 115 Jennings
Childers Wm C (Gertrude K) furn wkr, h 206 Virginia
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Childres Vance (Lula C) gro 231 Virginia, h same
Christenbury C Arnold (Mattie) supt Greer Drug Co, r Happy Valley, N C
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Church J Frank (Mary S) emp Kent-Coffey Mfg Co, h 213 Hayes Hill
Church J Marvin (Cleo D) r 156 Spainhour Av
Church Johnson H (Pansy P) emp Lenoir Furn Corp, h 146 Spainhour Av
Church Laura Miss, emp Hudson Cot Mfg Co, r Blowing Rock Rd
Church Lonnie (Nettie S) h Hickory Rd
Church Nealy C (wid J W) r 201 Westbrook Av
Church Nettie S Mrs (Nettie's Place, r Hickory Rd
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Church Owen E (Church's Gro) r Hickory Rd
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City Market (Pawnie B Howell) gros, 127 N Main
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Clark Buford F, disp C & NW Ry, r 224 West Av
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Clark Claude D (Mary C) driver, h 220 Wilson
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Clark Danl, student, r 118 Healan
Clark David L, emp Bernhardt Furn Co, r 107 Spruce
Clark Douglas T (Kathryn G) mech Barger-Ashe Roofing Co, r RD9
Clark E Christine Miss, student, r 113 Conley
Clark Edw L (Ruth O) emp Kent-Coffey Mfg Co, h 113 Jennings
Clark Eugene L, clk Bush Tfr, r Hudson, N C
Clark Finley L, gro 560 N Main, r RD4
Clark Haywood (Josie C) mgr Farmers Federation Co-Op, r RD3
Clark Hildred, mach, r 677 Lenoir Av
Clark Howard R, furn wkr, r Suddreth
Clark Jas L (Emma S) emp Harper Furn Co, h 110 Company
Clark Jas M (Ruth T) formn Lenoir Furn Co, h 110 S Sharon Rd
*Clark Jonell, r 536 Oak
Clark Jonas R (Thelma T) furn wkr, h Suddreth
Clark Jos C (Clark's Jwlry) h 344 N Main
Clark Jos E, r 344 N Main
Clark Lillian B Mrs, slswn Gold Shop, r 113 Conley
Clark Lois H Mrs, tchr, r 210 W Harper Av
Clark Lynwood C (Mary P) emp Smith Cross Rds, r 348 S Mulberry
Clark M Janice Miss, student, r 131 Hospital
Clark Marie V Miss, opr Sou Bell T & T Co, r 344 N Main
Clark Mary P Mrs, sten N C Forest Ser, r 348 S Mulberry
Clark Myrtle W Mrs, emp Hayes Cotton Mill, h 677 Lenoir Av
Clark Newton B, cash C & NW Ry, r 224 West Av
Clark Oliver L (Susie L) formn Kent-Coffey Mfg Co, h 107 Spruce
Clark Robt L, drfstmn Coffey & Olson, r 131 Hospital Av
Clark Robt W (Susie M) emp Kent-Coffey Mfg Co, h 314 (114) Underdown Av
Clark Therman B, student, r 677 Lenoir Av
Clark Walter L (Gwendolyn R) slsmn Bost Lbr Co, r RD3
*Clark Wm (Zula P) ydmn, h 101½ S Prospect
Clark Wm M (Lucy M) gro, Harrisburg Rd, h same
Clark's Jewelry (Joseph C Clark) 344 N Main
Clark A B (Betty H) emp Caldwell Furn Co, h 345 S Main
Clarke Arnold (Kathleen) mgr Arnold's Grill, h 133 Torrence
Clarke Clarence W (Louise H) ofc mgr Bernhardt Furn Co, h 102 Norwood
Clarke Clarence S, student, r 102 Norwood

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION
MUTUAL INSURANCE
106 S. MAIN ST. PHONE 1051-J

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

Clarke David F, slsmn, r 202 W Ashe Av
Clarke Diamond M (Jeanette R) clk PO, h 452 N Main
Clarke Dora M Miss, r 151 Spainhour
Clarke Edith V Miss, clk Bernhardt Furn Co, r 133 Torrence
Clarke Ellen H (wid Boone W) furn rms 203 W Ashe Av, h same
Clarke P P, emp Lenoir Roofing Co, r Whitnel, N C
Clarke Jack B (Ruth C) (Clarke & Everhart) h 116 N Sharon Rd
Clarke Jos W (Minnie S) h 133 Torrence
Clarke Mary E (wid Hugh D) h 454 N Main
Clarke Ruth C Mrs, bkpr Sanders Chev Co, r 116 N Sharon Rd
Clarke W Eugene (Faye H) supt Mooney Plmbg & Htg Co) h 210 N Boundary
Clarke V Everhart, Jack B Clarke Saml Everhart, gros, 304 N Main
CLAUDE'S CAFE (Claude J Berrier) "Where Its A Treat To Eat," 107 N Main, Tel 379 (see page 31)
Clatterbuck C Woodrow (Ruby O) ser mn Home Elec Co, r Whitnel, N C
Clawson J Neal (Roxie H) r 107 N Ridge
Clawson Jos H, student, r 107 N Ridge
Clay Fredk (Reba P) ser mn Home Elec Co, r RD1
Clay J Thos, clk Clay's Meat Whol, r 204 S Main
Clay James H (Lucille S) (Clay's Meat Whol) h 325 Rectory
Clay Julia B (wid Jos B) h 133 Norwood
CLAY W LAWRENCE (Gladys B) General Insurance and Sec-Treas City Fire Dept, 106 S Main, Tel 1051-J, h 110 Beall (see bottom lines)
CLAY'S MEAT WHOLESALE (James H Clay) 209 East Av, Tel 30
*Clayton Clarence C Rev (Hattie H) pastor Mt Pilgram Bapt Ch, h 517 Oak
Clemens Ida G (Geo J) h 307 Vance
Clement Clarence E (Jessie C) contr 433 S Main, h same
Clement Dorothy M Miss, student, r 433 S Main
Clements Wm S (Martha M) mgr Carlheim Hotel, r same
Clifton Bruce J, emp Kent-Coffey Mfg Co, r 137½ Spainhour Av
Clifton Jas A (Fannie E) city firemn, h 137½ Spainhour Av
Cline Addie C (wid Robt P) h 349 (350) S Main
Cline Ambrose B (Dorie B) furn wkr, r 108 E Finley Av
Cline Delaine F Mrs, nurse Dula Hosp, r Granite Falls, N C
Cline Henry S (Dorothy C) slsmn Efirds, r RD6
Cline Ina B Miss, r 349 (350) S Main
Cline Jas L (Margaret M) emp Caldwell Cinder Blk Co, h 113 Oil Av
Cline Roy R, r 349 (350) S Main
Cline Ruby Miss, emp Gateway Cafe, r 117½ S Main

SANDERS CHEVROLET **CO.**
SALES — SERVICE — PARTS
231 WEST AVE. PHONE 701

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. PHONE 619

Clippard Smith H (Dorothy C) h 130 Oil Av
Clippard Virginia I (wid Rufus) emp Kent-Coffey Mfg Co, r 102 Kent
Clodfelter Dwight K (Nona R) in chg U S Soil Conservation Ser, h 215 N Church
Clodfelter Nona R Mrs, opr Sou Bell T & T Co, r 215 N Church
Cloer Ernest C (Grace M) emp Barger-Ashe Roofing Co, h 326 Maple Dr
Cloer Gus (Amelia E) clk Bernhardt-Seagle Co, h 130 N Ridge
Cloer Gwendolyn B Miss, clk, r 130 N Ridge
Cloer John B (Ella A) repr Lenoir Shoe Shop, r Hudson, N C
Cloer Margaret V Miss, sten Clarence E Clement, r 400 S Mulberry
Cloer P Barney, clk PO, r 400 S Mulberry
Cloer Paul L (Pearl B) (Ballew's Cash Pharmacy) h 358 S Mulberry
Cloer Perry A (Lillie H) (Cloer's Mkt) h 400 S Mulberry
Cloer R Lee (Ella I) h 305 Vance
Cloer Ralph W (Arthelia C) driver Caldwell Cinder Block Co, r Hudson, N C
Cloer Weeta L Miss, slswn Collins-Pridmore Co, r Hudson, N C
Cloer's Market (Perry A Cloer) gros, 227 N Main
Clonch Alonzo W (Lonie P) emp Harper Furn Co, r 129 Maple
Clonch Bruce, emp Lenoir Furn Co, r 129 Maple
Clonch Ina Miss, r 129 Maple
Clonch Thos W (Jennie M) emp Lenoir Furn Co, h 129 Maple
Clonch Thos (Louise Mc) emp Galvin Furn Co, r 120 Broadway
Cloninger Agnes Miss, tchr E Harper Sch, h 215 W College Av
Cloninger Dora T Mrs, tchr E Harper Sch, r 210 W College Av
Cloninger Wm D (Christine) hlpr Lenoir Roofing Co, r Hudson, N C
Clontz Chas E (Carrie E) forman Kent-Coffey Co, 207 Woodsway La
Clontz Chas E Jr, student, r 207 Woodsway La
Clover Patch The (Mrs Patricia E Crisp) antiques, 224 Norwood
Cobb Annie Miss, emp Broyhill Offices, r 113 Company
Cobb Gretta T Mrs, nurse Lenoir Hosp, r 143 Wilson
Cobb W Clayton (Edna D) (Firestone Home & Auto Supplies) h 391 S Mulberry
Coble Dairy Products Inc, Earl J Austin mgr, 320 West Av
Cochran Clara W Mrs, beauty opr, h 124 N Mulberry
Coffey Albert L (Coffey's Jwlry) r 203 East Av
Coffey Archie D (Carrie T) emp Kent-Coffey Mfg Co, h 442 W Harper Av
Coffey Blanche Miss, opr Sou Bell T & T Co, r 108 N Mulberry
Coffey Carol R Miss, student, r 309 Vance

ABERNETHY SALES & SERVICE

ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES

JOHNSON SEA HORSE MOTORS

111 S. MAIN ST. PHONE 153

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. **PHONE 1141**

Coffey Carson R (Charlotte P) uphol Fairfield Chair Co, h (rear) 129 Healan
Coffey Cecil, formn Flowers Auto Pts Co, r Hudson, N C
Coffey Chas O (Helen C) emp Bernhardt Furn Co, h 151 Spainhour Av
Coffey Clarence M (Bessie S) h 207 Mill
Coffey Clarence P (Antonette D) (Coffey & Olson) h 106 S Sharon Rd
Coffey Collett C (Frances R) h 309 Vance
Coffey Collis H (Nellie S) sec-mgr Lenoir Stationery Co, r Blowing Rock Rd
COFFEY D ARCHIE (Carolyn T) V-Pres Kent-Coffey Mfg Co, Sec Union Mirror Co, h 442 W Harper Av, Tel 231
Coffey Edna M Miss (National Beauty Shop) h 103 N Ridge
Coffey Edw L, emp Fairfield Chair Co, r 156 Spainhour Av
Coffey Elmore C (Christine W) emp Lenoir Poultry Market, r 111 (101) W Kentwood Cir
Coffey Eugene W, student, r 151 Spainhour
Coffey Frances R Mrs, tchr, r 309 Vance
Coffey Geo R (Clara) furn wkr, h 302 East Av
COFFEY HAROLD F (Annie N) Pres Kent-Coffey Mfg Co and Union Mirror Co, h 480 W Harper Av, Tel 75
Coffey Helen C Mrs, receptionist Dr M Caroline McNairy, r Wilkesboro Rd
Coffey Irene, emp Kent-Coffey Mfg Co, r 442 W Harper Av
Coffey J Alvis Jr (Lois W) USA, r 226 W College Av
Coffey Jas (Pauline S) emp Lenoir Mirror Co, r 101½ W Ashe Av
Coffey Jas R (Emily T) repr Harrison's Shoe Shop, h 217 Mill
Coffey Jennings O (Ollie R) mech Barger-Ashe Roof Co, r 140 Spainhour Av
Coffey Jerry C, r 111 (101) W Kentwood Cir
Coffey Lois W Mrs, opr Sou Bell T & T Co, r 226 W College Av
Coffey Louise Miss, clk Lenoir Drug Co, r 108 N Mulberry
Coffey M Lorene Miss, r 402 Westview
Coffey Mary Mrs, waitress Smithey's, r Collettsville, N C
Coffey Mary A Miss, r 101½ W Ashe Av
Coffey Mary F Miss, student, r 309 Vance
Coffey Paul (Sue McG) furn wkr, h 106 Hillside Av
Coffey Peggy J Miss, r 207 Mill
Coffey Ralph L (Eliz M) formn Bernhardt Furn Co, r RD7
Coffey Ralph R (Gussie K) h 101½ W Ashe Av
Coffey Ray, confr (lobby) Court House, r Airplane Rd
Coffey Raymond W (Edith H) mech Sanders Chev Co, r RD6

'GENE MILLER

"MEN'S FASHION SHOP"

CLOTHING, FURNISHINGS, HATS AND SHOES

100 N. MAIN ST. **PHONE 145**

Belk's Department Store

"Home of Better Values"

124 S. MAIN ST. **PHONE 341**

Coffey Rose E Miss, r 103 N Ridge
Coffey Rufus L (Lora C) watch repr, h 205 Stonewall Apt 19
Coffey Ruth E Miss, opr Courtney's Beauty Salon, r Patterson, N C
Coffey Thelma E Miss, emp Kent-Coffey Co, r 103 N Ridge
Coffey Wayne M (Margie W) supt Galvin Furn Co, r Morganton Rd
Coffey Wm C, pntr, r 111 (101) W Kentwood Cir
Coffey Wm R (Hortense A) mech Barger-Ashe Roofing Co, r RD5
Coffey & Olson (Clarence P Coffey, Bernard Olson) Architects 300 Hedrick Bldg, 104 N Main, Tel 264
Coffey's Jewelry (Albert L Coffey) 203 East Av
Coker John (Elizabeth M) mtl wkr Barger-Ashe Roof Co, h 134 N Mulberry
Cole Jas W (Mary E) ser mn W E Shaw Furn Co, r Oak Hill, N C
*Cole John H (Esther P) emp Kent-Coffey Mfg Co, h (rear) 203 Rankin
*Cole Martha, dom, h 224 Folk
Coleman Cemetery, Lenoir Hgts
*Coleman Ollie, dom, h 109 Harrington
Coleman W Henley (Jamie M) furn wkr, h Blowing Rock Rd
*Coles Saml (Julia F) emp City, h 111 Hartley
COLLEGE AVENUE BAPTIST CHURCH, Rev Wilbur F Woodall Pastor, 311 W College Av, Tel 763
*Collette Mattie, h 235 Folk
COLLINS-PRIDMORE CO (Wm A Collins, Robt G Pridmore) "Lenoir's Finest and Newest Department Store, 120-122 West Av, Tel 169 (see bottom lines)
Collins-Pridemore Studio, David O Rufty mgr, photogs, 120 West Av
Collins Ward B (Lorraine C) mach Caldwell Mach Co, r Collettsville, N C
Collins Wm A (Beatrice) (Collins-Pridmore Co) r Myrtle Beach, S C
Colvard Bernice R Mrs, supr Blue Bell, r Granite Falls, N C
Colvard Floyd E (Virginia D) driver, h 206 Vance
Colvard Geneva B Mrs, pkr Dixie Cream Donut Shop, r 113½ Westbrook Rd
Colvard Geo T (Geneva B) furn wkr, h 113½ Westbrook Rd
Colvard Russell E Jr, clk Bernhardt-Seagle, r Hudson, N C
Colvard Virginia D Mrs, sten Lenoir Furn Forwarding Co, r 206 Vance
Colvard Wm A (Mildred H) emp Lenoir Chair Co, r 140 S Prospect
Combs John K (Elma T) slsmn Lenoir Auto Parts, h 506 Mount View Av
*Conley Spencer, ydmn, r 211 Folk

TEAGUE FURNITURE CO.

"LENOIR'S SMARTEST STORE"
COMPLETE LINE OF HOME FURNISHINGS
On Easy Terms

101 S. MAIN ST. **PHONE 197**

LENOIR MANUFACTURING CO.
LUMBER • MILLWORK • BUILDING MATERIAL
"Everything To Build Anything"
OAK ST. at C. & N. W. R. R. PHONE 173

Connally Jack C (Catherine C) slsmn, h 325 Maple Dr
Connelly Ethel A Mrs, nurse County Health Dept, r 179 S Prospect
CONNELLY GUY A (Ethel A) mgr A P Causby Ready-Mix Concrete Co, h 179 S Prospect, Tel 1470-W
Conner Martha Miss, tchr Valmead Sch, r 221 W Ashe Av
Conway Ivey R, emp Lenoir Chair Co, r 180 S Prospect
Conway John S, student, r 315 Pennton Av
Cook Benj E (Pearl B) emp Blowing Rock Chair Co, h 102 Hickory
Cook Bryon J, plmbr Swanson Plmbg Co, r Boone, N C
Cook C Russell, sht metal wkr Lenoir Roofing Co, r Hudson, N C
Cook Carl W, furn wkr, r 227 E Harper Av
Cook Danl B (Allie S) carp, h 117 Oil Av
Cook Dennis S (Annabelle W) dentist 101 N Main R3, h 210 Norwood
Cook Dwight D (Mary B) clk City Mkt, h 413 N Prospect
Cook Garland L (wid G L) h 306 N Main
Cook Henry C (Lois G) mgr Waldensian Bakery, r Hospital Av Extd
Cook Ira C (Evelyn H) mgr Acme Tfr & Stge Co, h 104 Hospital Av
Cook Lula S (wid Jobe F) h 226 E Harper Av
Cook Mack J, maintenance supt City Schls, h 227 E Harper Av
Cook Milton J (Elisabeth R) h 303 S Mulberry
Cook N Kathleen Miss, clk County Tax Supvr, r Goforth Rd
Cooke Anne Miss, cash State Theatre, r Morganton Rd
Cooke Jas E (Fay B) emp Natl Veneer Co, h 408 Broadway
Cooke Jos A (Marion A) uphol Bernhardt Furn Co, r 470 N Main
Cool Spring Grocery (Howard E Day) Blowing Rock Rd
*Coon J Floyd, cook Blackwelder Hosp, r 522 Oak
Cooper Lee W (Pauline O) emp Lenoir Mirror Co, h 214 Spruce
Corada Shop The (Mrs Ada H Melton, Mrs Cora A Setzer) women's wear, 130 West Av
Corley Chas (Elizabeth K) driver Phone No 2 Taxi, r 115½ N Main
Corner Grill (Ralph and Henry M Hollaway) 520 W College Av
Cornett Burma (Nona J) emp Caldwell Furn Co, h 479 N Main
*Corpening Annie, r 134 Hill
*Corpening Callie M (Willie's Place) r 565 Oak
*Corpening Carrie, dom, r 128 Hill
*Corpening Carrie N, prsr Whitnel Dry Clnrs, r 107 Rankin
*Corpening Costello E (Pauline W) tchr, h Stage
*Corpening Eugene F (Sophia S) lab, h Stage
*Corpening Freelove, h Stage
*Corpening Geo (Zella L) emp Spainhour Furn Co, r 116½ (117) Harrington
*Corpening Gordon, lab, r 508 Oak
*Corpening Hall, lab, h 520 Oak

BERNHARDT-SEAGLE CO.
HARDWARE — FURNITURE
112-114 S. Main St. Phone 100 and 101
BUILDING SUPPLIES AND LUMBER
314 W. Harper Ave. Phone 44

HOME ELECTRIC CO. OF LENOIR, INC.
ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 1500

*Corpening Harriet, student, r 565 Oak
*Corpening Helen, maid, h 134 Hill
*Corpening A Douglas (Ruby N) furn wkr, h 122 Wheeler
*Corpening J Nathaniel (Mabel P) emp Hibriten Furn Co, h 241 Folk
*Corpening Jack J, janitor, r Stage
*Corpening Jason (Frances) furn wkr, h 128 Hill
*Corpening John H (Mary) gro 162 Broadway, h 160 same
*Corpening Lela E, r 124 Wheeler
*Corpening Lucille P, cook, h (rear) 406 E Finley Av
*Corpening Robt A (Bessie P) farmer, h 563 Oak
*Corpening Sophie S, emp Lenoir Poultry Mkt, 215 Stage
*Corpening Stokes, h (rear-1) 176 Wheeler
*Corpening Sylvester (Chaney H) furn wkr, h 124 Wheeler
*Corpening Thurman H, student, r Stage
*Corpening Wm (Carrie N) emp Galvin Furn Co, r 107 Rankin
*Corpening Wm S (Callie M) furn wkr, h 565 Oak
Correll Dorothy G Mrs, emp Dixie Cream Doughnut Shop, h 419 W College Av
Correll Edith L Mrs, bkpr Hibriten Furn Co, r 225 W Harper Av
Correll Helen T Mrs, nurse Dula Hosp, r RD9
Correll Howard C (Edith L) clk PO, h 225 W Harper Av
Correll J D, driver Whitnel Dry Clnrs, r RD9
Correll M Louise Miss, sten Hibriten Chair Co, r 309 College Av
Correll Maude R (wid Nelson C) h 309 W College Av
Correll Norman J (Myfanway T) prsr Whitnel Dry clnrs, h 633 Pennton
Correll Ruth K Miss, sten, r 309 W College Av
Correll Shirley M Miss, student, r 309 W College Av
Correll Stanley N (Whitnel Dry Clnrs) 309 W College
Cothran C G Jr, emp Lenoir Roofing Co, r Hudson, N C
COTTRELL A Y (Thelma R) Sec-Treas Lenoir Mills, h 216 W College Av, Tel 267
Cottrell B Lucille Miss, opr Sou Bell T & T Co, r 108 N Mulberry
Cottrell Geo H (Sena L) inspr Broyhill Furn Co, r 129 Norwood
Cottrell Grace H (wid Jas H) h 129 Norwood
Cottrell Mollie D Miss, nurse 138 N Mulberry, h same
Cottrell R Ernestine Miss, student, r 216 W College Av
Coulter Flake B (West Ave Food Lockers) r Woodleaf, N C
Council J Louise Miss, student, r 206 Beall
Council H Carter, h 134 N Ridge
County Bar Assn, Buford F Williams pres, L Herbert Wall sec, 132 West Av R206

WJRI
MUTUAL
1340 ON YOUR DIAL
PHONE 761

LENOIR DRUG STORE

(WALGREEN AGENCY)

Prescription Druggists

110 WEST AVE. **PHONES 83 and 136**

COUNTY OFFICIALS (See Caldwell County Of)
COURT HOUSE, 108-110 N Main
Courtney A Benson, driver City Flour & Feed Co, r RD6
Courtney Alma S Miss, student, r 315 Woodside Pl
COURTNEY CLOTHING CO, (Roby K Courtney) Clothing and Men's Furnishings, 112-114 West Av, Tel 70
Courtney Danny M, asst-cash Bank of Lenoir, r Morganton Hwy
COURTNEY G CLARENCE (Mina A) (Courtney's) V-Pres Lenoir Industrial Bank and Chief of City Fire Dept, h 110 W College Av, Tel 125
Courtney John A (Flosta E) h 411 Kentwood
Courtney Roby K (Alma S) (Courtney Clo Co) h 315 Woodside Pl
Courtney Virginia A Miss, student, r 315 Woodside Pl
COURTNEY'S (G Clarence Courtney) Department Store, For 77 Years Lenoir's Leading Apparel Store For Men and Women, 112-114 West Av. Tel 70 (see insert)
Courtney's Beauty Salon (Mrs Arlie Barger) 112 West Av
Cowick Ray C (Bessie G) driver Friendly Cabs, r Whitnel, N C
Cox Clarence (Virginia P) emp Natl Veneer Co, h 224 Hayes Hill
Cox Dorothy Miss, 224 Hayes Hill
Cox Mynum M (Nova T) (B C & S Hdw & Furn Co) r RD9
Craig Arnold W (Beatrice T) furn wkr Kent-Coffey Mfg Co, h 109 Westbrook Rd
Craig Billie C Miss (Kentwood Florist) r 303 Grove Av
Craig Clarence H (Virginia T) emp Lenoir Chair Co, h 416 W Harper Av
Craig E Anne Miss, art tchr City Schs, r 210 W Harper Av
Craig E Raye Miss, checker Piedmont Clnrs, r 415 S Main
Craig Etta B Mrs, textile wkr, h 111 Virginia
Craig Eugene A, furn wkr, r 623 Pennton
Craig Fred W (Hilda C) solr Piedmont Clnrs, h 514 Westview
Craig Geo E (Laura S) h 303 Grove Av
Craig Herbert H, r 202 Vance
Craig Hilda C Mrs, ofc sec Williams & Whisnant, 514 Westview
Craig Georgia L Miss, treas County Agrl Conservation Assn, r 202 Vance
Craig Horace (Mamie L) r 564 Lenoir Av
Craig J Finley (Mamie S) sander Harper Furn Co, h 202 Vance
Craig Jas D, ball player, r 202 Vance
Cragg Jay C (Margaret G) cir mgr News-Topic, h 143 High
Craig John H, delmn Burgess-Joines Furn Co, r RD9
Craig Jos H Jr, meter rdr Duke Power Co, r RD8
Craig Mabel A Miss, bkpr Service Clnrs, r Hickory, N C

PARLIER & TOMLINSON

Plumbing and Heating Contractors

314 E. HARPER AVE. **PHONE 1430**

BARGER-ASHE ROOFING CO.

ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS

"The Practical Tinners and Roofers"

Phone 334 **211-213 E. Harper Ave.**

Craig Mary E Miss, student, r 415 S Main
Craig Murray E (Dorothy P) slsmn, h 414 Broadway
Craig Nora Miss, tchr, r 210 W Harper Av
Craig Ransom H, driver Bush Tfr, r Whitnel, N C
Craig Raymond L (Geraldine F) carrier PO, r Blowing Rock Rd
Craig Robt E (Alice A) h 415 S Main
Craig Roscoe T, carp, h 623 Pennton Av
Craig Roy V, r 202 Vance
Craig Shirley M Miss, clk Rose's, r Whitnel, N C
Craig Spencer A (Ruth C) mgr Johnson Bros Trucks, h 108 Virginia
Craig Vernon, barber Watson's Barber Shop, r Granite Falls, N C
Craig Virginia Miss, student, r 416 W Harper Av
Craig Wanda T Miss, r 303 Grove Av
Craig Wilma S Mrs, bkpr Union Natl Bank, r Hudson, N C
Cresson Bruce C, student, r 209 Reform
Cresson D Homer (Virginia S) terminal mgr McLean Mtr Lines, r Conley Springs Rd
Cresson David C (Coralee G) finisher Kent-Coffey Mfg Co, h 209 Reform
Cresson Esther L Miss, tchr, r 209 Reform
Cresson Virginia S Mrs, clk Kent-Coffey Mfg Co, r Conley Springs Rd
Crews C Edw (Mary C) slsmn Courtney Clo Co, h 205 N Boundary
Crisp Alfred H, formn Natl Veneer Co, r RD7
Crisp Alfred R (Bertha M) judge Superior Court, h 205 N Boundary
Crisp Alfred R Jr, r 205 N Boundary
Crisp Apartments, 205 N Boundary
Crisp Douglas E, clk Smithey's, r 224 Norwood
Crisp E Bernard (Maude E) lbrmn, h 278 EHarper Av
Crisp Floyd (Aletha) emp REA, h 479 W Harper Av
Crisp Hardy E (Bessie C) emp Kent-Coffey Mfg Co, h Fairview Rd
Crisp Hattie C (wid J Wm) (Crisp Sewing Service) r 108 E Kentwood Cir
Crisp Hettie G Mrs (Crisp Sewing Service) r Conley Springs Rd
Crisp Jo Ann Miss, student, r 486 W Harper Av
Crisp Jos, emp Kent-Coffey Mfg Co, r 201 Oak
Crisp M Frances Miss, cash Center Theatre, r 485 W Harper Av
Crisp Mattie M (wid John M) h 127 Vance
Crisp Millard A (Edna S) (East Lenoir Gro) h 115 Hospital Av
Crisp Millard M (Hazel L) bkpr Bost Lbr Co, 405 Hospital Av
Crisp Patricia E (wid Edw C) (The Clover Patch) r 224 Norwood
Crisp R Hill (Mary W) emp Torrence Ser Sta, r 485 W Harper Av
Crisp Robey B (Hope M) slsmgr, h 102 N Sharon Rd

BROUGHTON INSURANCE AGENCY

Insurance - Bonds - Real Estate Loans

205-206 McLean Bldg., 100 N. Mulberry St. **Phone 795-J**

SMITH PRINTING CO.

PRINTERS, TYPEWRITERS, ADDING MACHINES, OFFICE SUPPLIES

117 S. Mlberry St. MIMEOGRAPHING MACHINES Phone 110

Crisp Robey B Jr, student, r 102 N Sharon Rd
Srisp Robey S (Mary B) h 214 West Av
Crisp Sadie A Miss, City Treas, r 127 Vance
Crisp Sewing Service (Mrs Hattie C and Hettie G Crisp) 111½ W Harper Av
Crisp Stanley E (Ellie T) chief of police, h 486 W Harper Av
Crisp Walter W (Ann C) driver Pepsi Cola Botlg Co, h 108 Beach
Crisp Wilmetta Miss, sten Model Ldry, r Whitnel, N C
Crisson Thos A (Dixie R) furn wkr, r 200 Wilson
Critz Wm T (Frankie S) trav slsmn, h 215 N Church
Crocker H Lewis (Virginia G) adjuster General Adjustment Bureau, r RD2
Croker H Fletcher (Eula H) emp Lenoir Furn Co, r 181 S Prospect
Crosby Leroy R (Alma B) h 421 W College Av
Crotts Albert (Rose M) hlpr Lenoir Roofing Co, r RD4
Crotts Jewell Miss, opr Mallard Beauty Shop, r RD4
Crotts Mary Mrs, dom, r 121 Beach
Crouch Gladys F Miss, opr Sou Bell T & T Co, r RD2
Crouse Gladys D Mrs, slswn The Guarantee Store, r RD1
Crouse J Howard (Virginia D) formn Blue Bell, h 130 Maple
Crowell Geo T (Alene M) (Tire Sls & Bat Co) h 119 Stonewall
Crowell Herbert O (Elizabeth L) (Crowell's Ser Sta., Phone No 2 Taxi) h 124 Vance
Crowell's Service Station (Herbert O Crowell) 122 N Main
Crump Billie S Miss, emp Crump's Barbecue, r 201 Westbrook Rd
Crump Clifton, mgr Lenoir Mtr Coach Co, r 217 West Av
Crump Earl D (Lucille H) electn Home Elect Co, h 423 W College Av
Crump Garland K (Crump's Bargain Center, r RD6
Crump John D, r 201 Westbrook Rd
Crump Harvey L (Gladys H) (North Main Ser & Gro) h 101 Conley
Crump Herman F (Kate W) mech Caldwell Furn Co, h 316 Newland Av
Crump J Eli, emp Caldwell Furn Co, r 316 Newland Av
Crump Jasper E (Bessie L) clk Geo V McGimsey, h 484 N Main
Crump Jerry L, student, r 101 Conley
Crump John W (Crump's Bargain Center) r RD6
Crump Lucille Miss, clk Crump's Bargain Center, r RD6
Crump Lucille H Mrs, seamer Lenoir Hos Mill, r 423 W College Av
Crump Sheldeena Miss, sec Caldwell Glass Co, r 316 Newland Av
Crump Wm N (Theresa C) (Crump's Barbecue, r 201 Westbrook Av
Crump's Barbecue (Wm N Crump) 402 E Harper Av

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ELECTRIC LIGHT AND POWER SERVICE

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LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; H. E. Merritt, V-Pres.

110 S. MAIN **E. H. Blair, Cashier** **PHONE 224**

Crump's Bargain Center (Garland K and John W Crump) feeds, 103 S Church
Cruse Bernard W Jr (Cruse Dental Lab) r 208 W Harper Av
Cruse Dental Laboratory (Bernard W Cruse Jr) 104 N Main R205
Crysel John T (Bessie K) asst supt Union Mirror Co, h 206 W Olive Av
Culbreth Jos W (Frances B) carver Hibriten Furn Co, h 190 S Prospect
Culp Max A (Polly W) county agril agt, h 110 Hibriten Apt 4
Curlee F Scott (Mittie M) (Curlee's Store) 103 Virginia
Currie Lawrence E (Whitnel Billiards) r 117 S Main
Curtis Banks M, student, r 672 Lenoir Av
Curtis Floyd E (Lula W) furn wkr, h 406 Broadway
Curlee's Store (F Scott Curlee) 113 Virginia

D

BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE - - - - 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

*Dabner Paul (Mary M) furn wkr, r 189 Wheeler
Dalrymple Margaret G Mrs, clk Citizens B & L Assn, r RD4
Dalton Bruce A (Doris P) sec-treas McMillan Elec Repr, h 312 Beall
Dancy A Fred (Irene P) barber Hickory Rd, r RD6
Danielson Ann L Miss, opr Sou B T & T Co, r 100 Kent
Danielson J Evan (Essie B) inspr Lenoir Furn Corp, h 100 Kent
Danielson M Annalene Miss, opr Sou Bell T & T Co, r 100 Kent
Darnell Floyd I, r 120 Company
Dauderman Lloyd C (Virginia E) slsmn, h 108 Scroggs Av
Dauderman Virginia E Mrs, emp Blue Bell, r 108 Scroggs Av
*Davenport Bessie, dom, h 227 Folk
*Davenport Billy J, dom, r 313 E Finley Av
*Davenport Cora D, dom, r 213 Rankin
*Davenport Ernest, driver Union Cab, r 213 Rankin
*Davenport Eugene (Alice S) furn wkr, h 114-A Harrington
*Davenport J Albert, lab, r 213 Rankin
*Davenport John (Martha H) emp Kent-Coffey Mfg Co, h 226 Folk
Davenport Lucille, dom, 321 E Finley Av
*Davenport Mattie, h213 Rankin
Davenport Mattie Mrs, r 212 Stonewall

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INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 **Fidelity Building** **132 West Ave.**

WALL FOUNDRY & MACHINE CO.

Complete Foundry and Machine Work

412 E. HARPER AVE. **PHONES: DAY 315, NIGHT 554-W**

Davenport Noah, h 115 Oil Av
*Davenport Raleigh (Ollie H) lab, r 112 Rankin
*Davenport Robt (Lillie) lab, h 313-B E Finley Av
*Davenport Rufus E (Zula F) chauf, h 229 Folk
Davenport Shirley Miss, student, r 148 High
*Davenport Thos C (Annie F) ydmn, h 113 Harrington
*Davenport Wm, janitor, r 321 E Finley Av
Davidson Genoise H Mrs, emp Blue Bell, r 390 S Mulberry
Davidson Harold R (Callie A) mech Smith Crossroads, r RD8
Davidson Wm H (Virginia G) sermn Duke Power Co, h (rear) 312 Newland Av
Davis Archie M (Lois A) line frmn Sou Bell T & T, h 107 Grove Av
Davis Clyde W (Laura A) pntr, h Lenoir Hgts
Davis David J (Vivian B) emp Kent-Coffey Mfg Co, h 217 Vance
Davis Donald J (Ann H) bus mgr Caldwell Mach Co, r Granite Falls, N C
Davis Dorene J Miss, clk Dayvault's Drug Store, r 122 N Mulberry
Davis Doris B Mrs, ticket agt City Bus Ter, r RD4
Davis Edgar E (Blanche N) furn wkr, h 121 Bernhardt
*Davis Ella M, student, r 206 E Finley Av
Davis Ellis E (June C) USN, r Morganton Rd
Davis Geo (Vonnie K) lab, h 156 N Ridge
Davis Hazel B Mrs, carrier PO, r Goforth Rd
Davis Howard, slsmn Sprinkle Oil Co, r Collettsville Rd
*Davis Irene, h 144 Hill
*Davis Josiah D Rev (Eleanor P) pastor St Paul AME Ch, h 206 E Finley Av
Davis K Monteen Miss, opr Sou Bell T & T Co, r 121 Bernhardt
Davis Kenneth Rev, pastor Pilgrim Holiness Ch, h 418 N Prospect
Davis Lorene J Miss, clk Dayvault's Drug Store, r 122 N Mulberry
Davis Lucille Miss, r 156 N Ridge
Davis M Kathleen Miss, opr Sou Bell T & T Co, r 121 Bernhardt
Davis M Kathryn Miss, student, r Lenoir Hgts
Davis Maggie W (wid Columbus A) r 115 Spainhour Av
*Davis Mary H, student, r 206 E Finley Av
Davis Neal, fill sta opr, r 107 Hickory
Davis Nova B Mrs, mgr Caldwell Restr, r Whitnel, N C
Davis Rufus S (Ethel S) carrier PO, h 402 W Olive Av
Davis Russell H, driver Bush Tfr, r Morganton, N C
Davis Sadie B (wid Irvin B) h 122 N Mulberry
Davis Shirley Miss, opr Sou B T & T Co, r 121 Bernhardt
Davis T Andrew, meat ctr Dixie-Home Store, r Lenoir Hgts
Davis Vivian B Mrs, clk Broyhill Furn Co, r 217 Vance

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Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. **QUALITY SEEDS** **PHONE 820**

McNAIRY'S DRUG STORE

"THE REXALL STORE"

111 WEST AVE. *PRESCRIPTIONS* **PHONES 121 & 746**

Davis W Scott (Vallie W) h 107 Hickory
Davis Wallace J (Helen S) drftsmn Deitz A Rudisill, h 203 (114) Hillside La
Davis Walter L (Dora H) gro 615 N Main, h same
Davis Walter M (Norma B) (Caldwell Mach Co) r Morganton Rd
Davis Walter M Jr (Shirley K) mach Caldwell Mach Co, r Granite Falls, N C
Davis Zora C Mrs, slswn Bowers, r RD8
Dawson John D, material mn REA, r Darby, N C
Day Chas N, saw mill wkr, r Blowing Rock Rd
Day Howard E (Annie S) (Cool Spring Gro) h Blowing Rock Rd
Day Jas T, r Blowing Rock Rd
Day John A (Dellie B) saw mill wkr, h Blowing Rock Rd
Day John A Jr, saw mill wkr, r Blowing Rock Rd
Day Lawrence E, furn 470 N Main, r Collettsville, N C
Day Floyd F (Annie S) h 110 E Finley Av
Day Lloyd S (Sylvia B) mech Lenoir Willys Co, h 113 W Finley Av
Day Rathmel L, r 110 E Finley Av
Dayvault Frank W (Josephine T) (Dayvault's Drug Store, h 207 W Harper Av
DAYVAULT'S DRUG STORE (Frank W Dayvault) Prescription Druggists, 133 West Av, Tels 133 and 966
Deal Alvin D, mach Flowers Auto Pts Co, r 130 N Ridge
Deal Claude F (Dovie N) h 538 N Main
DEAL HARLAN M (Ollie O) Mgr McNairy's Drug Store, h 307 Woodsway La, Tel 873
Deal Jas E (Kate G) auto repr 321 N Main, h 312 S Mulberry
Deal Kate G Mrs, tchr W Lenoir Sch, r 312 S Mulberry
*Deal Parker (Lizzie G) emp City, h 507 Oak
Deal W Carl (Hettie G) (Goodyear Shoe Shop) r RD9
Deal Wm H (Margaret C) clk PO, r Taylorsville Rd
Dean Pearl P Mrs, h 103 W Harper Av Apt 4
Deaton Carl K, ser mn Lenoir Ofc Equip Co, r 115½ N Main
Debusk Ada P Mrs, emp Valmead Cot Mill, h Blowing Rock Rd
Decker Frank S, emp Kent-Coffey Mfg Co, r 421 W College Av
Decker Nancy, r Harrisburg Rd
Deitz J Curtis (Bernice C) National Guard Armory, r 105 Wild Cherry La
*Denny Elsie M, dom, h 103 S Prospect
*Denny Hughie (Helen W) lab, h 313-A E Finley Av
*Denny Jas A (Madge G) hlpr Wall Fdry & Mach Co, h 214 E Finley Av
*Denny Jesse (Lucy P) h 147-C E Finley Av

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 813-W**

LENOIR ICE & FUEL CO.

ICE - COAL - FUEL OIL - KEROSENE

431 W. HARPER AVE. *"All Quality Products"* **PHONE 140**

*Denny Jos (Cordie D) h 515 Oak
*Denny Mable, dom, h 101 Woodlawn
*Denny Saml (Annie A) h 231 Folk
Denny Wm W Jr (Mary) formn Bernhardt Furn Co, r RD9
Denton Robt W (Mary E) (Modern Ser Sta) r RD5
Depot Service Station (G Clinton Bynum) 332 West Av
Detwiler Arthur R Rev, pastor Evangelical and Reformed Church, r 101 Poplar
Deverick Barbara H Mrs, ofc mgr REA, r Blowing Rock Rd
Devlin Wm, emp Lenoir Furn Co, r 130 S Prospect
*Dew Roscoe, lab, r 534 Oak
*Dewberry Arthur (Rosa H) emp Galvin Furn Co, h 243 Folk
*Dewberry Colene, dom, r 243 Folk
*Dickerson Blanche, r 314 Stonewall
Dickson Ella M Miss, h 301 S Main
Dickson J H Mast (Carrie C) (Dickson & Co) h 110 Resica
Dickson J H Mast Jr, student ,r 110 Resica
Dickson Joe Motor Sales (Jos P Dickson) 105 Willow
Dickson Jos P (Madge T) (Joe Dickson Mtr Sls) h 201 Bradford Av
Dickson Lula B (wid Wm J) h 136 Virginia
Dickson W Roby (Anna F) clk Bernhardt-Seagle Co, h 404 Abernathy

DICKSON & CO (J H Mast Dickson) Staple and Fancy Groceries, Meats and Produce (bsmt) 115 West Av, Tel 695-J **(see page 27)**

Dillard Vennis J, cabt mkr Caldwell Bldg Sup Co, r RD5
Dillinger Hattie Miss, waitress East Harper Coffee Shop, r Valmead
Dimmette Laudie Miss, student, r 201 Highland Av

DIMMETTE LAUDIE E (Nannie H) Pres-Treas Fidelity Insurance Agency, h "La Ravine," 201 Highland Av, Tel 209

Dinglehoef Esther Miss, clk Hinde & Dauch Paper Co, r 110 Hibriten (Apt 3)
Dingelhoef Lula S (wid John H) h 110 Hibriten (Apt 3)
Dingler Jas M, student, r 115½ W Harper Av
Dingler P Dale (Shirley D) mach Lenoir Mach Shop, r Lenoir Hts
Dingler Virginia A Mrs, slswn Lenoir Stationery Co, h 115½ W Harper Av
Dixie Cream Donut Shop (Ernest L Abernethy, W Lonnie Brackett) 110 N Boundary
Dixie Home Stores, Elmer M Martin mgr, gros, 205 West Av
*Dixon Adeline, h (rear-1) 520-A Oak
*Dixon Barnwell, h 132 Hill
*Dixon Chas (Rosetta T) lab, h 529 Oak
*Dixon Clyde N, emp Carlheim Hotel, r 105-A Harrington

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Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 821**

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DeSOTO AND PLYMOUTH — — *SALES AND SERVICE*

410 E. HARPER AVE. PHONE 48

*Dixon David G (Vivian S) furn wkr, h 166 Wheeler
*Dixon Dysart M, carp, h 511 Oak
*Dixon Ernest L (Irene B) h (rear-2) 520-A Oak
*Dixon Ethel, h 144 Wheeler
*Dixon Eugene, dom, h 538 Oak
*Dixon Fredk (Jessie T) lab, h 520-A Oak
*Dixon Fredk D (Mamie S) driver Lenoir Tfr Co, h Stage
*Dixon Glennie, hlpr City Barbecue, r 144 Wheeler
*Dixon Gretta, r 516-A Oak
*Dixon Haywood (Louise W) h 530 Oak
*Dixon Haywood Jr, r 530 Oak
*Dixon Howard, lab, r 530 Oak
*Dixon Howard (Irene D) fill sta atndt, r 174 Wheeler
*Dixon Hyacinth, dom, r 529 Oak
*Dixon Irene, h 133 Hill
*Dixon Jas H (Alma A) janitor First Meth Ch, h Stage
*Dixon M Leonard, prsr Piedmont Clnrs, h 510 Oak
*Dixon Madie, dom, r 530 Oak
*Dixon Marie, maid, r 516-A Oak
*Dixon Marshall, r 516-A Oak
Dixon Mason D (Irene) h 493 W Harper Av
*Dixon Mildred, dom, r 529 Oak
*Dixon Paul (Dixie D) lab, h 164 Wheeler
*Dixon Ralph, furn wkr, h 128½ Hill
*Dixon Robt, r 515 Oak
*Dixon Sallie, r 123 Hill
*Dixon Vivian, dom, r 530 Oak
*Dixon Wm (Lula M) furn wkr, h 189 Wheeler
*Dixon Eugene (Flora N) lab, r 210 Rankin
Dobbin Edgar A (Elizabeth G) (City Flour & Feed Co) r RD5
Dobbin Sue M Mrs, ofc sec Hibriten Furn Co, r Hickory Rd
Dockery Chas I (Bessie M) h 204 Bradford Av
Dodge Alfred W (Evelyn L) certified Public Accountant, 201 Fidelity Bldg, 132 West Av, Tel 184, h 210 Grove Av, Tel 1823-R
Donkle Troy F (Ethyl H) electn, h 120 Healan
Doughtry Arthur, ydmn, h 219 South Av
Doughtry Fannie Miss, dom, r 219 South Av
Douglas A A Jr, clk Blackwelder Hosp, r RD9
Downtown Cleaners, Horace E McRary mgr, 115 S Mulberry
Downey Claude L (Bessie E) pres Model Ldry, r Hickory, N C
Downey Carl C Jr (Ruth M) mgr Model Ldry, h 105 S Ridge
Downs Bessie P Mrs, furn rms 201 Oak, r same
Downs C Bruce (Nan L) slsmn Triplett Clo Co, r Hudson, N C

USE PERFECTION SELF-RISING FLOUR

Manufactured by

Lenoir Mills, Inc. Phone 72

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY
REMINGTON RAND PRODUCTS
101 W. HARPER AVE. PHONE 419

Downs Frank W (Maude E) formn, h 111 Hospital Av
Downs J Clark, atndt Smith Crossroads, r Hickory Rd
Downs Marcus P (Bessie P) h 201 Oak
Downs Maude Miss, slswn Harville's Credit Co Store, r Hickory Rd
Downs Robt L, r 111 Hospital Av
Downs W Wayne, student, r 111 Hospital Av
Downum Margaret K (wid Jas M) furn rms 242 West Av, h same
Driver J Edgar (Margaret M) emp Lenoir Furn Corp, h 212 Spruce
Drum David R, emp Drum's Drive In Theatre, r Hickory Rd
Drum Dwight L, student, r 415 N Main
Drum Joyce Miss, receptionist Blackwelder Hosp, r RD9
Drum Perry B, student, r Hickory Rd
Drum Reuben D (Virginia R) (Drum's Drive In Theatre) h Hickory Rd
Drum Roy L (Chloe L) emp Bernhardt Furn Co, h 415 N Main
Drum's Drive In Theatre (Reuben D Drum) Hickory Rd
Dudley Dorothy A Miss, student, r 404 Westview
Dudley Emmer M (Dorothy P) (Carolina Tire & Appliance Co) h 404 Westview
Dudley J Dudley (Alice M) (Rabb-Nelson Gulf Ser) h 506 Kentwood
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*Dula Alvin J, hlpr Rabb Mtr Co, h 114 Hartley
*Dula Arthur, hlpr Pure Oil Ser Sta, r Dula Town
*Dula Atha O, h 106 S Prospect
Dula Atha T Mrs, slswn Courtney's, r 226 W College Av
Dula Braxton L (Malta I) h 248 N Main
*Dula Carl (Mary R) emp Lenoir Chair Co, h 110½ Wheeler
*Dula Catherine, maid, r 140 Hill
Dula Clyde (Inez P) emp Galvin Furn Co, h 101 Jennings
*Dula Dallas (Julia S) cook, h 224 Horton
*Dula Dorothy O, tchr, r 106 S Prospect
*Dula Edw J (Margaret S) furn wkr, h 174 Wheeler
*Dula Eugene W (Estelle L) emp Bernhardt Furn Co, h 404 E Finley Av
*Dula Eugene W Jr, r 404 E Finley Av
*Dula Fannie, h 174 Wheeler
*Dula Fillmore, r 174 Wheeler
*Dula Fredk (Bernice) driver Bernhardt Furn Co, h 117 Hill
*Dula Fredk (Mamie P) barber 407 Oak, h 110 Wheeler
Dula Fredk M (Laura P) (Dula Hosp) and phys 112 N Boundary, h 207 Norwood
*Dula Gaither M (Mildred) furn wkr, h 140 Hill

Collins-Pridmore Co.

"Lenoir's Finest and Newest Department Store"
120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment Service
Hotpoint Appliances — G.E. Radios — Oil Heaters & Furnaces
207 E. HARPER AVE. Tire Recapping PHONE 339

*Dula Geo R, emp Carlheim Hotel, r 105-A Harrington
Dula Gladys H Mrs, r 226 Stonewall
Dula Harry L, r 110 Wheeler
Dula Hattie G (wid Wm J) h 186 S Prospect
Dula Henry M, bus mgr Dula Hospital, h 522 Kentwood
Dula Hospital (Dr Fredk M Dula) 112 N Boundary
Dula Hospital Nurses Home, 129 W Ashe Av
Dula Howard (Atha T) sample mkr Kent-Coffey Mfg Co, h 226 W College Av
*Dula Jos (Sarah) emp Bernhardt Furn Co, h 131 Hill
*Dula Joyce, r 172 Wheeler
*Dula Lizzie, r 204 Healan
Dula Louise, maid, r 323 S Finley Av
*Dula Mamie, h 110 Wheeler
*Dula Matilda, lndrs, h 172 Wheeler
*Dula Nathaniel (Ruth F) lab, r 408 E Finley Av
Dula Quincy E (Ila T) gro Hickory Rd, h same
*Dula Sadie, student, r 110 Wheeler
*Dula Solomon W (Mary N) cook Carlheim Hotel, h 221 Rankin
*Dula Wm, janitor, h 230 Stonewall
Duncan Clyde W (Mildred H) furn wkr, h 118 Bernhardt
Duncan Nellie T (wid Thos) bdg 311 Underdown Av, h same
Dunn Glenn G, furn wkr, r 216 South Av
Dunn Wm H (Mary W) emp Galvin Furn Co, r 119 Maple
Duren Danl T, sermn Lenoir Ofc Equip Co, r 115½ N Main
Durham Life Insurance Co, James A Sherrill staff mgr, 113½ West Av
*Durham Nelson, porter Bishop's Barber Shop, r West End
DYSART LOUIS A (Augusta T) V-Pres-Cash Union National Bank, Pres-Treas Lenoir News Topic Inc, V-Pres Lenoir Hdw & Furn Co, h 144 S Prospect, Tel 167
Dyson Albert B, r 410 N Main
Dyson Lena V Miss, r 410 N Main
Dyson Zero (Callie D) textile wkr, h Advent Extd

BANK OF LENOIR

LENOIR, N. C.
SERVING YOU SINCE - - - - 1894
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SURPLUS, RESERVES, ETC., OVER $500,000.00
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MUTUAL INSURANCE
106 S. MAIN ST. PHONE 1051-J

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INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

Eanes Erna E Miss, clk Duke Power Co, r 109 Oil Av
Eanes Hubert S (Hattie B) emp Hibriten Chair Co, h 109 Oil Av
Eanes Irvine H, student, r 109 Oil Av
Early Wm A (Jessie C) supt Kent-Coffey Mfg Co, h 406 Westview
Earnhardt Lois W Mrs, tchr Junior High Sch, he 312 S Mulberry
*East Finley Tea Room (Mary Steele) 319 S Finley Av
East Harper Coffee Shop (John E Maner) 205 E Harper Av
East Harper Self Service Laundry (Gwyn J Stimson) 278 E Harper Av
East Harper Service Station, Saml O Mask mgr, 272 E Harper Av
East Lenoir Grocery (Millard A Crisp) 115 Hospital Av
East Harper School, Grady N Kincaid princ, 235 East Harper Av
Easton Alfred, pres Blalock-Easton Lbr Co, r Pittsburgh, Pa
*Echols Walter, sta hd C & NW Ry, r Collettsville, N C
Eckard Ozzie W (Ellen W) emp Hibriten Furn Co, h 214 Oil Av
Eckenrod Silas F (Ruth H) (Eckenrod's Studio) r Gamewell, N C
Eckenrod's Studio (Silas F Eckenrod) photogs, 109 W Harper Av
Eckers Eunella Miss, emp Blue Bell Inc, r 312 W Harper Av
ECONOMY AUTO SUPPLY, W Alonzo Hartsell mgr, Auto Access, Electrical Appliances, Bicycles, 113 W Harper Av, Tel 476
Economy Oil Co, Thos L Chandler Jr mgr, fill sta, 419 W Harper Av
Eddy Lawrence S (Edith S) mgr Eagle Stores Co, h 113 S Sharon
Edge Willie T Mrs, waitress Charlie's Place, r RD3
Edmisten Claud L, furn wkr Harper Furn Co, h 342 S Mulberry
Edmisten Hall C, furn wkr, r 342 S Mulberry
Edmisten Howard B (Flora M) emp Miller Coal Co, r 107 S Ridge
Edmisten Hugh H (Carrie W) h 411 Vance
Edmisten Lexie E Miss, buyer Courtney's, r 342 S Mulberry
Edmisten Pearl Miss, smstrs Courtney's, r 342 S Mulberry
Edmisten Sara E Miss, student, r 411 Vance
Edmonds Ransom H, barber Quality Barber Shop, r 116 N Mulberry
Edwards Marvin D Jr (Eloise J) prntr News-Topic, h 312 W Harper Av
Efird John S (Roberta D) sanitarian County Health Dept, h 306 Maple Dr
Efird Rita, student, r 306 Maple Dr
Efird Roberta D Mrs, slswn Collins-Pridmore Co, r 306 Maple Dr
EFIRD'S DEPARTMENT STORE, James Griggs Jr Mgr, "Quality Merchandise at Popular Prices," 117 West Av, Tel 64
Eggers Arthur E (Johnnie E) emp Kent-Coffey Mfg Co, h 132 Lee
Eggers Roy C (Margaret Mc) furn wkr, h 212 Bradford Av
Ellen Rosa A (wid Jesse C) h 109 W Finley Av
Eller Benj (Ida W) mech Kent-Coffey Mfg Co, h 125 Broadway

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SALES — SERVICE — PARTS
231 WEST AVE. PHONE 701

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128-132 W. HARPER AVE. PHONE 619

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Eller Blaine, emp Lenoir Furn Co, r 569 W College Av
Eller Chas M, barber Bishop's Barber Shop, r RD2
Eller Christine S Mrs, sten Spainhour Furn Co, r RD9
Eller Florence (wid Jas E) h 596 W College Av
Eller J Benj (Kathryn C) sermn Piedmont Gas Co, h 106 W Finley Av
Eller J Edw, mkt mgr Stop & Shop Gro, r 180 S Prospect
Eller Jas C (Christine) slsmn Penney's, r RD9
Eller Kathryn C Mrs, slswn Belk's, r 106 W Finley Av
Eller Lafayette B (Elmina R) (Lenoir Willys Co) r Miller Hill, N C
Eller Roy O (Helen C) (Texaco Ser Sta) h (rear) 110 Virginia
Eller W Boyd (Florence) carp, h 132 Broadway
Emisten Wm H, emp Dixie Cream Donut Shop, r Valmead
England Wm L, publr The Hypodermic, r 225 N Main
English J Clifford J (Theresa R) mgr Bowers, h 327 E Harper Av
Enloe Frank (Lucille M) emp Caldwell Furn Co, h Blowing Rock Rd
Ennis J Talmadge (Frances S) asst sec-treas Mutual B & L Assn, h 311 E Harper Av
*Epps Frank, orderly Lula Hosp, r 140-C E Finley Av
*Epps Wm (Gertrude B) lab, h 140-C E Finley Av
Ernest Alda G Mrs, tchr, r 317 West Av
Ernest Fred T, emp Galvin Furn Co, r 407 E Harper Av
Ernest Mary D (wid Wm C) r 105 Scroggs
Ernest Walter L (Kate A) const Lower Creek Township, h 407 E Harper Av
Ernest Wm D (Alda G) uphol Lenoir Furn Corp, h 317 West Av
Ervin Geo W (Grace C) furn wkr Hibriten Furn Co, h 129 Westbrook Rd
Ervin Hubert C (Odessa C) (Ervin's Mens Shop) h 311 Pennton Av
*Ervin Myra, dom, r 116 Forest
Ervin Thos C, emp Dixie Cream Do-Nut Shop, r 129 Westbrook Rd
ERVIN'S MENS SHOP (Hubert C Ervin) Clothing and Furnishings, 115 West Av, Tel 542-R
*Erwin Claude F (Ruby) tchr Freedman Sch, h 124 Hill
*Erwin Claude F Jr, r 124 Hill
Esso Standard Oil Co, Bealer A Bolick agt, Valmead
Estep Eldon M, student, r 315 Pennton Av
ESTEP ESSO SERVICE (Kemp M Estep) Esso Products, Atlas Tires, Batteries, Accessories, 119 S Mulberry, Tel 679 (see page 14)
Estep Jerry W, student, r 315 Pennton Av
Estep Kemp M (Irene S) (Estep Esso Ser) h 315 Pennton Av

ABERNETHY SALES & SERVICE

ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES

JOHNSON SEA HORSE MOTORS

111 S. MAIN ST. PHONE 153

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. **PHONE 1141**

Estep Roger W, student, r 315 Pennton Av
Estes J Eugene (Edith B) (Friendly Cabs) 118 Wilson
Estes Melvin B (Shirley B) (Terminal Grill) r Zack's Fork Rd (RD1)
Estes Richd C (Beulah G) emp Bernhardt Furn Co, h Harrisburg Rd
Estes Tate A (Jannie P) h Lenoir Hgts
*Estes Zula, lndrs, r 210 Rankin
Eubanks Hoyle (Sally G) emp Duke Power Co, h 111 Mimosa La
Eubanks Sally G Mrs, tchr W Lenoir Sch, r 111 Mimosa La
Evangelical and Reformed Church, Rev Arthur R Detwiler pastor, 121 W Harper Av
Everhardt Frank V (Ruby P) furn wkr Fairfield Chair Co, h (rear) 316 N Main
Everhart Saml (Ruby C) (Clarke & Everhart) h 103 E Finley Av

BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE - - - - 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

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FAIRFIELD CHAIR CO INC, J Harper Beall Pres, G Fred Foard Sec-Treas, J Ed Lutz Supt, Furniture Mfrs, 435 Harper Av, Tel 1163
Fairview Presbyterian Church, Morganton Rd
Fairway (Owen C Wilson(gros, Hickory Rd
Farmer Abr C (Emma M) saw mill, h 524 N Main
Farmers Federation Co-Op, Haywood Clark mgr, 251 West Av
Farthing Betty F Mrs, ofc sec N C Hwy Comn, r (rear) 180 S Prospect
Farthing Bonnie L Miss, tchr East Harper Sch, r 232 West Av
Farthing Carter J Jr (Betty F) eng RCA, h (rear) 180 S Prospect
Farthing David C (Annie S) police, h 112 W Finley Av
Farthing Deette S (wid Abner C) h 232 West Av
Farthing Jas C (Olivia G) lawyer and solr 16th judicial dist, 101 N Main R9, h 211 Norwood
Farthing T Cline (Mary H) h 491 W Harper Av
Farthing Wm P (Colleen K) trav slsmn, r 232 West Av
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*Felder Leroy R (Georgia H) gro 108 Harrington, h same
*Felder Lonnie (Elizabeth D) emp City, r 108 Harrington
*Felder Sinclair (Addie J) emp city, h 203 Healan
*Felder Sonny (Gwendolyn P) emp city, h 105-B Harrington
*Ferguson Benj F (Mildred) porter City Barber Shop, h 227 Rankin
*Ferguson Chester (Catherine E) cook Terminal Grill, r 210 Rankin
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*Ferguson Clarence C (Jean P) janitor Jr High Sch, h 121 Harrington
*Ferguson Eugene (Lois M) billiards 218 E Finley Av, h 310 Stonewall
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*Ferguson Geneva, dom, r 108½ Harrington
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*Forney Rosalee, elev opr Courtney's, r 222 Horton
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Gregg Dale P, student, r 109 W Finley Av
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Griggs Jas Jr (Meyda J) mgr Efird's, h 410 Mount View Av
*Grimes Dallas (Maude S) lab, h 115½ Hartley
*Grimes Hona C, lndry, r 559 Oak
Grisette Julius A (Marie P) acct E W Smith, r Valdese, N C
Groves Earl E, waiter Fowler's Cafe, r RD9
GUARANTEE STORE THE (Felix Kolodkin) Department Store, 118 S Main, Tel 1054-W (see page 19)
Guigou John Harvey, supt Waldensian Hos Mill, r Valdese, N C
Guire Henrietta M (wid Jeter C) nurse Galvin Furn Co, h 221 W Ashe Av
GUIRE VIRGIL D (Lena T) Pres Union National Bank, V-Pres Harper Furn Co, Sec-Treas Lenoir Veneer Co, h 218 W Ashe, Tel 580
GULF OIL CORP, Andrew S Nelson Distributor, Blowing Rock Rd, Tel 317 (see page 27)
Gurley Lillie M Miss, sten Blackwelder Hosp, r RD4
GWYN N HUNT (Alice C) Postmaster, h 116 Hibriten, Tel 116
Gwyn Rufus L (Roberta B) ins, h 459 W Harper Av
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Haigler Donald R ,emp Pennell & Haigler, r 217 Spruce
Haigler Essie T (wid Jos W) h 321 E Harper Av
Haigler G Rufus (Bessie S) emp Kent-Coffey Mfg Co, h 217 Spruce
Haigler Ralph H (Helen T) (Haigler's Lunch & Bakery) r Hickory Rd
Haigler Wade B (Olga D) (Pennell & Haigler Constr Co) r Hibriten Rd
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Hailey Eva J (wid Claude W) h 281 E Harper Av
Hailey E Mildred Miss, ofc sec Hammary Mfg Corp, r 281 Harper Av
Hailey Shirley M Mrs, tchr E Harper Sch, r 277 E Harper Av
Hairfield Theo V (Margaret M) student, r 301 W College Av
Haley Georgia Miss, tchr Central High Sch, r 111 Mimosa La
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Hall B Harry, r 222 Mill
Hall Eugene, r 130 Spainhour Av
Hall Fries Miss, r 210 S Mulberry
Hall Garmon (Hildred S) driver Lenoir Chair Co, h 110 N Prospect
Hall Harold, r 223 Virginia
Hall John B, h Advent Extd
Hall Mary J Mrs (Hall Ser Sta) Blowing Rock Rd
Hall Nancy M (wid Andrew W) h 222 Mill
Hall Ralph, hlpr Lenoir Roofing Co, r Wilkesboro Rd
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Hall Roby Jr (Inez B) driver City Cabs, h 211 N Prospect
Hall Saml N (Florence G) emp Blowing Rock Chair Co, h 223 Virginia
Hall Service Station (Mrs Mary J Hall, Blowing Rock Rd
Hall W Hal, clk PO, r (rear) 421 W College Av
Hamby Andrew, lino opr Lenoir News Topic, r 227 W Harper Av
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Hamby Myrtle Miss, r 216 South Av
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Hamby Thos H (Effie A) driver Beaver Tfr Co, h 124 Virginia
Hamby Wm V, r 216 South Av
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Hamer Gwendolyn Miss, student, r 205 Norwood
Hamer Sylvia A Miss, student, r 205 Norwood
Hames Mae D Mrs, slswn Spainhour's, r 123 Lee
Hames Zeno R (Mae D) emp Sou B T & T Co, h 123 Lee
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Hanks Etta G (wid Floyd C) h 305 N Main
Hanks Floyd C Jr (Maude C) mgr Avon Theatre, h 210 N Boundary
Hanks Locke E (Clarice L) civ eng, r 305 N Main
Harbin Jas F, r 451 W Harper
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Hardin Robt M (Louise B) firemn C & NW RR, h 115 Maple
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Harper Lucy F Miss, student, r 103 Norwood
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Harper Margaret E Miss, h 101 Kirkwood
*Harper Preston, ydmn, r 512 Oak
*Harper Willo, h 524 Oak
*Harper Zelma P, maid Blackwelder Hosp, r RD3
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Harris Bertie M (wid Herndon J) h 121 Vance
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Harris Elizabeth M (wid Elisha S) h 233 N Main
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Harris Fred (Della S) furn wkr, h 128 Torrence
Harris Garland H (Louellen Mc) emp Lenoir Furn Co, h 112 Kent
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Harris J Van (Lois S) furn wkr, h 251½ West Av
Harris Jack B, emp Caldwell Furn Co, r 345 S Main
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Harris M Eugene (Sadie M) slsmn Bowers, h 122 N Mulberry
Harris Margaret E Miss, sten Wm H Strickland, r 314 N Main
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Harris Myra M (wid Alex W) emp Smith Chair Co, h 125 Powell Av
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Harris Paul (Zina A) brklyr, h 343 (342) S Main
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Harris Raymond L (May C) furn wkr, h 211 Mill
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Harrison J Lloyd (Margaret W) emp Blowing Rock Chair Co, h 605 S Main
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*Harshaw Florence, dom, h 126 Wheeler
*Harshaw Izetta, dom, r 126 Wheeler
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Hart Glenn A, emp Kent-Coffey Mfg Co, r 674 Lenoir Av
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Hart J Aaron, student, r 208 (117) Reform
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Hartley Carlton L (Faye W) student, h 116 Spruce
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Hartley Harold W (Allene S) drftsmn Coffey & Olson, h 136 Virginia
Hartley Irma M Mrs, clk Bernhardt-Seagle, r 315 East Av
Hartley J C, r 219 Realty
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Hartley Jas (Betty C) emp Caldwell Furn Co, r Blowing Rock Rd
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Hartley Lawrence J, student, r 517 Kentwood
Hartley Lula P Mrs, h 219 Realty
Hartley Marie S Mrs, sten Hibriten Furn Co, r Blowing Rock Rd
Hartley Maude L Miss, h 309 East Av
Hartley Nellie A (wid Saml L) emp Efird's, h 313 East Av
Hartley Oscar L (Essie J) mgr Central Barber Shop, h 517 Kentwood
Hartley Ralph, emp Waldensian Bakery, r 130 S Prospect
Hartley Raymond E (Lelia P) h Harrisburg Rd
Hartley Saml A, hlpr Lenoir Roofing Co, r 313 East Av
Hartley W Edgar (Emma A) h 198 Mill
Hartley Wade B, emp Lenoir Chair Co, r 201 Oak
Hartness Chas D, slsmn Blue Ridge Memorial Park, r 212 Norwood
Hartsell W Alonzo (Frances M) mgr Economy Auto Supp, h 506 Westview
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*Hartsoe Wade A Jr, r 130 Hill
*Hartsoe Wm, emp Lenoir Chair Co, r 130 Hill
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Hauss Poley L (Iva M) h 201 W Harper Av
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Hawkins Keener, asst County Forest Warden, r Hudson, N C
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Hawkins Pearl M Mrs r 121 N Ridge
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Hedrick Marlene M Miss, student, r 318 E College Av

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Hedrick Robt W (Louise M) formn Harper Furn Co, h 224 West Av

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Helderman Raymond S (Lois M) parts mgr Smith Crossroad's, h 306 E Harper Av

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*Helton Cordelia, h 139 Hill

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*Helton Preston, r 119-A Hill

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*Helton Roy W (Alice A) hos wkr, r 331 E Finley Av

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Hendrix Irene C Mrs, supvr Blue Bell, r RD3
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*Hendrix Vernice S, cook Dula Hosp, r 102 S Prospect
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Henry Ida W (wid J Thurston) h 310 W Harper Av
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Herman Fern Miss, nurses aide West Harper Clinic, r RD7
Herman Fred G (Margie A) ship clk, r 470 N Main
Herman Guy E (Catherine P) slsmn Economy Auto Supp, h 570 W College Av
Herman Helen C Mrs, bkpr Western Auto Asso Store, r RD6
Herman Jonelle Miss, nurse Blackwelder Hosp, r 125 W Harper Av
Herman Julia T (wid Wm L) h Blowing Rock Rd
Herman Medeline H Mrs, bkpr Smithey's, r 306 W Olive Av
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Hibriten Service Station (Jack C Barlow) Wilkesboro Rd
Hice Jos S (Clara C) h 138 High
Hickerson Emma M (wid Jas) r 127 Vance
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Hicks Fletcher, r 104 Hickory
Hicks Frank, slsmn Service Clnrs, r 228 E Harper Av
Hicks John W, mech City Mtr Co, r Valmead, N C
Hicks Sanford, emp Lenoir Furn Corp, r 421 W College Av
Higgins W Wheeler (Lora T) pntr, h 111 (101) W Kentwood Cir
High School Band, James C Harper dir, 309 W Harper Av
High School Stadium, 313 W Harper Av
Hill Roy (Onnie) emp Caldwell Furn Co, r Zack's Fork Rd
*Hilton Herbert (Genie) lab, h 127 Hill
Hinde & Dauch Paper Co The, Richd T Bloker mgr, 329 N Mai n
Hines Delight P, nurse West Harper Clinic, r Whitnel, N C
Hines Nancy P Mrs, bkpr Whitnel Dry Clnrs, r RD9
Hines Robt S (Gloria H) eng Blue Bell, h 108 S Sharon Rd Apt 8
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Hobgood Saml L (Ethel P) clk USA & AF Recruiting Sta, h 410 W Harper Av
Hodges Jas (Marie B) groundmn Duke Power Co, r Whitnel
Hodges Joyce Miss, r 109 Lee
Hodges Stuart G (Bessie H) (Service Clnrs) h 109 Lee
Hoffman A Jasper, slsmn, h 491 W Harper Av
Hoffman Hollis P (Isabelle Y) (City Barbecue Cafe) h 263 E Harper Av
Hoffman Hollis P Jr (Ruby C) (City Barbecue) r 263 E Harper Av
Hoffman Ruth Miss, emp Register of Deeds Office, r 491 W Harper Av
Hoffman Katherine Miss, sten County Supt of Schs, r 491 W Harper
Hoffman Wm, student, r 491 W Harper Av
Hogan Jas C (Joyce L) mgr Hibriten Land & Lbr Co and Hickory Fibre Co ofc 101 N Church, h 208 Hibriten
Hogan Walter J, student, r 208 Hibriten
Hoke Calrence B Jr (Nettie M) h 307 Vance
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*Jones Rossilee (Sarah P) porter Palace Barber Shop, h 213 Horton
*Jones Ruth C, dom, h 212 Folk
Jones W Walter Rev (Lucia R) pastor Lower Creek Bapt Ch, h Wilkesboro Rd
Jones Wayne A (Margaret L) h W Kentwood Circle
Jones Wilda P Mrs, emp Moore Cot Mills, r Lenoir Hgts
*Jones Wm (Frances J) lab, h 219 Folk
Jones Wm C (Margaret G) (Blue Bell Restr) h 205 Stonewall Apt 18
Joyner R E, r 115½ N Main
Junior High School, Allen G Nelson prin, 115 W College Av
Justice Albert G (Frances P) dist supvr State Hwy Comn, h 201 W Olive Av
Justice Marion L (Kathleen T) slsmn Lenoir Auto Parts, h 113 Norwood
Justus Frances P Mrs, opr Sou Bell T & T Co, r 201 W Olive Av

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CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

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Kartus Pauline Miss, mgr The Gold Shop, r 215 N Church
Kaufman John P, asst band dir city schs, r 210 W College Av
Kay Roscoe T Jr, linemn Duke Power Co, r 410 S Main
*Kay's Beauty Shop (Kathryn Gregory) 149 Hill
Kaylor Lowell W (Edna W) parts mgr Ray Morris Mtr Co, h 218 Stonewall
Kaylor Rosa L Miss, h 111 Advent
Keaton Helen Miss, opr Anne's Beauty Shoppe, r 201 Oak
Keever Clarence C (Leone S) U S PO inspr, h 146 Wilson
Keever Leone S Mrs, ofc sec Oakboro Lbr Co, r 146 Wilson
Keever Lorie J (Sarah B) hauling, h 107 N Sharon Rd
Keever Sarah W Mrs, slswn Belk's, r 403½ Hospital Av
Keller Bertha Miss, emp Corner Grill, r 101 Hickory
Keller Bertha P Mrs, h 101 Hickory
Keller Chas C (Mary F) pntr, h 203 Mill
Keller Chas H, traf mgr Newton Trans Co, r Morganton, N C
Keller Dorothy L Miss, bkpr Bank of Lenoir, r RD7
Keller Etta S Miss, clk County Acct, r RD7
Keller Hubert W (Annie E) emp Lenoir Chair Co, r 202 N Prospect
Keller J Colon (Norma E) formn Bernhardt Furn Co, r RD9
Keller John W (Alice K) watch repr 101 N Main R1, r RD1
Keller Johnsie J Mrs, emp Lenoir Chair Co, r 202 N Prospect
Keller Lula Miss, r 203 Mill
Keller Yancy (Johnsie J) emp Harper Furn Co, h 202 N Prospect
Kemp Wm (Flo H) driver Bush Tfr, h 105 N Boundary
Kendall A Louise Miss, clk Rose's, r Blowing Rock Rd
Kendrick Chas M (Josephine P) phys Blackwelder Hosp, h 201 W Harper Av
Kennerly Frank C (Virginia L) State Hwy Patrol, h 310 Abernethy

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Kester John W, emp A & P Food Stores, r 125 Lee
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Keyes Ray T (Nora M) cabt mkr Caldwell Bldrs Sup Co, r RD4
*Keys Hoard, cook, h 315 E Finley Av
Killian Bessie E Miss, slswn Gold Shop, r 306 East Av
Killian Bertha M Miss, h 306 East Av
Killian Beulah C Miss, r 306 East Av
Killian Jas, emp Caldwell Furn Co, r 220 Vance
Killian Oscar, emp Caldwell Furn Co, r 220 Vance
Kilpatrick Fred D (Lila B) (Lenoir Bowling Alleys) h 307 Vance
Kincaid Albert A (Henrietta P) h Harrisburg Rd
Kincaid Alice S Mrs, slswn Stroupe Gro, 210 W Ashe Av
Kincaid Amy A Mrs, tchr E Harper Sch, r 515 Kentwood
Kincaid Barbara M Mrs, nurse 201 Abernathy Av, r 201 same
Kincaid Benj H (Blanche T) linemn Sou Bell T & T Co, h 308 W Harper Av
Kincaid Blanche T Mrs, clk Sou Bell T & T Co, r 308 W Harper Av
Kincaid Chas E, driver Lenoir Tfr Co, r Valmead, N C
*Kincaid Euna, r 112 Hill
Kincaid Furniture Co Inc, Geo Kincaid pres, J Wade Kinchaid v-pres, Mrs Ruth K Robbins sec-treas, mfrs, Hickory Rd
Kincaid Geo (Roxie S) pres Kincaid Furn Co, r Blowing Rock Rd
Kincaid Grady N (Amy T) prin E Harper Sch, h 515 Kentwood
Kincaid Howard (City Fountain) r 128 N Mulberry
Kincaid Howard R (Dollie I) driver Lenoir Tfr Co, r 227 E Harper Av
*Kincaid Isaiah W (Jakie H) ydmn, h 552 Oak
Kincaid J Wade (Mary M) v-pres Kincaid Furn Co, r Granite Falls, N C
Kincaid Jas P (Callie) emp Hibriten Furn Co, h 144 Torrence
Kincaid James W (Mary S) furn wkr, h 202 Bradford Av
Kincaid Jennings M (Alice S) clk Thrift Food Center, h 210 W Ashe Av
Kincaid Mabel K Mrs, mgr Modernistic Beauty Shop, h 113½ West Av
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Kincaid Ruby E Mrs, opr Arcade Beauty Shoppe, r 124 Norwood
Kincaid Salma G Miss, nurse Blackwelder Hosp, r 125 W Harper Av
*Kincade Simpson (Hettie H) lab, r 524 Oak
*Kincaid Spencer, lab, r 552 Oak
Kincaid Theo P (Mary E) slsmn Lenoir Hdw & Furn Co, h 133 Hospital Av
*King Alice, dom, r 115 Hill
King Alline R Mrs, case wkr County Dept of Welfare, r 142 High
King America B Mrs, h 323 West Av
King Bessie S Mrs, r 552 W College Av
King Clarence J (Mary G) h 106 Ervin Av
King Jean H Mrs, slswn Penney's, r 107 W Finley Av
King Lloyd L (Helen C) emp Caldwell Furn Co, h 412 N Main
*King Norma, tchr West End Sch, r 115 Hill
King Robt F (Jean H) emp Broyhill Furn Co, r 107 W Finley Av
King Verdery A, tchr Central High Sch, r 306 Willow
King W D, driver Service Clnrs, h 142 High
King Wm C, USAF, r 323 West Av
King Wm L (Cora K) emp Broyhill Furn Co, h 107 W Finley Av
King Wm O, atndt E Harper Ser Sta, r Granite Falls, N C
Kirby A B (Celia A) emp Lenoir Chair Co, h 124 N Mulberry
Kirby Alton E (Mayme M) (Kirby's Garage) r King's Creek, N C
Kirby Bruce N (Ruth B) bkpr Caldwell Bldg Sup Co, h 108 Hillside Av
Kirby Clara (wid Wm) h 221 Wilson
Kirby Eugene T, dep county sheriff, h 327 E Harper Av
Kirby Fate A (Pearl E) farmer, h Suddreth
Kirby Geo I (Betty H) emp Hayes Cotton Mill Co, h 118 S Sharon Rd
Kirby Fred G (Annie M) emp Lenoir Chair Co, h 164 Spainhour Av
Kirby Glenn A (Evelyn L) linemn REA, h 130 Westbrook Rd
Kirby Guy H (Pansy D) (Lenoir Clnrs) r Collettsville Rd
Kirby H McCoy (Minnie R) h 123 Stage
Kirby Harry N (Reath G) agt Imperial Life Ins Co, h 225 Realty
Kirby J Amon, carrier PO, r Wilkesboro Rd
Kirby J Ray (Nita I) carp, h 115 S Sharon Rd
KIRBY J RUSSELL (Lillian G) Grading Contractor, Sand and Gravel, 309 E Harper Av, Tel 623-J, h same (see page 19)
Kirby Jones, furn wkr, r 117½ S Main
Kirby Lillie B (wid John F) clk Kent-Coffey Mfg Co, h 172 S Prospect

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Kirby Oscar M (Pearl C) (Kirby's Garage) h 113 Hickory
Kirby Perry A (Margaret G) clk Bernhardt-Seagle, r RD2
Kirby Richd N, student, r 118 S Sharon Rd
Kirby Ruby B Mrs, cash Gold Shop, r 123 State
Kirby Rufus A (Ruby B) furn wkr, h 229 Wilson
Kirby Ruth B Mrs, opr Sou Bell T & T Co, r 106½ Hillside La
Kirby Shirley H Mrs, clk Kincaid Furn Co, r Hudson, N C
Kirby T Jack, body reprmn Rabb Mtr Co, r RD5
Kirby Taylor G (Mary) h 234 Underdown Av
Kirby W Earl (Lillie M) formn Lenoir Mfg Co, h 226 Wilson
Kirby Wm W, r 123 Stage
Kirby's Garage (Alton E and Oscar M Kirby) reprs, 117 Mill
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Kiser Beatrice Miss, dir religious educ First Presby Ch, h 200 W Harper Av
Kiser Jack S (Norma B) r 449 N Main
Kiser Jennie S (wid Dewey V) h 449 N Main
Kiser Ned T (Martha G) parts mgr Lenoir Farm Equip Co, h 508 Mount View Av
Kiser Norma B Mrs, nurse Blackwelder Hosp, r 449 N Main
Kiser Ned T (Martha G) emp Lenoir Farm Equip Co, h 508 Mount View Av
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Klutz Betty D Miss, emp Caldwell Cot Mills, r Lenoir Hgts
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Klutz Daisy W Mrs, emp Caldwell Cot Mills, r Lenoir Hgts
Klutz Gill W ,lawyer 100½ N Mulberry R201, h 502 West View
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Knox Jas A (Annie D) gro 541 W Harper Av, 306 S Mulberry
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BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE - - - - 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

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Lackey Elizabeth Miss, nurse Dula Hosp, r same
Lackey Frank L (Bessie Y) ctr Hickory Chair Co, h 119 (201) Scroggs Av
Lackey H Steven (Carrie H) emp Kent-Coffey Mfg Co, h 130 Virginia
Lackey Hill C (Opal K) formn Caro Tire & Appl Co, r RD1
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Lackey Thos S, h 107 S Ridge
Lackey W LaFayette (Irene J) hlpr Caro Tire & Appl Co, r RD1
Lackey Walter L (Julia S) furn wkr, h 222 Wilson
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Lane R Marshall (Eleanor) furn wkr, h 3d fl 102 N Main
Laney B Frye, student, r Zack's Fork Rd
Laney Benj M (Elizabeth S) mgr Carlheim Ser Sta, h Zack's Fork Rd
Laney Clive W (Iris J) emp Broyhill Furn Factories, h 122 S Sharon Rd
Laney Edna B (wid Bryant F) h Zack's Fork Rd
Laney Elizabeth H Mrs, ofc sec West Harper Clinic, r Blowing Rock Rd
Laney Georgia M Miss, clk REA, r Zack's Fork Rd
Laney Nick E, student, r Zack's Fork Rd
Laney Pauline M Mrs, tchr Central High Sch, r RD9
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Laudermelt Opal F Miss, r 210 W Ashe Av

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Lawing Lois L Miss, student, r 306 W Harper Av
Lawing Mercedes L (wid Wm L) h 306 W Harper Av
Lawing Viola B Miss, waitress Claude's Cafe, r 306 W Harper Av
Laws Bessie Miss, emp Hayes Cot Mill Co, h 310 W Harper Av
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Laws Oren, emp Hayes Cot Mill Co, r 310 W Harper Av
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Laxton Roy N (Annie B) plmbr Swanson Plmbg Co, r Wilkesboro Rd
Laxton Virginia T Mrs, slswn Spainhour's, r 118 E Finley Av
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*Leach Willie, dom, h 423 E Finley Av
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Leatherman Jos D (Rhea L) ins agt, h 148 Wilson
Ledbetter F Haskell (Evelyn M) dist forester State Forest Ser, h 213½ W Harper Av
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Lee Davis L (Mamie P) h 143 N Mulberry
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LeFever Columbus I (Belle H) h 407 W College Av
LeFevere Annie H (wid Augustus L) r 214 W College Av
LeFevere Mary R Miss, nurse County Health Dept, r Cajah's Mtn Rd
LeFevere Ray A (Mary McC) furn wkr, h 160 Spainhour Av
LeFevers Berry L (Mae W) emp Lenoir Hosiery Mill, h 157 Spainhour Av
LeFevers Mary J Mrs, bkpr City Mtr Co, r Hudson, N C
LeFevers Ned L, const wkr, r 157 Spainhour Av
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CLERK, Eugene A Poe, City Hall, Tel 29
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Disposal Plant, Miller Hill Rd
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Mayor, Hon Earl H Tate, 110 West Av
Police Department, Stanley E Crisp chf, 100 S Main
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Treasurer, Miss Sadie A Crisp, City Hall
Water Department, Leonard G Huffstetler supt, City Hall
Water Works Filtration Plant, 334 E Finley Av

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Lenoir News-Topic Inc, Louis A Dysart Pres-Treas, Roy R Wallis sec, publrs Lenoir News-Topic, 115 N Mulberry

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LENOIR ROOFING CO (James Barger) Roofing and Sheet Metal Works, 212 W Harper Av, Tel 346 (see front cover)

Lenoir Shoe Shop (Claude H Smith) reprs, 247 West Av

LENOIR STATIONERY CO, P W Bumbarger (Hickory, N C) Pres, Laurance C Underhill V-Pres-Treas, Collis H Coffey Sec-Mgr, 118 West Av, Tel 192 (see page 31)

Lenoir Theatres Inc, Imla C Holloway mgr, oprs Center and State Theatres, 209 West Av

LENOIR TRANSFER CO (Wade L Thompson) 490½ W Harper Av, Tel 466

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Lenoir Upholstering & Trim Co (Estell D Fox) 214 Mill
LENOIR VENEER CO, James A Marshall Pres, Virgil D Guire Sec-Treas, Austin N Allen Asst Sec-Treas, Veneer Mfrs, Virginia Extd, Tel 611
LENOIR WALTER J (Hattie H) Pres Mutual B & L Assn, Sec-Treas-Mgr Lenoir Hardware & Furniture Co, h 256 N Main, Tel 117
LENOIR WALTER L (Virginia B) Pres Lenoir Hdw & Furn Co, h 120 Beall, Tel 349
Lenoir Willys Co (Finley L German, Lafayette B Eller) 315 N Main
LENOIR WOOD FINISHING CO, Albert E Verbyla Pres-Treas, Mrs Edna V Witort Sec, Lacquer and Varnish Mfrs, 284 E Harper Av, Tel 331
Lentz Fredk W (Mary B) prin Central High Sch, h 128 Virginia
Lentz Loy S, adjuster General Adjustment Bureau, r Smith Cross Rd
Lentz Walter R (Vena S) atndt Rabb Mtr Co, h 301 W College Av
Leonard E Jennings, mach Wall Fdry & Mach Co, r Hudson, N C
Leonard Emma J Miss, bkpr Barger-Ashe Roof Co, r 334 S Mulberry
Leonard John B (Virginia K) (Leonard Piano Co) r Hickory, N C
Leonard Piano Co (John B Leonard) 213 West Av
Leonard R Black, State Hwy Patrol, r Granite Falls, N C
Leonard Richd C (June B) h 136 Spainhour Av
Leonard Robt E (Addie M) h 479 W Harper Av
Leonard Sarah J Miss, ofc mgr Lenoir Hos Mills, r 479 W Harper Av
Leonhard Woodrow D (Eleanore I) prntr News-Topic, r Morganton, N C
Lewis Cora B (wid John) r 117 Lee
*Lewis Frank (Ollie S) driver, h 516 Oak
Libera Peter (Elizabeth V) emp Lenoir Wood Finishing Co, 110-A Wild Cherry La
Lindsay A Marvin (Pauline C) furn wkr, h 149 Spainhour Av
Lindsay Annie L Miss, asst sec Citizens B & L Assn, r 115 Scroggs Av
Lindsay Emma A (wid Shuford) h 306 West Av
Lindsay Martha L (wid Marshall K) h 115 Scroggs Av
Lindsay Shirley M Mrs, nurse in chge Lenoir Hosp, r 143 Wilson
LINDSAY W B, mgr W E Shaw Furn Co, h 115 Scroggs Av, Tel 1111-W
Lindsay W Edw, clk Cephas J Harris, r 115 Scroggs Av
Lindsey John D (Louise R) v-pres Caldwell Cinder Block Co, r Hudson, N C

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Lineback Wm S (Ruth S) truck driver, r 105 Resica
Lingle Doris W (Ruth W) h 434 S Main
Lingle Folk, driver Anderson Truck Line, rHudson, N C
Lingle J Doyle (Nita O) clk Kent-Coffey Mfg Co, h 122 Norwood
Lingle J Doyle Jr, student, r 122 Norwood
Lingle Ruth W Mrs, sec Supt City Schs, r 434 S Main
*Link Edw (Lois D) lab, h 116½ (117) Harrington
Link Geo A (Estelle C) carp, h 121 Virginia
*Link Jas (Ella J) hlpr Rabb Mtr Co, h 118 Harrington
*Link Mable J, cook, Friendly Cafe, h 225 Healan
*Link Marvin P, hlpr Esso Ser Sta, r 116½ (117) Harrington
Link Mary F Miss, r 109 Grove Av
*Link Millard A (Mable J) hlpr Rabb-Nelson Gulf Ser, h 225 Healan
Link Nettie N (wid Kenneth A) h 341 S Mulberry
Lions Club, George T Crowell pres, George Morris sec, meets 1st and 3d Mondays 6:30 P M at Carlheim Hotel
Lipe Clarence E (Harriett P) slsmn Thompson-Lipe Co, h 257 N Main
Lipe Harriett P Mrs, tchr Central High Sch, r 257 N Main
Lipe Jas G (Thompson-Lipe Co) r 206 Hibriten
Lipford Arnie W (Mary G) furn wkr, h 148 E Finley Av
Little Alonzo L (Irene D) (Little Used Auto Parts) h Hickory Rd
Little Irene D Mrs, slswn The Fashion, r Hickory Rd
Little Used Auto Parts (Alonzo L Litle) Hickory Rd
Littlejohn Lindsay A (Aileen N) emp Hibriten Furn Co, h 512 N Main
Littlejohn T Lester (Ora) formn Galvin Furn Co, h 205 Bradford Av
Littlejohn Thos W (Virginia S) clnr Lenoir Clnrs, r Morganton Rd
Livingston Lumber Co (W Hill Livingston) Airport Rd
Livingston W Hill (Effie M) (Livingston Lbr Co) r Wilkesboro Rd
Logan D Byron (Charleen S) slsmn Lenoir Ofc Equip Co, h 403½ Hospital Av
Logan Charleen S Mrs, sten Gill W Klutz, r 403½ Hospital Av
Logan Powell (Shirley H) h 135½ Virginia
LOGAN SHIRLEY H MRS, Asst Sec Fidelity Insurance Agency, r 135½ Virginia
Lomax Albert L (Emerine L) plant mgr Blue Bell, h 210 Beall
Lomax Emerine L Mrs, sten Hayes Cotton Mill Co, r 210 Beall
Lomax Shirley L Miss, r 210 Beall
LONG FRED A (Martha M) Pres-Treas-Mgr Oakboro Lumber Co, h 1 Nelson Apts. 212 N Church, Tel 395-M
Long Ruth Mrs, nurse Blackwelder Hosp, r 125 W Harper Av
Looper Ivey H (Grace C) formn Union Mirror Co, h Fairview Rd

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Lore Ralph E (Gladys A) sec-treas Lenoir Hosp and phys 407 Pennton Av, h same
*Loritts Marion G (Virginia) chauffeur, h Stage
Lothery Wesley, tchr, r 242 West Av
Loudermilt Louis (Louise) emp Model Ldy, h 124 N Mulberry
*Love Henry, lab, h 220 E Finley Av
*Love Jas W (Mary C) h 123 Harrington
Love Nell D Mrs, cash Belk's, h 213 W Ashe Av
Love Robt J, student, r 213 W Ashe Av
Love W Howard, plmbr Parlier & Tomlinson, r Morganton Rd
*Love Willis J, mason, r 123 Harrington
*Love Willis J Jr, emp City, r 123 Harrington
Lovin Chas E (Nellie B) formn Blue Bell, h 455 W Harper Av
Lovin Nellie B Mrs, clk Bernhardt Furn Co, r 455 W Harper Av
Lovins Anna P Mrs (wid Geo D) r 242 N Main
Lovins Chas F, r 564 Lenoir Av
Lovins Frank D (Mary W) furn wkr, h 136 S Prospect
Lovins Fritz T (Allene S) emp Setzer's Ldry, h 114 Wilso n
Lovins Fritz T Jr, emp Setzer's Ldry, r 114 Wilson
Lovins G Wilburn, emp Lenoir Furn Corp, r 564 Lenoir Av
Lovins Geo T (Myrtle A) solr Model Ldry, h 564 Lenoir Av
Lovins Grover C (Lillian P) mgr City Barber Shop, h 672 Howard
Lovins J Edmund, emp Coble Dairy, r 114 Wilson
Lovins J Leota Miss, student, r 672 Howard
Lovins Jean, textile wkr, r 105 Bernhardt
Lovins M Joel Miss, opr Sou Bell T & T Co, r 672 Howard
Lovins Marvin D, student, r 136 S Prospect
Lovins Mary W Mrs, emp Hayes Cot Mills, r 136 S Prospect
Lovins Nick, h 105 Bernhardt
Lovins Paul D, asst mgr Hibriten Land & Lbr Co, h 242 N Main
Lovins Walter I, clk R J Setser Store, r 127 Jennings
Lower Creek Baptist Church, Rev W Walter Jones pastor, Wilkesboro Rd
Lower Creek Service Station (Mrs Emma S Minton) Wilkesboro Rd
Lowman L L, emp Lenoir Chair Co, r 204 N Prospect
Lowrance Robt C (Evelyn K) mech Smith Cross Roads, h 124 Westbrook Av
Loyal Order of Moose, Lenoir Lodge 385, meets Fridays at 103½ S Main
Loyal Order of Moose Hall, 103½ S Main
Lucille & Jessie's Place (Misses Lucille Winkler and Jessie Wells) lunches, Harrisburg Rd

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207 E. HARPER AVE. Tire Recapping PHONE 339

Lucille's Sewing Room (Mrs Lucille McL Phillips) 115 S Main
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Ludwig Geo G (Ona M) h 311 East Av
Ludwig Siar F (Dorothy W) emp Home Elec Co, h 205 Stonewall Apt 24
Luke's Cabs (Luther T Helton) 112 S Church
LUPES ALEXANDER F DR (Christine A) chiropractor, 213 Fidelity Bldg, 132 West Av, Tel 1131-J, h 397½ S Mulberry, Tel 1547-J
Lupes Christine A Mrs, bkpr Lenoir Roofing Co, r 397½ S Mulberry
Luther W Frank (Martha V) supt Union Mirror Co, h 112 Beall
Lutz Brooks A (Clara B) treas Smith Crossroads Inc, r Wilkesboro Rd
Lutz Hosiery Mill (Otis P Lutz) ofc 201 West Av, mill 106 S Boundary
Lutz J Ed (Martha W) supt Fairfield Chair Co, r Hickory Rd
Lutz Mattie M Miss, student, r 212 W College Av
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LUTZ OTIS P (Mattie M) (Lutz Hosiery Mill) and Pres-Treas O P Lutz Furniture Co, h 212 W College Av, Tel 1265-J
Lutz W Steele, bkpr Sprinkle Oil Co, r Hickory Rd
Lynch Albert (Pearl T) furn wkr, h 208 South Av
*Lynch Katie D, h 328 E Finley Av
Lynch Norman, r 208 South Av

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McCall M Louise Miss, student, r 314 Highland Av
McCall Pauline A Miss, fl wmn Rose's, r RD4
McCall Wade H (Louise T) furn wkr, h 110 Kent
McCallum Neill M (Edith P) slsmn Bernhardt-Seagle Co, h 110 Beach
McConnell Elizabeth Miss, tchr Central High Sch, r 200 W Harper Av
McCorkle Karr L (Elsie R) mech Rabb Mtr Co, r RD1
McCorkle Raymond W (Jean S) bkpr Lenoir Veneer Co, h 104 N Ridge
McCormick A Clyde (Mabelle N) jwlr 105 N Main, h 109 Beall
McCormick Clyde N (Lila B) asst mgr A Clyde McCormick, h 111 Stonewall
McCoy Edw J Jr (Mabel M) clk Cloer's Mkt, h (rear) 261 N Main
McCoy Hugh J (Alice T) mgr Lenoir Recreation Parlor, h 116 N Ridge
McCoy Mabel M Mrs, tchr Valmead Sch, r (rear) 261 N Main
McCrary Alice H (wid Jas C) r 134 Hospital Av
McCrary Banks M (Ruby S) trucking, h 678 Lenoir Av
McCrary Betty C (wid Granville) r 560 W College Av
McCrary Dennie J (Charlotte S) driver Lenoir Ice & Fuel Co, h Lenoir Hgts
McCrary G Ernest (Ellen W) dept mgr Caro Tire & Appl Co, r Hickory Rd
McCrary June F (Grace C) farmer, h 148 Torrence
McCrary Martha C Mrs, opr Beach's Beauty Salon, r 560 W College Av
McCrary Olin (Martha C) formn Hibriten Chair Co, h 560 W College Av
McCrary Rufus P (Edith T) emp Lenoir Ice & Fuel Co, r Lenoir Hgts
McCrary Walter F, emp Hibriten Furn Co, h 134 Hospital Av
McCulley Glenn R, student, r 221 W Ashe Av
McCulley Mary H (wid R Douglas) h 221 W Ashe Av
McDade B Irene Miss, tchr, r 133 N Ridge
McDade Earl L (Louise G) mech Wynne Mtr Rebldg Co, h 331 S Main
McDade Eugene R (Ina C) emp City, h 133 N Ridge
McDade Nellie V Miss, r 133 N Ridge
McDade R Alfonso (Jennie L) supt Belleview Cemetery, h 128 E Finley Av
McDade Roy A Jr (Lucille W) slsmn Gulf Oil Corp, r 128 E Finley Av

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McGALLIARD "JIM" JAMES W (Pauline C) (J P Feed & Grocery Co) h Wilkesboro Rd, Tel 410-W
McGarr Barbara J Miss, student, r 211 Spruce
McGarr Virginia L Miss, r 211 Spruce
McGee Cabs (Carl D McGee) r 205 E Harper Av
McGee Carl D (McGee Cabs) r Wilkesboro Rd
McGee Connor J (Blanche G) emp Fairfield Chair Co, h 514 W Harper Av
McGee Geo W, h Harrisburg Rd
McGee Inez (wid Frank) h 112 Jennings
McGee Roy M, carrier PO, r Wilkesboro Rd
McGee Roy M (Ruby N) slsmn Lenoir Farm Equip Co, r RD1
McGee Mary F Miss, student, r 134 Hospital Av
McGhee Donald L (Amy T) formn Lenoir Furn Co, h 117 Lee
McGhinnis Richd A (Annie P) h 550 N Main
McGimsey Annie C Mrs, tchr Jr High Sch, r 521 Kentwood
McGimsey Chas G, slsmn City Flour & Feed Co, r 365 S Mulberry
McGimsey Gamewell C (Bertha D) (City Flour & Feed Co) h 365 S Mulberry
McGimsey Geo V (Annie C) gro 468 N Main, h 521 Kentwood
McGimsey Grover C (Gladys H) supt Dept of Public Wks, h 208 N Boundary
McGimsey Marilyn Miss, student, r 521 Kentwood
McGimsey Richd G, student, r 365 S Mulberry
McGimsey Robt T, student, r 365 S Mulberry
McGirt Roger M (Louise B) (Rural Plmbg) .h 317 E Harper Av
McGirt Roger M Jr, student, r 317 E Harper Av
McGlammery Wm M (Myrtle B) mgr Allied Furn Co and Lenoir Furn Forwarding Co, h New Blowing Rock Rd
McGowan Fredk S (Addie L) (McGowan Hdw Co) r Wilkesboro Rd
McGOWAN HARDWARE CO (Wade H, Fred S and Romulus L McGowan) 117 N Main, Tel 158
McGowan Lois S Mrs, furn rms, 115½ N Main, r same
McGowan Romulus L (Annie B) (McGowan Hdw Co) h 120 Wilson
McGowan Sarah Miss, cash Thrift Food Center, r Wilkesboro Rd
McGowan Wade H (Lois S) (McGowan Hdw Co) h 115½ N Main
McGowan Wm E (Alta W) bkpr Lenoir Mills, r RD1
McGuire D Vance (Mae M) supt Blowing Rock Furn Co, h 414 S Main
McGuire Mae M Mrs, slswn Collins-Pridmore Co, r 414 S Main

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McKenney Orlando, emp Model Ldry, r 204 N Prospect
McKINNEY LUCIUS P (Virginia S) Pres-Treas Lenoir Finance Co, r Hibriten Rd, Tel 691-R
McKnight Vernon L (Gwendoline V) mgr J C Penney Co, h 207 Wilson
McLain Clarence R, student, r 185 S Prospect
McLain John V, capt USA N C National Guard, r 225 N Main
McLean Augustus A Rev (Hallie H) pastor First Presby Church, h 251 N Main
McLean Augustus A Jr (Margaret S) phys Blackwelder Hosp, h 125 W Harper Av
McLean Bessie J (wid G Robey) h 110 Hickory
McLean Building, 100½ N Mulberry
McLean Chas E (Helen B) (Chas McLean Used Cars) V-Pres McLean Mtr Sales, r Hickory Rd, 321-A
McLean Chas J, student, r 130 Powell Av
McLEAN CHAS USED CARS (Chas E McLean) Hickory Rd 321-A, Tel 1229-J
McLean Charlotte J Miss, clk Rose's, r RD9
McLean Clyde R, State Game Protector, r Collettsville, N C
McLean Dan (Mary) Friendly Cabs) r Hospital Av Extd
McLean Frank A, hlpr Lenoir Roofing Co, r 213 Bradford
McLean Frank A (Mollie C) emp Hibriten Furn Co, h 227 E Harper Av
McLean Fred, student, r 227 E Harper Av
McLean H Donald (Lois S) (City Bus Terminal, City Cab Co, Caldwell Restr) pres McLean Mtr Sales, r Hickory Rd
McLean Haden, emp Kincaid Furn Co, r 227 E Harper Av
McLean Hallie C Miss, tch, r 251 N Main
McLean Jas H, furn wkr, r 130 Powell Av
McLean Janie Miss, r 227 E Harper Av
McLean Lois S Mrs (City Beauty Salon) r Hickory Rd
McLean Motor Sales Inc, H Donald McLean pres, Chas E McLean v-pres, Coit F Barber, sec-treas, Hickory Rd
McLean Newton C (Myrtle S) mech Barger-Ashe Roofing Co, r RD8
McLean Paul, emp Harper Furn Co, r 213 Bradford Av
McLean Ralph E (Ruth B) (M & M Mtr Co) r Hibriten Rd
McLean Robt L (Bessie H) furn wkr, h 130 Powell Av
McLean Robt M (Loretta T) mach Kent-Coffey Mfg Co, h 210 Bradford Av
McLean Roy E (Beadie M (Norwood Ser Sta) h 602 S Main

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McLemore Lucille T Mrs, h 116 N Mulberry
McMahon Carl (Helen P) furn wkr, r 410 Broadway
McMasters Marvin L (Ellie W) driver, h Blowing Rock Rd
McMillan Chas L, student, r 179 S Prospect
McMillan Edw L (Ruth R) pres McMillan Elec Repr, r Hudson, N C
McMillan Electric Repair Inc, Edw L McMillan pres, Mrs Ruth R McMillan v-pres, Bruce A Dalton sec-treas, 400 W Harper Av
McMillan Fannie Miss, r 132 Torrence
McMillan Fredk L (Ruth J) formn Lenoir Chair Co, h 179 Prospect S
McMillan Fredk L Jr (Willena P) clk Bernhardt Furn Co, h 189 S Prospect
McMillan Fredk W (Annie B) emp Spainhour Furn Co, h 419 N Main
McNairy Hattie R (wid John R) bkpr McNairys Drug Store, h 479 W Harper Av
McMillan J Frank (Minnie B) emp Hibriten Chair Co, h 100 Wilson
McMillan John C (Laura Mc) farmer, h 132 Torrence
McMillan Johnsie Miss, r 132 Torrence
McMillan Jos H (Hazel H) emp Hibriten Furn Co, h Spainhour Hill
McMillan Kate M Miss, receptionist Dr Wesley G Byerly, r 132 Torrence
McMillan Loretta L Miss, student, r 419 N Main
McMillan Ruth R Mrs, v-pres McMillan Elec Repr, r Hudson, N C
McMillan Saml, emp Harper Furn Co, r 132 Torrence
McMillan Wayne W ,student, r 419 N Main
McMillan Wilfred B, student, r 419 N Main
McNairy M Caroline Dr, phys 127 W Harper Av, h 479 same
McNAIRY'S DRUG STORE, Harlan M Deal Mgr, Drugs, Prescriptions, Rexall Agency, 111 West Av, Tels 121 and 746 (see top lines)
McNeely Cowan W Jr, clk Smithey's, r Hickory Rd
McNeely Lucille Mrs, nurse Dula Hosp, r Hickory Rd
McNeely Robt J (Florence E) emp Lenoir Chair Co, h Lenoir Hgts
McNeil Bessie J (wid Jesse J) h 124 Norwood
McNeil Clarence F, slsmn Onsrud Mach Wks, h 409 Kentwood
McNeil Claude E (Grace M) furn wkr, h 489 W Harper Av
McNeil Coy R, r 126 Maple
McNeil Grace M Mrs, bkpr Rabb Mtr Co, r 489 W Harper Av
McNeil Jas T (Lucy C) restr, h 137 Virginia
McNeil John A (Norma J) emp Caldwell Furn Co, h Blowing Rock Rd

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McNeil Rufus H (Glennie B) emp Harper Furn Co, h 134 N Mulberry
McNeil Woodrow H, emp Lenoir Roofing Co, r RD9
McNulty Frances B Miss, r 479 W Harper Av
McRary Blanche Miss, clk Bernhardt-Seagle Co, r RD2
McRary Horace E (Martha H) mgr Downtown Clnrs, h 101½ Ridge
McRary L Odell, slsmn Palmer's, r RD2
McRary Minta D (wid Arthur C) r Hospital Av Extd
McRary Shirley Miss, clk Bernhardt-Seagle Co, r RD2
McRee Carl H (Cora F) slsmn Smith Crossroads, h 202 Beall
McVey Geo L, waiter Gateway Cafe, r 117½ S Main
McWhorter Bess Miss, tchr E Harper Sch, r 215 W College Av

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Machaux Mattie, emp Bus Sta, h 316 E Finley Av
Machaux Roy, emp Lenoir Chair Co, r 316 E Finley Av
*Mackey Janie D, maid, r (rear-2) 520-A Oak
*Mackey Wm, r (rear-2) 520-A Oak
Madeira Bessie P (wid Bernard) r 212 N Church Apt 1
Madison Geo C (Elizabeth L) emp Harper Furn Co, h 118 Broadway
Major C Stanley, acct Alfred W Dodge, r Blowing Rock, N C
Major Harper Park, 201-215 S Mulberry
Mallard Beauty Shop (Mrs Lucy M Safford) r 109 West Av
*Malone Maggie, dom, r 130 Wheeler
*Malone Minnie, lndrs, h 130 Wheeler
Maltba Annie Miss, r 518 W Harper Av
Maltba Felix (Viola H) h 309 Poplar
Maltba Hazel T Mrs, sten Galvin Furn Co, r RD1
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Maltba Ralph L (Hazel T) formn Galvin Furn Co, r RD1
Maltba Wade R (Othelia W) emp Lenoir Mfg Co, h 126 Broadway
Manchester Edwin M (Clara H) ranger U S Forest Ser, h 279 E Harper Av
Maner F Cecil (Josephine B) bkpr Barger-Ashe Roofing Co, r 309 W Olive Av
Maner John E (East Harper Coffee Shop) r 512 (508) Westview
Mangum Oscar R Rev (Lila G) h 607 Hospital Av
Mann Robt E (Nora G) justice of the peace, 102 N Main R302, h 105 Oil Av
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Marler Grace C Mrs, bkpr Ray Morris Mtr Co, r 210 Reform
Marler Grocery (Miss Maggie M Maler) 101 Jennings
Marler Jos A (Lela S) slsmn, h 211 Vance
Marler Maggie M Miss (Marler Gro) r 211 Vance
Marler Shirley B Mrs, r 140 Spainhour Av
Marler Wm B (Grace C) sprayer Bernhardt Furn Co, h 210 Reform
Marley Ernest, emp Galvin Furn Co, r 134-B Spainhour Av
Marley Paul (Joyce D) r 538 N Main
Marley Thos C (Rosa G) emp Kent-Coffey Mfg Co, h 243 N Main
Marlowe Maryhill Miss, waitress Soda Shoppe, r 105½ S Mulberry
Maroney Mary M Mrs, r 301 W College Av
Marr J Donald (Virginia G) electn Leftwich Elec Corp, h Louise Av
Marsh Feed Store (Frank Marsh) Wilkesboro Rd
Marsh Frank (Regina McL) (Marsh Feed Store) r RD1
Marshall Jas A (Jennie D) pres Lenoir Veneer Co, sec-treas Harper Furn Co, h Hickory Rd
Marshall R Dewey (Sadie B) paymstr Hayes Cot Mill Co, r RD2
Martin Cecil O (Lillie M) atndt Economy Oil Co, h 224 Mill
Martin Dwight D (Lucy P) h 481 W Harper Av
Martin Elmer M, mgr Dixie Home Stores, r Morganton, N C
Martin Geo A (Hazel P) police, h 121 Westbrook Rd
Martin Georgia M Miss, clk Bernhardt Furn Co, r 145 High
Martin Hunter (Ruth T) (Martin & Carpenter) h 134 Norwood
Martin Ida C (wid Harry C) r 217 W Ashe Av
Martin J Richd, r 451 N Main
Martin L Bascom (Laura J) emp Harper Furn Co, h 145 High
Martin Lillie M Mrs, r 203 Mill
Martin Lucy P Mrs, tchr Central High Sch, r 481 W Harper Av
Martin Lyman H, clk R J Setser Store, r Lenoir Hgts
Martin Mabel Miss, nurse Dula Hosp, r 119 Vance

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Martin Wm A (Rosa A) carp, h 451 N Main
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Mash Hazel Miss, r 144 Lee
Mash John A (Martha G) h 144 Lee
Mask Sam O (Ruby T) mgr E Harper Ser Sta, r Granite Falls, N C
Mast Jas F (Pauline T) h Blowing Rock Rd
Mast Jas H (Addie G) h 334 S Mulberry
Mason Jack F (Frances S) sec-treas Bush Tfr, h 304 Poplar

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Hibriten Chapter No 140 OES, Mrs Nell D Love sec, meets 1st and 3d Mondays at Masonic Hall, 123½ S Main
Lenoir Chapter No 73 RAM, Junius E Shell sec, meets 1st Tuesdays at Masonic Hall, 123½ S Main
Lenoir Commandery No 33 KT, Junius E Shell recorder, meets 2d Tuesday at Masonic Hall, 123½ S Main

Masonic Hall, 123½ S Main
Matheson Carrie M Mrs, emp The Clover Patch, r 106 Scroggs Av
Matheson John D (Carrie M) h 106 Scroggs Av
Matheson Kenneth C, barber Bishop's Barber Shop, r 222 W Harper Av
Matthews Anna H Mrs, tchr, r 264 E Harper Av
Matthews Francis M (Anna H) prin Whitnel Sch, h 264 E Harper Av
Matthews Sarah M Miss, student, r 264 E Harper Av
Mathis Fred B (Lennie H) furn wkr, h 115 Warren La
Maxwell Albert H, farm forester State Forest Ser, r Morganton, N C
May Effie P (wid L Robt) h 112 Scroggs Av
May Fred H (Mary M) buyer Lenoir Veneer Co, h 211 Beall
May Howard, emp Lenoir Veneer Co, r 156 Spainhour Av
Mayberry Howard (Johnsie K) emp Harper Furn Co, r RD3
Mayberry Johnsie K Mrs, slswn Belk's, r RD3
Maye Ernest A (Iris R) fixer Lenoir Hos Mills, h 120 Maple
Mayfield Robt I (Josie W) furn wkr, h 406 S Main
Maynard Georgia S (wid J Frank)h 301 W College Av
Maynard Sherrill F (Lucy M) emp Kent-Coffey Mfg Co, h 306 Willow
Maynard Wm H (Patricia T) slsmgr Kent-Coffey Mfg Co, h 116 Beall
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Melton Fred M (Floy S) slswn Belk's, r Granite Falls, N C
Melton Gayle Miss, student, r 313 Willow
Melton Geo W (Ruth H) emp Hibriten Furn Co, h 306 Vance
Melton Helen A Miss, nurse USN Reserve, r 306 Vance
Melton J Douglas, emp Hibriten Furn Co, r 306 Vance
Melton Jefferson D (Louisa G) textile wkr, h 216 Bradford
Melton John W (Mavis B) mason, h 127 Maple
Melton Linzie H (Cora S) h 313 E Harper Av
Melton Margaret G Mrs, sten Hibriten Furn Co, r 146 Virginia
Melton Marshall, r 216 Bradford Av
Melton May C Mrs, r 314 (114) Underdown Av
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Merritt Herbert E (Blanche F) v-pres Lenoir Industrial Bank, h 202 Hibriten
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*Midway Barber Shop (Minnie Jones) r 224 E Finley Av
Mikeal Lincoln N (Bertha W) meat ctr, h 118 Virginia
Mikeal Russell L (Virginia H) wtchmn Bernhardt Furn Co, h 327 (127) Underdown Av
Mikeal Spencer (Violet D) meat ctr, r 118 Virginia
Mikeal Violet D Mrs, bus mgr Blackwelder Hosp, r 118 Virginia
Mikeal Wm, emp Hinde & Dauch Paper Co, r 134 State
Miles Oscar W (Gladys S) tchr, h 111 Oak
Mill Street Furniture Co (Thos S Richards) 204 Mill
Miller A Oscar (Kate B) carp, h 310 Newland
Miller Adolph G, student, r 377 S Mulberry
Miller Alice I Miss ,slswn Efird's, r Blowing Rock Rd
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*Miller Viola, r 228 Stonewall
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Miller Wayne J Jr, slsmn, h (211) 106 Hillside La
*Mills Augustus A (Lillie P) yd mn Lenoir Funeral Home, h 147-A E Finley Av
Mills Frances B Mrs, slswn Penney's, r 617 Kentwood Cir
Mills Francis E, supt Industrial Chem Co, r Taylorsville Rd
Mills Jas (Goldie C) emp Lenoir Furn Corp, h 103 Kent
Mills Judge V (Frances B) coach Central High Sch, h 617 W Kentwood Cir
Minish Edith K (wid Walter L) h 217 West Av
Minton Bessie R Mrs, emp Moore Cot Mill, h 107 Wild Cherry La
Minton Emma S Mrs (Lower Creek Ser Sta) r Wilkesboro Rd
Minton Jos, formn Hibriten Chair Co, r Cajah Mt Rd
Minton Odis R (Emma S) M M Pennill & Sons, h Wilkesboro Rd
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Moffitt Wm R (Alice D) pntr, h 410 N Main
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Moody Jos E, emp Lenoir Chair Co, h 103 W Ashe Av
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Moore Geo S (Marion B) emp Union Mirror Co, h 110 Realty
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Moore Glenn R (Corinne) (Moore Brick Co) h Greasy Creek Rd
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Moore John R (Selena P) h 114 Realty
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*Moore Lloyd, r 121½ Hartley
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Moore Mabel H Mrs, h Blowing Rock Rd
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Moore Mary T Mrs, ofc sec General Adjustment Bureau, r 108 S Sharon Rd
*Moore Mattie R, r 162 Wheeler
*Moore Melvin (Lucy L) driver Lenoir Feed Store, h 121½ Hartley
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Nelson Bert C (Mary C) r 206 Virginia
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Nelson Joan Miss, student, r 110 High
Nelson John, student, r 206 Virginia
Nelson John B (Ruth C) (Rabb-Nelson Gulf Ser) h 226 Norwood
Nelson John W, r 130 Advent
Nelson Jos E (Annie G) h 403 Vance
Nelson Laura Miss, tchr Valmead Sch, r 166 S Prospect
Nelson Larry F (Evelyn J) emp Bernhardt Furn Co, h (rear) 202 Abernathy
Nelson Lettie Miss, slswn Guarantee Store, r 225 W Harper Av
Nelson Lynn H, r 403 Vance
Nelson Mary H (wid R Avery) h 503 N Main
Nelson Ruth C Miss, student, r 226 Norwood
Nelson Selma C (wid James E) h 130 Advent
Nelson Thressa Miss, emp Center Theatre, r 206 Virginia
Nelson Turner W (Pauline S) emp Kent-Coffey Co, 203 Woodsway La
Nelson Virginia F (wid Geo W) h 110 High
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Noll John L (Virginia S) (Thrift Food Center) h 110 Westbrook
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Norris Geo B (Mildred B) acct Caldwell Furn Co, h 106 Westbrook Rd
Norris Ila K Mrs, emp Hayes Cot Mills, r 237½ West Av
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Norris Mary H (wid Jonas) r 309 Maple Dr
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*Norwood Annie, h 412 Oak
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*Norwood Bernard, r 418 Oak
*Norwood Betty C, dom, r 107 Rankin
*Norwood Carrie, prsr Whitnel Dry Clnrs, r West End
*Norwood Douglas A, hlpr Bush Tfr, r 314 E Finley Av
*Norwood Edna, dom, h 107 Rankin
*Norwood Eli, h 314 E Finley Av
*Norwood Etha W, h 422 Oak
*Norwood Fannie, lndrs, h 418 Oak
*Norwood Fannie J, dom, h 233 Rankin
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*Norwood Harry ,W chauf, h 228 Rankin
*Norwood Jas L (Ella B) (West End Cafe) h 421 Oak
Norwood Jos (Demetra I) lab, h 320 E Finley Av
*Norwood Jos (Lucille B) mech, h 118 Wheeler
*Norwood Lettie, dom, h 500-A Oak
*Norwood Levi, emp Lenoir Chair Co, h 128 Hill
*Norwood Sandwich Shop (Geo V Norwood) 138-B E Finley Av
Norwood Service Station (Theo H Rainey, Roy E McLean) 231 N Main
*Norwood Trudy, maid Belks, h 314 E Finley Av
*Norwood Vinson (Bernice N) furn wkr, h 105 Collett

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Member Federal Deposit Insurance Corp.

OAKBORO LUMBER CO, Fred A Long Pres-Treas-Mgr, Lumber and Building Materials, Collettsville Rd, Tel 1152 (see page 28)
Oakley Chas W (Pauline McG) clk Cecil's Food Store, h 186 Torrence
Oakley D Paul (Louise P) ins slsmn, h 109 Palmer Av
Odd Fellows Hall, 109½ S Main
O'Dell Jas H (Mary McC) (Thrift Food Center) h 267 E Harper Av
Odell Lucy Mrs, emp Court House, r 208 Vance
Odell Wilson (Lucy) r 208 Vance
Odem Fletcher C (Maude R) emp Kent-Coffey Mfg Co, h 215 Spruce
Odem Jack M, clk Thrift Food Center, r 215 Spruce
Odem Loraine L Miss, bkpr Lenoir News Topic, r 215 Spruce
Oham Roscoe B (Mary H) emp Lenoir Chair Co, h 217 South Av
Okey Johnsie C Mrs (Johnsie Hackney Floral Shoppe) r 625 (225) Pennton Av
Okey Wm V (Johnsie C) florist, h 625 Pennton Av
Oliver Marchie M Miss, student, r 120 Lee
Ollis Clay, emp Lenoir Veneer Co, r 156 Spainhour Av
Olson Bernard (Edna K) (Coffey & Olson) r Wilkesboro Rd
Olson Marie B Mrs, clk Blue Bell, r Wilkesboro Rd
Olson Robt H (Marie B) drftsmn Coffey & Olson, r Wilkesboro Rd
Optomist Club, L Herbert Wall pres, meets on call, 132 West R206
Ormond Wm E (Ada P) r 401 Vance
Osborne Doris J Mrs, sten News-Topic, r Hospital Av Extd

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Osborne Wade (Osborne Mtr Co) r Hospital Av Extd
Overbay Claude S (Ella M) formn Galvin Furn Co, r Hudson, N C
Overcash Bessie W Mrs, supvr Blue Bell, r 128 Virginia
Overcash Bill S, slsmn Gene Miller, r 307 Woodsway La
Overcash H Clay (Bessie W) sht mtl wkr Lenoir Roofing Co, h 128 Virginia
Owen Jack E (Ruth G) (Owen's Body Shop) r RD1
OWEN'S BODY SHOP (Jack E Owen) Auto Body and Fender Work, Front End Allignment, 321 N Main, Tel 917-W **(see page 14)**
Oxentine Chelcie N (Mildred K) clk Bernhardt Furn Co, h (rear) 257 Underdown Av
Oxentine General R (Mattie M) emp Bernhardt Furn Co, h 257 Underdown Av
Oxford Geo (Lucille) USA, 106 Kent

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BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE - - - - 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

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Palace Barber Shop (Richd M Bush) 200 S Main
Palmer Albert E (Florence C) saw mill wkr, h Lenoir Hgts
Palmer John W (Dorothy H) pres-mgr Palmer's, h 314 East Av
Palmer R Glenn (June S) sec-treas Palmer's, h 206 W Harper Av
Palmer Remus L (Lucy S) v-pres Palmer's, h 314 East Av
PALMER'S INC, John W Palmer Pres-Mgr, Remus L Palmer V-Pres, R Glenn Palmer Sec-Treas, "Home Of Quality Furniture," 437 Pennton Ave, Tel 597 **(see page 23)**
*Paramount Grill (Inez Horton) 224½ E Finley Av
Parker Carrie Mc (wid John R) h 105 Palmer Av
Parker Henry S (Martha V) student, h 221 W Ashe Av
Parker Martha V Mrs, mus tchr 221 W Ashe Av, r same
Parker Walter B (Ellen M) emp Harper Furn Co, h 148 High
Parks Mary A Miss, county home dem agt, r 251 N Main
Parks Thos (Minnie N) formn Sou Bell T & T Co, h 110 Mimosa La
Parlier Clarence C (Hazel T) (Parlier & Tomlinson) r Cottrell Hill Rd
PARLIER CLARENCE C (Hazel T) (Parlier & Tomlinson) h RD1

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JOHNSON SEA HORSE MOTORS

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Parlier J Felix (Mary L) (Lenoir Farm Equip Co) h Wilkesboro Rd
PARLIER & TOMLINSON (Clarence C Parlier, Lee G Tomlinson) Plumbers and Steamfitters, 314 E Harper Av, Tel 1430 (see bottom lines)
Parris Edw R, USA, r 119 Powell Av
Parris J Thos (Mamie M) supt Houston Furn Co, h 119 Powell Av
Parris Wm T, USA, r 119 Powell Av
Parson H D, agt Sou Life Ins Co, r Valmead
Parson John (Pauline W) furn wkr, h 222 Stonewall
Parsons Benj H (Irene W) (Bennie's Place) h 112 (125) Healan
Parsons Ettie E Miss, r 262 N Main
Parsons Hobert A (Maude T) r 567 East
Parsons Roy, r 305 Poplar
*Patterson Aaron (Gertrude W) h 229 Healan
*Patterson Allie M, tchr, r 308 Stonewall
*Patterson Andrew, cook, r 221 Folk
*Patterson Andrew Y (Ida P) janitor, h 201 Healan
*Patterson Annie S ,cook 207 W Harper Av, r 215 Folk
Patterson Arthur J (Emma F) h 228 Healan
*Patterson Arthur W (Laura) driver Lenoir Hdw & Furn Co, h 112 Hill
*Patterson Beauty Shop (Margaret Patterson) 133 E Finley Av
*Patterson Danl (Callie W)emp Bernhardt Seagle Co, h 308 Stonewall
*Patterson Danl M Jr, lab, r 308 Stonewall
*Patterson Dorothy, r (rear) 218 Horton
*Patterson Edw H (Carrie C) chauf, h 214 Folk
*Patterson Ella, dom, h 221 Folk
*Patterson Emanuel, r 302 Stonewall
*Patterson Flake H (Mary) (Anchor Grill) h 146 E Finley Av
*Patterson G Vodray (Maude B) porter, h 147 E Finley Av
*Patterson Gwynn, lab, h 500 Oak
*Patterson Harold E, student, r 210 Horton
*Patterson Herman L (Alder H) lab, h 128 Wheeler
*Patterson Hessie, maid Carlheim Hotel, r 229 Healan
*Patterson Hettie, dom, h (rear) 119 Harrington
*Patterson J Earl, driver Union Cab, r 214 Rankin
*Patterson Jas M, USA, r 413 E Finley Av
*Patterson Jas S (Olivia D) emp Bernhardt Furn , h 220 Healan
*Patterson Jas W (Hattie L) lab, h 110 Hartley
*Patterson John J (Annabelle) mech, h 102 Collett
*Patterson John J Jr, r 102 Rankin
Patterson Juanita Miss, nurse Blackwelder Hosp, r 201 W Harper Av

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100 N. MAIN ST. **PHONE 145**

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"Home of Better Values"

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*Patterson Laura F, cook City Barbecue, r 114 Forest
Patterson Lucy Miss, tchr, r 233 N Main
*Patterson Lula D, h 413 E Finley Av
*Patterson Margaret H (Patterson Beauty Shop) r 208 Rankin
*Patterson Miles (Mamie S) lab, h 312 Finley Av
*Patterson Millard (Claudia C) emp Norwood Finishing Co, h 231 Healan
*Patterson Minnetter, student, h 312 E Finley Av
*Patterson Paul Q (Laura F) orderly Blackwelder Hosp, h 114 Forest
*Patterson Pearl, h 209 Healan
*Patterson Randolph (Wyoming H) furn wkr, h 223 Healan
*Patterson Ray, emp Norwood Finishing Co, r 229 Healan
*Patterson Robt (Hattie L) h 211 Healan
*Patterson Robt L, r 210 Horton
*Patterson Rossilee (Annie A) cook, h 209 Horton
*Patterson Roy P, student, r 308 Stonewall
*Patterson Rufus G, r 215 Folk
*Patterson Seymour H (Beulah J) h 302 Stonewall
*Patterson Stanley, student, r 340 E Finley Av
*Patterson T Collett (Cathryne M) carp, h 216 Folk
*Patterson Thos, emp Natl Furn Co, r 302 Stonewall
*Patterson Vernon, lab, r 302 Stonewall
*Patterson W Spencer (Margaret H) emp Lenoir Furn Corp, h 208 Rankin
*Patterson Walter (Billie F) lab, h (rear) 218 Horton
*Patterson Wm, lab, r 128 Wheeler
*Patterson Wm O (Annie S) janitor Ballew's Cash Pharmacy, h 215 Folk
*Patterson Wilma H, r Stage
*Patterson Wyoming H, cook Dula Hosp, r 223 Healan
Payne Lemuel (Estelle) emp Bernhardt Furn Co, r 128 N Mulberry
Payne W Herman (Clara S) h 114 Beall
*Peak Arretta, h 156 Wheeler
Pearce Alice M Mrs (Pearce's Beauty Salon) r 340 S Mulberry
Pearce Kearney C (Alice M) city editor Lenoir News-Topic, h 340 S Mulberry
Pearce's Beauty Salon (Mrs Alice M Pearce) 106 N Church R3
*Pearson Andrew R, hlpr West Harper Ser Sta, r Piney, N C
Pearson Betty B (wid Claude L) h 104 W Kentwood Cir
Pearson C Ross (Ora M) produce, h 303 N Prospect
Pearson Chas O, driver, r 303 N Prospect
Pearson Chas R (Frances P) sander Fairfield Chair Co, r 207 Vance
Pearson Clarence B, clk PO, r 536 N Main

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LUMBER • MILLWORK • BUILDING MATERIAL
"Everything To Build Anything"
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Pearson Edna P Mrs, emp Hayes Cot Mill, r 150 Spainhour Av
Pearson Nell A Mrs, antiques Blowing Rock Rd, h same
Pearson Roby J (Martha B) h 536 N Main
Pearson W Richd (Maizie) clk Lenoir Recreation Parlor, h 130½ N Mulberry
Pearson Andrew J (Kathryne B) (Blue Bonnett) r RD5
*Peay Arthur (Parthenia) h 425 E Finley Av
*Peay John E (Agnes M) wtchmn Hammary Mfg Corp, h 555 Oak
Pegram Chas B (Virginia B) assoc editor Lenoir News-Topic, h Hickory Rd
Pegram F Brown (Anne L) (Pegram's Radio Shop) h 412 Kentwood
PEGRAM'S RADIO SHOP (F Brown Pegram) Finest Radio Sales and Service, Radio and Phonograph Combinations, Records, Television, 107 W Harper Av, Tel 187 (see page 30)
Pendy Cinda B Mrs, nurse Blackwelder Hosp, r 455 W Harper Av
PENDRY PAUL (Cinda B) (Lenoir Funeral Home) and Sec Reins-Sturdivant Mutl Burial Assn, h 445 W Harper Av, Tel 1400
PENLAND S H "RED" (Piedmont Cleaners & Dyers) r Hickory, N C
Penley Donald, USA, r 524 W College Av
Penley Jack (Ollie K) furn wkr, h Harrisburg Rd
Penley Jos A (Pansy R) pntr, h 524 College Av W
Penley Madge Miss, r 524 W College Av
Pennell Bynum (Verna S) emp Lenoir Pad & Paper Co, h 110 Company
Pennell Carl W (Ora H) carrier PO, h 114 Stonewall
Pennell Chas A (Mae P) emp Lenoir Furn Co, h 208 Hayes Hill
Pennell Claude W (Virginia D) (Pennell's Mkt) h 526 N Main
Pennell Fredk C (Annie K) emp Lenoir Furn Corp, h 227 Realty
Pennell Jack B, student, h 114 Stonewall
Pennell Jas, USA, r (rear) 408 Broadway
Pennell Lucy Miss, r (rear) 408 Broadway
Pennell M M (Maude L) (M M Pennell & Sons; Pennell & Haigler Constr Co) h Wilkesboro Rd
PENNELL M M & SONS (M M Pennell) Lumber, Millwork, Building Supplies and Grading, Wilkesboro Rd, Tel 778-W, Res 778-R, Equip Garage, 214-R (see back cover)
Pennell Marvin H (Gilda D) furn wkr Bernhardt Furn Co, h 102½ Stimson
Pennell Ned H, student, r 114 Stonewall

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Pennell Reuben C (Inez H) h 113 W Finley Av
Pennell Robt L (Gladys H) mech Rabb Mtr Co, r RD5
Pennell Spencer R (Annie M) furn wkr, h (rear) 408 Broadway
Pennell Virginia M Mrs, nurse Dula Hosp, r N Wilkesboro, N C
Pennell Walter G (Lizzie I) tex wkr, h 528 N Main
Pennell & Haigler Construction Co (M M Pennell, Wade B Haigler) bldg contrs, Wilkesboro Rd
Pennell's Market (Claude W Pennell) gros, 300 N Main
Penney J C Co Inc, Vernon L McKnight mgr, dept store, 126 West Av
Pennington Kyle (Shirley M) linemn Duke Power Co, r RD3
*Peoples Tabernacle (Holiness) 109 Collett
Pearson C Marshall (LaVerne M) sec Smith Crossroads Inc, h 112 Scroggs Av
*Perkins Adalaide, h 112 Wheeler
*Perkins Clara M, dom, r 154 Wheeler
*Perkins Danl R (Mary D) lab, h 513 Oak
*Perkins Otis L, r 112 Wheeler
*Perkins Virginia J, h 154 Wheeler
*Perry Fay F, h 534 Oak
Perry Mabel H Mrs, waitress Holder's Diner, r Whitnel, N C
Peters Dana H (Violet C) sander Hibriten Furn Co, h 338 S Mulberry
Petree Clarence W (Nell B) formn Hibriten Chair Co, h 124 S Sharon Rd
Petree Geo W (Sally M) clk Blowing Rock Chair Co, r 118 Scroggs Av
Petrie Mary W Miss, r 223 Pennton Av
Phillips A Gus, r 339 S Main
Phillips Dewells Q (Alleyn) steward Carlheim Hotel, h 144 N Mulberry
*Phillips Donnie, h 180 Wheeler
Phillips Edw (Friendly Cafe) r RD1
Phillips Howard, driver Lenoir Cab Co, r Hudson, N C
Phillips J Hilkie (Mattie R) h 339 S Main
Phillips Jack (Zelma W) emp Lenoir Chair Co, h 210 Oil Av
Phillips John W (Mattie N) h 354 S Mulberry
Phillips June D (Pansy Y) ins 102 N Main R6, h 202 Norwood
*Phillips Lelia J, dom, r 186 Wheeler
Phillips Lester O (Georgia S) mgr Union Bus Terminal, h 227 W Harper Av

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PHONE 761

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Phillips Lucille F Miss, r 339 S Main
Phillips Lucille McL Mrs (Lucille's Sewing Room) r 341 S Main
Phillips Manley S (Lucille McL) h 341 S Main
*Phillips Quincey, r 180 Wheeler
*Phillips Thos (Flora) furn wkr, h 145 Maple
Phillips Warren K (Juanita S) slsmn Caldwell Farm Sup, r RD9
Phone No 2 Taxi (Herbert O Crowell) 122 N Main
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PIEDMONT GAS CO, Mrs Edith Jonas Miller Mgr, 123 N Main, Tel 442 (see page 26)
Pierce Betty Jo Miss, sten Lenoir Hos Mills, r RD5
Pierce Elizabeth A Miss, sten Caldwell Furn Co, r RD5
Pierce Pauline Miss, emp Lenoir Hos Mills , r 208 W Harper Av
Pierce Robt R (Mary W) emp Lenoir Furn Corp, r 561 Lenoir Av
Pierce Wm G (Condace M) h Blowing Rock Rd
Piercy Isaac C (Mary C) farmer, h 410 Broadway
Piercy Robt E, clk Dixie Home Stores, r 410 Broadway
Pilgrim Holiness Church, Rev Kenneth Davis pastor, 111 Oil Av
Pilkenton Atha Mrs, carrier PO, r Taylorsville Rd
Pilkenton Clancy V (Fay C) carp, h 214 N Prospect
Pilkenton G Newland (Coleen R) emp Bernhardt Furn Co, h 112 Company
Pilkenton Mildred C Mrs, bkpr W G Cannon Paint Co, r 165 Spainhour Av
Pilkenton Orville W (Dell C) emp Kent-Coffey Mfg Co, h 115 Company
Pilkenton Oscar F (Mildred C) pntr W Garland Cannon, h 165 Spainhour Av
Pilkington Jas E, mech Owen's Body Shop, r RD1
*Pinkstone Zetta J, tchr Freedman Sch, h 200 Rankin
Pinson Bela (wid Claude A) r 111 S Sharon Rd
Pinson Helen P Mrs, ser rep Sou Bell T & T Co, r 111 S Sharon Rd
Pinson Jas C (Ruby McC) clk Thrift Food Center, h 111 S Sharon Rd
Pinson Ruby McC Mrs, cash A & P Food Stores, r 111 S Sharon Av
Pipes Chas E (Anne S) emp Hibriten Chair Co, h 106 Stonewall
Pipes Chas S (Mary E) formn Bernhardt Furn Co, r RD1
Pipes Clyde, asst mgr Eagle Stores Co, r 326 Beall
Pipes Grace L Miss, nurse Dula Hosp, r same
Pipes Guy Z (Eva S) emp Natl Veneer Co, h 305 N Prospect
Pipes J Henry (Bessie M) emp Bernhardt Furn Co, h 326 Beall
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Pipes Vance (Mary D) emp Harper Furn Co, h 345 S Main
Pipes W Lloyd (Nancy R) (Becker Tailoring Co) h 122 Oil Av
Pitts Alfred W Rev (Alma L) h 210 W Ashe Av
Pitts Maude E (wid Wm I) h 225 N Main
Pitts Wm C (Ida S) custodian Court House, r same
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Poarch F Irene Miss, clk O P Lutz Furn Co, r RD2
Poarch Horace L (Noah H) emp Hibriten Chair Co, h 228 Underdown Av
Poarch Jesse E (Hazel B) furn wkr, h 236 Underdown Av
Poarch Julia H (wid Hugh L) r 150 Spainhour Av
Poarch Ralph F (Mamie P) (West Ave Lunch) h 328 West Av
Poe Allan L, clk Lenoir Hdw & Furn Co, r 213 Norwood
POE EUGENE A (Virginia L) City Clerk, Business Manager and Purchasing Agent, h 213 Norwood, Tel 521-J
Poe Maude M (wid Edgar A) h 236 N Main
Poe Virginia L Mrs, bkpr Gold Shop, r 213 Norwood
Poovey Yates A (Coline H) agt Sou Life Ins Co, r Granite Falls, N C
Pope B Braxton (Mildred S) police, h 118½ Torrencem
Porter Chas W (Bert M) tchr, h 204 Norwood
*Porter Mary L, student, r 105-C Harrington
*Porter N Parlee, emp Carlheim Hotel, h 105-C Harrington
*Porter Vinia C, h 183 Wheeler
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Poteat Alfred M (Sarah J) announcer WJRI Radio Sta, h 419 W College Av
Poteat Nellie E Miss, opr Sou B T & T Co, r 101 Kent
Poteat Rhoda Mc (wid John) h 101 Kent
Potts Rosa L Miss, opr Sou Bell T & T Co, r 108 N Mulberry
Powder Puff Beauty Salon (Miss Katella L Young) Hickory Rd
Powell Asilee Miss, clk State Probation Officer, r Hickory Rd
Powell Barbara M Miss, receptionist Blue Bell, r Lower Creek
Powell Clara Miss, r 401 Hospital Av
Powell E Hill (Estelle H) prntr Lenoir News-Topic, h 316 N Main
Powell Edw (Dora W) pntr, h 114 Gilmer
Powell Ella M Mrs, sten Allied Furn Co, r 308 Woodsway La
Powell Elisha G (Iva T) slsmn Sprinkle Oil Co, r RD1
Powell Frank D Jr (Lorene B) atndt Campbell Ser Sta, r Gerasy Creek Rd
*Powell Geo (Bertha F) mason, h 218 Horton

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Powell Helen F Miss, sten County Supt of Schs, r Hickory Rd
Powell Howard H (Carolyn O) (Lenoir Uphol Co) h 309 Woodsway La
Powell John F (Ella J) furn wkr, h 156 Bernhardt
Powell Jos H (Maealda A) pilot, h 605 Hospital Av
Powell Laurie, formn Ray Morris Mtr Co, r RD2
*Powell Lucy, r 134 Hill
Powell Maealda A Mrs, tellr Union Natl Bank, r 605 Hospital Av
Powell Mamie R (wid J Russell) r 309 Woodsway La
Powell Mary Miss, bkpr Eagle Stores Co, r Wilkesboro Rd
*Powell Pauline, cook Claude's Cafe, r Freedman
Powell R Carter (Ella M) ofc mgr Harper Furn Co, h 308 Woodsway La
Powell R Pauline Miss, slswn Lenoir Stationery Co, r Hickory Rd
Powell Rose E (wid Robt C) tchr W Lenoir Sch, h 210 N Boundary
Powell Sally F (wid Jos) h 506 Hospital Av
Powell Sarah J Miss, sten, r 506 Hospital Av
Pratt Carolyn S Mrs, sten Spainhour Furn Co, r 681 Howard
Pratt John O, clk Stop & Shop Gro, r 681 Howard
Pratt John O (Carolyn S) emp Stop & Shop, h 681 Howard
Pratt Lindsey P (Martha J) (Stop & Shop Gro) h 306 E Harper Av
Preslar Willard F Rev, pastor Central Advent Christian Ch, r Hickory, N C
Presnell Chas P, slsmn Beall Oil Co, r Blowing Rock Rd
Presnell Ethel (wid J W) h 114 E Finley Av
Presnell Frank E (Rosa C) furn wkr, h 232 Underdown Av
Presnell Russell S (Sarah M) (Lenoir Mach Shop) h 215 Norwood
Prestwood Alice S (wid John C) r 131 Maple
Prestwood Anne L Miss, student, r 109 Grove Av
Prestwood Billie Sue Miss, student, r 520 Mount View Av
Prestwood Carl B (Olena B) trav slsmn, h 504 (508) Westview
Prestwood Clarence W (Audrey B) slsmn Gulf Oil Corp, r RD1
Prestwood Colon (Pauline E) supt Bernhardt Furn Co, h 520 Mount View Av
Prestwood Edgar M (Annie S) h Harrisburg Rd
Prestwood Elsie Miss, clk Bernhardt-Seagle Co, r RD9
Prestwood Ernestine Miss, nurse Blackwelder Hosp, r 125 W Harper Av
Prestwood Harold E (Della H) emp Lenoir Furn Co, h 124 N Mulberry
Prestwood Hill, driver Robbins Cabs, h 103 W Harper Av Apt 1
Prestwood Jas B (Margaret) slsmn Bernhardt-Seagle Co, h RD9

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110 S. MAIN **E. H. Blair, Cashier** **PHONE 224**

Prestwood Marvin L, emp Contaberry Furn Co, r 109 Grove Av
Prestwood Olena B Mrs, clk Bernhardt Furn Co, h 504 (508) Westview
Prestwood Paul P (Edith A) formn Bernhardt Furn Co, r RD9
Prestwood Ralph M, slsmn Ervin's Mens Shop, r RD4
Prestwood Ralph S (Ruth R) mgr Treplett's Dairy, h Zack's Fork Rd
Prestwood Wade C (Mary R) (Pure Oil Ser Sta) r Hillcrest Dr
Prestwood Walter G, mech Osborne Mtr Co, r RD4
Prestwood Walter I Sr (Addie L) h 109 Grove Av
Prestwood Walter I Jr, student, r 109 Grove Av
Price Bros (Edwin D and Fred W) filling sta Hickory Rd
Price Chas A (Luceta F) (Charlie's Place) h 304 Maple Dr
Price Dora W (wid R Randolph) h 108 Broadway
Price Earl R (Lois B) furn wkr, h 106 Stonewall
Price Edwin D (Price Bros) r Hickory Rd
Price Ernest E (Frances H) h Harrisburg Rd
Price Eugene S (Jessie G) (Price & Womack) h 121 Stonewall
Price Fred W (Rachel P) (Price Bros) r Hickory Rd
Price Gladys R Mrs, slswn Dixie Cream Donut Shop, h 134 Hospital Av
Price Grace Miss, emp A & P Food Stores, r 108 Broadway
Price Henry L, emp Kent-Coffey Mfg Co, r 207 Mill
Price J Hugh Jr (Ollie P) emp Spainhour Furn Co, h 144 Broadway
Price Jack (Mary T) wtchmn Lenoir Pad & Paper, h 116-A Jennings
Price Jas (Millie B) emp Lenoir Chair Co, h Harrisburg Rd
Price Jas A (Margaret M) (Smith's Comfy) r RD2
Price Jay W (Margaret H) furn wkr, h Harrisburg Rd
Price Jessie G Mrs, slswn Corada Shop, r 121 Stonewall
Price Jo Alice Miss, wkr Model Ldry, r 410 N Main
Price L B Mercantile Co, E Floyd Tuesdale mgr, genl mdse, 231 Underdown
Price N Eula Miss, bkpr Bank of Lenoir, h 212 M Church Apt 2
Price Thos E (Louise G) emp Lenoir Furn Corp, h 127 Jennings
Price Thos H (Lelia C) r Harrisburg Rd
Price Vernie M Miss, emp Hibriten Furn Co, r 134-A Spainhour Av
Price Wm (Helen P) (Bill's Place) h 109 Ervin Av
Price Wm R (Martha P) emp Lenoir Pad & Paper Co, h 244 A Underdown Av
Price & Womack (Eugene S Price, Frank P Womack) flr covgs, 321 West Av
Pridmore Robt G (Kathleen C) (Collins-Pridmore Co) h 107 Mimosa La

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INCORPORATED

L. E. DIMMETTE, President & Treasurer

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Complete Foundry and Machine Work

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Pritchard Dewitt H ,student, r 325 (343) S Main
Pritchard Ethel B Mrs, emp Hayes Cot Mill, r 150 Spainhour Av
Pritchard Eugene (Amy W) emp Lenoir Furn Co, h 211 Oil Av
Pritchard Ira D (Ruth Y) furn wkr, h 325 (343) S Main
Pritchard John W, USA, h 150 Spainhour Av
Pritchard Jos L, student, r 325 (343) S Main
Pritchard Lucille M Mrs, spinner Hayes Cot Mill, r 318 Willow
Pritchard Lucy J Miss, smstrs Lenoir Furn Co, r 325 (343) S Main
Pritchard Nodine B Mrs, sten James T Pritchett, r 122½ Powell Av
Pritchard Nancy L Miss, student, r 325 (343) S Main
Pritchard Noel T (Virginia W) slsmn Economy Auto Supply, h 310 W Harper Av
Pritchard Nora R Mrs ,slswn Leonard Piano Co, r 124 N Mulberry
Pritchard Ronald (Nodine B) emp Fairfield Chair Co, h 122½ Powell Av
Pritchard Ruth W Mrs, slswn Smithey's, r 200 Vance
Pritchard Ruth Y Mrs, ofc sec College Avenue Baptist Ch, r 343 S Main
Pritchard T Geter (Lucille M) case ftr Hibriten Furn Co, h 318 Willow
Pritchard Thelma L Miss, clk Rose's, r RD4
Pritchett Jas T (Margaret M) lawyer 106 S Main, v-pres and trust officer Bank of Lenoir, sec Houston Furn Co, h 205 Hibriten
Pritchett Jas T Jr, lawyer 106 S Main, r 205 Hibriten
Pritchett Mebane M, student, r 205 Hibriten
Proffit Seth A (Marie W) asst mgr Rabb-Nelson Gulf Ser, r RD1
Profitt Edw C (Joyce H) agt Imperial Life Ins Co, h (rear) 419 W College Av
Proffitt Fannie LeF Mrs, supvr Blue Bell, r 407 W College Av
Proffitt Mary E Miss, r 207 Vance
Proffitt Thos E (Lillie C) carp, h 207 Vance
Proffitt Thos E Jr (Fannie LeF) agt Imperial Life Ins Co, h 407 W College Av
Proffitt Virginia B Miss, student, r 207 Vance
*Propst Belle, beverages, 141 E Finley Av, h 145 same
*Propst Cletus, dom, r 145 E Finley Av
*Propst David, cook, r 207 Healan
Propst G B (Betty R) pharms Lenoir Drug Store, h 156 S Prospect
*Propst John, r 241 Folk
*Propst Leonard (Coleen) h 119 Hill
*Propst Lewis, lab, r 272 Horton
*Propst Margie, r 207 Healan
*Propst Wm, h 208 Healan

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. **QUALITY SEEDS** **PHONE 820**

McNAIRY'S DRUG STORE

"THE REXALL STORE"

111 WEST AVE. *PRESCRIPTIONS* **PHONES 121 & 746**

*Propst Wm C (Annie B) carp, h 207 Healan
Provident Life & Accident Insurance Co, K W Allen genl agt, 106 N Church
Publicover Isabel A Miss, case wkr County Welfare Dept, r 217 West Av
Pulliam Maude H (wid Edgar D) h 348 S Mulberry
Purdy Lucille Mrs, r 141 N Mulberry
Pure Oil Service Station (Lester L Smith, Wade C Prestwood) 255 West Av
Putman Thos E (Rosa L) emp Hibriten Furn Co, h 116½ W Harper Av
Putnam Dennie L, student, r 561 East
Putnam Geo W, student, r 561 East
Putnam Jewel C (Helen W) furn wkr, h 561 East
PYATTE BERNIE M (Edna L) (Carolina Feed & Seed Co) h 504 Hospital Av Ex, Tel 670-M

Q

BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE - - - - 1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $500,000.00
Member Federal Deposit Insurance Corp.

Quality Barber Shop (O Marvin Alwran) 301½ West Av
Queen City Coach Co, 218 W Harper Av
Query R Ruel (Hope A) asst mgr Rabb Mtr Co, h Morganton Rd
Queen Ralph S (Nell C) h 106 Virginia
Query Ross C (Birchie H) gro Morganton Rd, h same
Query Ross C Jr, mech Caldwell Auto Ser, r Morganton Rd
Quillen Audrey E (Pauline M) mech Blue Bell, h 107 Resaca

R

BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE - - - - 1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $500,000.00
Member Federal Deposit Insurance Corp.

Rabb Alice M Mrs, tchr E Harper Sch, r 506 Kentwood
Rabb C Dennis (Nettie M) treas Bernhardt-Seagle Co, h 481 W Harper Av

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 813-W**

LENOIR ICE & FUEL CO.

ICE - COAL - FUEL OIL - KEROSENE

431 W. HARPER AVE. *"All Quality Products"* PHONE 140

Rabb Carroll E (Byrd M) bkpr Rabb-Nelson Gulf Ser, h 156 S Prospect
Rabb J Dudley (Alice M) (Rabb-Nelson Gulf Ser) h 506 Kentwood
Rabb Joan Miss, student, r 152 S Prospect
RABB JOHN P (Katherine B) Mgr WJRI, r "Mary's Grove," Morganton Rd, Tel 93
Rabb Kathryn Miss, tchr, r 481 W Harper Av
RABB MOTOR CO (Wm M Rabb) DeSota and Plymouth Cars and Mack Trucks, Sales and Service, 410 E Harper Av, Tels 48 and 781 (see top lines)
RABB-NELSON GULF SERVICE (J Dudley Rabb, John B Nelson) Gulf Products and Accessories, 100 E Harper Av, Tel 672 (see page 15)
Rabb Wm M (Laura B) (Rabb Mtr Co) h 152 S Prospect
Raby Chas F (Bessie) h 313 Center
Raby Clarence W (Jureda B) emp Caldwell Furn Co, h 130 Stage
Raby Edna L (wid Jas A) r 104 Resica
Raby Jureda B Mrs, smstrs, r 130 Stage
Raby R Hartwell Rev (Inez G) h 116 Stage
Rader Alvin M Jr (Shirley P) clk Fairfield Chair Co, h 114 Scroggs Av
Rader Erwin D, eng REA, r Collettsville, N C
Rader Jean A Mrs, opr WU Teleg Co, r 226 E Harper Av
Rader John H (Maude R) interior decorator, h 110 Conley
Rader Ruth P Mrs, opr Mallard Beauty Shop, r Whitnel, N C
Rader Shirley P Mrs, clk Caldwell Furn Co, r 114 Scroggs Av
Rader Vernon (Jean A) h 226 E Harper Av
Ragsdale Audrey B Mrs, emp Kent-Coffey Mfg Co, r 201 Virginia
Railway Express Agency, Carl D Honeycutt agt, 109 Depot
Rainbolt Wm G (Ruth K) formn Lenoir Chair Co, h 209 Kirkwood
Rainey Alice McG (wid John) r 309 W College Av
Rainey Betty H Mrs, clk REA, r 109 W Finley Av
Rainey Harold E (Betty H) atndt Norwood Ser Sta, h 109-W Finley Av
Rainey John C (Vada D) (Rainey's Watch Repair) r Whitnel
Rainey Lee N (Ruth C) slsmn Lenoir Farm Equip Co, r Hickory Rd
Rainey Theo H (Virgie B) (Norwood Ser Sta) r Lower Creek, N C
Rainey's Watch Repair (John C Rainey) r Hickory Rd
Ralph Jas (Ada T) h (rear) 435 N Main
Ramsey Howard (City Billiards) r 115½ N Main
Ramsey Jacob L (Ola R) atndt Barringer's Ser Sta, r 411 W College Av
Ramsouer Edw (Mammie J) r 328 E Finley Av

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 821**

RABB MOTOR CO.

DeSOTO AND PLYMOUTH — — *SALES AND SERVICE*

410 E. HARPER AVE. PHONE 48

Randall Robt L, checker A & P Food Stores, r Hickory, N C
Ransdell Magdalene B Mrs, librarian Central High Sch, h 212 Church Apt 3
Rash Fred L (Myrba H) formn Lenoir Furn Corp, h 109 N Sharon Rd
Rash Harden B (Mary R) engr Lenoir Furn Corp, h 672 Lenoir Av
Rash J Benj, slsmn Lenoir Mirror Co, r 672 Lenoir Av
Rash Jas W (Cleo F) h 126 Norwood
Rash Lloyd M (Margaret R) bkpr Broyhill Furn Factories, h 303 W Olive Av
Ratchford Dennis C (Margaret G) mgr meat mkt A & P Food Stores, h 384 S Mulberry
Ratchford Margaret G Mrs, clk A & P Food Stores, r 384 S Mulberry
Ray Chas W (Julia S)sander Kent-Coffey Mfg Co, h 411 W College Av
Ray M Thelma Mrs, r 114 W Finley Av
Ray Robt L (Jennie K) Ray's Second Hand Clo Store) h 114 W Finley Av
Ray Vance, emp Caldwell Furn Co, r 220 Vance
Ray's Second Hand Clothing Store (Robt L Ray) 302 N Main
Reary Betty A Mrs, opr Sou Bell T & T Co, r Whitnel, N C
Reary Herman (Vetra C) emp Kent-Coffey Mfg Co, h 110 Company
Rector Berter, delmn Cloer's Mkt, r 114 E Finley Av
Rector Coot J Jr, cook, r 106 Palmer Av
Rector Henrietta R (wid Coot J) h 106 Palmer Av
Rector Hubert, furn wkr, r 114 E Finley Av
Rector Jack R, r 106 Palmer Av
Rector Martha A Miss, student, r 106 Palmer Av
Rector Pearl Mrs (wid H B) h 114 E Finley Av
Rector Raymond, furn wkr, r 114 E Finley Av
Recreation Center, Mrs Kathleen W Warren, dir, 207 E Harper Av
Red Greene Sign Co (Thos V Greene) 109½ S Mulberry
Reece Beulah J Miss, opr Sou Bell T & T Co, r 506 W Harper Av
Reece Edna M Mrs, furn rms, 210 W Harper Av, r same
Reece Grable B (Veba I) emp Bernhardt Furn Co, h 108 Realty
Reece John F (Edna M) (Reece & Graham) h 210 W Harper Av
Reece Roy T (Julia A) carp, h 506 W Harper Av
Reece & Graham (John F Reece, Richd H Graham) dentists, 132 West Av R203
Reed Olive, r 302 Broadway
Reese Ethel J Miss, r 228 Realty
Reese Fred D (Helen F) emp Hibriten Chair Co, h 224 Realty
Reese Gurney F (Dorothy W) emp Bernhardt Furn Co, h 210 South Av

USE PERFECTION SELF-RISING FLOUR

Manufactured by

Lenoir Mills, Inc. **Phone 72**

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY
REMINGTON RAND PRODUCTS

101 W. HARPER AVE. **PHONE 419**

Reese L Dean (Hazel C) emp Hibriten Chair Co, h 134-B Spainhour Av
Reese Lloyd (Ella G) emp Hibriten Furn Co, h 228 Realty
Reese Ola Miss, student, r 228 Realty
Reese Toll G (Viola P) furn wkr, h 228 Realty
Reeves Harold D, sls mgr Joe Dickinson Mtr Sls, r 303 Vance
Reeves Richd H (Barbara W) formn Galvin Furn Co, h 303 Vance
Regan I Charm (Pearl C) h 109 Bernhardt
Regan Ralph C (Nonnie B) h (rear) 105 Bernhardt
Regina Agnes Sister, tchr St Francis School, r 227 W College Av
Reichard Geo F, h 401 Hospital Av
Reid Addie E Miss, clk Rose's, r RD2
*Reid Arthur, student, r 114 Wheeler
Reid Bessie B (wid Edw F) h 459 W Harper Av
Reid Dexter W, hlpr Piedmont Clnrs, r Zack's Fork Rd
*Reid Filmore, r 103 Rankin
Reid Geo P, driver Bush Tfr, r Granite Falls, N C
Reid Don A, teller Bank of Lenoir, r RD2
*Reid J Kenney (Frances P) mgr Union Cab Co, h 103 Rankin
Reid Jos T Jr, student, r 200 Wilson
Reid Lucy K (wid J Taylor) h 200 Wilson
Reid Marcus W (Midge S) frmn Spainhour Furn Co, h 520 W Kentwood Cir
Reid Regina Miss, r 459 W Harper Av
Reid Saml M Rosie E, wtchmn Lenoir Pad & Paper Co, h 244 C Underdown Av
Reid Wm D (Caldwell Farm Sup) r 115 S Main
Reid Wm D, student, r 520 W Kentwood Cir
*Reid Wm M (Celeste) lab, h 147 Hill
REIGHARD GEO B (Rose W) Pres-Treas Shields Refrigeration Co, h 213 W Ashe Av, Tel 459-J
Reins Bros (Robt F Reins) monuments, 301 N Main
Reins Robt F (Elizabeth S) (Reins Bros) h 219 West Av
Reins E Bobbie Miss, sten USA and AF Recruiting Sta, r 219 West Av
Reins-Sturdivant Mutual Burial Assn, Paul Pendry sec, 445 W Harper Av
Remnant Store The, Mrs Bertha D Bush mgr, dry gds, 125 N Main
Renfroe W Burns (Grace C) h 417 S Main
Reynolds Kelley M (Elsie P) furn wkr, h 124 E Finley Av
Rhea John B Jr (Evelyn H) solr Model Ldry, r Granite Falls, N C
Rhodes Arameta Miss, student, r 309 (308) Hospital Av
Rhodes C Ellis, plmbr Swanson Plmbg Co, r Wilkesboro Rd
Rhodes D Kenneth, emp Galvin Furn Co, h 117 Torrence

Collins-Pridmore Co.

"Lenoir's Finest and Newest Department Store"

120-122 WEST AVE. **PHONE 169**

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment Service
Hotpoint Appliances — G.E. Radios — Oil Heaters & Furnaces
207 E. HARPER AVE. Tire Recapping PHONE 339

RHODES J TERRELL (Catherine T) Sec O P Lutz Furniture Co, h 309 W College, Tel 448
Rhodes Jack T (Mary R) slsmn Western Auto Associate Store, h 224 West Av
Rhodes Jas D (Nellie C) furn wkr, h 225 Wilson
Rhodes John N (Geneivie S) emp Kent-Coffey Mfg Co, h Harrisburg Rd
Rhodes Luola M Mrs, smstrs 113½ West Av, r 309 (308) Hospital Av
Rhodes Mary G Mrs, nurse Dula Hosp, r 224 West Av
Rhodes R Chas (Luola Mc C) emp Caldwell Furn Co, h 309 (308) Hospital Av
Rhymer Vera D Mrs, emp Lenoir Chair Co, h 112 High
Rice Betty G Mrs, r 106 Hospital Av
Rice Chas P (Elizabeth S) mgr Spainhour's, h W Kentwood Cir
Rice Irene C Miss, r 130 Spainhour Av
Rice Jennie K (wid David E) h 130 Spainhour Av
Richards Barbara A Miss, student, r 571 East
Richards Carroll L, student, r 111 Company
Richards Chas L, student, r 111 Company
Richards Danl B, student, r 677 Howard
Richards Fred C, student, r 109 Realty
Richards Geo B (Sarah S) emp Hibriten Chair Co, h 111 Company
Richards Ned L (Evelyn B) emp Hibriten Chair Co, h 677 Howard
Richards Paul (Johnsie J) pntr, r 201 Mill
Richards Thos S (Mill Street Furn Co) r 205 Mill
Richards Wm C (Dorothy A) frmn Blowing Rock Chair Co, h 571 East
Richardson Gilmer, h 127 S Sharon Rd
Rickman Charlotte Miss, health educator Caldwell County, r 206 Hibriten
Riddle Hazel Miss, waitress Claude's Cafe, r 524 W College A v
Riddle T Clyde (Dorothy C) solr Model Ldry, h 257 E Harper Av
Riggs Elsie J Mrs, traffic mgr Hibriten Chair Co, r Wilkesboro Rd
Riggs John H, driver McGee Cabs, r Hickory Rd
Riggs Ned (Elsie J) asst mgr Rabb-Nelson Gulf Ser, r RD2
Riggs Wm J, mech Sanders Chev Co, r Hickory Rd
Riggs Z O (Mary H) emp Lenoir Chair Co, h 110 Westman
Riley Jas (Becker Tailoring Co) r RD1
Riley Jas Jr, emp Hibriten Chair Co, r Harrisburg Rd
Riley Jas R (Edith Mc) emp Hibriten Chair Co, h Harrisburg Rd
Riley Jean Miss, r Harrisburg Rd
Riley Paul, emp State Theatre, r 112 Jenning
Rivers Jas R (Pauline C) state inspr Gas and Oil, h 180 S Prospect

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION
MUTUAL INSURANCE
106 S. MAIN ST. PHONE 1051-J

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

Rivers Pauline C Mrs, slswn Gold Shop, r 180 S Prospect
Roark Andrew, emp Lenoir Veneer Co, r 156 Spainhour Av
Robbins Allen M (Kita V) roofer Barger-Ashe Roofing Co, r RD4
Robbins Cabs (Chas E Robbins, 212 S Mulberry
Robbins Carl H (Margaret C) emp Lenoir Furn Co, h 117 N Sharon Rd
Robbins Chas E (Sadie A) (Robbins Cabs) h 113 Norwood
Robbins Chas E Jr, driver Robbins Cabs, r 113 Norwood
Robbins Colbert L (Elizabeth M) pres-treas Hibriten Furn Co, h 241 N Main
Robbins Cordelia R (wid Jesse F) r 107 Wild Cherry La
Robbins Dermont B, clk Galvin Furn Co, r RD9
ROBBINS GARAGE (M Cromwell, Lake E and Thos M Robbins) Expert Automobile Repairing, All Branches, Wrecker Service, Hickory Rd, Tel 390-J (see page 16)
Robbins Geo C (Laura C) v-pres Hibriten Chair Co, h 208 N Boundary
Robbins Gerald S (Betty M) emp Hibriten Furn Co, r 512 (508) Westview
Robbins Grover C Jr (Vada R) purch agt Bernhardt Furn Co, h 148 S Prospect
Robbins Hazel I Miss, clk Efirds, r RD3
Robbins Irene I Miss, r 262 N Main
Robbins Jas W (Alice B) emp Harper Furn Co, h 116 Oil Av
Robbins Jean R Mrs, clk Caldwell Furn Co, r 206 W Ashe Av
Robbins Kenneth C, student, r 111 Maple
Robbins Lake E (Margaret B) (Robbins Garage) h Hickory Rd
Robbins Larry N (Jean R) (Appliance Center) h 206 W Ashe Av
Robbins Lawrence H (Gertrude C) emp Lenoir Furn Co, h 111 Maple
Robbins Lloyd C (Edna L) asst Greer Funeral Home, r Hickory Rd
Robbins Lonnie A Mrs, opr Sou Bell T & T Co, r RD9
Robbins M Alice Miss, tchr Junior High Sch, h 262 N Main
Robbins W Cromwell (Maude E) (Robbins Garage) h Valmead, Tel 631-J
Robbins Mary K Mrs, opr Mallard Beauty Shop, r RD5
Robbins Max C, USA, r 113 Norwood
Robbins Mollie Miss, nurse Blackwelder Hosp, r 201 W Harper Av
Robbins Orin R (Jonnie R) sec-treas Hibriten Chair Co, r Hickory Rd
Robbins Richd, emp Center Theatre, r RD1
Robbins Robt C (Violet M) slsmn Tire Sls & Battery Co, h 132 Norwood
Robbins Robt J (Patricia H) student, r 397 S Mulberry

SANDERS CHEVROLET **CO.**
SALES — SERVICE — PARTS
231 WEST AVE. PHONE 701

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. PHONE 619

Robbins Robey C (Ruth P) pres Hibriten Chair Co, h 205 N Boundary
Robbins Roger H (Florence T, emp Natl Guard, h 104 W Finley Av
Robbins Ruth K Mrs, sec-treas Kincaid Furn Co, r Hickory Rd
Robbins Sue M Miss, r 113 Norwood
Robbins T Hamilton (Jennie W) h 397 S Mulberry
Robbins Thos M (Ruth K) (Robbins Garage) h Hickory Rd
Robbins Viola H Mrs, textile wkr, h 108 Maple
Robbins Wade H, r 262 N Main
Robbins Willard R (Nellie P) furn wkr, h 110 Lee
Roberts C Gibbs (Dorothy L) carrier PO, h 327 E Harper Av
*Roberts David B, orderly Blackwelder Hosp, r 410 E Finley Av
Roberts Donald O (Dorothy T) furn wkr Kent-Coffey Mfg Co, h 109½ Westbrook Rd
Roberts Ernest W, filling sta Hickory Rd, h same
Roberts Fannie C Mrs, mgr Cato's, r 133 Wilson
Roberts Grocery (John B Roberts) Harrisburg Rd
Roberts Hardie H (Selma M) furn wkr, h 204 Wilson
Roberts J Cloyd (Fannie C) clk PO, h 133 Wilson
Roberts John B (Bonnie M) (Roberts Gro) h RD6
Roberts Lillian Miss, clk Bernhardt-Seagle Co, r RD6
Roberts O R, State Hwy Patrol, r Blowing Rock Rd
Roberts Rose B Miss, textile wkr, r 427 S Main
Robertson Alfred M (Nellie S) emp Hibriten Furn Co, h 435 N Main
ROBERTSON JOE H (Mary R) Mgr Duke Power Co, h 207 Hibriten, Tel 336
Robertson Motor Co (W Lee Robertson) used cars, 219 W Harper Av
Robertson W Lee (Oliviston T) (Robertson Mtr Co) r RD3
Robinson Georgia Miss, emp Blue Bell, r 312 W Harper Av
Robinson Luther B, prin W Lenoir Sch, r Hickory Rd
Robinson Marion Miss, clk REA, r Blowing Rock Rd
Robinson Mozelle Miss, cash Collins-Pridmore Co, r RD9
Robinson Nina J Mrs, tchr Central High Sch, r Wilkesboro Rd
ROBINSON ROY L (Nina J) General Agent Security Life & Trust Co, 200 Hedrick Bldg, 104 N Main, Tel 1116-J, h Wilkesboro Rd, Tel County 2714
ROCKHAVEN GARDENS (Mrs Claudia J and Jerome F Beard) Floral Designs, Cut Flowers, Wedding Decoration, Corsages and Potted Plants, Member Florist Telegraph Delivery Assn, 405 E Harper Av, Tels Day 424, Night 1149-J and 1149-W (see page 22)
Rockette Guy E (Doris M) emp Harper Furn Co, h 106½ Depot
Roddenberry Carl A (Charlotte P) slsmn, h 204 Abernathy
Rogers Coy (Ethel) h 114 Stage

ABERNETHY SALES & SERVICE

ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES

JOHNSON SEA HORSE MOTORS

111 S. MAIN ST. PHONE 153

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. **PHONE 1141**

Rogers Ernest J (Maude C) driver City Bus, h 218 West Av
Rogers Maude C Mrs, mender Lenoir Hos Mills, r 218 West Av
Rogers Steele S Mrs, chf opr Sou Bell T & T Co, r RD9
Rogers Weaver B, reprmn Sou Bell T & T Co, r RD9
Roper Howard L (Christine O) hauling, h 120 Lee
Rose's 5, 10 & 25 Cent Store, Jos H Scott mgr, dept store, 123 West Av
Ross Ervin W (Hazel C) h 122 Powell Av
Ross Harrison B (Corinna M) slsmn Thompson-Lipe Co, r Morganton, N C
Ross Robt F, barber Palace Barber Shop, r Hudson, N C
Rotary Club, Clarence E Beach pres, Dickson Whisnant sec, meets Friday 12:30 P M at Carlheim Hotel
Rowan Raymond L (Virginia S) slsmn Broyhill Furn Co, h 210 Pennton Av
Rome Kathryn G Miss, r 100 Westbrook Av
Rome Walter W Rev (Minnie G) h 100 Westbrook Av
Rowell Thelma I Miss, sten Kent-Coffey Mfg Co, h 232 N Main
Ruckert G Blaine (Edyth K) eng WJRI Radio Sta, h 487 W Harper Av
Rudisill Deitz A, cons eng, 104 N Main R207, r Hibriten Rd
Rufty David O (Marie B) mgr Collins-Pridmore Studio, h 113 Norwood
Rumbley Gordon W (Rebekah E) adjuster General Adjustment Bureau, r 117½ W Harper Av
Runnion Julia C (wid Chas H) r 108 Stonewall
Rupard Earl, waiter Gateway Cafe, r W College
Rural Plumbing Inc, Roger M McGirt sec-treas-mgr, Hickory Rd
Russell Antiques (J Clinton Russell) Wilkesboro Rd
Russell J Clinton (Texie H) (Russell Antiques) h Wilkesboro Rd
Russell John C (Margaret S) driver, h 503 N Main
Russell Paul L, projectionist Center Theatre, r 421 W College Av
Russell Thos E, emp Lenoir Chair Co, r 117½ S Main
Rutledge Bessie B Mrs, h 106 Maple

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BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE - - - - 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

Sadler Frank H (Rena M) agt Durham Life Ins Co, h 378 S Mulberry
Safford Atherton M (Mildred B) carp, h 133 Virginia

'GENE MILLER

"MEN'S FASHION SHOP"

CLOTHING, FURNISHINGS, HATS AND SHOES

100 N. MAIN ST. **PHONE 145**

Belk's Department Store

"Home of Better Values"

124 S. MAIN ST. **PHONE 341**

Safford Dottie Miss, sten Galvin Furn Co, r 133 Virginia Av
Safford Lucy M Mrs (Mallard Beauty Shop) r 135 Virginia
Safford Russell F (Lucy M) bldg contr 135 Virginia, h same
Safriet Saml (Fay S) emp Lenoir Chair Co, h Morganton Rd
St John Etta Miss, nurse Lenoir Hosp, r 143 Wilson
St Francis of Assisi Church, Rev Peter C Sheridan pastor, 229 W College Av
St Francis School and Convent, Sister Mary Christina prin, 227 W College Av
St James Episcopal Church, Rev Boston M Lackey pastor, 216 S Main
St John Jesse (Bertha) h 134 N Mulberry
*St Paul A M E Church, Rev Josiah D Davis pastor, 208 E Finley Av
St Stephen's Lutheran Church, Rev Roscoe B Fisher pastor, 223 West Av
Sala Leonie M (wid Andrew F) r 104 Spainhour Av
*Sales Annie, maid Sou Bell T & T Co, r 110 Wheeler
*Salley Jos (Minnie L) h 230½ Stonewall
Sams Douglas C (Doris J) emp Harper Furn Co, h 309 W College Av
*Samuel Henry (Louise H) h 406 Oak
SANDERS CHEVROLET CO (Otto F Sanders) Sales, Service and Parts, 231 West Av, Tel 701 (see bottom lines)
Sanders Darrell J Miss, student, r 411 W College Av
Sanders David A (Flossie M) driver Lenoir Wood Finishing Co, h 132 S Prospect
Sanders Emily W Mrs, h 536 W Harper Av
Sanders Harrison A, emp Miller Coal Co, r 411 N Prospect
Sanders Hoover C, emp Caldwell Furn Co, r Blowing Rock Rd
Sanders Mary N (wid Saml) h Blowing Rock Rd
Sanders Otto F (Sanders Chevrolet Co) r Morganton, N C
Sanders Roby (Emma P) emp Spainhour Furn Co, h Fairview Rd
Sanders Willard F (Clauda H) emp Galvin Furn Co, r Blowing Rock Rd
*Saner Edw (Ruth) janitor College Ave Bapt Ch, h 204 Broadway
SASLOW'S INC, Mrs Ruby P Buchanan Mgr, "Lenoir's Largest Credit Jewelers," 113 West Av, Tel 843
Saunders Berthus (Edith F) emp Spainhour Furn Co, h 134 Virginia
Saunders Elise C Mrs, clk Bernhardt Furn Co, r RD5
Saunders Hadley H (Edith P) mech Sanders Chev Co, r RD5
Saunders Mozelle Mrs, waitress, Gateway Cafe, r 117½ S Main
Saunders Wm, clk Bernhardt-Seagle Co, r 419 W College
Sawyer Julian M (Daisy M) emp Kent-Coffey Mfg Co, h 310 Newland Av

TEAGUE FURNITURE CO.

"LENOIR'S SMARTEST STORE"

COMPLETE LINE OF HOME FURNISHINGS

On Easy Terms

101 S. MAIN ST. **PHONE 197**

LENOIR MANUFACTURING CO.

LUMBER • MILLWORK • BUILDING MATERIAL

"Everything To Build Anything"

OAK ST. at C. & N. W. R. R. **PHONE 173**

Saylor M McD, r 323 West Av
Schaich Reba P Mrs, opr Pearce's Beauty Salon, r RD1
Schardt Carl (Betty H) agt Imperial Life Ins Co, h 508 W Harper Av
Schell Edw C, chf clk C & NW Ry, r 202 W Ashe Av
Schey Ira M Jr, sec-genl mgr Lenoir Hos Mills, h 120 N Sharon Rd
Schrodt Carl P (Betty) ins, h 508 W Harper Av
*Scott A J, lab, r Stage
*Scott Annie, dom, h Stage
*Scott Armett G, r 322 E Finley Av
Scott Beatrice F Miss, r 101½ W Ashe Av
*Scott Carrie, h 322 E Finley Av
*Scott Emma, r 516 Oak
*Scott Hal, emp Lenoir Roofing Co, r 520 Oak
Scott Hazel M Miss, r 101½ W Ashe Av
*Scott Howard (Ruby C) ydmn, h 501 Oak
*Scott J B, lab, r 108½ Harrington
*Scott Jake R (Wilhelmina W) lab, h Stage
*Scott Jas (Grace) emp Lenoir Furn Co, h 148 Hill
*Scott Jane M, dom, h (rear) 106 Patterson
*Scott Janet, student, r Stage
*Scott John, delmn Stroupe Gro, r 403 Oak
*Scott John L (Bertha L) janitor Dr Clyde R Hedrick, h 102 Patterson
Scott Jos (Helen C) mgr Rose's, h 315 Vance
Scott Maggie, cook, r 321 E Finley Av
*Scott Mildred, student, r 403 Oak
*Scott Pearl M, maid, r 321 E Finley Av
*Scott Richd (Lucy N) lab, h (rear) 423 E Finley Av
Scott Shuford C (Margaret E) (Scott's Garage) h 446 N Main
Scott Theo L (Eva O) optometrist, h 219 West Av
*Scott Thos (Wilhelmina F) lab, r Stage
*Scott Thos W, lab, r (rear) 106 Patterson
*Scott Vester (Margaret W) emp C & N Ry, h 403 Oak
*Scott Walter, lab, r (rear) 106 Patterson
Scott Walter C (Ethel M) textile wkr, h 224 Bradford Av
*Scott Zula, maid Triplett Cottage, h 117 Wheeler
Scott's Garage (Shuford C Scott) 446 N Main
Scroggs J Cecil, carrier PO, r 206 W Ashe Av
Scroggs Jas W, student, r 206 W Ashe Av
Scroggs John M (Mary R) cabt mgr Harper Furn Co, h 206 W Ashe Av
Scruggs Clinton E, slsmn Bowers, r RD9
Seabock Chal V (Mamie T) emp Lenoir Furn Corp, h 118 Healan

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Seagle Theo R (Ethel H) (B C & S Hdw & Furn Co) r RD9
Seagren Margaret P (wid Augustus G) furn designer 101 N Main **R6**, r 110 Hibriten Apt 2

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Seehorn Wm W (Clara S) supt PO, r Hickory Rd
Seila Claude F (Jo) lawyer and County Solr, 100½ N Mulberry R205, r Wilkesboro Rd
Self Edw J (Nelle W) slsmn Belk's, h Morganton Rd
Self J Wm (Nora S) real est, h 121 Hibriten
Sellars Kenneth G (Mary S) lino opr Lenoir News Topic, r 242 West Av

SERVICE CLEANERS (Stuart G Hodges) Cleaners, Shirt Laundry and Bachelor Bundles, 214 W Harper Av, Tel 729 (see page 18)

Service Upholstering Shop (A Plato Anderson, Roby B Houck) Morganton Rd
Setser Harold E (Clara H) emp Setser Mfg Co, r 512 Kentwood
Setser Jas R, student, r 512 Kentwood
Setser Manufacturing Co (Russell J Setser) mops, 420 W Harper Av
Setser R J Store (Russell J Setser) gros, 420 Harper Av
Setser Russell J (Mae F) (R J Setser Store, Setser Mfg Co, h 512 Kentwood
Setser Thos (Gustine Mc) emp Lenoir Furn Co, r 108 Kent
*Settlemeyer Ida, h 150 High
*Settlemeyer Robt, r 150 High
Setzer Amanda W Miss, r 210 Hayes Hill
Setzer Auto & Radiator Shop (Robt A Setzer) 103 Depot
Setzer Beeler M (Ruth J) furn wkr, h 102 Torrence
Setzer C Claude (Cora A) ins agt, h 212 N Church Apt 5
Setzer Canary E (wid John H) r 130 Spainhour Av
Setzer Cecil B (Mary H) emp Harper Furn Co, h 210 Hayes Hill
Setzer Clarence W (Ruth O) ser mn Shields Refrigeration Co, h 113 Ervin Av
Setzer Clyde K (Pearl Mc) emp Lenoir Furn Corp, h 114 Jennings
Setzer Cora A Mrs (Corada Shop) r 212 N Church Apt 5
Setzer Dennis R, emp Kent-Coffey Mfg Co, r 130 S Prospect
Setzer Ernest R (Lois M) driver, h 128 S Prosepct
Setzer Eugene E (Aileen) asst mgr Lenoir Ice & Fuel Co, h 336 Maple Dr

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Setzer Harold (Nell V) h Valmead
Setzer Harold H, emp Setzer's Ldry, r 108 Spainhour Av
Setzer Haywood, r 569 W College Av
Setzer Herman L (Pearl M) mech Bush Tfr, r Old Colliers Rd
Setzer Ida H Mrs, bdg 130 S Prospect, r same
Setzer Jas E (Mary W) USAF, r 435 S Main
Setzer L Otis (Mamie L) (Gay Lunch) h 104 Powell Av
Setzer Lucile A Mrs, sec Alfred W Dodge, r Hickory Rd
Setzer Maggie R Mrs, emp Hinde & Dauch Paper Co, r 316 S Mulberry
Setzer Margaret E Mrs, supvr Blue Bell, r RD4
Setzer Marshall W (Ida H) (Setzer's Barber Shop) h 130 S Prospect
Setzer Odell S (Ruby E) emp Hibriten Furn Co, h 116 Realty
Setzer Robt A (Lucy H) (Setzer Auto & Radiator Shop) h 103 Depot
Setzer Selma C Miss, r 116 Realty
Setzer Stanford S (Mary A) h 112 Torrence
Setzer Stanley D (Grace P) emp Harper Furn Co, h 221 Realty
Setzer Thos J, carp, r 112 Torrence
Setzer Thos J (Mary H) slsmn, h 130 Spainhour A v
Setzer Thos L, supt Hibriten Land & Lbr Co, r RD4
Setzer Treva D Miss, clk Ballew's Cash Pharmacy, r RD6
Setzer W LaFayette (Gertrude H) (Setzer's Ldry) h 108 Spainhour Av
Setzer Walter J, police, h 117 Spainhour Av
Setzer Wm G ,carp, r 112 Torrence
Setzer Woodrow W (Maggie R) driver, h 316 S Mulberry
Setzer's Barber Shop (Marshall W Setzer) 115 S Church
Setzer's Laundry (W LaFayette Setzer) 635 Pennton Av
Severt Claude (Bertha H) emp Bernhardt Furn Co, h 202 Westbrook Rd
*Shade Bessie T, gro 210 Broadway, h same
*Shade Catherine, r 214 Broadway
*Shade Delaware D (Grace K) prsr West End Clnrs, h 561 Oak
*Shade Erma, student, r Stage
*Shade Ernest, furn wkr, r 214 Broadway
*Shade Fredk (Helen C) h 223 Rankin
*Shade Geneva, r 214 Broadway
*Shade Grace K, cook, r 561 Oak
*Shade Isaac J Jr (Coleen) furn wkr, r 214 Broadway
*Shade J Isaac Rev (Mary) h 214 Broadway
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*Shade Robt (Florence) h 143 Hill
Shankel Bruce B Rev (Janie R) h 317 Beall
Sharp H Clinton (Mary L) r 211 Woodsway La
Sharpe Harry (Ommie D) fill sta Zack's Fork Rd, h same
Sharpe Jas R (Eunice M) (Sharpe's Auto Repr) r Shoat's Bridge Rd)
Sharpe Mamie L (wid A Frank) h 211 Abernathy
Sharpe Paul L (Ruth C) agt Imperial Life Ins Co, h 211 Abernathy
Sharpe Walter O, carp Bernhardt-Seagle Co, r RD5
SHARPE'S AUTO REPAIR (James R Sharpe) Marcus L Greer Mgr, Complete Auto and Truck Repair Service, 316 W Harper Av, Tel 320 (see page 15)
*Shaver Annie, r 231 Folk
Shaver Georgia W Mrs, clk Rose's, r RD2
Shaw Jas B (Sybil W) emp Model Ldry, h 114 S Mulberry
Shaw Preston L (Sepal G) prsmn Smith Prntg Co, h 110 Todd
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Shell Geo I (Mary S) slsmn Harville's Credit Clo Store, r Hudson, N C
Shell Helen R Mrs, tchr, h 118 N Ridge
Shell Jas H, emp Hammary Mfg Co, r 233 Realty
Shell Junius E (Winifred H) (Shell Realty Agcy) h 212 Norwood
Shell Margaret E Miss, student, r 230 Realty
Shell Mary S (wid Jas I) h 233 Realty
SHELL REALTY AGENCY (Junius E Shell) Real Estate and General Insurance, 3 Union Natl Bank Bldg, 109 West Av, Tel 18 (see page 2)
Shell Roy J, r 230 Realty
Shell W Marshall (Nelle B) mgr Modern Radio Shop, h 114 Westman
Shell W Oscar (Carrie L) barber Setzer's Barber Shop, h 123 Norwood
Shell W Oscar Jr, driver Lenoir Cab Co, r 123 Norwood
Shelor Jos W (Essie C) prntr Lenoir News-Topic, h 104 Virginia
Sheppard Edw A (Lois Y) foremn Kent-Coffey Mfg Co, h 257 N Main
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Sherrill Bryce H, teller Bank of Lenoir, r RD1
Sherrill Cora B (wid J Glenn) h 132 High
Sherrill Edw L (Caroline B) furn wkr, h 105 Resica
Sherrill Eva T Mrs, dep County Register of Deeds, r 219 West Av
Sherrill Faye Mrs, slswn Wallace Inc, r RD2
Sherrill Flora W Mrs, h 263 E Harper Av
Sherrill Florrie W (wid Robt A) clk Bernhardt Furn Co, h 510 Kentwood
SHERRILL GUS W (Ellie S) Pres Lenoir Mfg Co, r RD1, Tel county 4712
Sherrill Hal W (Mary M) drftsmn Coffey & Olson, r Hibriten Rd
Sherill Jas A (Eva T) staff mgr Durham Ins Co, h 219 West Av
Sherrill Jas H (Ruth E) county tax supvr, h 105 Scroggs
Sherrill Ruth E Mrs, tchr Junior High Sch, r 105 Scroggs Av
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Shipp Wm M (Mae H) h 138 Spainhour Av
*Shives Jos Jr, student, r 224 Horton
*Shives Mary E, student, h 224 Horton
Shoaf Roy F (Lena L) (Western Auto Asso Store) h 305 Maple Dr
Shoemaker Howard E (Frances W) furn wkr, h 126 Bernhardt
Shoemaker Louis F (Sallie N) h 229 Virginia
Shoemaker Ralph C (Jo G) restr, h 225 Virginia
Shoemaker Shelton V (Margaret K) furn wkr, h 221 Mill
Shoemaker Willard E (Lizzie L) barber City Barber Shop, h RD3
Sholar Armida B (wid H Wiley) sec H W Sholar Lbr Co, h 307 Pennton Av
Sholar Edna F (Henry W) v-pres H W Sholar Lbr Co, r 307 Pennton Av
Sholar Mickael B, student, r 307 Pennton Av
Sholar W H Lumber Co, Mrs Edna F Sholar v-pres, Mrs Armida B Sholar sec, whol, 109 West Av R1
Shook W Glenn, emp Lenoir Roofing Co, r Hudson, N C
Shore Stewart V (Emma V) emp Caldwell Furn Co, h Poplar
Shore Winifred E Mrs, clk Blue Bell, r Cajah's Mt
Short Janelle Miss, clk Lenoir Industrial Bank, r Hudson, N C
Shoun Archie A, mech Ray Morris Mtr Co, r Hudson, N C
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Shumaker Thos P (Jessie C) furn repr 384 S Mulberry, h same
Shumate Ray V (Flora M) furn wkr, h 141 Virginia
Shumway Annie B Mrs, slswn Penney's, r 670 Howard
Shumway Merlin H (Annie B) adv mgr Lenoir News Topic, h 670 Howard
Sibley Mary B Mrs, interviewer N C Employment Security Comn, 304 W Harper Av
Sides Flossie S (wid Willis B) h 316 Willow
Sides Jas L (Mary Lou H) h 316 Wilson
Sides Mary L Miss, student, r 316 Willow
Sievers Carl H (Marian M) trav slsmn, h 100 W Ashe Av
Siemens Peter H (Katherine T) dist supt County Mennonite Brethren Chs, h Stage
Siemens V Ruth Miss, student, r Stage
Sigmon Carroll E (Jettie S) gro 679 Howard, h same
Sigmon Curtis C (Mary S) wtchmn Fairfield Chair Co, h 409 N Main
Sigmon Evelyn M Miss, r 409 N Main
Sigmon John M, wtchmn Waldensian Hos Mills, r 409 N Main
Silver Leon S, clk Dixie Home Stores, r RD6
Simmons Arnold C (Celia M) emp Kent-Coffey Mfg Co, h 202 Conley
Simmons Edw P (Mollie N) (Lenoir Farm Equipment Co) and ranger State Forest Ser, h 204 Woodsway La
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Simmons Jack A, emp Caldwell Furn Co, r 208 Stage
Simmons Marjorie McG Mrs, r 211 Spruce
Simmons Mary G (wid Geo R) h 111 Realty
Simmons Robt L (Lela D) emp Lenoir Furn Corp, h 309 (109) Underdown Av
Simmons Thos J (Betty S) emp Caldwell Furn Co, h 210 Stage
Simmons Walter A (Mattie G) emp Kent-Coffey Mfg Co, h 208 Stage
Simmons Wm J, asst mgr A & P Food Stores, r 384 S Mulberry
*Sinclair Lauretta, tchr Freedman Sch, r RD1
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Sipes Aubry, emp Hibriten Furn Co, r 118 Jennings
Sipes Baynie C (Maxine K) sermn Abernethy Sls & Ser, h 122 Vance
Sipes Clarence W, r 558 Oak
Sipes Clinton, emp Lenoir Furn Corp, r 118 Jennings
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Sipes Leonard M (Garnie B) (City Limit Barbecue) gro 552 W College Av, h 512 W Harper Av
Sipes Robt L (Mary M) furn wkr, h 219 Mill
Sipes Thos E (Evie C) emp Kent Coffey Mfg Co, h 129 Warren La
Sipes Thos E Jr, r 129 Warren La
SISK CRETE N, Director County Health Dept, r Morganton, N C
Sisk Hudson C (Lillian E) supt City Schs, h 212 Kirkwood Av
Sisk Hudson C Jr (Mary B) instr Community Air Port, r 212 Kirkwood
Sisk Lillian E Mrs, tchr Central High Sch, r 212 Kirkwood Av
Small Fred M (Nellie H) emp Blowing Rock Chair Co, Fairview Rd
Small Nellie H Mrs, gro Fairfield Rd, h same
Smathers Frank C Rev (Elizabeth M) pastor First Meth Ch, h 126 W Ashe Av
Smathers Jas W, mech Ray Morris Mtr Co, r RD3
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Smith Alton (Mary S) slsmn, h 200 Woodsway La
Smith Arrie Miss, educ dir College Av Baptist Ch, r 210 W College Av
Smith Barbara J Miss, r 141 Virginia
Smith Bessie L Mrs (Bessie Lee's Luncheonette) r Hickory Rd
Smith Betty Miss, r 200 Bradford Av
Smith Betty D Mrs, slswn Collins-Pridmore Co, r 121 High
Smith Billie C Miss, beauty opr, r 140 Powell Av
Smith Boyd J (Ruth P) partsmn Smith Crossroads, h Greasy Creek Rd
Smith Bruce B (Louise P) contr, h 520 Westview
Smith C Eugene (Lottie J) furn wkr, h 257 E Harper Av
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Smith Carter H (Ethel M) h 315 E Harper Av
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Smith Ernest W (Helen C) acct 102 N Main R2, h 471 W Harper Av
Smith Ervin L (Roxanna L) pres Smith Crossroads Inc, h Smith Cross Rds
Smith Floyd B, emp Lenoir Furn Co, r 101 Hickory
Smith Floyd J (Bertha C) emp Caldwell Furn Co, h Blowing Rock Rd
Smith Frances E Miss, v-pres Smith Crossroads Inc, h 206 W College Av
*Smith Frank (Alma N) furn wkr, h 176 Wheeler
Smith Frank L (Lucy A) (Smith Printing Co) h 317 Pennton Av
Smith Frank L Jr (Margaret L) asst mgr Smith Printing Co, h 101 Hillside La
Smith G Danl, furn wkr, r 106 Resaca
Smith Garment Co (Mrs Ruby S Bohler) smstrs 104 N Main R304
Smith Golda K Mrs, emp Lenoir Chair Co, r 308 N Main
Smith Grace E Miss, opr Sou Bell T & T Co, r RD9
Smith Grace H Mrs, emp Kent Coffey Mfg Co, r 415 W College Av
Smith H Buckner (Edith H) musician, h 127 Hospital Av
Smith Harley J (Lucille B) (Smith's Garage) h Hickory Rd
Smith Harley L (Madeline B) emp Fairfield Chair Co, h 310 Poplar
Smith Harold L, r 214 W College Av
Smith Harris E, student, r 209 W Ashe Av
Smith Helena M (wid Wm B) h 338 S Mulberry
Smith Henry (Velva P) emp Lenoir Furn Corp, h 134-A Spainhour Av
Smith Henry M (Jean P) electn Leftwich Elec Corp, r Lower Creek, N C
Smith Herbert G (Helen B) (Lenoir Mtrs) h 131 Wilson
Smith Howard J (Pauline S) emp Kent-Coffey Mfg Co, h (rear) Realty
Smith Ivey (Evie L) furn wkr, r 507 W Harper Av
Smith J Clark (Rubie A) clk PO, h 221 W Harper Av
Smith J Elbert (Mattie G) sec Lenoir Drug Store, h 217 West Av
Smith J Robt, student, r Blowing Rock Rd
Smith J Ruxie (Mildred C) (Whitnel Fresh Air Mkt) h Hickory Rd
Smith Jack W, driver Lenoir Ice & Fuel, r 110 N Prospect
Smith Jas I (Mary L) asst mgr Collins-Pridmore Co, h 121 High
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Smith Lloyd B Jr, student, r 209 W Ashe Av
Smith Lottie J Mrs, emp Lenoir Hos Mill, r 257 E Harper Av
Smith Luther L (Ethel D) barber Palace Barber Shop, r 119 S Main
Smith Lytell B, prsr Piedmont Clnrs, r 214 Vance
Smith Mamie G (wid Geo W) h 106 Resica
Smith Mamie LeF (wid R Marvin) h 214 W College Av
Smith Marcus P (Rosalee D) emp Bernhardt Furn Co, h 200 Bradford Av
Smith Marjorie E Miss, opr Sou Bell T & T Co, r RD9
Smith Martha B (wid J M) r 333 E Harper Av
Smith Martha N Miss, ofc sec Smith Printing Co, r 140 Powell Av
Smith Mary A Miss ,clk Natl Veneer Co, r Granite Falls, NC
Smith Mary E Miss, case wkr County Dept of Pub Welfare, r 131 Wilson
Smith Mary L Miss, sten Center Theatre, r 109 Stonewall
Smith Mary S Mrs, dom, r 216 South Av
Smith Mattie G Mrs, society editor Lenoir News-Topic, r 217 W Av
Smith Max F (Beryl B) electn Leftwich Elec Corp, h 108 Palmer Av
Smith Melbourne F Jr (Shirley M) designer Broyhill Furn Ftrs, h 312 S Mulberry
*Smith Memorial Methodist Church, Rev Saml L Townsend pastor, 219 Rankin
Smith Mildred E Miss, bkpr Bank of Lenoir, r 507 W Harper Av
Smith Mildred K Miss, clk Blue Bell, r Granite Falls, N C
*Smith Mildred M, r 501 Oak
Smith Minnie E (wid Marcus) h 141 Virginia
Smith Myron C (Alma H) mech Smith Crossroads, r RD9
Smith Patrick H (Grace H) emp Kent-Coffey Mfg Co, h 415 W College Av
Smith Perry, student, r 312 East Av
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Smith Rhonda D (Helen E) emp Bernhardt Furn Co, h 312 East Av
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Smith Thos L (Mary T) firemn C & NW RR, h 114 Maple
Smith Virginia D Miss, student, r 227 Hospital Av
Smith W Clarence (Ruth B) foremn D A Smith Chair Co, h 214 Vance
Smith Waitsell B (Rose J) asst mgr Lenoir Mtrs, r 365 S Mulberry
*Smith Wilbert E (Ada M) furn wkr, h 170 Wheeler
Smith Wm C (Athel S) slsmn Rabb Mtr Co, h 140 Powell Av
Smith Wm C (Betty H) tellr Mutual B & L Assn, r Whitnel, N C
Smith Wilma G Mrs, nurse Blackwelder Hosp, r 125½ W Harper Av
Smith's Confectionery (Robt A Gibbons, Jas A Price) Wilkesboro Rd
Smith's Garage (Harley J Smith) Hickory Rd
Smithey Hazel C Miss, emp Model Ldry, h 116 N Mulberry
Smithey John W (Elizabeth F) mgr Smithey's, h 210 (107) Hillside La
Smithey Nora E Mrs, r 116 N Mulberry
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Snelling Louis F (Vonceil M) slsmn, h 102 Todd
SNELLING VONCEIL M MRS, Asst Cash Union National Bank, h 102 Todd, Tel 529-J
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Soots Harrison, furn wkr, r Harrisburg Rd
Soots John H (Lessie C) emp Hibriten Furn Co, h Harrisburg Rd
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South Lenoir Methodist Church, Rev Parker H Hager pastor, 303 Underdown Av
Southern Bell Telephone & Telegraph Co, Herman M Inabinet mgr, 108 N Church, plant 110 S Boundary
SOUTHERN DIRECTORY CO, Chas W Miller Genl Mgr, Publishers of Lenoir and Other City and County Directories, 15 Rankin Av, Asheville, N C
Southern Life Insurance Co, Yates A Poovey agt, 101 N Main R2
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Spainhour Hattie W (wid Ralph H) h 312 S Mulberry
Spainhour Jack B (Barbara C) acct Blowing Rock Chair Co, h 181 S Prospect
Spainhour Jos A, brklyr, h Morganton Rd
Spainhour Walter J (Mary J) pres Spainhour Furn Co, h 469 W Harer Av
Spainhour's, Chas P Rice mgr, womens wear, 113 S Main
Spake Claude D (Lettie T) City Billiards) h 205 Stonewall Apt 16
Sparks Archie J (Evangeline L) bkpr Lenoir Mfg Co, h 518 Kentwood
Sparks Jas H (Ruby B) (Sparks Studio) r 518 Kentwood
Sparks Ruby B Mrs, nurse Dula Hosp, r 518 Kentwood
Sparks Studio (Jas H Sparks) photog, 104 N Main R307
Sparks Vernon, msngr W U Teleg Co, r Lenoir Hgts
*Spearman Julian J (Mattie D) prin Freedman Sch, h 401 E Finley Av
Spears Wm H (Mary P) emp Caldwell Furn Co, h Blowing Rock Rd
Speas Herbert M ,asst county Agrl Agt, r Morganton Rd
Spencer Betty B Miss, sten Kent-Coffey Mfg Co ,h 205 Woodsway La
Spencer John (Gwynn C) State Hwy Patrol, h 200 Woodsway La
Spencer Jos C (Stella H) State License Examiner, h 205 Woodsway La
Spencer Jos F, student, r 205 Woodsway La
Spencer Julia C (wid John T) r 133 Hospital Av
SPENCER STELLA H MRS, County Accountant, r 205 Woodsway La, Tel 1495
Spencer W Avery (Nelia Mc G) carrier PO, h 142 Wilson
Spicer Ralph O (Johnsie H) formn Hibriten Chair Co, h 129 Jennings
Spicer Johnson D (Carrie W) h Locust
Spicer Johnson D Jr, USN, r Locust
Spicer Roy L, emp Carl Buchanan, r Valmead
Spradling H Thos (Bernadina C) blksmith, h 114 N Sharon Rd
Spratt Mary B Mrs, ofc nurse Dr Douglas Hamer Jr, r 110 Abernathy
Spratt Russell L (Mary B) clk Dayvault's Drug Store, h 110 Abernathy
SPRINKLE BENJ F (Sprinkle Oil Co) r 232 West Av
SPRINKLE OIL CO (Benj F Sprinkle) Atlantic Gas and Oils, Wholesale, 331 N Main, Tel 102 **(see page 27)**
Spurling Kathleen C (wid L Spurgeon) tchr E Harper Sch, h 206 Hibriten
Stacy Pearl Miss, textile wkr, r 123 Hospital Av
Stafford Euell E (Mary M) mgr State Theatre, h Morganton Rd

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Hotpoint Appliances — G.E. Radios — Oil Heaters & Furnaces
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Stallings Consie L Miss, slswn Efird's, r RD9
Stallings Earl C (Dorothy C) clk PO, r Harrisburg Rd
Stallings Fred (Fred's Shoe Shop) r Hickory Rd
Stallings Margaret V Miss(bkpr Union Natl Bank, r RD5
Stallings Porter J, store mgr W G Cannon Paint Co, r RD9
Stallings Wesley N (Mary J) emp Kent-Coffey Mfg Co, h Harrisburg Rd
Starr Frances P Mrs, opr Sou Bell T & T Co, r Whitnel, N C
Starr Margaret R Miss, sten Max C Wilson, r Whitnel, N C
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State Theatre, Euell E Stafford mgr, 105½ S Main
Staton Dora M Miss, mus tchr City Schs, r 210 W Harper Av
*Steed Catherine I, maid, h 132 Wheeler
*Steed Chas G, emp Smith Crossroads, h 150 Broadway
*Steed Madeline, dom, r 132 Wheeler
*Steel Robt L (Eva S) h 553 Oak
Steele Clarence L (Frances L) (Carolina Feed & Seed Co) h 111 W Olive Av
Steele Edna C Mrs, carrier PO, r Taylorsville Rd
Steele Edw L (Anson T) mgr Lenoir Feed Store, h 301 S Mulberry
STEELE JOSEPH J (Sue H) Asst Cash Union National Bank, h 114 Abernathy, Tel 999-M
Steele Lauretta Miss, sten Bernhardt Furn Co, r 226 W College Av
Steele Lee G, county Forest Warden, r Taylorsville Rd
*Steele Mary (East Finley Tea Room) h 317 E Finley Av
Steele Robt, asst mgr Claude's Cafe, r 204 S Main
Steele Robt H, city firemn, r 204 S Main
Stephens Herbert B, designer Rockhaven Gardens) r 321 E Harper Av
Stevens Ann Miss, student, r 218 Hibriten
Stevens Chas F, student, r 218 Hibriten
Stevens Robt J (Ethel B) h 214 Highland Av
Stevens Robt J Jr, student, r 214 Highland Av
Stevens Ruth H Mrs, sec-treas Blowing Rock Chair Co, r 218 Hibriten
Stevens Wm E (Ruth H) h 218 Hibriten
Stevens Wm E Jr (Allene B) h 218 E College
*Stewart Beatrice, maid, r 218 E College
Stewart Jessie L Miss (Jessie's Beauty Shoppe) r RD6
*Stewart Sadie L, dom, r 230 Stonewall
Stilwell Morgan P (Edna S) mech Lenoir Mtrs, r Hickory, N C
Stimson Chas M (Katherine G) mech Joe Dickinson Mtr Sls, h 402 Hospital Av

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Stimson Gwyn J (Elizabeth C) (East Harper Self Ser Ldry) h 108 Abernathy
Stine Ivey B (Ola B) (Stine's Place) h 429 W College Av
Stine Jean M Miss, emp Stine's Place, r 429 W College Av
Stine Nellie B (wid Lawrence F) furn rms 226 W College Av, h same
Stine's Place (Ivey B Stine) lunches, 433 W College Av
Stokes Betty Mrs, cash State Theatre, r Morganton Rd
Stone Birdie A Mrs, slswn Guarantee Store, r 206 Reform
*Stone Frank (Willie C) lab, h 512 Oak
*Stone Junious H (Kiter D) emp Harper Furn Co, r (rear-1) 520-A Oak
Stone Ralph L (Birdie H) checker Coble Dairies, h 206 Reform
Stone Tilden J (Carolyn P) cabinet mgr, r 236 N Main
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Storie Clarence L (Daisy P) mech Barger-Ashe Roofing Co, r RD5
Story Arthur (Alice P) emp Hibriten Chair Co, h Harrisburg Rd
Story Bernice F Miss, bkpr Abernethy Sls & Ser, r RD9
Story Ernest L (Edith E) inspr Lenoir Veneer Co, h 573 W College Av
Story Estelena Miss, student, r 107 Conley
Story Frank (Johnsie K) furn wkr, h Lenoir Hgts
Story Glenn A (Ollie S) emp Harper Furn Co, h 322 (122) Underdown Av
Story Ida (wid Benj) 140 Broadway
Story Ira L (Vera M) emp Hibriten Chair Co, h 107 Conley
Story Johnsie K Mrs, emp Lenoir Chair Co, r Lenoir Hgts
Story Minnie H (wid Lawrence C) smstrs Courtney's, h 116 Norwood
Story Nancy H (wid Fred L) h 602 Beall
Story R Dillard (Mabel S) supt Lenoir Veneer Co, r Greasy Creek Rd
Story Roy M, plmbr Parlier & Tomlinson, r Hudson, N C
Story Spencer C (Beulah B) emp Lenoir Furn Co, h 102 Torrence
Story Spencer C (Beulah C) textile wkr, h 219 Bradford Av
Story W Earl (Ruth B) emp Galvin Furn Co, h 210 W Ashe Av
Story Wallace (Bertha C) h 102 Torrence
Story Ward F, sermn Duke Power Co, r RD2
Stout Arnie M (Pearl L) emp Kent-Coffey Mfg Co, r 126 Maple

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Strange Louise Miss, tchr City Schs, r 212 N Main
Strick Geo H (Mary P) (Lenoir Mach Shop) h 215 Norwood
Strickland Benj L (Virginia H) constn wkr, h 125 Lee
Strickland Glenn G (Grace M) plmbr, h 206 (122) Hillside La
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Strother Otis F (Minnie R) barber 115 S Main R202, h 136 High
Stroup Forrest B (Gladys B) gro Hickory Rd, r RD2
Stroupe Arrena S Mrs (Stroupe Gro) r 211 Woodsway La
Stroupe Grocery (Mrs Arrena S Stroupe) 326 West Av
Stroupe Gustavus L (Arrena S) barber Natl Barber Shop, h 211 Woodsway La
*Sudden Mabel P, maid, r 112 Wheeler
Sudderth Dorothy K Mrs, tchr, r 306 S Mulberry
*Sudderth Douglas, lab, r 311 E Finley Av
Sudderth Felix C (Dorothy K) formn Lenoir Auto Parts, h 306 S Mulberry
*Sudderth Floyd, lab, h 311 S Finley Av
Sudderth Ivy (Elizabeth G) carp, h 106 Patterson
Sudderth John T (Mamie H) supt Natl Veneer Co, h 144 Virginia
Suddreth Abram J, gro Greasy Creek Rd, h same
Suddreth Claude B (Alma A) slsmn Beall Oil Co, r Collettsville Rd
Suddreth Claude W (Sybil B) electn Home Elec Co, h 135 Powell Av
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Suddreth Dorsey D (Stella R) (D D Suddreth Furn Co, D D Suddreth Gro Co) h Morganton Rd
Suddreth Estelle Miss, student, r 113 Beall
*Suddreth Etta R, maid, r 331 E Finley Av
Suddreth F Willis (Margaret W) traffic mgr Kent-Coffey Mfg Co, h 111 Beall
Suddreth G Willard (Macie B) clk PO, h Hibriten Rd
Suddreth Georgia S Mrs, waitress E Harper Sch Lunch Room, r 441 N Main
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*Suddreth Imogene, dom, r 110 Rankin
Suddreth Jack G, bkpr Wilson Constn Co, r RD6
Suddreth Jas M (Lillian W) emp Natl Veneer Co, h Suddreth
*Suddreth Jarvis (Rhoda C) emp Caldwell Furn Co, h 110 Rankin
*Suddreth Jarvis Jr, r 110 Rankin
Suddreth John D (Ruth H) formn Bernhardt Furn Co, h 429 N Main
*Suddreth Lallage, student, r 110 Rankin
Suddreth Lloyd S, genl mgr Livingston Lbr Co, r Wilkesboro Rd
*Suddreth Margaret E, dom, r 557 Oak
Suddreth Martha Miss, nurse Dula Hosp, r same
Suddreth Mary C (wid Fulwood W) h Blowing Rock Rd
Suddreth Max T (Georgia S) emp Bernhardt Furn Co, h 441 N Main
Suddreth R Hill, prod mgr Dixie Home Stores, r RD6
Suddreth Raymond L (Eva H) carver Bernhardt Furn Co, h Suddreth
Suddret h Robt, furn wkr, r Morganton Rd
Suddreth Robt (Wilma) furn wkr, h Morganton Rd
*Suddreth Robt B, porter Natl Barber Shop, r 331 E Finley Av
*Suddreth Robt B Jr (Ila) hos wkr, h 331 E Finley Av
Suddreth Robt L (Laura T) mech Smith Crossroads, h 343 W Harper Av
Suddreth Ruth H Mrs, emp Lenoir Hos Mills, r 429 N Main
Suddreth Viola B Mrs, carrier PO, r Wilkesboro Rd
SUDDRETH W CLYDE (Estelle B) Pres Natl Veneer Co, Sec Union Mirror Co, Sec-Treas Kent Coffey Mfg Co, Blowing Rock Furniture Co, h 113 Beall, Tel 328
*Suddreth Wm A, r 110 Rankin
Sullivan C Rex (Elizabeth B) sup clk Hudson Cot Mills, h 105 E Olive Av
Sullivan Carroll, clk Bernhardt-Seagle Co, r Granite Falls, N C
Sullivan Edna M Mrs, clk Bernhardt Furn Co, r RD9
Sullivan Gwyn P, slsmn Penney's, r RD3
Sullivan Jos M (Willie P) foremn Kent-Coffey Mfg Co, h 311 Vance
Sullivan Roy E (Mabel P) emp M & M Mtr Co, h 319 S Main
Sullivan Thos L (Helen) clk Bernhardt-Seagle Co, r RD3
Sumlin Howard E (Willie F) atndt Crowell's Ser Sta, h 105 Torrence
Summerford Wm J (Ruth W) mech Smith Crossroads, h 402 S Mulberry
Summerlin Carl C (Rebecca G) carp, h Lenoir Hgts
Summerlin Clarence W (Mary E) emp Bernhardt Furn Co, h 169 S Prospect
Summerlin Curtis C (Margaret K) carp, h Morganton Rd

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Summerlin Richd (Pansy S) r Advent
Summerlin Roby L (Martha S) carp, h Advent
Summerlin Rufus H (Carleen S) formn Hibriten Furn Co, h 207 Spruce
Summerlin Vaughan R (Erna M) slsmn Teague Furn Co, h 175 S Prospect
Sumpter Agnes Y Mrs, clk Ingle Gro, r 324 Newland Av
Sumpter Chas, r 223 Mill
Sumpter Cletus C (Agnes Y) linemn Duke Power Co, h 324 Newland Av
Sumpter Joel P (Eva C) emp Galvin Furn Co, h 223 Mill
Sumpter Mary Miss, student, r 109 Maple
Sumpter Roxie (wid Saml) h 109 Maple
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Swan Lloyd A, mgr Morganton Rd Mkt, h 121 Beach
Swan Victoria (wid Robt) r 121 Beach
Swane Jas (Irene L) r Wilkesboro Rd
Swanson Bessie M Mrs, gro, h 134 Stage
Swanson Clarence I (Dorothy S) emp Lenoir Chair Co, h 215 Mill
Swanson Claude E (Ruby M) emp Hibriten Furn Co, h Harrisburg Rd
Swanson Elizabeth Miss, sten Balckwelder Hosp, r 125 W Harper Av
Swanson Grady J, emp Kent Coffey Mfg Co, h 120 Oil Av
Swanson Grady J Jr (Mary S) emp Kent-Coffey Mfg Co, h 120 Oil Av
Swanson J Howard (Eva B) bkpr M M Pennell & Sons) r Hickory Rd
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Teague Jas C (Fern B) USA, h 109 Maple
Teague John E (Lyda G) carp, h 142 Virginia
Teague Marshall N (Betty B) emp Galvin Furn Co, r 113 Beach
Teague P Munford (Vivian F) clk Rockhaven Gardens, h Blowing Rock Rd
Teague Rachel R Miss, receptionist Drs Hedrick & Yates, r Granite Falls, N C
Teague Velma Miss, r 113 Beach
Teague Warren M (Hilda R) slsmn Teague Furn Co, r RD9
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Teague Zelma S Mrs, bkpr Spainhour's, r RD2
Teem Peggy A Miss, student, r 407 N Main
Teem Myrtle F (wid Jacob W) h 407 N Main
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Teeters Geo R, r 121 Vance
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*Thomas Bynum, porter Union Bus Terminal, r 110 Patterson
*Thomas Clarence (Mabel B) lab, h 110 Patterson
*Thomas Clarence Jr, student, r 110 Patterson
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Thomas Glenn A (Antha H) (Thomas Ser Sta) r RD2
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Thompson Grace H Mrs (Arcade Beauty Shoppe) r Wilkesboro Rd
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*Thompson Janie F, r 218 Horton
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Thompson Marcus K (Clara E) gro Wilkesboro Rd, h same
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Thompson Maxwell H (Thompson-Lipe Co) r 206 Hibriten
Thompson Roy E (Bertha H) clk PO, New Blowing Rock Rd
Thompson S Nelle Miss, opr Sou Bell T & T Co, r Collettesville, N C
Thompson Ursula Mrs, slswn Courtney's, r Collettsville, N C
Thompson Wade L (Gladys E) (Lenoir Tfr Co) r Granite Falls, N C
Thompson Wanda K Mrs, cash Belk's, r 108 Sharon Rd Apt 2
Thompson Wren W Mrs (Anne's Beauty Shop) r Blowing Rock Rd
Thornberg Mary J Miss, student, r 211 Pennton Av
Thorne Dewey H (Ruth R) agt C & NW Ry, h 200 W Harper Av
Thorneburg Clyde O (Carra H) emp Hibriten Furn Co, h Blowing Rock Rd
Thorneburg G Patrick, student, r 347 S Main
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Todd Miriam N Miss, r 257 E Harper Av
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Tolbert Chas C (Annie S) h 546 N Main
Tolbert Doris G Mrs, opr Sou Bell T & T Co, r RD6
Tolbert Eugene C (Juda S) clk Bernhardt-Seagle Co, h Harrisburg Rd
Tolbert Hal E, student, r 319 E Harper Av
Tolbert J Ray (Ebie V) slsmn D D Suddreth Furn Co, h 111 Lee
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Triplett Bonnie S Miss, student, r 571 East
Triplett C Everett (Myrtle S) foremn Kent-Coffey Hfg Co, h 118 Norwood
Triplett Callie J (wid Richd L) h 401 Vance
Triplett Carl B, emp Hibriten Furn Co, h 217 Realty
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Triplett E Devon (Mattie A) emp Lenoir Furn Co, h 301 Poplar
Triplett Elwood E (Ora K) formn Lenoir Farm Equip Co, r RD9
Triplett Eugene S, r 108 N Ridge
Triplett Gaither (Carrie M) emp Lenoir Veneer Co, h Poplar
Triplett Grocery (Wm M Triplett) Hickory Rd
Triplett Grover B (Alma M) (Triplett's Dairy Farms) h 216 W Ashe Av
Triplett Harley M (Louise L) emp Kent-Coffey Mfg Co, r 157 Spainhour Av
Triplett Hilery, emp Lenoir Chair Co, r 213 Spruce
Triplett Hillard O, student, r 207 Reform
Triplett Louie A (Louise R) metal wkr Barger-Ashe Roofing Co, h 105 Grove Av Apt 3
Triplett Loy B (wid Nelson R) clk County Tax Supvr, r 517 N Main
TRIPLETT LUMBER CO INC, H Durwood Simmons Mgr, Whol, 106 N Church, R1, Tel 772 (see page 28)
Triplett Ned, furn wkr, r 140 Broadway
Triplett Ned B (Ruth T) furn wkr, h 257½ E Harper Av
Triplett Orville L (Ethel C) furn wkr Kent-Coffey Mfg Co, h 200 Westbrook Rd
Triplett Ozro C (Cordelia P) h 207 Reform
Triplett Pauline P (wid Jos D) emp American Yarn Processing Co, h 567 East
Triplett Ralph G (June G) (Triplett Clo Co) h 211 Kirkwood
Triplett Raymond (Wilma C) emp Lenoir Chair Co, h 310 Center

DUKE POWER CO.

ELECTRIC LIGHT AND POWER SERVICE

"ON THE SQUARE" **PHONE 800**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; H. E. Merritt, V-Pres.

110 S. MAIN **E. H. Blair, Cashier** **PHONE 224**

Triplett Raymond R (Nealie F) (West Ave Furn & Mus Co) h 112 Spruce
Triplett Roger B (Lilyan W) pres Blowing Rock Furn Co and v-pres Blowing Rock Chair Co, h 209 Hibriten
Triplett Roger B Jr, student, r 209 Hibriten
Triplett Ruth T Mrs, emp Amer Yarn Process, r 257½ E Harper Av
Triplett Susie C (wid Mack C) (Triplett Cottage) h 202 W Ashe Av
Triplett Virginia D Miss, dom, r 217 Realty
Triplett Wayne E (Donna B) r 125 Powell Av
Triplett Wayne B (Eva A) emp Bernharcdt Furn Co, h 213 Spruce
Triplett Willa D Miss, sten Blackwelder Hosp, r 311 Beall
Triplett Wm B (Berneice C) emp Lenoir Chair Co, h 205 Stonewall Apt 6
Triplett Wm M (Bertha) (Triplett Gro) h Hickory Rd
Triplett's Dairy, Ralph Prestwood mgr, Zacks Fork Rd
Triplett's Dairy Forms (Grover B Triplett) Zack's Fork Rd
Trivett Howard, emp Natl Veneer Co, r 107 Vance
Trivett Niley (Leona A) h Advent Extd
Trivett York A, mech Harper Furn Co, r 107 Vance
Trivette Alton C Rev (Robt J) tchr Central High Sch, h 136 Broadway
Tron Mary F Mrs, tech Blackwelder Hosp, r Valdese, N C
Trott Mary E Miss, student, r 514 Kentwood
Trott Ralph D (Virginia B) mgr Lenoir Auto Parts, h 514 Kentwood
Troutman Baxter S (Bertha W) phys 112 N Boundary, h 511 Mount View Av
Truesdale E Floyd (Maggie B) mgr L B Price Merc Co, h 123 Broadway
Truesdale Wm, student, r 123 Broadway
Truitt H Click (Lois J) mech Owen's Body Shop, h 126 Norwood
Truitt Lois J Mrs, opr Beach's Beauty Salon, r 126 Norwood
*Tugman Fontane, janitor Belk's, r 529 Oak
*Tugman Fritz (Ida H) h (rear) 509 Oak
*Tugman Leroy M (Elizabeth D) lab, h Stage
*Tugwell Millie W, h 541 Oak
Turner Betty J Miss, emp Kent-Coffey Mfg Co, r 106 Beach
Turner D Walter (Sadie P) (North Pole) h 335 S Mulberry
TURNER FURNITURE CO (Grover F Turner) Furniture and Electrical Appliances, 107 S Mulberry, Tel 741-W (see page 23)
Turner Grover C (Josephine D) emp Kent-Coffey Mfg Co, h 106 Beach
Turner Grover F (Dolly C) (Turner Furn Co) r North Catawba Rd
*Turner Henry F Rev (Nellie D) h 114 Wheeler

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 **Fidelity Building** **132 West Ave.**

WALL FOUNDRY & MACHINE CO.

Complete Foundry and Machine Work

412 E. HARPER AVE. **PHONES: DAY 315, NIGHT 554-W**

Turner Jack S (Ruth R) slsmn Turner Furn Co, r RD5
Turner Vivian C Miss, bkpr Turner Furn Co, r North Catawba Rd
Turnmeyer Chas A (Mary C) furn wkr, h Fairview Rd
Turnmeyer Junie, r 311 (111) Underdown Av
Turnmire Afton W Mrs, clk Sou Bell T & T Co, r 108 Conley
Turnmire Chas E (Lou H) driver Barringer Oil Co, h RD2
Tuttle Edw H Jr (Lucille M) (Tuttle's Jwlry) r Hickory R d
Tuttle Hume T (Julia H) pntr, h 118 E Finley Av
Tuttle Jas S (Ruth B) furn wkr, r 117 N Ridge
Tuttle Jessie W Mrs, tchr W Lenoir Sch, r RD6
Tuttle Nancy H Miss, ofc mgr Fairfield Chair Co, r Hickory Rd
Tuttle Rachel M Miss, sten Lenoir Stationery Co, r Blowing Rock Rd
Tuttle Ralph M (Tuttle's Barber Shop) r Valmead
Tuttle Ruth B Mrs, tchr W Lenoir Sch, r 117 N Ridge
Tuttle Saml L, lbr inspr, r 301 S Mulberry
Tuttle Wm L, pntr, r 118 E Finley Av
Tuttle's Barber Shop (Ralph M Tuttle) N Main
Tuttle's Jewelry (Edw H Tuttle Jr) 101 W Harper Av
*Two Spot (Raymond Ferguson) beverages, 138 E Finley Av
TYSINGER WM L (Mildred M) Pres-Treas Home Electric Co of Lenoir, r Wilkesboro Rd, Tel 1635

U

BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE - - - - 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

Underdown Chas A (Dovie P) (Globe Hdw Co) h 103 Spainhour Av
Underdown Dorothy E Miss, student, r 104 W Olive Av
Underdown Floyd B (Macie K) formn Lenoir Pad & Paper Co, h 254 Underdown Av
Underdown Frances B (wid Chas C) h 248 Underdown Av
Underdown Ida Mrs, r 254 Underdown Av
Underdown Milton A (Vernie S) h 400 Mount View Av
Underdown Parks C (Hazel T, pres Hickory Springs Mfg Co, v-pres Lenoir Pad & Paper Co, h 104 W Olive Av
Underdown Parks C Jr, student, r 104 W Olive Av
Underdown Rathmell F (Betty B) emp Lenoir Pad & Paper Co, h 256 Underdown Av
Underdown Sidney L (Mildred R) student, h 305 Grove Av

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. **QUALITY SEEDS** **PHONE 820**

McNAIRY'S DRUG STORE

"THE REXALL STORE"

111 WEST AVE. *PRESCRIPTIONS* **PHONES 121 & 746**

Underdown V Kenneth (Marjorie S) formn Lenoir Pad & Paper Co, h 133 Broadway
Underwood Vernie S Mrs (Kentwood Florist) r 400 Mount View Av
Underhill Georgia R (wid Albert P) r 201 W Ashe Av
Underhill Laurance C (Pansy G) v-pres-treas Lenoir Drug Store and Lenoir Stationery Co, h 201 W Ashe
Underwood Georgia Miss, maid, r 209 Highland Av
*Union Cab (J Kenny Reid) 137½ E Finley Av
UNION MIRROR CO, Harold F Coffey Pres, Thos H Broyhill V-Pres, D Archie Coffey Sec, W Clyde Suddreth Treas, Mfrs, Ofc 521 W College Av, Tel 123, Plant 301 Oak, Tel 160
UNION NATIONAL BANK, Virgil D Guire Pres, Louis A Dysart V-Pres-Cash, Joseph J Steele and Mrs Vonceil M Snelling Asst Cashs, 105 West Av, Tel 73 (see backbone)
Union National Bank Building, 109 West Av

UNITED STATES—GOVERNMENT OF

Army & Air Force Recruiting Station, John Hickey in chge, Federal Bldg
Army Instructor N C National Guard, Capt John V McLain, 102 N Main R303
Forest Service, Edwin M Manchester ranger, Federal Bldg
Navy Recruiting Station, Arlie N Whaley in chge, Federal Bldg
POST OFFICE, N Hunt Gwyn Postmaster, John S Childers, Asst Postmaster, 200 West Av, Tel 244
Post Office Inspector, Clarence C Keever, Federal Bldg
Soil Conservation Service, Dwight K Clodfelter in chge, 119 W Ashe Av

V

BANK OF LENOIR

LENOIR, N. C.
SERVING YOU SINCE - - - - 1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $500,000.00
Member Federal Deposit Insurance Corp.

Vanderbloemen Richd, mfrs agt 123 N Main, r Carlheim Hotel
Van Sickle Ralph L (Patricia S) h 108 Ervin Av
Verbyla Albert E (Helen P) pres-treas Lenoir Wood Finishing Co, h 205 Beall
Vestal Claude F (Lillie R) emp Galvin Furn Co, h 104 Oil Av
Vines Howard H (Anna G) emp Bernhardt Furn Co, h 617 N Main
Vines Lloyd D (Dora P) furn wkr, h Valmead

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 813-W**

LENOIR ICE & FUEL CO.

ICE - COAL - FUEL OIL - KEROSENE

431 W. HARPER AVE. ***"All Quality Products"*** **PHONE 140**

Viverette Cecil E (Kate C) mgr Blue Ridge Elec Membership Corp, r Pennwood Hts
Vogt Ervin E (Bernita P) electn Kent-Coffey Mfg Co, h 126 S Sharon Rd

W

BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE - - - - 1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $500,000.00
Member Federal Deposit Insurance Corp.

W & C Grill (T Glenn Walsh) lunches, 108 Depot
WJRI RADIO STATION, John P Rabb Mgr, Mutual, 1340 On Your Dial, 100 S Main, Tel 761 (see bottom lines)
WOW Hall, 103½ S Main
W & W Grocery (Everett A Walker, Mrs Minnie B Wilson) Wilkesboro Rd
*Wade Willard (Ella) emp Lenoir Tfr Co, h 119-A Hill
Wagner Carmon E (Vera S) barber Central Barber Shop, h 210 Woodsway La
Wagner Effie W (wid O Neal) r 106 Realty
Wagner Jas L (Dorothy P) roofer Barger-Ashe Roofing Co, r RD3
Wagner Wm S, student, r 210 Woodsway La
Wakefield Annie P (wid Edmund F) h 434 W Harper Av
*Wakefield David, emp Kent-Coffey Mfg Co, h 152 High
*Wakefield Grady, ydmn, r 415 Oak
*Wakefield Kenneth, lab, r 552 Oak
WALDENSIAN BAKERY, Henry C Cook Mgr, 103 S Main, Tel 164
WALDENSIAN HOSIERY MILLS, Henry F Garron Pres, Albert F Garrou Sec-Treas, Manufacturers, 401 N Main, Tel 1148-J
Waldrop Geo W (Doris P) gro Hickory Rd, h same
Walker Albert B (Beulah M) emp Lenoir Furn Corp, h 114 Spruce
Walker Albert B Jr, ball player, r 114 Spruce
Walker Boyd J (Rose N) sander Kent Coffey Mfg Co, h 212 Oil Av
Walker Christine J Miss, clk McNairy's Drug Store, r 203 W Ashe Av
Walker Clarence (Esther B) formn Lenoir Furn Corp, h 107 Stonewall
Walker Cleo Miss, tchr, r 203 W Ashe Av
Walker Cordelia H (wid John W) h 213 Oil Av
Walker Earlie M (Lois L) mech Barger-Ashe Roofing Co, r RD5
Walker Everett A (Elizabeth S) (W & W Gro) r RD9
Walker Geo W (Bessie K) furn wkr, h 209 Hayes Hill

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 821**

DeSoto

RABB MOTOR CO.

DeSOTO AND PLYMOUTH — — *SALES AND SERVICE*

410 E. HARPER AVE. PHONE 48

Walker Harley J (Ruby R) tex wkr, h 140 Spainhour Av
Walker Jas O (Pauline M) pntr, h 307 Beach
Walker Lee A (Alda H) emp Hayes Cot Mill Co, h 126 (122) Spruce
Walker Margaret L Mrs, opr Sou Bell T & T Co, r 120 S Sharon Rd
Walker Milas H, driver Bush Tfr, r Wilkesboro Rd
Walker Myra (wid Holder) h 155 Torrence
Walker N Eugene (Margaret L) emp REA, h 120 S Sharon Rd
Walker Ray, student, r 107 Stonewall
Walker Roby O (Thelma E) mech Barger-Ashe Roofing Co, r RD5
Walker Verlon L, ball player, r 114 Spruce
Walker Wallace C, driver Bush Tfr, r Wilkesboro Rd
Walker Walter R (Lula L) emp Kent-Coffey Mfg Co, h 105 Conley
Walker Willard, student, r 107 Stonewall
Walker Wm J, emp Lenoir Chair Co, r 213 Oil Av
Walker Wm R (Nellie B) formn Hayes Cot Mill, h 409 W College Av
Walker Wm S, USAF, r 409 W College Av
Wall Belle W Mrs (wid Albert H) h 214 Wilson
Wall Bros Studio (D Ned, Howard T and Miss Colene M Wall) photogs, 109 West Av
Wall Colene M Miss (Wall Bros Studio, h 107 Hospital Av
Wall D Ned (Eva R) (Wall Bros Studio) r Wilkesboro Rd
Wall Dorothy Miss, student, r 151 Woodsway La
WALL FOUNDRY & MACHINE CO (L Herbert and Wm F Wall) Complete Foundry and Machine Work, 412 E Harper Av, Tels Day 315, Night 554-W (see top lines)
Wall Howard T (Joyce B) (Wall's Gro) (Wall Bros Studio) h 151 Woodsway La
Wall Howard T Jr, student, r 151 Woodsway La
Wall L Herbert (Lottie H) lawyer and City Atty, 132 West Av R206, h 451 W Harper Av
Wall Lafayette M, student, r 214 Wilson
WALL WM F (Margaret C) (Wall Foundry & Machine Co) h 110 Beall, Tel 554-W
Wall's Grocery (Howard T Wall) 226 E Finley Av
Wallace Alma Mrs, clk Rose's, r PO Box 56
Wallace Annie Miss, emp Blue Bell, r 302 (102) Underdown Av
Wallace Betty J Miss, student, r 209 Norwood
Wallace Grocery, Mrs Mattie L Hedgpeth mgr, Zack's Fork Rd
Wallace W Hildred Miss, opr Sou Bell T & T Co, r 302 (102) Underdown Av
Wallace Inc, John R Morris mgr, dept store, 116 S Main
Wallace J D (Doris L) body wkr Smith Crossroads, r Hudson, N C
Wallace Shellie R (Aileen S) 5 & 10, h 209 Norwood

USE PERFECTION SELF-RISING FLOUR

Manufactured by

Lenoir Mills, Inc. Phone 72

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY
REMINGTON RAND PRODUCTS
101 W. HARPER AVE. PHONE 419

Wallis Roy R (Lila M) editor-mgr Lenoir News-Topic, h 352 S Mulberry
Walsh Ada N Miss, r 120 Conley
Walsh Beer Tavern (Mrs Gertrude P Walsh) 106 Depot
Walsh Betty J Miss, r 120 Conley
Walsh Cecil W (Louise J) emp Lenoir Furn Co, h 210 Stonewall
Walsh Florence (wid Henry) r Harrisburg Rd
Walsh G Rabb (Sallie H) wtchmn Union Mirror Co, h 411 N Main
Walsh Gertrude P Mrs (Walsh Beer Tavern) r 141 N Mulberry
Walsh Ina A Miss, asst Drs Reece & Graham, r RD1
Walsh J E Co (John E Walsh) whol dry gds, 125 N Main
Walsh J Wade (Winifred B) (Town Hill Gro) and police, h 106 Wild Cherry La
Walsh Jas, atndt West Harper Ser Sta, r Miller Hill
Walsh John E (Ruth A) (J E Walsh Co) h 307 N Main
Walsh John H (Mae W) furn wkr, r 120 Conley
Walsh Roy P (Dorcas G) wtchmn Caldwell Furn Co, h 120 Conley
Walsh T Glenn (Gertrude P) (W & C Grill) h 141 N Mulberry
Walsh Vondell Miss, asst Dr Wesley G Byerly, r RD9
Walters Lucy M Miss, bkpr REA, r Hudson, N C
*Walton Anna, dom, h 225 Folk
*Walton Avanna, dom, r 107 Rankin
*Walton Sanders (Lorena F) lab, h 210 Rankin
Warden John W (Ruby F) tchr Gamewell Sch, h 113 Wilson
Warlick Raymond T (Irene M) slsmn Smith Crossroads, h 204 Todd
Warner Helen L Mrs, tchr Valmead Sch, r 110 Norwood
Warner Norman J Jr (Helen L) treas Hammary Mfg Corp, h 110 Norwood
Warren Betty B Mrs, nurse Dula Hosp, r 206 W Ashe Av
Warren C Shaw (Marjorie H) trav slsmn, h 309 Beall
Warren Charley B (wid Hill H) h 108 Conley
Warren Chas W, atndt Lenoir Esso Ser, r 138 Warren La
Warren Ernest F (Betty B) bkpr Mooney Plmbg & Htg Co, h 206 W Ashe Av
Warren Eva R (wid Ernest F) h 205 Stonewall Apt 3
Warren J Gwyn, carrier PO, r Blowing Rock Rd
Warren J Willard (Mary H) formn Caldwell Veneer Co, h 457 N Main
Warren Jos L, furn wkr, h 122 Warren La
Warren M Joan Miss, clk Efird's, r 457 N Main
Warren N Faye Miss, tel opr, r 108 Conley
Warren R Gwyn (Lena T) carp, h 138 Warren La
Warren Rufus G Jr (Hazel D) carp, h 136 Warren La

Collins-Pridmore Co.

"Lenoir's Finest and Newest Department Store"
120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment Service
Hotpoint Appliances — G.E. Radios — Oil Heaters & Furnaces
207 E. HARPER AVE. Tire Recapping PHONE 339

Warren Thos L (Cathleen W) lawyer, h 247 N Main
Warren Wade W (Martha C) carp, h 128 Warren La
Warren Woodrow W (Margaret R) h 112 Warren La
Waters Coolidge (Jerry W) furn wkr, h 137 Powell Av
Waters Iva J (wid Clyde) h 100 Hickory
Waters Jerre W Mrs, clk Blue Bell, r 137 Powell Av
Waters Lawrence W (Martha S) h 142 Powell Av
Waters Marvin G (Polly H) furn wkr, h 104 Hickory
Watson Anne L Miss, sten Fidelity Ins Agcy, r RD6
Watson B Poovey (Faye H) mech Smith Crossroads, h RD6
Watson Blake V (Sue B) formn Galvin Furn Co, h 320 Beall
Watson Carrie Mrs, r 107 Wild Cherry La
Watson Carroll T (Marie R) furn wkr, h 224 Stonewall
Watson Earl E (Helen G) (Earl Watson Jwlr) h 314 West Av

WATSON EARL JEWELER (Earl E Watson) Watchmaker and Jeweler, 111 W Harper Av, Tel 503

Watson Elsie Miss, r Blowing Rock Rd
Watson Ernest G (Ennis W) emp Caldwell Furn Co, h 139 N Mulberry
Watson Gaither G, r Blowing Rock Rd
Watson Gertrude L Miss, smstrs Lenoir Clnrs, r Morganton Rd
Watson Harrison G (Bell P) furn wkr, h 222 Stonewall
Watson Hartsell (Hazel T) pntr, h (rear) 222 Stonewall
Watson Helen G Mrs, nurse, 314 West Av, r same
Watson J Albert, furn wkr, r 203 N Prospect
Watson Jas C, USAF, r 312 Center
Watson Jas H, furn wkr, r 222 Stonewall
Watson Jas I (T Elizabeth) h Spainhour Hill
Watson Jas W (Mae W) emp Bernhardt Furn Co, h 312 Center
Watson Jesse L, r 222 Stonewall
Watson Joseph T (Sarah B) (Appliance Center) h 523 Kentwood
Watson Katherine S Mrs, waitress Claude's Cafe, r Valmead
Watson Lewis E (Jean H) emp Lenoir Furn Co, h 508 W Harper Av
Watson Lucille Miss, hsekpr C W Greer, r same
Watson Manuel W (Martha W) h Blowing Rock Rd
Watson Mattie B Miss, r 312 Center
*Watson Monroe (Rose D) lab, h 531 Oak
Watson R Don (Polly B) mech Smith Crossroads, r RD8
Watson Ralph, emp Lenoir Veneer Co, r 218 West Av
Watson Robah J (Lucille W) carp, h 201 N Prospect
Watson Robt G (Essie F) furn wkr, h 222½ Stonewall
Watson Rollie E (Inez C) furn wkr, h 129 N Ridge
Watson Ross (Fay S) filling sta 562 W Harper Av, h Morganton Rd

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION

MUTUAL INSURANCE

106 S. MAIN ST. PHONE 1051-J

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 98 Fidelity Building 132 West Ave.

Watson Ruth T Mrs, opr Sou Bell T T Co, r 222 W Hayes Av
Watson Sarah B Mrs, sten Caldwell Furn Co, r 523 Kentwood
Watson W Milton (Nancy P) wtchmn Union Mirror Co, h 203 N Prospect
Watson Wm V (Mary C) (Watson's Barber Shop) h 108 E Kentwood Cir
Watson Worley L, furn wkr, r 203 N Prospect
Watson Worley R (Isabell S) carp, r 203 N Prospect
Watson's Barber Shop (Wm V Watson) 105 S Boundary
Watts Carol, plmbr Parlier & Tomlinson, r Valdese, N C
Watts Howard T, city firemn, r 204 S Main
Watts Malta N (wid Wm) sten Broyhill Furn Factories, h 225 W Harper Av
Wayne Jack W D, waiter Caldwell Restr, r RD3
Weathers Chas L, ball player, r 408 W Harper Av
Weathers Fannie L Miss, opr Sou Bell T & T Co, r 408 W Harper Av
Weathers Geo W (Minnie Q) guard prison camp, h 128 Spainhour
Weathers J Glover (Eva W) mech Hayes Cot Mills, h 408 W Harper Av
Weathers Janice L Miss, student, r 128 Spainhour Av
Weaver Carl G (Frances P) inspr Lenoir Furn Co, h 435 S Main
Weaver Martha F Miss, r 435 S Mai n
Webb Marshall, emp Harper Furn Co, r 156 Spainhour Av
Webb W Leonard (Alice M) slsmn W E Shaw Furn Co, r Valmead
Weed Alason A (Katharine V) h 207 Highland Av
Weeks Chas E, prntr Lenoir News-Topic, r 109 Conley
Weeks Paul H, student, r 109 Conley
Weeks Paul W (Carrie H) prntr Lenoir News-Topic, h 109 Conley
Weeks Wm G, student, r 109 Conley
Welch Grace P Mrs, bkpr A & P Food Stores, h 108 Broadway
Welch Jas (Nora W) driver Friendly Cabs, r RD2
Welch Nora W Mrs, smstrs, Spainhour's, r RD2
Welch Wade H (Nettie W) emp Lenoir Furn Corp, h 561 Lenoir Av
Welch Wm T (Helen M) prod mgr A&P Food Stores, 128 N Mulberry
Welborn Andrew A (Ola W) emp Kent-Coffey Mfg Co, h 111 Jennings
Wells Jessie Miss (Lucille & Jessie's Place) r 308 W Harper Av
WEST AVENUE FOOD LOCKERS (Wm D Bailey, Flake B Coulter) Thos C Brown Mgr, Freezing, Meat Curing, Processing, 319 West Av, Tel 504-R **(see page 21)**
West Avenue Furniture & Music Co (Raymond R Triplett) 301 West Av
West Ave Lunch (Ralph F Poarch) 328 West Av

SANDERS CHEVROLET **CO.**
SALES — SERVICE — PARTS
231 WEST AVE. PHONE 701

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. PHONE 619

West Chas A (Gertrude C) emp City, h 134 N Ridge
*West End Cafe (Jas L Norwood) beverages, 408 Oak
*West End Cleaners and Dyers (John P Jones) 403½ Oak
*West End School, 525 Oak
West Harper Clinic (Dr Shelton F Fowler) 211 W Harper Av
West Harper Elementary School, 305 W Harper Av
West Harper Service Station, Thos D Greene mgr, 433 W Harper Av
West Jessie M Miss (Lucille's & Jessie's Place) r 308 W Harper Av
West Junius R (Lillie W) wtchmn Hibriten Furn Co, h 105 Bernhardt
West Lenoir Baptist Church, Fairfield Rd
West Lenoir School, Luther B Robinson prin, Maple Dr cor Poplar
West Willard, r 126 Bernhardt
West Wm, emp Hibriten Chair Co, r 126 Bernhardt
*Westbrook Lincy E, r 403 Oak
WESTERN AUTO ASSOCIATE STORE (Roy F Shoaf) Accessories, Tires, Batteries, Radios, Paints, 121 S Main, Tel 518 **(see page 14)**
Western Union Telegraph Co, Mrs Mary M Williamson mgr, 108 S Main
Whaley Arlie N, in chg U S Navy Recruiting Sta, r 110 W College Av
Wheeler Lola Miss, slswn Wallace Inc, r RD5
Whisnant Annie D (wid John W) h 115 Beall
Whisnant Chas F (Ila E) gro Hickory Rd, h same
Whisnant Dickson (Ann I) (Williams & Whisnant) h 330 S Mulberry
Whisnant G Brown (Eulalia M) (City Dry Clnrs) h 422 W Harper Av
Whisnant J Wm Jr, clk Duke Power Co, r 115 Beall
Whisnant Jas B, driver Anderson Truck Line, r Granite Falls, N C
Whisnant Lonnie E (Myrtle M) slsmn, h 401 S Main
Whisnant Mary Miss, r 402 Broadway
Whisnant Patsy F (wid Henry L) h 402 Broadway
Whisnant Polly Miss, waitress East Harper Coffee Shop, r Morganton Rd
Whisnant Robt, furn wkr, r 402 Broadway
Whisnant Wm, emp Duke Power Co, r 115 Beall
Whitaker Wm L (Lola T) city firemn, h 205 Stonewall Apt 13
White Alma E (wid Wm M) h 345 S Mulberry
White C Eleanor Miss, student, r 105 W Kentwood Cir
White Carrie P Mrs, opr Pearce's Beauty Salon, r 105 W Kentwood Cir
White Cornelia M Mrs, tchr, r 215 Vance
*White Dorsey (Stella S) gros 108 Patterson, h same
*White Edw (Polly) USA, h Stage

ABERNETHY SALES & SERVICE

ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES

JOHNSON SEA HORSE MOTORS

111 S. MAIN ST. PHONE 153

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. **PHONE 1141**

White Elizabeth D Mrs, sec Greer Drug Co, r Happy Valley, N C
White Frank B (Cornelia M) field rep State Employment Security Comn, h 215 Vance
White Fred (Annie) h 104 Virginia
White Helen V Miss, opr Sou Bell T & T Co, r RD6
White Jas R (Maxine D) (White's Ser Sta) r Hudson, N C
White Lucille B (wid Thos M) h 326 S Mulberry
*White Marjorie, r 108 Patterson
White Myrtle T Mrs, h 123 Maple
White R Gene (Janie L) slsmn Firestone Home & Auto Sup, h 105 Scroggs Av
WHITE RAY M (Carrie P) Supt Harper Furniture Co, h 105 Kentwood Cir, Tel 950
White Roy K (Celia) (Whitnel Grill) r Whitnel
White Susan J (wid Frank C) h 109 N Boundary
White Taft O (Macie J) furn wkr, h 408 N Prospect
White Troy T (White's Curb Mkt) h 111 S Church
White Willard W (Lila H) formn Bernhardt Furn Co, r Granite Falls, N C
White Wm Jr (Elizabeth D) v-pres Greer Drug Co, r Happy Valley, N C
White's Curb Market (Troy T White) gros, 111 S Church
White's Service Station (Jas R White) 221 S Main
Whitehead Gertrude F Mrs, tchr Central High Sch, h 215 W College Av
Whitehead Martha G Miss, student, r 215 W College Av
Whitener Cecil G (Gladys S) sec Barger-Ashe Roofing Co, h 104 Westbrook Rd
Whitener Mozelle McG Mrs, opr Mallard's Beauty Shop, h 269 E Harper Av
Whitnel Billiards (Lawrence E Currie, Homer Haynes) Hickory Rd
Whitnel Body Shop (Chas W Herman) Hickory Rd
Whitnel Cabinet Works (Homer Griffin) Hickory Rd
Whitnel Dry Cleaners (Stanley N Correll) Hickory Rd
Whitnel Fresh Air Market (J Ruxie Smith) prod Hickory Rd
Whitnel 5, 10 & 25 Cent Store, Mrs Viola P Goble mgr, Hickory Rd
Whitnel Grill (Roy K White) Hickory Rd
Whittier Glenn G, program dir WJRI Radio Sta, h 397½ Mulberry
Whittington Clyde L (Minnie C) (Garden City Ser Sta) r 305 Poplar
Whittington Ettie C (wid Rudie) h 305 Poplar
*Whittington Jos, lab, r 105 Rankin
*Whittington Lavalette, dom, h 105 Rankin
Whittington Mimmie W Mrs, r 100 Hickory

'GENE MILLER

"MEN'S FASHION SHOP"

CLOTHING, FURNISHINGS, HATS AND SHOES

100 N. MAIN ST. **PHONE 145**

Belk's Department Store

"Home of Better Values"

124 S. MAIN ST. **PHONE 341**

Whittington Ralph L (Ruby C) formn Bernhardt Furn Co, r RD9
Whittington Wilson F (Ruby C) emp Kent-Coffey Mfg Co, h 227 Bradford Av
Widenhouse Wm P, interviewer State Employment Security Comn, h 108 Palmer Av
Wilcox Chas S (Bertie W) wtchmn Lenoir Furn Co, h 111 Gilmer
Wilcox Chas S Jr, clk Dr Donald W Lackey, r 111 Gilmer
Wilcox Chas S Jr, r 111 Gilmer
Wilcox Ernest H (Doris S) emp Fairfield Chair Co, h 112 Gilmer
Wilcox George S Miss, mgr Appalachian Poster Adv Co, r 314 Beall
Wilcox Inez Miss, r 111 Gilmer
Wilhelm Wrenforth S, clk Lenoir Drug Co, r 315 East Av
Wilkinson Wm A (Bessie B) mach opr Lenoir Chair Co, h 312 W Harper Av
Williams Allie (wid Frank) r 104 Hillside Av
Williams Ann Miss, student, r 405 Pennton Av
Williams Arthur D (Margaret H) dist ranger State Forest Ser, r RD6
Williams Buford F (Sallie I) (Williams & Whisnant, h 204 W Harper Av
Williams Clayton (Grace S) emp Mooney Plumbing & Heating Co, h 675 Howard
Williams Edna M Mrs ,waitress Caldwell Restr, h 105½ S Mulberry
*Williams Edw T, furn wkr, r 106 Hartley
*Williams Emanuel R, student, r 106 Hartley
*Williams Emma, maid, h 323 E Finley Av
Williams Glenn E, slsmn Clay's Meat Whol, r Hudson, N C
Williams Harry (Thelma A) emp Ser Clnrs, h 104½ Wild Cherry La
*Williams Harry G (Mildred D) furn wkr, h 106 Hartley
*Williams Houston (Annie D) lab, r 228 Folk
Williams J Ervin (Mary P) mech Caro Tire & Appl Co, r Hudson, N C
Williams Lloyd C (Stella S) prod dlr, h 100 Torrence
Williams Lonnie M (Irene H) prod dlr, h 100 Torrence
WILLIAMS MACON M (Oneita M) (Lenoir Ice & Fuel Co) h 405 Pennton Av, Tel 643
*Williams Mattie, dom, r 218 Rankin
*Williams Mildred I, student, r 106 Hartley
*Williams Nassau, lab, r 210 Rankin
Williams Priscilla Mrs, h 114 Scroggs Av
Williams Priscilla Mrs, dietition Dula Hosp, r 116 N Mulberry
Williams Rowena Miss, tchr, h 321 E Harper Av
Williams Roy G Jr (Prue A) servmn Abernethy Sls & Ser, h 129 Healan

TEAGUE FURNITURE CO.

"LENOIR'S SMARTEST STORE"

COMPLETE LINE OF HOME FURNISHINGS

On Easy Terms

101 S. MAIN ST. **PHONE 197**

LENOIR MANUFACTURING CO.

LUMBER • MILLWORK • BUILDING MATERIAL

"Everything To Build Anything"

OAK ST. at C. & N. W. R. R. **PHONE 173**

Williams Ruth Miss, clk East Lenoir Gro, h 205 Stonewall
Williams Ruth S (wid Paul C) clk Crisp Gro, h 205 Stonewall Apt 17
Williams Walter G (Fayola R) h 244 B Underdown Av
Williams & Whisnant (Buford F Williams, Dickson Whisnant) lawyers, 109 West Av R6
Williamson Mary M (wid Claude) mgr W U Teleg Co, h 119 Maple
*Willie's Place (Callie M Corpening) gro, 567 Oak
*Wilson Amburst, student, r 506 Oak
Wilson Ann Miss, bkpr Union Natl Bank, r RD2
*Wilson Beverly (Naomi D) emp Harper Furn Co, h 509 Oak
Wilson Carl M (Vernice R) supt Reins Bros, r RD6
Wilson Chinara F (wid Walter E) h 144 High
Wilson Clarence L (Hessie E) phys 212 N Main, h same
Wilson Claude A (Jennie W) trav slsmn, h 312 (112) Underdown Av
WILSON CONSTRUCTION CO, Rathmell E Wilson Mgr, Licensed General Contractors, Hedrick Bldg, 104 N Main, Tel 1022-R (see page 4)
*Wilson David, r 508 Oak
Wilson Dell B Mrs, sec-treas Bernhardt Furn Co, r Morganton, N C
Wilson Dexter C, delmn, r 107 Vance
Wilson Earl R, student, r 222 Realty
Wilson Effie C (wid Lee) h 211 W Ashe Av
Wilson Ernest M (Rosa) supt Lenoir Hos Mills, r Wilkesboro Rd
*Wilson Fredk R, student,r 124 Harrington
Wilson Helen Miss, sten Lenoir Chair Co r 226 W College Av
*Wilson Ira D (Gussie R) hlpr Rabb-Nelson Gulf Ser, h 124 Harrington
Wlison J Fate, driver Sprinkle Oil Co r, Collettsville Rd
*Wilson Jas, r 506 Oak
*Wilson John E (Mary P) r 506 Oak
Wilson John W (Minnie B) genl mdse Wilkesboro Rd, h same
Wilson Joyce T Miss, r 407 N Main
Wilson June L Miss, knitter Waldensian Hos Mills, r 407 N Main
*Wilson Kelly, h 508 Oak
Wilson Kenneth C, state Hwy Patrol, r 105 Scrogg Av
Wilson Lottie S Mrs, tchr W Lenoir Sch, r 212 N Main
Wilson Louise W Mrs, r 100 Hickory
*Wilson Mack, emp Acme Tfr & Stge Co, r 506 Oak
Wilson Maggie S (wid Wm H) h 308 W Harper Av
*Wilson Mahalie, r 508 Oak
Wilson Martha L Miss, r 316 Newland Av
*Wilson Mary J, r 506 Oak
Wilson Mary L Mrs, h 107 Vance
Wilson Mary W Miss, r 210 South Av

BERNHARDT-SEAGLE CO.

HARDWARE — FURNITURE

112-114 S. Main St. **Phone 100 and 101**

BUILDING SUPPLIES AND LUMBER

314 W. Harper Ave. **Phone 44**

HOME ELECTRIC CO. OF LENOIR, INC.
ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 1500

Wilson Max C (Flossie P) lawyer 102 N Main R3, h 211 Pennton Av
Wilson Minnie B Mrs (W & W Gro) r RD2
Wilson Owen C (Georgia W) (Fairway) h Hickory Rd
Wilson Pearl R Miss, knitter Waldensian Hos Mills, h 407 N Main
WILSON RATHMELL E (Lottie S) Mgr Wilson Construction Co, h 212 N Main, Tel 120
*Wilson Sadie, lndrs, h Stage
*Wilson Shuford (Elva E) lab, h 506 Oak
Wilson Stanford R (Mary A) ser mn Pegram's Radio Shop, r RD4
Wilson Stanley, student, r 312 (112) Underdown Av
Wilson T Carl (Anna C) mech Rabb Motor Co, h 105 S Sharon Rd
*Wilson Tommie R, r 508 Oak
Wilson Warren, emp Lenoir Furn Co, r 312 (112) Underdown Av
Wilson Wayburn, emp Harper Furn Co, r 312 (112) Underdown Av
*Wilson Wm, lab, r 506 Oak
Wilson Woodrow (Ruth R) prod trucker, h 222 Realty
Winborne Roger M (Katherine P) slsmn Bernhardt Furn Co, h 209 Highland Av
Winborne Thos P, student, r 209 Highland Av
Winecoff Elizabeth Miss, r 119 Broadway
Winecoff J E Lloyd (Kathryn P) emp Fairfield Chair Co, h 119 Broadway
Winecoff Jeanette Miss, r 119 Broadway
Winecoff Lunette Miss, student, r 119 Broadway
Wingard Ruth Miss, tchr, r 210 W Harper Av
Winkler Albert R, carp Bernhardt-Seagle Co, r RD5
Winkler Annie H Mrs, emp Hibriten Furn Co, r 120 Vance
Winkler Billie S Miss, r 121 Spruce
Winkler Bobbie G, student, r 120 Vance
Winkler C Walter (Ida P) h 121 Spruce
Winkler Edw C (Ellen C) carp, h 206 Spruce
Winkler Eva C Miss, r 607 N Main
Winkler Glenn W, asst mgr Dixie Home Stores, r 201 Oak
Winkler Green W (Ada E) emp Lenoir Chair Co, h 109 Broadway
Winkler Harry, r 123 Maple
Winkler Hazel C (wid J Clay) slswn J C Penney Co, h 479 W Harper Av
Winkler Helen L Miss, student, r 120 N Ridge
Winkler Irene E Miss, ofc sec County Health Dept, r 130 Norwood
Winkler J Bunyan (Toy S) emp City, h 116 Broadway
Winkler Jack (Sue T) emp Lenoir Chair Co, h 190 S Prospect
Winkler John P (Myrtle H) h 220 Vance

WJRI
MUTUAL
1340 ON YOUR DIAL
PHONE 761

LENOIR DRUG STORE
(WALGREEN AGENCY)
Prescription Druggists
110 WEST AVE. PHONES 83 and 136

Winkler Jos D (Jeanette K) slsmn Western Auto Asso Store, h 118 N Ridge
Winkler Julius S, student, r 123 Maple
Winkler Kathleen S Mrs, librarian County Library, h 120 N Ridge
Winkler L Florence Miss, r Blowing Rock Rd
Winkler Lucille N Miss (Lucille's & Jessie's Place) h 308 W Harper Av
Winkler Luther E (Nellie S) emp Lenoir Chair Co, h 128 Broadway
Winkler Maude W Mrs, emp Hayes Cot Mill, h 675 Lenoir Av
Winkler Myrtle H Mrs, bdg 220 Vance, r same
Winkler Oris P, student, r 121 Spruce
Winkler Paul N, r 675 Lenoir Av
Winkler Ralph H (Nannie W) sander Kent-Coffey Mfg Co, h 130 Norwood
Winkler Robt G (Wayburn H) formn Lenoir Chair Co, h 109 Scroggs Av
Winkler Robt H (Mary L) supt Lenoir Chair Co, h 115 Broadway
Winkler Robt H Jr, emp Kent-Coffey Co, h 120 N Ridge
Winkler Sue T Mrs, emp Blue Bell, r 190 S Prospect
Winkler T Hall, h Blowing Rock Rd
Winkler W T Ernest, driver Bush Tfr, r Wilkesboro Rd
Winkler Wayburn H Mrs, bkpr Saunders Chev Co, r 109 Scroggs Av
Wise Johnell P (Margaret) slsmn Thompson-Lipe Co, h 110 Ervin
Withers Fred F (Leslie C) designer Broyhill Furn Factories, h 406 Hospital Av
Withers S Sue Miss, student, r 406 Hospital Av
*Witherspoon Annie, dom, r 322 E Finley Av
Witherspoon Andrew (Hattie P) lab, h 329 E Finley Av
*Witherspoon Bryson (Nona K) emp Blowing Rock Chair Co, h 220 Rankin
Witherspoon Coot, furn wkr, r 322 E Finley Av
*Witherspoon David L, ydmn, r 410 Oak
*Witherspoon Ella, r 156 Wheeler
*Witherspoon Fannie N, h 410 Oak
*Witherspoon Florence, h 120 Hartley
*Witherspoon Hattie, dom, r 156 Wheeler
*Witherspoon Maude, lndrs, r 410 Oak
*Witherspoon Stewart (Inez F) hlpr Greer Drug Co, h 226 Rankin
*Witherspoon Wm S (Mary D) furn wkr, r 120 Hartley
Witort Edna L Mrs, sec Lenoir Wood Finishing Co, r 400 W Olive Av
Witort Edw A (Edna V) supt Lenoir Wood-Finishing Co, h 400 W Olive Av

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Plumbing and Heating Contractors
314 E. HARPER AVE. PHONE 1430

BARGER-ASHE ROOFING CO.

ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS

"The Practical Tinners and Roofers"

Phone 334 **211-213 E. Harper Ave.**

Wolf Elsie Miss, emp Blue Bell, r 222 W Harper Av
Womack Frank P (Eva S) (Price & Womack) h 509 Kentwood
Wonsavage Chloe G Mrs, emp Lenoir Chair Co, h 234 N Main
Wood B Joyce Miss, student, r 604 S Main
Wood John R (Lucy G) slsmn, h 604 S Main
WOODALL WILBUR F REV, (Mary F) Pastor College Avenue Baptist Church, h 482 W Harper Av, Tel 588-W
Woodbury Luke Jr (Frances H) h 112 (212) W Olive Av
Woodmen of the World Lenoir Camp No 95, J Sherrod Tuttle sec, meets every Friday night at 103½ S Main
Woodruff A P (Louise P) tchr, 106 Stonewall
Woodruff Dee E (Mary H) emp Kent-Coffey Mfg Co, h 136 Maple
Woodruff Jas W (Addie W) emp Blowing Rock Chair Co, h 129 Broadway
Woods Arnie R, barber Watson's Barber Shop, r RD8
Woods Carroll M (Betty E) repr Goodyear Shoe Shop, h 221 Wilson
Woods Fred W (Otelia P) furn wkr, h 132½ N Mulberry
Woods J T (Josephine S) emp Hibriten Furn Co, h 306 S Mulberry
Woods Jos A, groundmn Duke Power Co, r RD5
Woods Willa S Miss, cash Rose's, r RD2
Woody Clyde T (Elizabeth C) driver Friendly Cabs, r Valmead
Woody John H (May W) blksmith (rear) 403 N Prospect, h same
Woody Zelma L Mrs, r (rear) 403 N Prospect
Wooten Jas A (Jessie E) mech, Smith Crossroads, r Hendrix, N C
Wooten Lloyd R, ser mn Shields Refrigeration Co, r RD1
Wooten Aubrey W (Mary B) miller Lenoir Mills, h 409 S Main
Wootton Ray L, r 409 S Main
Wootton V Christine Miss, clk Bernhardt Furn Co, r 409 S Main
Worley Franklin H (Marie C) roofer Barger-Ashe Roofing Co, r RD1
Worley Maidie M (wid Carl) emp Hayes Cot Mill, r 114 Realty
Wright Bertha N Mrs, waitress Smithey's, r Globe, N C
Wright D Leuna Miss, student, r 151 Spainhour Av
Wright Geo W (Sue W) h 119 S Sharon Rd
Wright W Raymond (Carrie C) (Wright's Cafe) h 151 Spainhour Av
Wright W Raymond Jr, student, r 151 Spainhour Av
Wright's Cafe (W Raymond Wright) 103 Mill
Wynne Geo E (Zilla K) mech Wynne Mtr Rebldg Co, h 372 S Mulberry
WYNNE MOTOR REBUILDING CO (Wm B and Geo E Wynne) "Complete Automotive Service," 110 E Olive Av, Tel 805-W **(see page 17)**
Wynne Wm B (Patricia K) (Wynne Mtr Rebldg Co) h 372 S Mulberry

BROUGHTON INSURANCE AGENCY

Insurance - Bonds - Real Estate Loans

205-206 McLean Bldg., 100 N. Mulberry St. **Phone 795-J**

SMITH PRINTING CO.

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117 S. Mlberry St. MIMEOGRAPHING MACHINES Phone 110

Y

BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE - - - - 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

Yates Chas S, furn wkr, h 216 Vance
Yates Claude G, student, r 500 Kentwood
Yates Gertrude H (wid Claude G) h 500 Kentwood
Yarbrough Jas A (Elizabeth) mach Caldwell Mach Co, r Granite Falls, N C
Yates Margaret K Miss, emp Lenoir Hos Mills, r 216 Vance
Yates Martha Miss, student, r 216 Vance
Yates Patricia J Miss, student, r 107 S Sharon Rd
Yates Paul P (Katherine L) (Hedrick & Yates) h 107 S Sharon Rd
Younce Eugene M, emp Home Electric Co, r 325 (125) Underdown Av
Younce Geo W, emp Bernhardt Furn Co, r 325 (125) Underdown Av
Younce Thos W (Nellie L) City Bldg Inspr, h 325 (125) Underdown Av
Young Katella L Miss (Powder Puff Beauty Saloon) r 324 Newland Av
Youngblood Saml M (Clara W) clk Lenoir Chair Co, h 217 Pennton Av
Youngblood Saml M Jr ,student, r 217 Pennton Av
Yount Cecil E, student, r 108 Cherry
*Yount Earl, emp Lenoir Chair Co, r 184 Wheeler
Yount Georgia M Mrs ,slswn Belk's, r Granite Falls, N C
*Yount Marshall R (Cornelia S) lab, h 184 Wheeler
*Yount Marshall R Jr (Bernice K) r 183 Wheeler
*Yount Oscar, emp Avon Theatre, r 184 Wheeler
*Yount Saml, r 184 Wheeler
Yount Stuart L (Charlotte S) driver Newton Transportation Co, h 108 Cherry
Yount Stuart L, student, r 108 Cherry

DUKE POWER CO.

ELECTRIC LIGHT AND POWER SERVICE

"ON THE SQUARE" **PHONE 800**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; H. E. Merritt, V-Pres.

110 S. MAIN E. H. Blair, Cashier PHONE 224

BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE - - - - 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

Zook Marian P Mrs, evec sec American Red Cross, h 413 Mount View Av

Zook Mary L Miss, student, r 413 Mount View Av

Zook Russell (Marian P) furn designer Kent-Coffey Mfg Co, h 413 Mount View Av

FIDELITY INSURANCE AGENCY

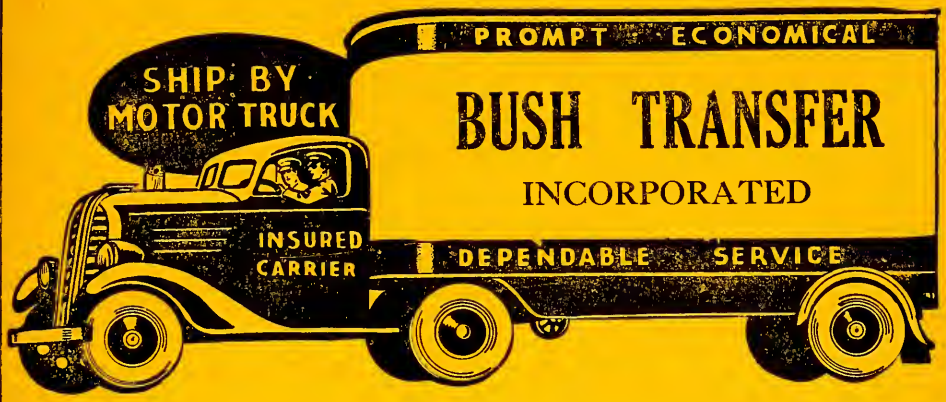
INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 Fidelity Building 132 West Ave.

J. CLAUDE BUSH, Pres.-Genl. Mgr. JACK F. MASON, Treas.

BUSH TRANSFER, INC.



: MAIN OFFICE :

327 WEST AVE. PHONES 827 & 828

FRANCHISED MOTOR EXPRESS OPERATORS

Established 1872

Courtney's

For 77 Years, Lenoir's Leading Apparel Store for Men and Women

Merchandise Bearing National Reputation for High Style and Value
—Popularly Priced—

112-114 WEST AVENUE

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Auto Loans - Financing
Refinancing

Loans $50.00 to $2,500.00

104 N. Chureh St. **Phone 1933**

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Ford MERCURY

Sales and Service

FORD TRUCKS — TRACTORS AND
FARM EQUIPMENT

24 Hour Wrecker Service

"Complete One-Stop Service Station"

SMITH CROSSROADS PHONE 1300

WALL FOUNDRY & MACHINE CO.

Complete Foundry and Machine Work

412 E. HARPER AVE. PHONES: DAY 315, NIGHT 554-W

MILLER'S
Classified Business Directory
—OF—
Lenoir, North Carolina

VOL. VIII 1950-1951

NOTE—Patronize those whose names are in large type, for they are the progressive ones, and generally leaders in their line.

☞ Index appears in front of special business headings only, for which an extra charge is made.

(*)—Purpose of star (*) in front of name is generally used to denote colored person or firm, but its use is so varied that we assume no responsibility for errors or the wrong use of same.

Accountants—Certified Public

Dodge Alfred W, 132 West Av R201
Smith E W, 102 N Main R2

☞Acetylene Welders

CALDWELL MACHINE CO, 113 Mill (see page 29)

☞Adding Machines

LENOIR OFFICE EQUIPMENT CO, 101 W Harper Av (see top lines)
LENOIR STATIONERY CO, 118 West Av (see page 31)
SMITH PRINTING CO, 117 S Mulberry (see top lines)

Adjusters

GENERAL ADJUSTMENT BUREAU (Ins), 132 West Av R212

Advertising

Appalachian Poster Adv Co, Hickory Rd

SOUTHERN SERVICE BUREAU, PO Box 630, Asheville, N C

WJRI RADIO STATION, 100 S Main (see bottom lines)

Advertising Agencies

SOUTHERN SERVICE BUREAU, PO Box 630, Asheville, N C

☞Ambulance Service

GREER FUNERAL HOME, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. QUALITY SEEDS PHONE 820

McNAIRY'S DRUG STORE

"THE REXALL STORE"

111 WEST AVE. *PRESCRIPTIONS* **PHONES 121 & 746**

Antiques

Clover Patch The, 224 Norwood
Pearson Nell A Mrs, Blowing Rock Rd
Russell Antiques, Wilkesboro Rd

Apartments

Blackwelder, 125-27 W Harper Av
Crisp, 205 N Boundary
Government, 205 Stonewall
Graham, 215 N Church
McNairy, 479 W Harper Av
Nelson, 212 N Church

Architects

Coffey & Olson, 104 N Main R300

Associations and Clubs

American Legion, Dysart Kendall Post No 29, 223 N Main
*American Legion, 108 Hill
American Red Cross, 132 West Av, R220
Business & Professional Woman's Club, Carlheim Hotel
Caldwell County Agricultural Assn, 119 W Ashe Av
CHAMBER OF COMMERCE, 112 N Main
County Bar Assn, 132 West Av R206
Kiwanis Club, Carlheim Hotel
Lenoir Community Chest, 112 N Main
Lenoir Credit Bureau, 112 N Main
Lenoir Golf Club, 310 Pennton Av
Lenoir Mfrs Assn, 112 N Main
Lenoir Merchants Assn, 112 N Main
Lions Club, Carlheim Hotel
Optimist Club, 132 West R206
Rotary Club, Carlheim Hotel

Automobile Accessories

Economy Auto Supply, 113 W Harper Av
FIRESTONE HOME & AUTO SUPPLIES, 109 N Main (see page 14)
FLOWERS AUTO PARTS CO THE, 113 S Mulberry (see front cover)
RABB-NELSON GULF SERVICE, 100 E Harper Av (see page 15)
SANDERS CHEVROLET CO, 231 West Av (see bottom lines)
SMITH CROSSROADS INC, Smith Cross Rds (see insert)
THOMAS SERVICE STATION, Hickory Rd (see page 15)
Tire Sales & Battery Co, 119 N Main
WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

☞Automobile Loans

LENOIR FINANCE CO, 104 N Church (see insert)

Automobile Parts

FLOWERS AUTO PARTS CO THE, 113 S Mulberry (see front cover)
Lenoir Auto Parts, 401 E Harper Av
Little Used Auto Parts, Hickory Rd
SANDERS CHEVROLET CO, 231 West Av (see bottom lines)

Automobile Service

Beard E E Motor Co, Hickory Rd
Caldwell Auto Ser, Morganton Rd
Greene's Mack Garage, 613 N Main
Hopkins Garage, 469 N Main
Kirby's Garage, 117 Mill
LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 20)
LENOIR MOTORS, 109 Willow (see page 17)
Osborne Mtr Co, 545 W Harper Av
OWEN'S BODY SHOP, 321 N Main (see page 14)
RABB MOTOR CO, 410 E Harper Av (see top lines)
ROBBINS GARAGE, Hickory Rd (see page 16)
SANDERS CHEVROLET CO, 231 West Av (see bottom lines)
Scott's Garage, 446 N Main
Setzer Auto & Radiator Shop, 103 Depot
SHARPE'S AUTO REPAIR, 316 W Harper Av (see page 15)

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 813-W**

LENOIR ICE & FUEL CO.

ICE - COAL - FUEL OIL - KEROSENE

431 W. HARPER AVE. *"All Quality Products"* **PHONE 140**

SMITH CROSSROADS INC, Smith Cross Rds (see insert)
Smith's Garage, Hickory Rd
Whitnel Body Shop, Hickory Rd
WYNNE MOTOR REBUILDING CO, 110 E Olive Av (see page 17)

☞Automobile Wheel Alignment

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)

Automobiles

City Motor Co, 319 N Main
Dickinson Joe Mtr Sls, 105 Willow
Gragg & Green Used Cars, 303 West Av
LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 20)
LENOIR MOTORS, 109 Willow (see page 17)
Lenoir Willys Co, 315 N Main
M & M Mtr Co, 120 N Church
McLEAN CHAS USED CARS, Hickory Rd 321-A
McLean Motor Sales, Hickory Rd
Morris Ray Mtr Co, 211 East Av
RABB MOTOR CO, 410 E Harper Av (see top lines)
Robertson Motor Co, 219 W Harper Av
SANDERS CHEVROLET CO, 231 West Av (see bottom lines)
SMITH CROSSROADS INC, Smith Cross Rds (see insert)
Thomas Used Cars, 492 W Harper Av

Bakers

Dixie Cream Donut Shop, 110 N Boundary
WALDENSIAN BAKERY, 103 S Main

Banks

BANK OF LENOIR, 104 S Main (see initial letter lines)
LENOIR INDUSTRIAL BANK, 110 S Main (see top lines)
UNION NATIONAL BANK, 105 West Av (see backbone)

Barbers

Bishop's Barber Shop, 117 S Main
Central Barber Shop, 105 East Av
City Barber Shop, 104½ West Av
Dancy A Fred, Hickory Rd
*Dula Fredk, 407 Oak
Fox Fredk G, 214 Mill
*Jones Barber Shop, 135 E Finley Av
*Midway Barber Shop, 224 E Finley Av
National Barber Shop, 101 West Av
North Main Barber Shop, 304 N Main
Palace Barber Shop, 200 S Main
Quality Barber Shop, 301½ West Av
Setzer's Barber Shop, 115 S Church
Strother Otis F, 115 S Main R202
Tuttle's Barber Shop, N Main
Watson's Barber Shop, 105 S Boundary

☞Batteries

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
ESTEP ESSO SERVICE, 119 S Mulberry (see page 14)
FIRESTONE HOME & AUTO SUPPLIES, 109 N Main (see page 14)
RABB-NELSON GULF SERVICE, 100 E Harper Av (see page 15)
THOMAS SERVICE STATION, Hickory Rd (see page 15)
WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

Beauty Shops

Anne's Beauty Shop, 237½ West Av
Arcade Beauty Shoppe, 115 S Main
Beach's Beauty Salon, 115 N Main
City Beauty Salon, 100½ N Mulberry R209
Courtney's Beauty Salon, 112 West Av
Gaye's Beauty Shoppe, 109½ S Main
*Hayes Beauty Shop, 408½ E Finley Av
Jessie's Beauty Shoppe, 109½ S Main

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 821**

RABB MOTOR CO.

DeSOTO AND PLYMOUTH — — *SALES AND SERVICE*

410 E. HARPER AVE. PHONE 48

Beauty Shops (cont)

*Kay's Beauty Shop, 149 Hill
Mallard Beauty Shop, 109 West Av R9
Modernistic Beauty Shop, 113½ West Av
National Beauty Parlor, 101 West Av
National Beauty Shop, 103 N Ridge
*Patterson Beauty Shop, 133 E Finley Av
Pearce's Beauty Salon, 106 N Church R3
Powder Puff Beauty Salon, Hickory Rd

Beverages

Bill's Place, 119 S Church
*Propst Belle, 141 E Finley Av
*Two Spot, 138 E Finley Av
Walsh Beer Tavern, 106 Depot
*West End Cafe, 408 Oak

Bicycles

Buchanan Carl, 107 S Boundary
WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

Billiards

City Billiards, 113 N Main
*Ferguson Eugene, 218 E Finley Av
*Harris Robt L, 405 Oak
Haynes Billiard Parlor, 117 N Main
Lenoir Recreation Parlor, 103 S Boundary
Town Hall Pool Room, 202 S Main
Whitnel Billiards, Hickory Rd

Blacksmiths

Woody John H, (rear) 403 N Prospect

☞Blow Pipe Contractors

BARGER-ASHE ROOFING CO, 213 E Harper Av (see back cover and top lines)

Boarding Houses

Campbell Sarah S Mrs, 218 West Av
Duncan Nellie T Mrs, 311 Underdown Av
Setzer Ida H Mrs, 130 S Prospect
Triplett Cottage, 202 W Ashe Av
Winkler Myrtle H Mrs, 220 Vance

☞Bonds

FOARD INSURANCE AGENCY, 101 N Main R8

☞Book Stores

LENOIR STATIONERY CO, 118 West Av (see page 31)

Bottled Gas

PIEDMONT GAS CO, 123 N Main (see page 26)

Bowling Alleys

Lenoir Bowling Alleys, 108 S Church

Box Manufacturers

Hinde & Dauch Paper Co The, 329 N Main

Brick Manufacturers

Moore Brick Co, Greasy Creek Rd

☞Builders Hardware

CALDWELL BUILDING SUPPLY CO, Blowing Rock Rd (see bottom lines)
LENOIR HARDWARE & FURNITURE CO, 108 West Av (see back cover)
OAKBORO LUMBER CO, Collettsville Rd (see page 28)

☞Building Blocks

CALDWELL CINDER BLOCK CO, Hickory Rd (see page 17)

USE PERFECTION SELF-RISING FLOUR

Manufactured by

Lenoir Mills, Inc. Phone 72

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY
REMINGTON RAND PRODUCTS
101 W. HARPER AVE. PHONE 419

☞Building Material

BARNHARDT-SEAGLE CO, 114 S Main (see bottom lines)
BOST LUMBER CO, 106 Willow (see top lines)
CALDWELL BUILDERS SUPPLY CO, Blowing Rock Rd (see bottom lines)
LENOIR MANUFACTURING CO INC, 310 Oak (see top lines)
OAKBORO LUMBER CO, Collettsville Rd (see page 28)
PENNELL M M & SONS, Wilkesboro Rd (see back cover)

Building and Loan Associations

CITIZENS BLDG & LOAN ASSN, 110 S Main (see back cover)
MUTUAL BUILDING & LOAN ASSN, 104 West Av (see page 3)

Buildings and Halls

American Legion, 223 N Main
Ballew Arcade, 115 S Main
Blackwelder, 109 West Av
City Hall, 206 S Main
County Agricultural, 119 W Ashe Av
Court House, 108 N Main
Federal, 200 West Av
Fidelity, 132 West Av
Hedrick, 104 N Main
K of P Hall, 103½ S Main
Lenoir Hardware, 101 N Main
Lenoir High School Band, 309 W Harper Av
Loyal Order of Moose Hall, 103½ S Main
Masonic Hall, 123½ S Main
McLean, 100½ N Mulberry
Miller, 102 N Main
POST OFFICE, 200 West Av
Recreation Center, 207 E Harper Av
Union Natl Bank, 109 West Av
W O W Hall, 103½ S Main

Burial Associations

GREER-ALEXANDER MUTUAL BURIAL ASSN, 300 West Av (see front cover)
Reins-Sturdivant Mutual Burial Assn, 445 W Harper Av

Bus Lines

Atlantic Greyhound Lines, 218 W Harper Av
Carolina-Tennessee Coach Co, 218 W Harper Av
Lenoir Motor Coach Co, 218 W Harper Av
Queen City Coach Co, 218 W Harper Av

Bus Stations

City Bus, 100 N Mulberry
Union Bus, 218 W Harper Av

Cabinet Makers

Whitnel Cabinet Works, Hickory Rd

☞Cafes

CALDWELL RESTAURANT, 102 N Mulberry (see page 30)
CLAUDE'S CAFE, 107 N Main (see page 31)

Cemeteries

Belleview Cemetery, 107 E Finley Av
BLUE RIDGE MEMORIAL PARK INC, 106 S Main; Cemetery 2 Miles East of City Limits (see page 4)
Coleman, Lenoir Hgts
Fairfield, 400 Beall

Chiropractors

LUPES ALEXANDER F DR, 213 Fidelity Bldg, 132 West Av

Churches—White

Blair's Fork Baptist, Blowing Rock Rd
Calvary Baptist, Green Valley
Central Advent Christian, 226 W Harper Av
Church of God, 218 Mill

Collins-Pridmore Co.

"Lenoir's Finest and Newest Department Store"
120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment Service
Hotpoint Appliances — G.E. Radios — Oil Heaters & Furnaces
207 E. HARPER AVE. Tire Recapping PHONE 339

Churches—White (cont)

College Ave Baptist, 311 W College Av
Evangelical and Reformed, 121 W Harper Av
Fairview Presbyterian, Morganton Rd
First Advent Christian, 460 N Main
First Baptist, 200 N Main
First Methodist, 124 W Ashe Av
First Presbyterian, 208 Kirkwood
Hayes Hill Presbyterian Chapel, Hayes Hill
Lower Creek Baptist, Wilkesboro Rd
Pilgrim Holiness, 111 Oil Av
St Francis of Assisi (Cath), 229 W College Av
St James (Episco), 216 S Main
St Stephen's Lutheran, 223 West Av
South Lenoir Methodist, 303 Underdown Av
West Lenoir Baptist, Fairview Rd

Churches—Colored

Church of God, (rear) 176 Wheeler
Church of God, 166½ Wheeler
Krimmer Menonite Brethren, Stage
Mt Pilgrim Baptist, 521 Oak
New Light Baptist, 141 Wheeler
Peoples Tabernacle (Holiness), 109 Collett
Rankin Presbyterian, 504 Oak
St Paul AME, 208 E Finley Av
Smith Memorial Methodist, 219 Rankin

☞Cigars and Tobaccos

AVON SODA SHOPPE, 120 N Main (see page 19)

City Directories

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

Cleaners

City Dry Clnrs, 330 West Av
Downtown Clnrs, 115 S Mulberry
LENOIR CLEANERS, 316 E Harper Av (see page 18)
PIEDMONT CLEANERS & DYERS, 111 S Mulberry (see fly Z)
SERVICE CLEANERS, 214 W Harper Av (see page 18)
*West End Clnrs & Dyers, 403½ Oak
Whitnel Dry Clnrs, Hickory Rd

Clergymen

Blankenship Adrian E (Bapt), 407 Kentwood
Boyle W Patk (Presby), 357 S Mulberry
*Clayton Clarence C (Bapt), 517 Oak
*Davis Josiah D (Meth), 206 E Finley Av
Davis Kenneth (Holiness), 418 N Prospect
Detwiler Arthur A (Evang), 121 W Harper Av
Fisher Roscoe B (Luth), 201 Beall
Hoger Parker H (Meth), 308 Underdown Av
Isbell Robt L (Advent), 160 Prospect
Jones W Walter (Bapt), Wilkesboro Rd
Lackey Boston M (Episco), 212 E College Av
Lazanski Augustine P (Cath), 409 Vance
McLean Augustus A (Presby), 251 N Main
Myers Ebenezer (Meth), 210 Vance
Pitts Alfred W (Holiness), 210 W Ashe Av
Preslar Willard F (Advent), Hickory, N C
Raby R Hartwell (Holiness), 116 Stage
Sheridan Peter C (Cath), 409 Vance
Siemens Peter H (Menonite) Stage
Smathers Frank C (Meth), 126 W Ashe Av
Timmerman Floyd J, 216 Mill
*Townsend Saml L Rev (Meth), 217 Rankin
*Turner Henry F (Bapt), 114 Wheeler
Woodall Wilbur F (Bapt), 482 W Harper Av

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION
MUTUAL INSURANCE
106 S. MAIN ST. PHONE 1051-J

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 Fidelity Building 132 West Ave.

Clothiers

BELK'S DEPARTMENT STORE, 124 S Main (see top lines)
Children's Shop, 116 N Main
COLLINS-PRIDMORE CO, 120 West Av (see bottom lines)
COURTNEY CLOTHING CO, 112 West Av
ERVIN'S MENS SHOP, 115 West Av
'GENE MILLER, 100 N Main (see bottom lines)
GUARANTEE STORE THE, 118 S Main (see page 19)
HARVILLE'S CREDIT CLOTHING STORE, 129½ West Av
Ray's Second Hand Clo Store, 302 N Main
SMITHEY'S DEPARTMENT STORE, 130 W Harper Av (see top lines)
TRIPLETT CLOTHING CO, 111 N Main (see back cover)

Coal, Wood and Fuel

LENOIR ICE & FUEL CO, 431 W Harper Av (see top lines)
Miller Coal Co, 400 Oak

☞Coffee—Wholesale

THOMPSON-LIPE CO THE, 324 West Av (see page 18)

Concrete Products

CALDWELL CINDER BLOCK CO, Hickory Rd (see page 17)

Concrete—Ready Mix

CAUSBY A P READY-MIX CONCRETE CO, 351 West Av (see page 18)

Confectioners

AVON SODA SHOPPE, 120 N Main (see page 19)
Coffey Ray, (lobby) Court House
*Forney Katherine P, 417 E Finley Av
North Pole, 233 E Harper Av
Smith's Confy, Wilkesboro Rd
THOMPSON-LIPE CO THE, (Whol) 324 West Av (see page 18)

Contractors

Annas Wm B (Bldg), 135 Maple
BARGER-ASHE ROOFING CO, 213 E Harper (see back cover and top lines)
CANNON W G PAINT CO, 112 S Mulberry (see page 29)
*Forney Saml G (Bldg), 122 Harrington
HOME ELECTRIC CO OF LENOIR INC, 117 W Harper Av (see top lines)
KIRBY J RUSSELL (Grading), 309 E Harper Av (see page 19)
LEFTWICH ELECTRIC CORP, 116 Lee (see page 20)
MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 30)
PARLIER & TOMLINSON, 314 E Harper Av (see bottom lines)
PENNELL M M & SONS (Grading) Wilkesboro Rd (see back cover)
Pennell & Haigler Constn Co (Bldg) Wilkesboro Rd
Safford Russell F (Bldg), 135 Virginia
WILSON CONSTRUCTION CO, (Bsmt) 104 N Main (see page 4)

☞Cotton Batting

LENOIR PAD & PAPER CO, 246 Underdown Av

Cotton Mills

Hayes Cotton Mill Co, 401 W Harper Av
Moore Cotton Mill Co, Valmead

☞Cut Flowers

ROCKHAVEN GARDENS, 405 E Harper Av (see page 22)

SANDERS CHEVROLET CO.

SALES — SERVICE — PARTS

231 WEST AVE. PHONE 701

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. PHONE 619

Dairies

Coble Dairy Products, 320 West Av
Triplett's Dairy, Zack's Fork Rd

Dental Laboratories

Cruse Dental, 104 N Main R205

Dentists

Cook Dennis S, 101 N Main R3
Hedrick & Yates, 104 N Main
Miller Wayne J, 104 N Main R200
Moore Oscar L, 106 S Main
Reece & Graham, 132 West Av R203

Department Stores

BELK'S DEPARTMENT STORE, 124 S Main (see top lines)
Bowers, 112 W Harper Av
COLLINS-PRIDMORE CO, 120 West Av (see bottom lines)
COURTNEY'S, 112-114 West Av (see insert)
Eagle Stores Co, 127 West Av
EFIRD'S DEPARTMENT STORE, 117-119 West Av
GUARANTEE STORE THE, 118 S Main (see page 19)
Leader The, 109 S Main
Penney J C Co, 126 West Av
Rose's, 123 West Av
SMITHEY'S DEPARTMENT STORE 130-132 W Harper Av (see top lines)
Wallace Inc, 116 S Main
Whitnel 5, 10 & 25 Cent Store, Hickory Rd

Directories

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

Dressmakers

Bowman Eugenia D Miss, 101 W Ashe Av
Crisp Sewing Ser, 111½ W Harper Av
*Horton Virginia M, 400 E Finley Av
Rhodes Luola M Mrs, 113½ West Av
Lucille's Sewing Room, 115 S Main
Smith Garment Co, 104 N Main R304

Drug Sundries

AVON SODA SHOPPE, 120 N Main (see page 19)
Hedrick's Cut Rate Store, 116 W Harper Av

Druggists

Ballew's Cash Pharmacy, 115 S Main
DAYVAULT'S DRUG STORE, 133 West Av
LENOIR DRUG STORE, 110 West Av (see top lines)
McNAIRY'S DRUG STORE, 111 West Av (see top lines)

☞Drugs—Crude

GREER DRUG CO, 291 Oak

☞Dry Cleaners

LENOIR CLEANERS, 316 E Harper Av (see page 18)
PIEDMONT CLEANERS & DYERS, 111 S Mulberry (see fly Z)
SERVICE CLEANERS, 214 W Harper (see page 18)

Dry Goods

COLLINS-PRIDMORE CO, 120-122 West Av (see bottom lines)
Remnant Store, 125 N Main
Walsh J E Co (Whol), 125 N Main

Electric Power

Blue Ridge Elec Membership Corp, 104 N Mulberry
DUKE POWER CO, 102 N Main (see bottom lines)

Electrical Appliances

ABERNETHY SALES & SERVICE INC, 111 S Main (see bottom lines)

ABERNETHY SALES & SERVICE

ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES

JOHNSON SEA HORSE MOTORS

111 S. MAIN ST. PHONE 153

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. PHONE 1141

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
DUKE POWER CO, 102 N Main (see bottom lines)
FIRESTONE HOME & AUTO SUPPLIES, 109 N Main (see page 14)
HOME ELECTRIC CO OF LENOIR INC, 117 W Harper Av (see top lines)
LENOIR HARDWARE & FURNITURE CO, 108 West Av (see back cover)
LUTZ O P FURNITURE CO INC, 201 West Av (see front cover)
PALMER'S INC, 437 Pennton Av (see page 23)
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SHIELDS REFRIGERATION CO, 109 S Mulberry (see stencils)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 23)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)
TURNER FURNITURE CO, 107 S Mulberry (see page 23)

Electrical Service

HOME ELECTRIC CO OF LENOIR INC, 117 W Harper Av (see top lines)
LEFTWICH ELECTRIC CORP, 116 Lee (see page 20)
McMillan Elec Repr, 400 W Harper Av
SHARPE'S AUTO REPAIR, 316 W Harper Av (see page 15)
TOM'S ELECTRIC, 426 W Harper Av

☞Electrical Supplies

HOME ELECTRIC CO OF LENOIR INC, 117 W Harper Av (see top lines)

☞Embalmers

GREER FUNERAL HOME, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

Engineers

Rudisill Deitz A (Constn), 104 N Main R207

Express Companies

Railway Express Agency, 109 Depot

Farm Implements

CAROLINA FEED & SEED CO, 333 West Av (see bottom lines)
LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 20)
LENOIR HARDWARE & FURNITURE CO INC, 108 West Av (see back cover)
LENOIR MOTORS, 109 Willow (see page 17)
SMITH CROSSROADS INC, Smith Cross Rds (see insert)

Feeds

Caldwell Farm Supply, 133½ N Church
CAROLINA FEED & SEED CO, 333 West Av (see bottom lines)
Crump's Bargain Center, 103 S Church
Farmers Federation, 251 West Av
J P FEED & GROCERY CO, (rear) 243 West Av (see page 21)
Lenoir Feed Store, 110 S Mulberry
LENOIR MILLS INC, 349 West Av (see bottom lines)
Marsh Feed Store, Wilkesboro Rd

Fertilizers

CAROLINA FEED & SEED CO, 333 West Av (see bottom lines)

Fibre Manufacturers

Hickory Fibre Co, Hickory Rd

'GENE MILLER

"MEN'S FASHION SHOP"

CLOTHING, FURNISHINGS, HATS AND SHOES

100 N. MAIN ST. PHONE 145

Belk's Department Store

"Home of Better Values"

124 S. MAIN ST. **PHONE 341**

Filling Stations

Campbell Ser Sta, 300 W Harper Av
Carlheim Ser Sta, 214 N Main
Charlie's Place, 330 W Harper Av
Crowell's Ser Sta, 122 N Main
Depot Ser Sta, 332 West Av
East Harper Ser Sta, 272 E Harper Av
Economy Oil Co, 419 W Harper Av
ESTEP ESSO SERVICE, 119 S Mulberry (see page 14)
Garden City Ser Sta, 537 W Harper Av
Gragg Lonnie E, Hickory Rd
Hibriten Ser Sta, Wilkesboro Rd
Lenoir Esso Ser, 243 West Av
Lower Creek Ser Sta, Wilkesboro Rd
Modern Ser Sta, 200 S Mulberry
Mooney's Ser Sta, 609 N Main
North Main Ser, 321 N Main
Norwood Ser Sta, 231 N Main
Price Bros, Hickory Rd
Pure Oil Ser Sta, 255 West Av
RABB MOTOR CO, 410 E Harper Av (see top lines)
RABB - NELSON GULF SERVICE, 100 E Harper Av (see page 15)
ROBBINS GARAGE, Hickory Rd (see page 16)
Roberts Ernest W, Hickory Rd
Sharpe Harry, Zack's Fork Rd
SMITH CROSSROADS INC, Smith Cross Rds (see insert)
*Smith Ray, 500 E Finley Av
Texaco Ser Sta, 501 W Harper Av
THOMAS SERVICE STATION, Hickory Rd (see page 15)
Torrence Ser Sta, 496 W Harper Av
Watson Ross, 562 W Harper Av
West Harper Ser Sta, 433 W Harper Av
White Ser Sta, 221 S Main

Finance Companies

LENOIR FINANCE CO (Auto) 104 N Church (see insert)

☞Fire Insurance

ALLEN & BERNARD, 104 West Av (see page 3)
FIDELITY INSURANCE AGENCY, 132 West Av (see front cover, top and bottom lines)

Floor Coverings

Price & Womack, 321 West Av
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)

Florists

Hackney Johnsie Floral Shoppe, 105 S Main
KENTWOOD FLORIST, 400 Mount View Av
ROCKHAVEN GARDENS, 405 E Harper Av (see page 22)

Flour Mills

LENOIR MILLS INC, 349 West Av (see bottom lines)

Food Lockers

WEST AVENUE FOOD LOCKERS, 319 West Av (see page 21)

Foundries

WALL FOUNDRY & MACHINE CO, 412 E Harper Av (see top lines)

Fraternal Orders

Hibriten Lodge No 262 A F & A M, Masonic Hall 123½ S Main
Hibriten Chapter No 140 O E S, Masonic Hall 123½ S Main
I O O F Lenoir Lodge No 45, 109½ S Main
Knights of Pythias Caldwell Lodge No 78, 103½ S Main
Lenoir Chapter No 73 R A M, Masonic Hall 123½ S Main
Lenoir Commandery No 33 K-T, Masonic Hall 123½ S Main
Loyal Order of Moose, 103½ S Main
Woodmen of the World Lenoir Camp No 95, 103½ S Main

TEAGUE FURNITURE CO.

"LENOIR'S SMARTEST STORE"

COMPLETE LINE OF HOME FURNISHINGS

On Easy Terms

101 S. MAIN ST. **PHONE 197**

LENOIR MANUFACTURING CO.

LUMBER • MILLWORK • BUILDING MATERIAL

"Everything To Build Anything"

OAK ST. at C. & N. W. R. R. PHONE 173

☞Freezer Food Lockers

WEST AVENUE FOOD LOCKERS, 319 West Av (see page 21)

☞Fuel Oil

BARRINGER OIL CO, Hickory Rd (see front cover)
BEALL OIL CO, Blowing Rock Rd (see back cover and page 26)
GULF OIL CORP, Blowing Rock Rd (see page 27)
LENOIR ICE & FUEL CO, 431 W Harper Av (see top lines)
SPRINKLE OIL CO, 331 N Main (see page 27)

☞Funeral Designs

ROCKHAVEN GARDENS, 405 E Harper Av (see page 22)

☞Funeral Directors

GREER FUNERAL HOME, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

Furnished Rooms

Clarke Ellen H Mrs, 203 W Ashe Av
Downs Bessie P Mrs, 201 Oak
Downum Margaret K Mrs, 242 West Av
Huntley Kate M Mrs, 108 N Mulberry
Mabe Sadie J Miss, 222 W Harper Av
McGowan Lois S Mrs, 115½ N Main
Moretz P Mabel Miss, 128 N Mulberry
Reece Edna M Mrs, 210 W Harper Av
Stine Nellie B Mrs, 226 W College Av

Furniture Dealers

BERNHARDT-SEAGLE CO INC, 112-114 S Main (see bottom lines)
Burgess-Joines Furn Co, 120 S Mulberry
Day Lawrence E, 470 N Main
Friendly Furn Co, 500 W Harper Av
LENOIR HARDWARE & FURNITURE CO INC, 108 West Av (see back cover)
LUTZ O P FURNITURE CO INC, 201 West Av (see front cover)
Mill St Furn Co, 214 Mill
PALMER'S INC, 437 Pennton Av (see page 23)
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 23)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)
TURNER FURNITURE CO, 107 S Mulberry (see page 23)
West Ave Furn & Mus Co, 301 West Av

Furniture Designers

LAUFERSKY FRED W, 109 West Av, 3d flr
Seagren Margaret P Mrs, 101 N Main R6

Furniture Manufacturers

BERNHARDT FURNITURE CO, 135 Bernhardt
Blowing Rock Chair Co, Hickory Rd
Blowing Rock Furn Co, Hickory Rd
CALDWELL FURNITURE CO INC, Valmead
FAIRFIELD CHAIR CO INC, 435 W Harper
GALVIN FURNITURE CO INC, Virginia Extd
HAMMARY MANUFACTURING CORP, Hickory Rd
HARPER FURNITURE CO INC, 125 S Prospect
HIBRITEN CHAIR CO, Harrisburg Rd at C & NW Ry
HIBRITEN FURNITURE CO, Harrisburg Rd at N & W Ry
HOUSTON FURNITURE CO INC, 115 Ervin
KENT-COFFEY MANUFACTURING CO, 521 W College Av (see page 25)
Kincaid Furniture Co, Hickory Rd

BERNHARDT-SEAGLE CO.

HARDWARE — FURNITURE

112-114 S. Main St. Phone 100 and 101

BUILDING SUPPLIES AND LUMBER

314 W. Harper Ave. Phone 44

HOME ELECTRIC CO. OF LENOIR, INC.

ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 1500

Furniture Manufacturers (Cont)

LENOIR CHAIR CORP, 215 Oak (see page 24)
LENOIR FURNITURE CORP, 215 Oak (see page 24)
SMITH D A CHAIR CO, Morganton Rd (see page 26)
SPAINHOUR FURNITURE CO INC, Hickory Rd

Furniture Shippers

Allied Furn Co, 445 W College
Lenoir Furn Forwarding Co, 445 W College Av

☞Gas Appliances

PIEDMONT GAS CO, 123 N Main (see page 26)

Gas Companies

PIEDMONT GAS CO, 123 N Main (see page 26)

☞Gas and Oils

BARRINGER OIL CO, Hickory Rd (see front cover)
BEALL OIL CO, Blowing Rock Rd (see back cover and page 26)
GULF OIL CORP, Blowing Rock Rd (see page 27)

General Merchandise

N C Mercantile Co, 119½ Virginia
Price L B Mercantile Co, 231 Underdown
Wilson John W, Wilkesboro Rd

☞General Repairs

CALDWELL MACHINE CO, 113 Mill (see page 29)

Gifts

LENOIR STATIONERY CO, 118 West Av (see page 31)

Glass

Caldwell Glass Co, 118 S Mulberry

Golf Courses

Barringer's Miniature Golf Course, 262 E Harper Av

☞Grading Contractors

KIRBY J RUSSELL, 309 E Harper Av (see page 19)
PENNELL M M & SONS, Wilkesboro Rd (see back cover)

Grocers—Retail

A & P Food Stores, 215 N Main
Alexander C Watson, Hickory Rd
Anderson Lloyd U, Greasy Creek Rd
Arney's Place, 548 N Main
Austin Geo L, 501 N Main
Austin's Gro, 115 Virginia
Ballew Geo E, Wilkesboro Rd
Blue Bonnett, 315 Oak
Bush Margaret Miss, Morganton Rd
CAROLINA FEED & SEED CO, 333 West Av (see bottom lines)
Cecil's Food Store, 105 W Harper Av
Childers Curb Mkt, 126 W Harper Av
Childers Jesse W Jr, 405 Oak
Childers Vance, 231 Virginia
Church's Gro, Hickory Rd
City Market, 127 N Main
Clark Finley L, 560 N Main
Clark Wm M, Harrisburg Rd
Clarke & Everhart, 304 N Main
Cloer's Mkt, 227 N Main
Cool Spring Gro, Blowing Rock Rd
*Corpening John H, 162 Broadway
Curlee's Store, 113 Virginia
Davis Walter L, 615 N Main
DICKSON & CO (bsmt) 115 West Av (see page 27)
Dixie Home Stores, 205 West Av
Dula Quincy E, Hickory Rd
East Lenoir Gro, 115 Hospital Av
Fairway, Hickory Rd
*Felder Junior, 112 Hartley
*Felder Leroy R, 108 Harrington
Greene Rufus W, 159 Spainhour Av
Harris J Cephas, 105 Vance
Holden Maynard A, 301 N Prospect
Hopkins Lillie G Mrs, 469 N Main
Harris J Cephas, 105 Vance
Ingle Gro, 404 E Harper Av

WJRI MUTUAL
1340 ON YOUR DIAL
PHONE 761

LENOIR DRUG STORE

(WALGREEN AGENCY)

Prescription Druggists

110 WEST AVE. **PHONES 83 and 136**

J P FEED & GROCERY CO (rear) 243 West Av (see page 21)
Knight Chas P, Hickory Rd
Knox James A, 541 W Harper Av
Marler Gro, 101 Jennings
McCall Duncan C, 564 W College Av
McGimsey Geo V, 468 N Main
Moore Geo H, 130 E Finley Av
Morganton Rd Mkt, Morganton Rd
Nettie's Place, Hickory Rd
Pennell's Market, 300 N Main
Query Ross C, Morganton Rd
Roberts Gro, Harrisburg Rd
Setser R J Store, 420 W Harper Av
*Shade Bessie T, 210 Broadway
Sigmon Carroll E, 679 Howard
Sipes Leonard, 552 W College Av
Small Nellie H Mrs, Fairview Rd
SMITHEY'S DEPARTMENT STORE, 130 W Harper Av (see top lines)
Stop and Shop Gro, 123 S Main
Stroup Forrest B, Hickory Rd
Stroupe Gro, 326 West Av
South Lenoir Gro Co, 244 Underdown Av
Suddreth Abram J, Greasy Creek Rd
Suddreth D D Gro Co, 540 W Harper Av
THRIFT FOOD CENTER, 439 Pennton Av
Thompson Marcus K. Wilkesboro Rd
Town Hill Gro, 104 Wild Cherry La.
Triplett Gro, Hickory Rd
W & W Gro, Wilkesboro Rd
Waldrop Geo W, Hickory Rd
Wall Gro, 226 E Finley Av
Wallace Gro, Zack's Fork Rd
Whisnant Chas F, Hickory Rd
*White Dorsey, 108 Patterson
White's Curb Mkt, 111 S Church
*Willie's Place, 567 Oak

Grocers—Wholesale

City Flour & Feed Co, 300 Oak

Hardware

B C & S Hdw & Furn Co, Hickory Rd
BERNHARDT-SEAGLE CO INC, 114 S Main (see bottom lines)
Globe Hdw Co, 122 S Church
LENOIR HARDWARE & FURNITURE CO INC, 108 West Av (see back cover)
McGOWAN HARDWARE CO, 117 N Main

☞Hat Cleaners

LENOIR CLEANERS, 316 E Harper Av (see page 18)
PIEDMONT CLEANERS & DYERS, 111 S Mulberry (see fly Z)

☞Heating Contractors

MOONEY PLUMBING & HEATING CO. 301 W Olive Av (see page 30)
PARLIER & TOMLINSON, 314 E Harper Av (see bottom lines)

Hosiery Mills

LENOIR HOSIERY MILLS INC, 237 Realty
Lutz Hosiery Mill, 201 West Av, mill 106 S Boundary
WALDENSIAN HOSIERY MILL, 401 N Main

Hospitals

BLACKWELDER HOSPITAL, 205 S Boundary
Caldwell Memorial, 351 S Mulberry
Dula Hospital, 112 N Boundary
LENOIR HOSPITAL INC, 114 Hospital Av
West Harper Clinic, 211 W Harper Av

Hotels

CARLHEIM HOTEL, 226 N Main

☞House Furnishings

COLLINS-PRIDEMORE CO, 120 West Av (see bottom lines)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)

PARLIER & TOMLINSON

Plumbing and Heating Contractors

314 E. HARPER AVE. **PHONE 1430**

BARGER-ASHE ROOFING CO.

ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS

"The Practical Tinners and Roofers"

Phone 334 **211-213 E. Harper Ave.**

Ice

LENOIR ICE & FUEL CO, 431 W Harper Av (see top lines)

Insurance Agents

ALLEN & BERNARD, 104 West Av (see page 3)
Blair Ins Agcy, 110 S Main
BROUGHTON INSURANCE AGENCY, 100½ N Mulberry R205 (see bottom lines)
CLAY W LAWRENCE, 106 S Main (see bottom lines)
FIDELITY INSURANCE AGENCY, 132 West Av (see front cover, top and bottom lines)
FOARD INSURANCE AGENCY, 101 N Main R8
LENOIR INSURANCE AGENCY, 115 S Main R102
Phillips June D, 102 N Main R6
Robinson Roy L, 104 N Main R200
SHELL REALTY AGENCY, 3 Union Natl Bank Bldg, 109 West Av (see page 2)

Insurance Companies

APPALACHIAN MUTUAL FIRE INSURANCE CO, 109 West Av
Durham Life Ins Co, 113½ West Av
Imperial Life Ins Co, 115 S Main R203
Provident Life & Accident Ins Co, 106 N Church R6
Security Life & Trust Co, 104 N Main R200
Southern Life Ins Co, 101 N Main R2
State Capital Life Ins Co, 106 S Main

☞Interior Decorators

CANNON W G Paint Co, 112 S Mulberry (see page 29)

☞Investments

LENOIR INDUSTRIAL BANK, 110 S Main (see top lines)
MUTUAL BUILDING & LOAN ASSN, 104 West Av (see page 3)

Jewelers

BRAWLEY JEWELRY STORE, 131 West Av
Clark's Jewelry, 344 N Main
Coffey's Jwlry, 203 East Av
McCormick A Clyde, 105 N Main
SASLOW'S INC, 113 West Av
Tuttle's Jwlry, 101 W Harper Av
Watson Earl Jwlr, 111 W Harper Av

Justices of the Peace

Mann Robt C, 102 N Main R302

Lacquer and Varnish Manufacturers

Industrial Chemical Co, Valmead
LENOIR WOOD FINISHING CO, 284 E Harper Av

Laundries

East Harper Self Ser Ldry, 278 E Harper Av
Model Ldry, 223 E Harper Av
SERVICE CLEANERS, 214 W Harper Av (see page 18)
Setzer's Laundry (rags) 635 Pennton Av

Lawyers

Adams Hal B, 109 West Av R7
Beach Benj, 105½ S Main
Beal Fate J, 115 S Main R204
Farthing Jas C, 101 N Main R9
Huff Henry B, 105½ S Main
Klutz Gill W, 100½ N Mulberry R201
MARTIN & CARPENTER, 201 Duke Power Bldg, 102 N Main
Pritchett Jas T, 106 S Main
Pritchett James T Jr, 106 S Main
Seila Claude F, 100½ N Mulberry R205
STRICKLAND Wm H, 202-204 Duke Power Bldg, 102 N Main
TOWNSEND FOLGER L, 104 N Main R 203
Wall L Herbert, 132 West Av R202
Williams & Whisnant, 109 West Av R6
Wilson Max C, 102 N Main R3

BROUGHTON INSURANCE AGENCY

Insurance - Bonds - Real Estate Loans

205-206 McLean Bldg., 100 N. Mulberry St. **Phone 795-J**

SMITH PRINTING CO.

PRINTERS, TYPEWRITERS, ADDING MACHINES, OFFICE SUPPLIES

117 S. Mlberry St. MIMEOGRAPHING MACHINES Phone 110

Libraries

County Library, 119 W Ashe Av
*George Washington Carver, 406 E Finley Av

☞Loans

LENOIR FINANCE CO (Auto) 104 N Church (see insert)

Lumber

BERNHARDT-SEAGLE CO INC, 114 S Main (see bottom lines)
Blalock-Easton Lbr Co, Hickory Rd
BOST LUMBER CO, 106 Willow (see top lines)
CALDWELL BUILDING SUPPLY CO, Blowing Rock Rd (see bottom lines)
LENOIR MANUFACTURING C O INC, 310 Oak (see top lines)
Livingston Lbr Co (whol) Airport Rd
OAKBORO LUMBER CO, Collettsville Rd (see page 28)
PENNELL M M & SONS, Wilkesboro Rd (see back cover)
Sholar H W Lbr Co (whol) 109 West Av R1
TRIPLETT LUMBER CO (Wholesale) 106 N Church R1 (see page 28)

Lunch Rooms

*Anchor Grill ,146 E Finley Av
Bessie Lee's Luncheonette, Hickory Rd
Bynum's Dan Mrs Place, 312 Oak
Charlie's Place, 330 W Harper Av
City Fountain, 100 N Mulberry
City Limit Barbecue, 555 W Harper Av
Corner Grill, 520 W College Av
*East Finley Tea Room, 319 E Finley Av
East Harper Coffee Shop, 205 E Harper Av
Fowler's Cafe, 115 S Church
Friendly Cafe, 524½ W College Av
Gay Lunch, 116 Virginia
Haigler's Lunch & Bakery, Hickory Rd
Holder's Diner, 114 S Church
Johny's Grill, 313 N Main
*Knotty Pine Grill, 341 E Finley Av
Lucille & Jessie's Place, Harrisburg Rd
*Norwood Sandwich Shop, 138-B E Finley Av
*Paramount Grill, 224½ E Finley Av
Stines Place, 433 W College Av
Teen-Age Soda Shop, 105 S Mulberry
Terminal Grill, 218 W Harper Av
W & C Grill, 108 Depot
West Ave Lunch, 328 West Av
Wright's Cafe, 103 Mill

Machine Shops

CALDWELL MACHINE CO, 113 Mill (see page 29)
FLOWERS AUTO PARTS CO THE, 113 S Mulberry (see front cover)
LENOIR MACHINE SHOP, 318 W Harper Av (see page 29)
WALL FOUNDRY & MACHINE CO, 412 E Harper Av (see top lines)

Mailing Lists

SOUTHERN SERVICE BUREAU, PO Box 630, Asheville, N C

Manufacturers Agents

BROYHILL FURNITURE FACTORIES, 215 Oak (see page 24)
Kleemeier - Norment - Lambert (machy) 101 N Church
Vanderbloemen Richd (furn hdw) 123 N Main

Meat Markets

DICKSON & CO (bsmt) 115 West Av (see page 27)
SMITHEY'S DEPARTMENT STORE, 130 W Harper Av (see top lines)

DUKE POWER CO.

ELECTRIC LIGHT AND POWER SERVICE

"ON THE SQUARE" **PHONE 800**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; H. E. Merritt, V-Pres.

110 S. MAIN E. H. Blair, Cashier PHONE 224

Meats—Wholesale

CLAY'S MEAT WHOLESALE, 209 East Av

☞Men's Furnishings

BELK'S DEPARTMENT STORE, 124 S Main (see top lines)
COURTNEY CLOTHING CO, 112 West Av
GENE MILLER, 100 N Main (see bottom lines)
TRIPLETT CLOTHING CO, 111 N Main (see back cover)

☞Millwork

LENOIR MANUFACTURING CO INC, 310 Oak (see top lines)
PENNELL M M & CONS, Wilkesboro Rd (see back cover)

☞Mimeographing Machines

SMITH PRINTING CO, 117 S Mulberry (see top lines)

Mirror Manufacturers

LENOIR MIRROR CO, Hickory Rd
UNION MIRROR CO, 521 W College Av, Plant 301 Oak

Monuments

Reins Bros, 301 N Main

Mop Manufacturers

Setser Mfg Co, 420 W Harper Av

Motor Express

B & M TRANSPORTATION CO, Hickory Rd
BUSH TRANSFER INC, 327 West Av (see insert)
Fowler Mtr Lines, 490½ W Harper Av
Johnson Bros Trucks, 50 Beall
NEWTON TRANSPORTATION CO INC, 531 W Harper Av (see page 2)

☞Motor Rebuilders

WYNNE MOTOR REBUILDING CO, 110 E Olive Av (see page 17)

☞Motor Rewinding

HOME ELECTRIC CO OF LENOIR INC, 117 W Harper Av (see top lines)
LEFTWICH ELECTRIC CORP, 116 Lee (see page 20)

Music Teachers

Blackwell Gertrude C Mrs (voice) 306 W Harper Av
Michael Dolly B Mrs (piano) 225 N Main
Morrow Willie S Mrs (piano) 304 W Harper Av
Parker Martha V Mrs (piano) 221 W Ashe Av

Newspapers

Charlotte Observer, 123 N Main
Hypodermic The, 225 N Main
LENOIR NEWS-TOPIC THE, 115 N Mulberry

Nurses

*Barnett B Catherine, 218 Healan
Cottrell Mollie D Miss, 138 N Mulberry
Gentry Pearl M Mrs, 204 N Prospect
House Beulah Miss, 210 W College Av
Hutson Helen S Mrs, 214 W College Av
Kincaid Barbara M Mrs, 201 Abernathy
Watson Helen G Mrs, 314 West Av

Office Supplies

LENOIR OFFICE EQUIPMENT CO, 101 W Harper Av (see top lines)
LENOIR STATIONARY CO, 118 West Av (see page 31)
SMITH PRINTING CO, 117 S Mulberry (see top lines)

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 Fidelity Building 132 West Ave.

WALL FOUNDRY & MACHINE CO.

Complete Foundry and Machine Work

412 E. HARPER AVE. **PHONES: DAY 315, NIGHT 554-W**

☞Oil Burners

ABERNETHY SALES & SERVICE INC, 111 S Main (see bottom lines)
CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 30)

Oil Companies

BARRINGER OIL CO, Hickory Rd (see front cover)
BEALL OIL CO, Blowing Rock Rd (see back cover and page 26)
Esso Standard Oil Co, Valmead
GULF OIL CORP, Blowing Rock Rd (see page 27)
SINCLAIR REFINING CO, Blowing Rock Rd
SPRINKLE OIL CO, 331 N Main (see page 27)

Optometrists

Templeman Saml H, 106 N Church R8

Overall Manufacturers

Blue Bell Inc, 110 Mill

Paints Oils and Glass

BOST LUMBER CO, 106 Willow (see top lines)
CANNON W G PAINT CO, 112 S Mulberry (see page 29)
CALDWELL BUILDING SUPPLY CO, Blowing Rock Rd (see bottom lines)
LENOIR HARDWARE & FURNITURE CO INC, 108 West Av (see back cover)
OAKBORO LUMBER CO, Collettsville Rd (see page 28)
WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

Parks

Broyhill Park, Wilkesboro Rd
Major Harper Park, 201-215 S Mulberry
Wilson Playground ,220 East Av

Phonograph Records

PEGRAM'S RADIO SHOP, 107 W Harper Av (see page 30)

Photographers

Collins-Pridmore Studio, 120 West Av
Eckenrod's Studio, 109 W Harper
Sparks Studio, 104 N Main R307
Wall Bros Studio, 109 West Av

Physicians and Surgeons

Blackwelder Verne H, Blackwelder Hosp
BYERLY WESLEY G (Eye, Ear, Nose and Throat) 213 W Harper Av
CARPENTER KENNETH C, 104 N Main
Dula Fredk M, 112 N Boundary
Fetner Lawrence M, Blackwelder Hosp
Gibbons Julius J Jr, 112 N Boundary
Hamer Douglas Jr, 102 N Boundary
HEDRICK CLYDE R, 104 N Main
Hickman Harry S, 112 N Boundary
Kendrick Chas M, Blackwelder Hosp
Lore Ralph E, 407 Pennton Av
McLean Augustus A Jr, Blackwelder Hosp
McNairy M Caroline Dr, 127 W Harper Av
Templeton Ralph G, Blackwelder Hosp
Troutman Baxter S, 112 N Boundary
Wilson Clarence L, 212 N Main

Pianos

Leonard Piano Co, 213 West Av

Pictures Frames

Lenoir Art Shop, 277½ E Harper Av

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. **QUALITY SEEDS** **PHONE 820**

McNAIRY'S DRUG STORE

"THE REXALL STORE"

111 WEST AVE. *PRESCRIPTIONS* **PHONES 121 & 746**

Plumbers and Steamfitters

Boettner & Hart, Wilkesboro Rd
MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 30)
PARLIER & TOMLINSON, 314 E Harper Av (see bottom lines)
Rural Plumbing, Hickory Rd
Swanson Plmbg Co, 111 W Harper Av

☞Potted Plants

ROCKHAVEN GARDENS, 405 E Harper Av (see page 22)

Poultry

Lenoir Poultry Mkt, 306 E Harper Av

Power Companies

DUKE POWER CO, 102 N Main (see bottom lines)

☞Prescriptions

LENOIR DRUG STORE, 110 West Av (see top lines)
McNAIRY'S DRUG STORE, 111 West Av (see top lines)

Printers

Lenoir News-Topic Inc, 115 N Mulberry
SMITH PRINTING CO, 117 S Mulberry (see top lines)

Produce

County Curb Market, 119 W Ashe Av
DICKSON & CO (bsmt) 115 West Av (see page 27)
Lenoir Curb Mkt, 120 W Harper Av
Whitnel Fresh Air Mkt, Hickory Rd

☞Property Management

SHELL REALTY AGENCY, 3 Union Natl Bank Bldg, 109 West Av (see page 2)

Publishers

Lenoir News-Topic Inc, 115 N Mulberry
SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

Radio Stations

WJRI RADOI STATION, 100 S Main (see bottom lines)

Radios and Service

ABERNETHY SALES & SERVICE INC, 111 S Main (see bottom lines)
CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
FIRESTONE HOME & AUTO SUPPLIES, 109 N Main (see page 14)
LEFTWICH ELECTRIC CORP, 116 Lee (see page 20)
LUTZ O P FURNITURE CO INC, 201 West Av (see front cover)
Modern Radio Shop, 207½ E Harper Av
PALMER'S INC, 437 Pennton Av (see page 23)
PEGRAM'S RADIO SHOP, 107 W Harper Av (see page 30)
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SHIELDS REFRIGERATION CO, 109 S Mulberry (see stencils)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 23)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)
WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

Railroads

Carolina & Northwestern Ry Co, 451 W College

Real Estate

Barger Walter D, 109 West Av R4
Bush Jacob A, 106 S Main
Hibriten Land & Lbr Co, Hickory Rd

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 813-W**

LENOIR ICE & FUEL CO.

ICE - COAL - FUEL OIL - KEROSENE

431 W. HARPER AVE. *"All Quality Products"* **PHONE 140**

SHELL REALTY AGENCY, 3 Union Natl Bank Bldg, 109 West Av (see page 2)

☞Refrigerators

SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SHIELDS REFRIGERATION CO, 109 S Mulberry (see stencils)

☞Rentals

SHELL REALTY AGENCY, 3 Union Natl Bank Bldg, 109 West Av (see page 2)

Restaurants

Arnold's Grill, New Blowing Rock Rd
Blue Bell Restr, 121 N Main
CALDWELL RESTAURANT, 102 N Mulberry (see page 30)
City Barbecue Cafe, 209 S Main
CLAUDE'S CAFE, 107 N Main (see page 31)
Crump's Barbecue, 402 E Harper Av
Gateway Cafe, 119 S Main
Whitnel Grill, Hickory Rd

Roofers

BARGER-ASHE ROOFING CO, 213 E Harper Av (see back cover and top lines)
LENOIR ROOFING CO, 212 W Harper Av (see front cover)

☞Roofing

BOST LUMBER CO, 106 Willow (see top lines)
CALDWELL BUILDING SUPPLY CO, Blowing Rock Rd (see bottom lines)
OAKBORO LUMBER CO, Collettsville Rd (see page 28)

☞School Supplies

LENOIR STATIONARY CO, 118 West Av (see page 31)

Schools

Central High, 214 Willow
East Harper, 235 E Harper Av
*Freedman, 117 Harrington
High School Band, 309 W Harper Av
Junior High, 115 W College Av
St Francis (Catholic) 227 W College Av
Valmead, Valmead
*West End, 525 Oak
West Harper, 305 W Harper Av
West Lenoir, Maple Dr

Seeds

CAROLINA FEED & SEED CO, 333 West Av (see bottom lines)
J P FEED & GROCERY CO (rear) 243 West Av (see page 21)

Sewing Machines

Lefler Sewing Machine Co, 101 W Ashe Av

☞Sheet Metal Works

BARGER-ASHE ROOFING CO, 213 Harper Av (see back cover and top lines)
LENOIR ROOFING CO, 212 W Harper Av(see front cover)

Shoe Repairers

Fred's Shoe Shop, Hickory Rd
Goodyear Shoe Shop, 119 S Main
Harrison's Shoe Shop, 239 West Av
Lenoir Shoe Shop, 247 West Av

Shoes

BELK'S DEPARTMENT STORE, 124 S Main (see top lines)
COLLINS PRIDMORE CO, 120 West Av (see bottom lines)
GENE MILLER, 100 N Main (see bottom lines)
TRIPLETT CLOTHING CO, 111 N Main (see back cover)

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 821**

RABB MOTOR CO.

DeSOTO AND PLYMOUTH — — *SALES AND SERVICE*

410 E. HARPER AVE. PHONE 48

Signs

Red Greene Sign Co, 109½ S Mulberry

Stationers

LENOIR STATIONERY CO, 118 West Av (see page 31)

☞Stokers

MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 30)

Stoves, Heaters and Ranges

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
LENOIR HARDWARE & FURNITURE CO INC, 108 West Av (see back cover)
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 23)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)

Tailors

Becker Tailoring Co, 115 S Main R201

Tax Service

Dodge Alfred W, 132 West Av R201

Taxicabs

City Cab Co, 100 N Mulberry
FRIENDLY CABS, 120 S Church
Lenoir Cab Co, 118 W Harper Av
Luke's Cabs, 112 S Church
McGee Cabs, 205 E Harper Av
Phone No 2 Taxi, 122 N Main
Robbins Cabs, 212 S Mulberry
*Union Cab, 137½ E Finley Av

Telegraph and Telephone Companies

Southern Bell Tel & Teleg Co, 108 N Church
Western Union Telegraph Co, 108 S Main

☞Television

LEFTWICH ELECTRIC CORP, 116 Lee (see page 20)
PEGRAM'S RADIO SHOP, 107 W Harper Av (see page 30)
SUDDRETH D D Furniture Co, 540 W Harper Av (see page 23)

Theatres

Avon Theatre, 118 N Main
Center Theatre, 209 West Av
Drum's Drive In, Hickory Rd
Lenoir Drive In, New Blowing Rock Rd
State Theatre, 105½ S Main

Tinners

BARGER-ASHE ROOFING CO, 213 E Harper Av (see back cover and top lines)
LENOIR ROOFING CO, 212 W Harper Av (see front cover)

☞Tire Recappers

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)

Tires and Tubes

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
ESTEP ESSO SERVICE, 119 S Mulberry (see page 14)
FIRESTONE HOME & AUTO SUPPLIES, 109 N Main (see page 14)
RABB MOTOR CO, 410 E Harper Av (see top lines)
RABB-NELSON GULF SERVICE, 100 E Harper Av (see page 15)
THOMAS SERVICE STATION, Hickory Rd (see page 15)
WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

USE PERFECTION SELF-RISING FLOUR

Manufactured by

Lenoir Mills, Inc. **Phone 72**

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY
REMINGTON RAND PRODUCTS
101 W. HARPER AVE. PHONE 419

Tractors

LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 20)

Transfer Companies

Acme Tfr & Stge Co, 101 Vance
BUSH TRANSFER INC, 327 West Av (see insert)
LENOIR TRANSFER CO, 490½ W Harper Av
NEWTON TRANSPORTATION CO, 531 W Harper Av (see page 2)

☞Trucks

LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 20)
LENOIR MOTORS, 109 Willow (see page 17)
RABB MOTOR CO, 410 E Harper Av (see top lines)
SANDERS CHEVROLET CO, 231 West (see bottom lines)
SMITH CROSSROADS INC, Smith Cross Rds (see insert)

Typewriters

LENOIR OFFICE EQUIPMENT CO, 101 W Harper Av (see top lines)
LENOIR STATIONERY CO, 118 West Av (see page 31)
SMITH PRINTING CO, 117 S Mulberry (see top lines)

Undertakers

GREER FUNERAL HOME, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

Upholsterers

Laws John Upholstering, 120½ Oil Av
Lenoir Upholstering Co, 52 Beall
Service Upholstering Shop, Morganton Rd
Shumaker Thos P, 384 S Mulberry

Vending Machines

Ballew Jack T, 105 College

Veneer Manufacturers

LENOIR VENEER CO, Virginia Extd
NATIONAL VENEER CO, Virginia Extd

☞Ventilating Contractors

BARGER-ASHE ROOFING CO, 213 E Harper Av (see back cover and top lines)

Veterinarians

Lackey Donald W, 109 Virginia

☞Wallpaper

CANNON W G PAINT CO, 112 S Mulberry (see page 29)

☞Washing Machines

SHIELDS REFRIGERATION CO, 109 S Mulberry (see stencils)

Watch Repairers

Keller John W, 101 N Main R1
MOORE ARTHUR L, 116 S Mulberry
Rainey's Watch Repair, Hickory Rd

☞Wedding Designs

ROCKHAVEN GARDENS, 405 E Harper Av (see page 22)

Welders

CALDWELL MACHINE CO, 113 Mill (see page 29)
LENOIR MACHINE SHOP, 318 W Harper Av (see page 29)

Collins-Pridmore Co.

"Lenoir's Finest and Newest Department Store"
120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment Service
Hotpoint Appliances — G.E. Radios — Oil Heaters & Furnaces
207 E. HARPER AVE. **Tire Recapping** **PHONE 339**

Window Cleaners

Hoyle J Carroll, 117 Spainhour Av

Women's Apparel

BELK'S DEPARTMENT STORE, 124 S Main (see top lines)
Cato's, 113-A West Av
COLLINS-PRIDEMORE CO, 120-122 West Av (see bottom lines)
Corada Shop The, 130 West Av
FASHION THE, 120 S Main (see page 31)
Gold Shop, 124 West Av
GUARANTEE STORE THE, 118 S Main (see page 19)
Spainhour's, 113 S Main

☞Wrecker Service

ROBBINS GARAGE, Hickory Rd (see page 16)
SMITH CROSSROADS INC, Smith Cross Rds (see insert)

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION
MUTUAL INSURANCE
106 S. MAIN ST. **PHONE 1051-J**

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 Fidelity Building 132 West Ave.

MEMORANDUM

SANDERS CHEVROLET CO.

SALES — SERVICE — PARTS

231 WEST AVE. PHONE 701

Smithey's Department Store
"THE WORKING PEOPLES STORE"
COMPLETE LINE OF CLOTHING, GROCERIES, MEATS
128-132 W. HARPER AVE. PHONE 619

MEMORANDUM

ABERNETHY SALES & SERVICE
ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES
JOHNSON SEA HORSE MOTORS
111 S. MAIN ST. PHONE 153

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 1141

MILLER'S
Street Directory
—OF—
Lenoir, North Carolina

GIVING NAMES OF HOUSEHOLDERS, THE NUMBER OF OCCUPANTS IN EACH HOUSE, AND DENOTING BUSINESS PLACES

VOL. VIII 1950-1951

NOTE—Streets are arranged in alphabetical order. All house numbers are arranged numerically following the description and location of each street, giving the name of householder. The number in parenthesis after name denotes number of occupants in each house.

Dash (—) before name denotes that number is wanting.

(•)—Before name denotes home-owner.

(*)—Purpose of star (*) in front of name is generally used to denote colored person or firm, but its use is so varied that we assume no responsibility for errors or the wrong use of same.

ABERNATHY—From 269 E Harper Av North to Horton

108 •Stimson Gwyn J (4)
110 •Spratt Russell L (3)
114 •Steele Jos J (3)
200 Jones Jas T (3)
201 •Kincaid Marshall R (3)
Kincaid Barbara M Mrs ,nurse
201½ Tate Edw L (2)
202 •Jones Clyde W (3)
202 (rear) Nelson Larry F (5)
204 •Roddenberry Carl A (3)
204 (rear) Beach Hazel R Mrs (3)
211 •Sharpe Mamie L Mrs (6)
(Hillside La Begins)
308 •Buchanan Carl (2)
310 •Kennerly C Frank (3)
312 •Beach W Roy (2)
403 •Barnes D Cranford (3)
404 •Dickson W Roby (3)
407 Byerly Wesley G Dr (4)
Carpenter Walter T Jr
Carson Chas A (3)
Smoot John N (3)

ADVENT—From 370 N Main east to beyond city limit

102 Blue Ridge Electric Membership Corp, storage
104 Blue Ridge Electric Membership Corp, sub sta
Bishop Jas C (7)
107 Summerlin Monroe L (2)
(City limits)
111 Kaylor Rosalee L Miss (1)
115 Nelson Jay M (3)
117 Warehouse
130 •Nelson Selma C Mrs (6)
132 •Hopkins Wm (4)
—— Dyson Zero (2)
—— Hall John B (2)

'GENE MILLER
"MEN'S FASHION SHOP"
CLOTHING, FURNISHINGS, HATS AND SHOES
100 N. MAIN ST. PHONE 145

Belk's Department Store

"Home of Better Values"

124 S. MAIN ST. **PHONE 341**

—— Summerlin Roby L (3)
—— Trivett Niley (6)

AIRPORT ROAD—From Wilkesboro Rd south ½ mile east of city limit

—— Livingston Lumber Co

ANDERSON (see Poplar)

ANGLE—From 721 Howard east to South Av

ASHE AV EAST—From 124 N Main east to Mulberry

101 First Baptist Church

ASHE AV WEST—From 127 N Main west to Oak

100 Broughton Thos H (2)
Gaither Sarah B Mrs (3)
Sievers Carl H (3)
100½ Bumgardner Fredk L (2)
101 Lefler Sewing Machine Co
Bowman Eugenia D Miss, smstrs
101½ Coffey Ralph R (9)
103 Greene Ernest E (2)
Moody Jos E (2)
(Church intersects)
119 County Agricultural Bldg
County Agricultural Agent
County Agricultural Conservation Assn
County Curb Market
County Home Demonstration Agent
County Library
U S Soil Conservation Service
124 First Methodist Church
126 Smathers Frank C Rev
129 Dula Hospital Nurses Home
(Boundary intersects)
201 ◎Underhill Laurance C (3)
202 ◎Triplett Susie C Mrs (2)
Triplett Cottage, bdg
203 ◎Clarke Ellen H Mrs, furn rms (5)
206 Warren Ernest F (3)
Huntley Herndon T Jr (2)
Robbins Larry N (2)
Scroggs John M (4)
209 Smith Lloyd B (5)
210 Pitts Alfred W Rev (4)
Kincaid Jennings M (5)
Painter Hardie H (4)
Story W Earl (3)
211 ◎Wilson Effie C Miss
213 Reighard Geo B (4)
Love Nell D Mrs (2)
216 ◎Triplett Grover B (2)
217 ◎Todd J Ralph (4)
218 ◎Guire Virgil D (5)
218½ ◎Allen Austin N (2)
221 ◎Guire Henrietta M Mrs (1)
McCulley Mary H Mrs (3)
Parker Henry S (2)
Parker Martha Mrs, mus tchr

BEACH—From 496 W Harper Av north to Poplar

104 Warehouse
106 Turner Grover C (3)
108 Crisp Walter W (4)
110 McCallum Neill M (4)
112 Gibbs John G (6)
113 ◎Teague Dora B Mrs (5)
117 ◎Baird Wm R
Baird Lee J (2)
121 ◎Swan Lloyd A (5)
301 Aldridge Glenn H (2)
303 ◎Childres Geo (3)
305 ◎Hoyle Fred W (3)
307 Walker Jas O (2)

BEALL—From 500 W College Av north to Broadway

50 Johnson Bros Trucks
52 Lenoir Upholstering Co
(Harper Av intersects)
108 ◎Bruce Hamilton L
109 ◎McCormick A Clyde (2)
110 ◎Wall Wm F (5)
Clay W Lawrence (4)
111 ◎Suddreth F Willis (3)
112 ◎Luther W Frank (2)
113 ◎Suddreth W Clyde (3)
114 Payne W Herman (2)
115 ◎Whisnant Annie D Mrs (2)
116 ◎Maynard Wm H (4)
120 ◎Brawley Edna S Mrs (1)
Lenoir Walter L (2)
(Poplar intersects)
201 Fisher Roscoe B Rev (5)
202 ◎McRee Carl H (2)
204 ◎Bohn John J (3)
205 ◎Verbyla Albert E (5)
206 ◎Townsend Jos (3)
207 Under Constr
210 Lomax Albert L (3)
211 ◎May Fred H (3)
212 ◎Abernathy Clarence M (3)
(Mimosa La begins)

TEAGUE FURNITURE CO.

"LENOIR'S SMARTEST STORE"

COMPLETE LINE OF HOME FURNISHINGS

On Easy Terms

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LUMBER • MILLWORK • BUILDING MATERIAL

"Everything To Build Anything"

OAK ST. at C. & N. W. R. R. PHONE 173

301 Bernard Jos B
302 ®Haymaker Willis G (4)
304 ®Brown Fred H (2)
Bradley Jas F (3)
305 Houston John B Jr
308 ®Bush Richd M (4)
309 ®Warren C Shaw (4)
Albert Barbara (1)
310 ®Blair Edw H (5)
311 ®Triplett D Andrew (4)
312 ®Dalton Bruce A (4)
314 Murray Callie G Mrs (2)
315 Armfield Claude C (4)
316 ®Childers Jesse W Jr (2)
317 Shankel Bruce B Rev (2)
320 ®Watson Blake V (4)
321 Hedrick Clarence B (4)
326 ®Pipes J Henry (3)

(Holly begins)

400-500 Fairfield Cemetery
602 ®Story Nancy H (5)

BERNHARDT—From 257 Underdown Av south 1 block

105 ®West Junius R (2)
Lovins Nick (2)
105 (rear) Regan Ralph C (5)
109 ®Regan I Charm (2)
118 ®Duncan Clyde W (4)
121 Davis Edgar E (5)
124 ®Clark Clayton T (2)
126 Shoemaker Howard E (6)
135 Bernhardt Furniture Co
156 Powell John F (7)

BLOWING ROCK HIGHWAY (U S Hwy 521-A) — From Whitnel, N C north to Hwy 521

BLOWING ROCK ROAD (U S Hwy 521)—Extension of N Main from Valmead north

—— Beall Oil Co
—— Sinclair Refining Co
®Boyd Banks G (2)
—— Caldwell Builders Supply Co
®Coleman W Henley (4)
—— Cool Spring Grocery
Day Howard E (4)
—— Enloe Frank (7)
—— Gulf Oil Corp
—— Hall Service Station
Herman Julia T Mrs (2)
—— ®Moore Mabel H Mrs (4)
®Pearson Nell A Mrs, antiques
—— ®Winkler T Hall (5)

BOUNDARY NORTH — From 132 West Av north to Kirkwood Av

102 Hamer Douglas Jr, phys
105 Barbee Everett L (4)
Kemp Wm (4)
109 ®White Susan J Mrs (3)
110 Dixie Cream Donut Shop
112 Dula Hospital
Dula Fredk M, phys
Gibbons Julius J Jr, phys
Hickman Harry S, phys
Troutman Baxter S, phys

(Ashe Av intersects)

201 ®Houck R Marshall (2)
205 Crisp Apartments
®Crisp Alfred R (3)
Crews C Edw (2)
Gossler Jas M Jr (3)
Robbins Roby C (2)
208 Robbins Geo C (4)
McGimsey Grover C (2)
210 ®Powell Rose E Mrs (1)
Clarke W Eugene (3)
Hanks Floyd C Jr (3)

BOUNDARY SOUTH—From 127 West Av south to College Av

103 Lenoir Recreation Parlor
105 Watson's Barber Shop
106 Lutz Hosiery Mill Inc
107 Buchanan Carl, bicycles
110 Southern Bell Tel & Teleg Co

(Harper Av intersects)

205 Blackwelder Hospital
Blackwelder Verne H, phys
Fetner Lawrence M, phys
Kendrick Chas M, phys
McLean Augustus A Jr, phys
McNairy Caroline Miss, phys
Templeton Ralph G, phys

BRADFORD AV—From 134 Virginia to Powell Av

200 ®Smith Marcus P (4)
201 Dickson Jos P (3)
202 ®Kincaid Jas W (2)
203 Gentry Everett (3)
204 ®Dockery Chas I (2)
205 Littlejohn T Lester (4)
207 Bradford Knox R (4)
208 Foxx Doyle G (4)
210 McLean Robt M (5)
211 Campbell Max H (2)
212 Eggers Roy C (4)
213 Brown Thos (4)

BERNHARDT-SEAGLE CO.

HARDWARE — FURNITURE

112-114 S. Main St. Phone 100 and 101

BUILDING SUPPLIES AND LUMBER

314 W. Harper Ave. Phone 44

HOME ELECTRIC CO. OF LENOIR, INC.

ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 1500

216 Melton Jefferson D (4)
217 ®Bradford Catherine S Mrs (3)
218 Vacant
219 Story Spencer C (4)
220 Vacant
224 Scott Walter C (3)
226 Hoke Geo C (4)
227 ®Whittington Wilson F (6)
233 Griffin W Noah (3)

BROADWAY—From 416 W Harper Av north to city limits

107 ®Bradley Robt L (6)
108 Price Dora W Mrs (2)
Miller Leonard (4)
(Prospect ends)
109 ®Winkler Green W (2)
111 ®Bradford F Avery (5)
115 ®Winkler Robt H (3)
116 ®Winkler J Bunyan (2)
118 Madison Geo C (2)
119 ®Winecoff J E Lloyd (5)
120 Trexler Chas C (3)
122 Bowen Frank H (2)
123 ®Truesdale E Floyd (4)
124 ®Jackson M Austin (1)
125 ®Eller Benj (5)
126 Maltba Wade R (4)
127 ®Johnson Chas W (2)
128 ®Winkler Luther E (5)
129 ®Woodruff Jas W (4)
130 ®Jenkins Melvin A (2)
131 ®Chandler Thos W (2)
132 ®Eller W Boyd (2)
133 ®Underdown V Kenneth (5)
136 ®Trivette Alton C Rev (3)
137 ®Taylor Carl B (4)
140 ®Triplett Clyde (4)
144 ®Price J Hugh Jr (4)
150 ®*Steed Chas G (2)
160 ®*Corpening John H (4)
162 *Corpening John H, gro
(Wheeler intersects)
200 ®Hammond John (3)
204 *Saner Edw (6)
208 ®*Holley Ervin (2)
210 ®*Shade Matt (3)
210 *Shade Bessie T, gro
214 ®*Shade J Isaac (8)
(Hill ends)
302 ®*Camp Logan (3)
(Beall and Oak end)
402 ®Whisnant Patsy F Mrs (4)
406 ©Curtis Floyd E (6)
408 Cooke Jas E (2)
408 (rear) Pennell Spencer R (8)
410 ®Piercy Isaac C (5)
414 Craig Murray E (4)

BUSH—(Lenoir Heights) From N Main Extd

CEDAR—From Spruce west 1 block

CENTER—From 130 (300) Oil Av north to Stage

304 Barlow Claude (2)
305 Carter Chas G (6)
309 Vacant
310 Triplett Raymond (3)
312 ®Watson Jas W (5)
313 ®Raby Chas F (2)

CHERAW ROAD — (see Goforth Rd)

CHERRY—From 315 N Main west to end of Vance

104 ®Chester Annie T Mrs (3)
105 ®Huntley Herndon T (2)
106 ®Bumgarner Henry O (3)
107 ®Beck Albert P (5)
108 ®Yount Stuart L (6)

CHERRY HILL Rd — Changed to South Sharon Rd

CHURCH NORTH — From 104 West Av north to Cherry

101 Hogan Jas C, ofc
Kleemeier - Norment - Lambert Inc, mfrs agts
102 Vacant
104 Lenoir Finance Co
106 Rooms
1-2 Triplett Lumber Co Inc, whol
3-5 Pearce's Beauty Salon
6 Provident Life & Accident Ins Co
8 Templeman Saml H, optometrist
108 Southern Bell Tel & Teleg Co
115 Vacant
120 M & M Motor Co
133 N C Employment Security Comn
133½ Caldwell Farm Supply
(Ashe intersects)
212 Nelson Apartments

APTS—

1 Long Fredk A (3)
2 Price Eula N Miss (1)
3 Ransdell Magdalene B Mrs (2)
4 McIlwaine Mary B Mrs (1)
5 Setzer C Claude (2)
6 Brown Maude I Mrs (3)

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LENOIR DRUG STORE

(WALGREEN AGENCY)

Prescription Druggists

110 WEST AVE. **PHONES 83 and 136**

215 Graham Apartments
◎Graham Chas T (2)
Annas Foy (2)
Clodfelter Dwight K (2)
Critz Wm T (2)
Kartus Mollie W Mrs

CHURCH SOUTH—From 115 West Av south to College

103 Crump's Bargain Center
108 Lenoir Bowling Alleys
111 White Troy T (1)
White's Curb Market
112 Luke's Cabs
114 Holder's Diner
115 Fowler's Cafe
Setzer Barber Shop
Wallace Inc
116 Vacant
117 Guarantee Store
119-21 Bill's Place, beverages
120 Friendly Cabs
122-24 Globe Hardware Co

COLLEGE AV EAST—From 211 S Main east to Hibriten

105 Ballew Jack T, vending mchs
(Mulberry intersects)
212 Lackey Boston M Rev (3)
218 Stevens Wm E Jr (5)
(Norwood begins)
301 ◎Shearer Milton G (3)
(Westman begins)
311 ◎Bernhardt Matt R (3)
318 ◎Hedrick Clyde R Dr
325 ◎Bernhardt Lucy R Mrs (3)

COLLEGE AV WEST—From 216 Main west to Virginia

100 St James Episcopal Parish House
(S Church ends)
110 ◎Courtney G Clarence (2)
115 Junior High School
(S Boundary ends)
206 ◎Smith Frances E Miss (1)
210 ◎Cloninger Dora T Mrs (6)
House Beulah Miss, nurse
212 ◎Lutz Otis P (6)
214 Smith Mamie LeF Mrs (6)
Hutson Helen S Mrs, nurse
214½ Burdell Margaret Miss (2)
215 Cloninger Agnes Miss (2)
Kirsten Geo W Jr (5)
Whitehead Gertrude F Mrs (2)
216 ◎Cottrell A Y (3)
222 ◎Hedrick Geo N (3)
226 ◎Stine Nellie B Mrs, furn rms (8)
Brown Daisy Miss (2)
Dula Howard (2)
227 St Frances School & Convent
Franciscan Sisters
229 St Francis of Assisi Church (Catholic)
(Willow intersects)
301 Maynard Georgia S Mrs (4)
Lentz Walter (2)
305 ◎Townsend Folger L (5)
309 ◎Correll Maude R Mrs (6)
Rhodes J Terrell (2)
Sams Douglas C (3)
College Av Baptist Educational Bldg
312 High School Gymnasium
(Reform begins)
403 College Avenue Baptist Church
407 ◎LeFever Columbus I (2)
Proffitt Thos E Jr (4)
407½ ◎Cardwell Shelton W (3)
409 Walker Wm R (6)
411 Ray Chas W (8)
415 Melton Thos L (5)
Smith Patrick H (3)
419 Correll Dorothy G Mrs (2)
Brown Jas G (2)
Hamilton Jas H (5)
Poteat Alfred M (3)
Sweeney Claude H (3)
419 (rear) Proffitt Edw C (4)
421 Crosby Leroy R (6)
421 (rear) ◎Hall Robt S (3)
423 ◎Crump Earl D (2)
Boyle Guy E (4)
429 ◎Stine Ivey B (5)
431 Vacant
433 Stines Place, lunches
(Mill begins)
442 Duke Power Co, sub sta
445 Allied Furniture Co, furn shippers
451 Carolina & Northwestern Ry Co Freight Depot
(Light ends C & NW Ry crosses)
(Beall begins)
520 Corner Grill
521 Kent-Coffey Mfg Co
Union Mirror Co
Boughman Machine Co
522 Warehouse

PARLIER & TOMLINSON

Plumbing and Heating Contractors

314 E. HARPER AVE. **PHONE 1430**

BARGER-ASHE ROOFING CO.

ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS

"The Practical Tinners and Roofers"

Phone 334 **211-213 E. Harper Ave.**

524 Penley Jos A (6)
524½ Friendly Cafe
(Factory ends)
552 Sipes Frank (8)
Sipes Leonard, gro
556 Hicks Dawson B (5)
558 ⊛Benfield John A
560 McCrary Olin (3)
(Kent begins)
564 ⊛McCall Duncan C, gro (4)
566 LeFever Alma B Mrs (3)
569 Hayes Swan Q (3)
Eller Florence Mrs (2)
570 Herman Guy E (3)
Jenkins Clay (2)
573 Story Ernest L (5)

COLLETT—(Formerly Tabernacle)—From 105 Rankin west 1 block
102 ⊛*Patterson John J (8)
103 Vacant
105 *Moore Gaither (2)
⊛*Norwood Vinson (3)
107 ⊛*Jackson Hilliard (4)
109 *Peoples Tabernacle

COMPANY—From Insurance west to city limit 1 south of Realty
110 ⊛Clark Jas L (3)
Pennell Bynum (2)
111 ⊛Richards Geo B (5)
112 ⊛Pilkenton G Newland (6)
113 ⊛Bollinger Jas G (5)
114 ⊛Austin G Hill (8)
115 ⊛Pilkenton Orville W (6)
120 ⊛Benfield Gertie L Miss (5)

CONLEY—From 322 N Main north east 2 blocks
101 ⊛Crump Harvey L (5)
104 Howell Pawnie B (2)
105 ⊛Walker Walter R (2)
106 ⊛Hood J Carl (4)
107 ⊛Story Ira L (3)
108 ⊛Warren Charlcy B Mrs (3)
109 Weeks Paul W (7)
110 ⊛Rader John H (2)
112 ⊛Childers John M (7)
113 ⊛Clark Albert H (3)
120 ⊛Walsh Roy P (9)
202 Simmons Arnold C (5)

COURT HOUSE SQUARE—The Center of the city from which N and S Main and East and West Avs begin

DAVENPORT AV—From 350 S Main east to Mulberry
105 ⊛Hathcock Chas L Jr (3)

DEPOT—From 324 West Av north to C & NW Ry
102 City Dry Cleaners
103 Setzer Auto & Radiator Shop
105 Brown Clyde W (5)
106 Walsh Beer Tavern
106½ Rockette Guy E (4)
108 W & C Grill, lunches
109 Railway Express Agency

EAST — From 122 Spruce west to Howard
561 ⊛Putnam Jewel C (5)
565 ⊛Baker Horace G (3)
567 ⊛Triplett Annie C Mrs (6)
571 ⊛Richards Wm C (8)

EAST AV—From Main east to East Harper School; the dividing line for streets running north and south
105 Central Barber Shop
(Mulberry begins)
203 Coffey's Jewelry
Coffey Albert L (1)
209 Clay's Meat Wholesale
211 Morris Ray Motor Co
(Ridge begins)
300 ⊛Howard Esther S Miss (1)
300 Moore Margaret B Mrs
302 Menefee Jas K (4)
302½ Coffey Geo R (2)
306 ⊛Killian Bertha M Miss (3)
308 Frazier Wilfong M (3)
309 ⊛Hartley Maude L Miss (1)
311 ⊛Ludwig Geo G (2)
312 Smith Rhonda D (3)
313 ⊛Hartley Nellie A Mrs (5)
313½ Berrier Claude J (2)
314 ⊛Palmer Remus L
Palmer John W (3)
315 ⊛Hartley J Lex (3)

ERVIN AV—From 112 Virginia north to Harper Av
106 King Clarence J (3)
107 Isabell Carl R (2)
108 Van Sickle Ralph L (5)
109 ⊛Price Wm (2)
111 ⊛Barnhardt Wm A (4)
113 ⊛Setzer Clarence W (4)
115 Houston Furniture Co

BROUGHTON INSURANCE AGENCY

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205-206 McLean Bldg., 100 N. Mulberry St. **Phone 795-J**

SMITH PRINTING CO.

PRINTERS, TYPEWRITERS, ADDING MACHINES, OFFICE SUPPLIES

117 S. Mlberry St. MIMEOGRAPHING MACHINES Phone 110

FACTORY—From 481 W Harper Av south to C & NW Ry

200 Lenoir Furniture Co, plant

FAIRVIEW—A settlement north of Morganton Rd and west of Goforth Rd (beyond city limit)

FAIRVIEW ROAD—From Goforth Rd west to Fairview (beyond city limit)

—— ⊙Crisp Hardy E (2)
—— ⊙Looper Ira M (4)
—— ⊙Sanders Roby (2)
—— ⊙Small Fred M (5)
Small Nellie H Mrs, gro
—— ⊙Turnmeyer Chas A (2)
—— West Lenoir Baptist Church

FINLEY AV EAST — From 262 N Main east to city limit

103 Everhart Saml (3)
103½ Storage
107-33 Belleview Cemetery
108 ⊙Cline Ambrose B (3)
110 Day Lloyd F (3)
114 Rector Pearl Mrs (5)
Presnell Ethel Mrs (2)
118 ⊙Tuttle Hume T (5)
124 Reynolds Kelley M (2)
128 McDade R Alfonso (8)

(Ridge ends)

130 ⊙Moore Geo H, gro
133 *Patterson Beauty Shop
135 *Jones Barber Shop

(Hartley begins)

136 *Jones Eugene (3)
137-139 Vacant
137½ *Union Cab
138 *Two Spot, beverages
138-B *Norwood Sandwich Shop
140-A ⊙*Horton Oscar W (2)
140-B *Bristol Wm L (3)
140-C *Epps Wm (3)
141 *Propst Belle, beverages
145 ⊙*Propst Belle (2)
146 *Anchor Grill
*Patterson Flake H (2)
147 ⊙*Patterson G Vodray (7)
147-A *Mills Augustus A (7)
147-C *Denny Jesse (3)
148 Lipford Arnie W (7)

(Rankin begins)

205 Vacant
206 *Davis Josiah D Rev (7)
208 *St Paul A M E Church

(Healan begins)

212 ⊙*Myers Levi (5)
214 ⊙*Denny Jas (4)
*Brown Chas E
214 (rear) *Banner Henry A (6)
218 *Ferguson Eugene, billiards
220 *Love Henry (1)
221 ⊙*Horton Inez (2)
224 *Midway Barber Shop
224½ Paramount Grill
226 Walls Grocery

(Patterson begins)

300 Vacant
305 ⊙*Hayes Edw (3)
305 (rear)⊙*Hayes Elizabeth
309 Vacant
309½ Vacant
310 ⊙*Horton Jas (3)
311 *Suddreth Floyd (2)
312 ⊙*Patterson Miles (4)
313 *Tilley Rankin (8)
313-A *Denny Hughie (4)
313-B *Davenport Robt (5)
314 ⊙*Norwood Gwyn (7)
315 ⊙*Keys Howard (1)
316 ⊙*Michaux Lawrence (6)
317 *Steele Mary (1)
318 ⊙*Ferguson Odell F (4)

(Patterson ends)

319 *East Finley Tea Room
320 ⊙*Norwood Jos (5)
321 ⊙*Davenport Gertrude (5)

(Stonewall ends)

322 ⊙*Scott Carrie (5)
323 ⊙*Williams Emma (3)

(Woodlawn begins)

326 *Bristol John H Jr (3)
328 *Lynch Katie D (3)
329 ⊙*Witherspoon Andrew (2)
331 ⊙*Suddreth Robt B Jr (8)
334 City Water Works, filtration plant
335 Vacant
337 Vacant
339 ⊙*Horton Ernest (2)
340 *Hickerson Jos M (6)
341 *Knotty Pine Grill

(Rankin ends)

400 ⊙*Horton Larkin M (6)
*Horton Virginia M, drsmkr
401 ⊙*Spearman Julian J (2)
404 ⊙*Dula Eugene W (8)

DUKE POWER CO.

ELECTRIC LIGHT AND POWER SERVICE

"ON THE SQUARE" **PHONE 800**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; H. E. Merritt, V-Pres.

110 S. MAIN **E. H. Blair, Cashier** **PHONE 224**

404½ ⊛*Berry Robt Q (6)
406 *George Washington Carver Library
406 (rear)⊛*Corpening Lucille P (2)
408 ⊛*Horton Beulah (7)
408½ ⊛*Hayes Cleo (1)
*Hayes Beauty Shop
(Folk ends)
410 ⊛Horton Thos V (2)
413 ⊛*Patterson Lula D (2)
414 *Mt Eagle Lodge No 535
417 *Forney Katherine P, confr
(Harrington begins)
420 ⊛*Jones Hattie H (2)
423 ⊛*Leach Willie (1)
423 (rear) *Scott Richd (6)
425 ⊛*Peay Arthur (2)
500 *Smith Ray, filling sta
501 ⊛*Jones Minnie (1)
501-A ⊛*Ferguson Rader (1)

FINLEY AV WEST—From 261 N Main west to Vance

104 Robbins Roger H (5)
106 ⊛Eller J Benj (4)
107 King Wm L (5)
109 ⊛Ellen Rosa A Mrs (1)
Gregg Gerald B (3)
Rainey Harold E (2)
112 ⊛Farthing Donald C (2)
113 Poarch Donald S (2)
Day Loyd S (3)
Goble Floyd Q (3)
Pennell Reuben C (4)
114 ⊛Ray Robt L (4)

FOLK—From opp 112 Rankin Av west 1 block, thence north to E Finley Av

207 ⊛*Horton Oddie J (9)
211 ⊛*Blake John T (3)
212 ⊛*Jones Ruth C (1)
214 ⊛*Patterson Edw H (3)
215 ⊛*Patterson Wm O (3)
216 ⊛*Patterson T Collett (4)
217 ⊛*Jones Emanuel (4)
219 ⊛*Jones Wm (3)
221 ⊛*Patterson Ella (2)
224 *Cole Martha (1)
225 ⊛*Walton Anna (4)
226 *Davenport John (5)
227 ⊛*Davenport Bessie (1)
228 ⊛*Jones Rossalee L (4)
229 ⊛*Davenport Rufus E (6)
231 ⊛*Denny Saml (8)
235 *Collette Mattie (1)
241 ⊛*Corpening J Nathan (10)
243 *Dewberry Arthur (6)

FOREST—From Ridge east to Abernethy

108 ⊛*Horton Thos Jr (7)
114 ⊛*Patterson Paul Q (3)
116 *Glenn Janie (2)

FREEDMAN—A Colored Section in the northeastern part of the city reached by E Finley Av

GILMER—From 113 Beach north to Torrence

111 ⊛Wilcox Chas S (6)
112 ⊛Wilcox Ernest H (3)
114 Powell Edw (2)

GOFORTH ROAD—Continuation of Broadway beyond city limit

GREASY GREEK ROAD—From Morganton Rd north (beyond city limit)

—— Anderson Lloyd U, gro
—— Moore Brick Co
—— Suddreth Abram J, gro

GREEN VALLEY—A residential section on New Blowing Rock Hwy adjoining Valmead, ½ mile west of Zack's Fork Rd

GREER—(Formerly Louise Av) From 201 Virginia southwest

—— Austin Jesse C (5)
—— ⊛Greene A Lincoln (3)
—— ⊛Hendrix Sanford (2)
—— ⊛McNeil Patk H (3)

GROVE AV—From S Main west to Westview, 1 south of College Av

105 Apt 1 Blizzard Morris L (3)
2 Vacant
3 Triplett Louie A (3)
107 ⊛Davis Archie M (4)
109 ⊛Prestwood Walter I Sr (6)
(Kentwood begins)
205 ⊛Ballew J Gordon (2)
210 Dodge Alfred W (6)
303 Craig Geo E (4)
305 Underdown Sidney L (2)

GWYN—From 119 Norwood east to Hibriten

HARPER AV EAST—From 125 S Main east to city limit

100 Rabb-Nelson Gulf Service

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 **Fidelity Building** **132 West Ave.**

WALL FOUNDRY & MACHINE CO.

Complete Foundry and Machine Work

412 E. HARPER AVE. **PHONES: DAY 315, NIGHT 554-W**

205 East Harper Coffee Shop
McGee Cabs
207 Carolina Tire & Appliance Co
Recreation Center
207½ Modern Radio Shop
211-13 Barger-Ashe Roofing Co
221 23 Model Laundry

(Norwood begins)

222 Huntley Woodrow W (4)
222½ Holder Harley B (3)
224 ®Templeton Ralph G Dr (5)
226 ®Cook Lula S Mrs (1)
Barlow Hampton W (3)
Rader Vernon (2)
227 Cook Mack J (2)
Barnett John W (4)
Ivenhour Sue M Mrs (5)
McLean Frank A (5)
228 ®Burgess S Cecil (4)
230 Morris John R (3)
233 North Pole, ice cream
235-45 East Harper School

(Todd begins)

257 ®Todd Clara H Mrs (3)
Riddle T Clyde (2)
Smith C Eugene (2)
257½ Triplett Ned B (3)
262 Barringer's Miniature Golf Course
263 ®Hoffman Hollis P (4)
®Sherrill Flora W Mrs (5)
264 ®Matthews Francis M (4)
266 ®Moore Ellen B Mrs (2)
Lashmit Donald G (2)
267 O'Dell Jas H (2)
269 Whitner Mozell McG Mrs (3)

Abernathy begins)

272 East Harper Service Sta
275 ®Huntley Lloyd L (6)
277 ®Hailey C Banks (4)
277½ Lenoir Art Shop
278 ®Crisp E Bernard (2)
East Harper Self Service Ldry
279 Manchester Edwin M (4)
281 ®Hailey Eva J Mrs (3)
Lulick Robt E (2)
Miller Gilbert E (3)
284 Lenoir Wood Finishing Co

(Hospital Av begins)

306 Lenoir Poultry Market
®Ferguson Kemp W (4)
Helderman Raymond (3)
Pratt Lindsay P (4)
309 ®Kirby J Russell, contr (5)
311 Ennis J Talmadge 4)
313 ®Melton Linzie H (2)
314 Parlier & Tomlinson, plmbrs
315 ®Smith Carter H (2)
316 Lenoir Cleaners
317 ®McGirt Roger M (5)
319 ®Tolbert Jarvis C (5)
321 ®Haigler Essie T Mrs (2)
Williams Rowena Miss (1)
326 ®Bernhardt John S (4)
327 Roberts C Gibbs (2)
English J Clifford (3)
Kirby Eugene T (1)
333 ®Greer Geo D (4)

(Palmer Av begins)

401 Lenoir Auto Parts
402 Crump's Barbecue
403 Appliance Center
404 Ingle Grocery
405 Rockhaven Gardens, florists
407 ®Ernest Walter L 4)

(Pennton Av intersects)

410 Rabb Motor Co
412 Wall Foundry & Machine Co
415 Lenoir Furniture Corp, creating plant

HARPER AV WEST—From 124 S Main west to city limit

Lenoir Office Equipment Co
Tuttle's Jewelry
103 Apt 1 Prestwood Hill (1)
2 Moore Fredk S (2)
4 Dean Pearl P Mrs (2)
5 Moore Jas H (3)
105 Cecil's Food Store, gros
107 Pegram's Radio Shop
108-10 Belk's Dept Store, shoe dept
109 Eckenrod's Studio, photogs
111 Watson Earl Jeweler
Swanson Plumbing Co
111½ Crisp Sewing Service
112 Bower's, dept store
113-13½ Economy Auto Supply
115 Home Elect Co (storage
115½ Dingler Virginia A Mrs (2)
115-17 Home Electric Co
116 Hedrick's Cut Rate Store, drug sundries
116½ Hampton W Stoney (1)
Morrison John H (3)
Putman Thos E (2)

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. **QUALITY SEEDS** **PHONE 820**

McNAIRY'S DRUG STORE

"THE REXALL STORE"

111 WEST AVE. ***PRESCRIPTIONS*** **PHONES 121 & 746**

117½ Vacant

(Church intersects)

118 Lenoir Cab Co
120 Lenoir Curb Market, prod
121 Evangelical and Reformed Ch
125 McLean Augustus A Jr Dr (4)
125½ Blackwelder Hospital Nurses Home
125-27 Blackwelder Apartments
126 Childers Curb Market
Childers Edw R 4)
127 McNairy M Caroline Dr, phys
128-32 Smithey's Dept Store

(Boundary intersects)

200 Campbell Jessie B Mrs (2)
Kiser L Beatrice Miss (2)
Thorne Dewey H (2)
201 Austin Kenneth (2)
Blackwelder Hosp Nurses Home No 2
201 Hauss Poley L (2)
Kendrick Chas M Dr (4)
204 ©Williams Buford F (2)
206 Palmer R Glenn (4)
207 ©Dayvault Frank W (4)
208 ©Gray Jay A (4)
210 ©Reece John F Dr (11)
Reece Edna M Mrs, furn rms
211 West Harper Clinic
©Fowler Shelton F Dr, phys
212 Lenoir Roofing Co
213 Byerly Wesley G, phys
213½ Ledbetter F Haskell 4)
214 Service Cleaners
218 Union Bus Terminal
Atlantic Greyhound Lines
Carolina-Tennessee Coach Co
Lenoir Motor Coach Co
Queen City Coach Co
Terminal Grill
219 Robertson Motor Co, used cars
221 ©Smith J Clark (3)
222 ©Mabe Sadie J Miss, furn rms
225 ©Melton Ada H Mrs (1)
Greer Marcus L (3)
Correll Howard C (2)
Watts Malta N Mrs (2)
226 Central Advent Christian Ch
227 ©Hamby Edmund P (4)
Greer Cecil P (2)
Phillips Lester O (2)

(Willow intersects)

300 Campbell Service Station
304 ©Morrow W Pressley (4)
Morrow Willie S Mrs, music tchr
305 West Harper Elementary School
306 ©Lawing Mercedes L Mrs (3)
Blackwell Gertrude C Mrs, mus tchr
308 ©Wilson Maggie S Mrs (1)
Kincaid Benj H 2)
Winkler Lucille N Miss (3)
309-11 Lenoir High Sch Band Bldg
Harper Jas C, ofc
310 ©Henry Ida W Mrs (2)
Laws Bessie Miss (2)
Pritchard Noel T (2)
312 ©Wilkinson Wm A (4)
Edwards Marvin (2)
Morris Garlen (2)
313 High School Stadium
314 Bernhardt-Seagle Co, lbr
316 Sharpe's Auto Repair
318 Lenoir Machine Shop

(West Av ends)

330 Charlie's Place, fill sta

(C & NW Ry crosses)

400 McMillan Electric Repair Inc
401 Hayes Cotton Mill Co
408 Weathers J Glover (4)
410 Hobgood Saml L (4)
414 Caudle Mamie A Mrs (3)
416 Craig Clarence H 3)

(Broadway begins)

419 Economy Oil Co, fill sta
420-22 Setser R J Store, gros
Setser Mfg Co, mops
421 Tom's Electric, whse
426 Holshouser Thos W (2)
428 Setzer Everett F (2)
431 Lenoir Ice & Fuel Co
433 West Harper Service Sta

(Light begins)

434 ©Wakefield Annie P Mrs (1)
Suddreth Robt L (2)
435 Fairfield Chair Co Inc
442 ©Coffey Archie D (3)
445 Lenoir Funeral Home,
Reins-Sturdivant Mutl Burial Assn
Pendry Paul

(Beall intersects)

451 ©Hall L Herbert (3)
455 Lovin Chas E (2)
City Limit Barbecue

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 813-W**

LENOIR ICE & FUEL CO.

ICE - COAL - FUEL OIL - KEROSENE

431 W. HARPER AVE. *"All Quality Products"* PHONE 140

459 ◎Reid Bessie B Mrs (2)
Gwyn Rufus L 2)
461 Vacant
462 ◎Beall J Harper (3)
469 Spainhour Walter J (5)
471 ◎Smith Ernest W (2)
479 McNairy Apartments
◎McNairy Caroline Dr
McNairy Hattie R Mrs (1)
Winkler Hazel C Mrs (2)
(Maple Dr begins)
480 ◎Coffey Harold F (2)
481 Rabb C Dennis (3)
Martin Dwight D (2)
482 Woodall Wilbur F Rev (5)
(Factory begins)
485 ◎Ingle John R (1)
Crisp R Hill 4)
486 ◎Crisp Stanley E 5)
487 ◎Ruckert G Blaine (5)
489 ◎McNeil Claude E (3)
490½ Fowler Motor Lines
Lenoir Transfer Co
491 ◎Hoffman A Jasper (4)
Farthing T Cline (4)
492 Thomas Used Cars
493 Houck Lois G Mrs (3)
Caudle Cleo H Mrs (2)
Dixon Mason D (3)
496 Torrence Service Station
497 Crisp Floyd (3)
Kincaid Pearl S Mrs (7)
(Virginia and Beach intersect)
500 Friendly Furniture Co
501 Texaco Service Station
(Torrence begins)
503 ◎Carlton Paul T (2)
504 ◎Huntley Clarence O 6)
Reece Roy T (3)
507 ◎Lapish Wm C (5)
508 ◎Watson Lewis E (5)
Schradt Carl (2)
510 Hamby Jas L (2)
(Ervin Av ends)
511 Hoke Maggie M Mrs (2)
Forster Garvin (4)
Holman Bruce R (4)
512 Adderholdt Wm F (3)
Sipes Leonard M (3)
514 ◎McGee Connor J
516 Huffstettler Leonard G (4)
518 Maltba Nancy S Mrs 3)
(Hickory begins)
531 Newton Transportation Co Inc
536 Sanders Emily W Mrs (2)
537 Garden City Service Station
(Powell Av ends)
540 Suddreth D D Furniture Co
Suddreth D D Grocery Co
540 Knox Jas A, gro
545 Osborne Motor Co
562 Watson Ross, filling sta

HARPER TOWN—A colored settlement on Goforth Rd 2 miles north of city limit

HARRINGTON—From 415 E Finley Av, west

105 *Gibbs Richd (4)
105-A *Felder Florence D (5)
105-B *Felder Sonny (2)
105-C *Porter N Parlee (3)
108 ◎*Felder Leroy R, gro (4)
108½ *Felder Qumilla (7)
109 *Coleman Ollie (2)
111 *Horton Alice
113 ◎*Davenport Thos C (4)
114 *Icard Richd 2)
114-A ◎*Davenport Eugene (9)
114-B ◎*Michaux Annie P (5)
115 ◎*Horton Victor (2)
116 ◎*Icard Fredk (5)
116½ (117) ◎*Link Edw (8)
117 *Freedman School
118 *Link Jas (3)
119 ◎*Ferguson Jesse F (6)
119 (rear) *Patterson Hettie (3)
120 ◎*Jones Edw S (6)
121 *Ferguson Clarence C 5)
122 ◎*Forney Saml G, contr (6)
123 ◎*Love Jas W (7)
124 ◎*Wilson Ira D (4)

HARRISBURG ROAD—From 118 Jennings south to beyond city limit

—— Annas Edgar J (4)
—— Atkins Jas B (4)
—— ◎Beaty Ernest M (4)
—— Bolick Walter C (2)
—— ◎Brawley Jack M (5)
—— Chandler Spencer (11)
—— Clark Wm M, gro (2)
—— Estes Richd C (5)
—— Furr Jay W (5)
—— Hatley Clarence J 3)
—— ◎Hartley Raymond E (3)
—— Hibriten Chair Co Inc

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. PHONE 821

RABB MOTOR CO.

DeSOTO AND PLYMOUTH — — *SALES AND SERVICE*

410 E. HARPER AVE. PHONE 48

—— Hibriten Furniture Co
—— Horn Frank (8)
—— ⊛Howard Theo E (4)
—— ⊛Kincaid Albert A (4)
—— Lucille & Jessie's Place, lunches
—— ⊛McGee Geo W (2)
Nelson Wayne (6)
—— Penley Jack (6)
—— ⊛Price Ernest E (9)
—— Price Jas (3)
—— Price Jay W (4)
—— ⊛Prestwood Edgar M (7)
—— ⊛Rhodes John N (3)
—— ⊛Riley Jas R (8)
—— Roberts Grocery
—— Soots John H (7)
—— Stallings Wesley N (5)
—— ⊛Story Arthur (3)
—— ⊛Swanson Claude E (4)
—— Swearengin Wallace B (6)
—— Talbert Eugene C (2)
—— ⊛Triplett Albert E (4)

HARTLEY—From 130 (126), E Finley Av south

106 ⊛*Williams Harry G (10)
110 *Patterson Jas W
111 *Ferguson Jas H
111 (rear) ⊛*Coles Saml
112 ⊛*Felder Junior (4)
114 ⊛*Dula Alvin (1)
115 *Ferguson Gordon (4)
115½ *Grimes Dallas (4)
116 ⊛*Ferguson Harold (3)
117 ⊛*Horton H Edw (6)
119 ⊛*Powell Geo Jr (3)
120 ⊛*Witherspoon Florence (4)
121 ⊛*Mott Cora (2)
121½ *Moore Melvin (4)
125 ⊛*Horton John (4)

HAYES HILL—From Beach Extd west 1 block, 1 north of Poplar

—— Hayes Hill Presbyterian Chapel
208 ⊛Pennell Chas A (5)
209 ⊛Walker Geo W (10)
210 Setzer Cecil B (4)
211 Norris Wade S (4)
213 ⊛Church J Frank (2)
215 ⊛Gilbert John M (5)
217 ⊛Hamby Mark J (9)
219 Vacant
220 ⊛Green Roland H (8)
222 Hendren Warren H (2)
224 Cox Clarence (5)

HEALAN—From 208 E Finley Av south 1 block

112 (125) ⊛Parsons Benj H (6)
118 ⊛Seabock Chas V (3)
120 ⊛Donkle Troy F (2)
123 ⊛Blizard Thos A (5)
124 ⊛Clark Clarence K (4)
125 Abernethy Jas D (3)
129 Williams Roy G Jr (2)
129 (rear) Coffey Carson R (5)
201 *Patterson Andrew Y (8)
203 *Felder Sinclair (3)
204 ⊛*Gist Ernest (2)
*Campbell Earl V (3)
207 ⊛*Propst Wm C (5)
208 *Propst Wm (1)
209 ⊛*Patterson Pearl (2)
211 ⊛*Patterson Robt (3)
212 ⊛*Fox Wm
214 ⊛*Horton Arthur (3)
216 ⊛*Fox Glenn (3)
218 ⊛*Barnett Wm R (5)
*Barnett B Catherine, nurse
220 *Adams Newt E Jr (2)
*Patterson Jas S (2)
221 ⊛*Patterson Kenneth G (3)
223 ⊛*Patterson Randolph
225 ⊛*Link Millard A (4)
226 *Ferguson Marvin H (2)
228 *Patterson Arthur J (3)
229 ⊛*Patterson Aaron (6)
231 ⊛*Patterson Millard (3)

HIBRITEN—From 325 E College Av south to Norwood

103 ⊛Seagle Isabel R Mrs (1)
109 ⊛Bernhardt Lillian W Mrs (1)
110 Apt 1 ⊛Harrison Cary C Miss (1)
2 Seagren Margaret P Mrs (1)
3 Dingelhoef Lula S Mrs (2)
4 Culp Max A (2)
116 ⊛Gwyn N Hunt (3)
120 ⊛Bower David M (4)
121 ⊛Self J Wm (2)
122 ⊛Moore Oscar L Dr (2)
123 ⊛Blackwell Floyd N (2)
(Woodside Pl begins)
200 ⊛Foard Lula G Mrs (1)
202 ⊛Merritt Herbert E (3)
204 ⊛Nelson Andrew S (3)
205 ⊛Pritchett Jas T (4)
206 ⊛Spurling Kathleen C Mrs (4)
207 ⊛Robertson Joe H (2)
208 ⊛Hogan Jas C (3)

USE PERFECTION SELF-RISING FLOUR

Manufactured by

Lenoir Mills, Inc. Phone 72

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY
REMINGTON RAND PRODUCTS
101 W. HARPER AVE. PHONE 419

209 Triplett Roger B (5)
210 ®Timanus Eugene H (2)
212 ®Laufersky Fredk W (2)
214 ®Stevens Wm E (5)

HICKORY—From opp 518 W Harper Av south to Powell Av

100 ®Waters Iva J Mrs (6)
101 Keller Bertha P Mrs (2)
102 Cook Benj E (7)
104 Waters Marvin G (6)
105 ®Forrester W Scott (2)
107 Davis W Scott (6)
109 ®Gentry Frank (2)
110 ®McLean Bessie J Mrs (2)
111 ®Gentry Casper P (2)
113 ®Kirby Oscar M (5)
115 ®Baker Robt L (4)

HICKORY ROAD—From Norwood at city limit south

—— Fairway, gros
—— McLean Motor Sales Inc
—— Stroup Forrest B, gro
—— Thomas Service Station
—— Gragg Lonnie E, filling station
—— Whitnel Grill
—— Whitnel Body Shop
—— B C & S Hardware & Furniture Co
—— Fred's Shoe Shop
—— Dancy A Fred, barber
—— Rainey's Watch Repair
—— Whitnel 5, 10 & 25 Cent Store
—— Alexander C Watson, gro
—— Rural Plumbing Inc
—— Barringer Oil Co Inc
B & M Transportation Co Inc
—— Triplett Grocery
—— Haigler's Lunch & Bakery
—— Powder Puff Beauty Salon
—— Smith Harley J (4)
Smith's Garage
—— Whitnel Fresh Air Mkt
—— Whitnel Cabinet Works
Whitnel Billiards
—— ®Waldrop Geo W, gro
—— Price Bros, filling station
—— ®Little Alonzo L (3)
Little Used Auto Parts
—— Whitnel Dry Cleaners
—— ®Whisnant Chas F, gro (3)
—— Roberts Ernest W, filling sta (1)
—— Beard E E Motor Co
—— Knight Chas P, gro
—— Robbins Garage
—— Nettie's Place, gros
Church Lonnie (3)
—— Lenoir Mirror Co
—— Blalock-Easton Lumber Co
—— Blowing Rock Chair Co
Blowing Rock Furniture Co
—— ®Drum Reuben D (6)
—— Drum's Drive In Theatre
—— Church's Grocery
—— Bessie Lee's Luncheonette
—— Spainhour Furniture Co Inc
—— Hammary Manufacturing Corp
—— Dula Quincy E, gro (2)
—— Hibriten Land & Lumber Co
Hickory Fibre Co
Appalachian Poster Adv Co
—— Kincaid Furniture Co
—— Caldwell Cinder Block Co Inc
—— McLean Chas Used Cars

HIGH—From 140 S Prospect northwest, thence southeast back to S Prospect

108 ®Johnson Theo (2)
110 ®Nelson Virginia F Mrs (4)
112 ®Rhymer Vera D Mrs (3)
116 Greene Thos V (2)
121 ®Bush Ransom L (4)
—— Smith Jas I (2)
131 Bush Jack D (2)
132 Sherrill Cora B Mrs (1)
136 Strother Otis F (5)
138 ®Hice Jos S (4)
142 King W D (2)
143 ®Gragg Jay C (3)
144 ®Wilson Chinara F Mrs (2)
145 ®Martin L Bascom (3)
148 ®Parker Walter B (5)
150 ®*Settlemeyer Ida (2)
152 *Wakefield David (1)

HIGHLAND AV—From 223 Norwood east to Woodside Place

201 ®Dimmette Laudie E (6)
207 ®Weed Alason A (2)
208 ®Huffines Aurelius D (4)
209 ®Winforne Roger M (4)
214 ®Stevens Robt J (5)
314 ®McCall Emory C (4)

HILL—From 425 Oak west to Broadway

101 Vacant
108 *American Legion
111 *Graves Mary (2)

Collins-Pridmore Co.

"Lenoir's Finest and Newest Department Store"
120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment Service
Hotpoint Appliances — G.E. Radios — Oil Heaters & Furnaces
207 E. HARPER AVE. Tire Recapping PHONE 339

112 ⊙*Gaither Jakie (11)
113 *Barnett Jason C (3)
114 ⊙*Neely Booker T (5)
115 ⊙*Forney Nettie (3)
117 *Dula Fredk
119 *Propst Leonard (2)
119-A *Wade Willard (3)
121 *Miller Fred (2)
123 *Harshaw Catherine (2)
124 ⊙*Ervin Claude F (3)
125 ⊙*Gaither Mattie (6)
126 ⊙*Gaither Elmer R (2)
127 ⊙*Hilton Herbert (2)
128 *Corpening Jason (8)
*Norwood Levi (1)
128½ *Dixon Ralph (2)
130 *Hartsoe Wade A (11)
131 *Dula Jos (2)
131-A *Bristol Walter (2)
132 ⊙*Dixon Barnwell (4)
133 ⊙*Dixon Irene (2)
134 ⊙*Corpening Helen (7)
138 ⊙*Moore Wm (2)
139 *Helton Cordelia (7)
140 ⊙*Dula Gaither M (5)
143 *Shade Robt (2)
144 *Davis Irene (3)
145 ⊙*Johnson Margaret (2)
146 *Berry Essie (2)
147 *Reid Wm M (5)
148 ⊙*Scott Jas (2)
149 *Kay's Beauty Shop
150 ⊙*Johnson Dewey (2)

HILLSIDE AV—From Todd east to Healan

102 ⊙Huntley McGowan A (4)
103 Smith John I (5)
104 ⊙Thomas Mabel B Mrs (2)
106 ⊙Coffey Paul (2)
108 Kirby Bruce (2)

HILLSIDE LANE—From 308 Abernathy west to Todd

101 Smith Frank L Jr (3)
103 (204) Black Jacob A (2)
105 (202) ⊙Goble Claude E (5)
107 (200) ⊙Anderson Howard T (2)
201 (116) Vacant
203 (114) Davis Wallace J (4)
205 (112) ⊙Mitchum Dwight W (4)
206 (122) ⊙Strickland Glenn G (5)
209 (108) ⊙Hedrick Paul E Dr (6)
210 (107) ⊙Smithey John W (4)
211 (106) ⊙Miller Wayne J Dr (3)

HOLLOWAY HILL — A residential section north of Zack's Fork Rd, 1 mile east of city limit

HOLLY—From 320 Beall, west

HORTON—From opp 230 Stonewall west

203 ⊙*Foster Walter Jr (2)
204 ⊙*Horton Conley R (3)
207 ⊙*Abernethy Walter (2)
208 ⊙*Jones Huston (5)
209 ⊙*Patterson Rossilee (4)
210 ⊙*Horton Allie (4)
212 ⊙*Jones Boze (7)
213 ⊙*Jones Rosilee (2)
218 ⊙*Powell Geo (3)
218 (rear) ⊙*Patterson Walter (3)
220 ⊙*Abernethy Lonnie (9)
222 ⊙*Forney Wilson (7)
224 ⊙*Dula Dallas (7)
226 ⊙*Michaux Roby L (8)

HOSPITAL AV—From 281 E Harper Av north to city limit

104 Cook Ira C (7)
105 ⊙Laxton Bynum (2)
106 Greer Betty T Mrs (3)
Miller J Loy, Jr (3)
107 ⊙Wall Colene M Miss (1)
Bliff Benfield G (3)
109 ⊙Francie Verda M Miss (2)
110 Nelson Hubert E (4)
111 ⊙Downs Frank W (4)
(Newland Av begins)
114 Lenoir Hospital
115 Crisp Millard A (2)
East Lenoir Grocery
116 Bradshaw Vincent D (5)
(Stonewall begins)
123 ⊙Angley Henry L (5)
127 Smith H Buckner (4)
Sherrill Hal W (3)
128 Lee Wade H (5)
131 ⊙Clark Bertha T Mrs (3)
133 Kincaid Theo P (3)
134 Price Gladys R Mrs (2)
McCrary Walter F (4)
135 ⊙Stimson Clary C (2)
135 Greeson Roy W (3)
(Wilson intersects)
308 ⊙Greer Ira A (4)
309 (308) ⊙Rhodes R Chas (3)
401 ⊙Reicherd Geo F
403 ⊙Abernethy Earl O (4)

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION
MUTUAL INSURANCE
106 S. MAIN ST. PHONE 1051-J

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 Fidelity Building 132 West Ave.

403½ Logan D Byron (2)
405 ®Crisp Millard M (3)
406 ®Withers Fred F (3)
407 Boddie Lee W (4)
409 Jenkins Miles R (3)
504 ®Pyatte Bernie M (4)
506 Powell Sallie F Mrs (5)
605 ®Powell Jos H (2)
607 ®Mangum Oscar R Rev (2)
609 ®Brawley W Scott Jr (4)
®Mullis Thad M (4)

HOWARD—From 564 Lenoir Av south to city limit

670 ®Shumway Merlin H (3)
672 ®Lovins Grover C (4)
675 Williams Clayton (4)
677 ®Richards Ned L (5)
679 ®Sigmon Carroll E, gro (5)
681 Pratt John O (2)
701 (721) ®Haas Augusta B Mrs (7)

INDIAN GRAVE ROAD—From Blowing Rock Rd northeast 1 mile north of city limit

INSURANCE—From 230 Realty Av west to Company

JENNINGS—From 227 Mill south to city limit

101 Lula Clyde (3)
Marler Grocery
105 ®Norris Bynum L (3)
111 ®Wellborn Andrew A (4)
112 ®McGee Inez Mrs (1)
113 ®Clark Edw L (6)
114 ®Setzer Clyde K (4)
115 ®Childers J Melvin (5)
116 ®Sipes Alfred M (5)
116-A ®Price Jack (5)
117 Vacant
118 Sipes Geo M (4)

(Harrisburg Rd begins)

121 Miller Jack (2)
123 ®Chandler Rufus B (3)
125 Bryant Oscar (4)
127 ®Price Thos E (4)
129 Spicer Ralph O (6)

KENT—From opp 560 W College Av south to Factory

100 Danielson J Evan (4)
101 ®Poteat Rhoda Mc Mrs (5)
102 Tinker J W Murrell (5)
103 Mills Jas (2)
105 Austin Edw E (4)
106 Benfield Wm J (7)
108 ®McCall Benj H (6)
109 Holman Walter E (7)
110 ®McCall Wade H (3)
112 Harris Garland H (5)
116 Abel Fred W (7)

KENTWOOD—From 109 Grove Av south to city limit

407 Blankenship Adrian E Rev (5)
409 ®McNeil Clarence F (2)
411 ®Courtney John A (2)
412 ®Pegram F Brown (2)
414 Jones Chas E Jr (3)
415 Jennings Lillie T Mrs (1)
418 ®Norment Richd E (2)
421 ®Hoskins Victor K (2)

(Olive Av intersects)

500 ®Yates Gertrude H Mrs (3)
504 ®Ball Jas R (4)
506 ®Rabb J Dudley (5)
507 ®Ford N Juanita Miss (2)
509 Womack Frank P (2)
510 ®Sherrill Florrie W Mrs (3)
511 ®Barnett J Finley (5)
512 ®Setser Russell J (6)
513 ®Garren Wm H (4)
514 ®Trott Ralph D (3)
515 ®Kincaid Grady N (2)
517 ®Hartley Oscar L (3)
518 ®Sparks Archie J (4)
521 ®McGimsey Geo V (5)
522 ®Dula Henry M (1)
523 ®Angley W Maynard (3)
Watson Jos T (2)
525 ®Barnhardt Otto B (2)

KENTWOOD CIRCLE EAST—From 435 S Main east to Mulberry

100 Byers Blaine B (3)
107 Maltba Clay H (7)
108 ®Watson Wm V (3)
109 ®Heffner Melvin D (3)
112 ®Broyhill Wm C (2)

KENTWOOD CIRCLE WEST—From 435 S Main west to Kentwood

104 ®Pearson Betty B Mrs (4)
105 ®White Ray M (4)
111 (101) ®Higgins W Wheeler (6)
520 ®Reid Marcus W (3)
617 ®Mills Judge V (2)
—— ®Jones Wayne A (3)
®Keyes D Clyde (3)
®Rice Chas P (4)

SANDERS CHEVROLET CO.

SALES — SERVICE — PARTS

231 WEST AVE. PHONE 701

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. PHONE 619

KIRKWOOD—From 213 N Main west 2 blocks

101 ®Harper Margaret E Miss (2)
(Church intersects N Boundary ends)
208 First Presbyterian Ch
209 Rainbolt Wm G (4)
211 Triplett Ralph G (3)
212 ®Sisk Hudson C (6)

LEE—From Morganton Rd south 1 west of city limit

107 ®Jones Geo W (5)
109 ®Hodges Stuart G (5)
109½ Smith Wm C (6)
110 ®Robbins Willard R (4)
111 ®Tolbert J Ray (5)
114 ®Anderson Grover (3)
116 Leftwich Electric Corp
®Leftwich E Luther (3)
117 ®McGhee Donald L (5)
119 Hyatt Wesley F (3)
120 Roper Howard L (5)
123 ®Hames Zeno (5)
124 ®Harless Andrew J (6)
125 ®Kester Grady E (4)
Strickland Benj L (2)
127 ®Hoyle Emory L (5)
128 ®Holman Albert C (2)
132 ®Eggers Arthur E (2)
135 ®Johnson Mary B Mrs (4)
141 ®Johnson John J (5)
144 ®Mash John A (3)
146 ®Beach Bynum (4)

LENOIR AV—From Reform west to Realty, 1 south of Spainhour

561 ®Welsh Wade H (4)
562 ®Burns Joe A (4)
564 ®Lovins Geo T (7)
672 ®Rash Harden B (6)
674 ®Hart G Raymond (3)
675 ®Winkler Maude W Mrs (2)
677 Clark Myrtle W Mrs (6)
678 McCrary Banks M (3)
682 ®Babb J Lloyd (7)

LENOIR HEIGHTS — A residential section north of city limit west of N Main Extd

LIGHT—From 433 W Harper Av to College Av

LOCUST—From 419 N Main, west 1 block

—— ®Spicer Johnson D (6)

LONG BEACH — A residential section east of Valmead

LOUISE Av—A continuation of Greer south to and beyond city limit

—— ®Beach Stuart (3)
—— Gentry Fletcher (3)
—— ®Harris Bernard (2)
—— Leftwich Ned R (2)
—— ®Marr J Donald (2)

LUTZ—From 122 Powell Av west to Bradford Av

MAEHILL PARK—A residential section in the southeast section of the city

MAIN NORTH—From Court House Square north to city limit; one of the principal business streets of the city and dividing line for streets running east and west

100 Gene Miller, clo
Hennessee Hazel H Mrs (2)
101 Lenoir Hardware Building

ROOMS—

1 Keller John W, watch repr
2 Southern Life Insurance Co
3-5 Cook Dennis S, dentist
6-7 Seagren Margaret P Mrs, furn designer
8 Foard Insurance Agency
9 Farthing Jas C, lawyer
102 Miller Building
Duke Power Co

ROOMS—

1-2 Smith E W, acct
3-4 Wilson Max C, lawyer
6 Phillips June D, ins
201 Martin & Carpenter, lawyers
202-04 Strickland Wm H, lawyer
203 Duke Power Co, eng ofc
214-16 Vacant
302 Mann Robt C, J of P
303 U S Army, N C Natl Guard
3d flr Lane R Marshall (4)
104 Hedrick Building
(bsmt) Wilson Construction Co
104 Hedrick Clyde R, phys
Carpenter Kenneth C, phys
Hedrick & Yates, dentists

ROOMS—

200 Robinson Roy L, ins
200 Security Life & Trust Co
201-02 Miller Wayne J, dentist
203-04 Townsend Folger L, lawyer

ABERNETHY SALES & SERVICE

ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES

JOHNSON SEA HORSE MOTORS

111 S. MAIN ST. PHONE 153

LENOIR DRUG STORE

(WALGREEN AGENCY)

Prescription Druggists

110 WEST AVE. **PHONES 83 and 136**

205 Cruse Dental Laboratory
206-07 Rudisill Deitz A, eng
300-02 Coffey & Olson, archts
304 Smith Garment Co
307 Sparks Studio, photog
105 McCormick A Clyde, jwlr
107 Claude's Cafe
108-10 Court House
(bsmt) Pitts Wm C (2)
Coffey Ray, confr
County Officials
State Department of Rev
State Highway Patrol
State Probation Officer
Veterans Service Officer
109 Firestone Home & Auto Sup
111 Triplett Clothing Co
112 Lenoir Chamber of Commerce
Lenoir Community Chest
Lenoir Credit Bureau
Lenoir Merchants Assn
Lenoir Mfrs Assn
113 City Billiards
115 Beach's Beauty Salon
115½ ®McGowan Wade H (4)
McGowan Lois S Mrs, furn rms
116 Children's Shop The, clo
117 McGowan Hardware Co
118 Avon Theatre
119 Tire Sales & Battery Co
119½ Greco John M (2)
120 Avon Soda Shoppe
121 Blue Bell Restaurant
122 Crowell's Service Station
Phone No 2 Taxi
123 Charlotte Observer, ofc
Piedmont Gas Co
Vanderbloemen Richd, mfrs agt
125 Remnant Store, dry gds
Walsh J E Co, whol dry gds
127 City Market, gros

(Ashe Av begins)

200 First Baptist Church
212 ®Wilson Clarence L, phys (7)
214 Carlheim Service Station

(Kirkwood Av begins)

215 A & P Food Stores
223 American Legion Home
American Legion Dysart Kendall Post No 29

(Carlheim Ct begins)

225 Hypodermic The newspaper
®Pitts Maude E Mrs (6)
England Wm L, publr
Michael Dolly B Mrs, mus tchr
226 Carlheim Hotel
®Myers Sarah W Mrs
Business & Professional Womans Club
Kiwanis Club
Lions Club
Rotary Club
227 Cloer's Market, gro
228 ®Bush Mattie B Mrs (2)
230 Blalock Wm F (3)
231 Norwood Service Station

(Scroggs Av begins)

232 Rowell Thelma I Miss (1)
232½ Vacant
233 ®Harris Elizabeth M Mrs (3)
234 Wonsavage Chloe G Mrs
236 ®Poe Maude M Mrs (3)
237 Vacant
240 ®Moore Asa L
241 ®Robbins Colbert L (2)
242 ®Lovins Paul D (5)
243 ®Smith Ephraim H (4)
247 ®Warren Thos L (2)
248 ®Dula Braxton L (2)
250 Andrews Nellie D Mrs
251 McLean Augustus A Rev
252 ®Bolick Hill L (5)
256 ®Lenoir Walter J (3)
257 ®Rabb John P (3)
Franklin Chas P (2)
Graham Richd H Dr (4)
Sheppard Edw A (3)
261 Brown Geo L (2)
Chester Loretta S Mrs (3)
Lipe Clarence E (2)
Smith Albert C (3)
261 (rear) McCoy Edw J Jr (4)
262 ®Robbins M Alice Miss (4)

(Finley Av begins)

300 Pennell's Market, gros
301 Reins Bros, monuments
301 ®Dickson Ella M Miss (1)
Baker Robt W (3)
Greene Nettie G Mrs (1)
302 Ray's Second Hand Clothing Store
304 Clarke & Everhart, gros
North Main Barber Shop
305 ®Hanks Etta G Mrs (8)

PARLIER & TOMLINSON

Plumbing and Heating Contractors

314 E. HARPER AVE. **PHONE 1430**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; H. E. Merritt, V-Pres.

110 S. MAIN **E. H. Blair, Cashier** **PHONE 224**

306 ®Cook Garland L Mrs (1)
307 ®Walsh John E (6)
308 ®Chester Mary J Miss (3)
312 Holloway John T (3)
313 Johny's Grill, lunches
314 ®Harris J Cephas (6)
315 Lenoir Willys Co

(Cherry begins)

316 ®Powell E Hill (2)
316 (rear) ®Everhardt Frank V (6)
319 City Motor Co
320 ®Moore Jay E (5)
321 Deal Jas E, auto repr
North Main Service & Grocery
Owen's Body Shop
322 Greer Jesse G (4)

(Conley begins)

329 Hinde & Dauch Paper Co The
331 Sprinkle Oil Co
342-44 Clark Jos C (5)
Clark's Jewelry

(C & NW Ry crosses)

400 Hinson Ramon V Jr
401 Waldensian Hosiery Mills
407 Teem Myrtle F Mrs (3)
Wilson Pearl R Miss (3)
409 Sigmon Curtis C
410 Moffitt Wm R (7)
410½ ®Hartley Chas M (8)
411 ®Walsh G Robt (3)
412 ®King Lloyd L (5)
415 ®Drum Roy L (7)

(Wild Cherry begins)

416 Vacant
419 ®McMillan Fredk W (7)

(Locust begins)

429 ®Suddreth John D (3)
435 ®Robertson Alfred M (2)
435 (rear) Ralph Jas (2)
439 ®Hutchinson Arthur (2)
441 ®Suddreth Max F (3)
446 Scott Shuford C (4)
Scott's Garage
449 ®Kiser Jennie S Mrs (5)
451 ®Martin Wm A (3)
452 ®Clarke Diamond H (5)
453 ®Arney Dewey F (4)
454 Clarke Mary E Mrs
455 ®Andrews Thos N (4)
457 ®Warren J Willard (4)
458 Vacant

(Warren La begins)

460 First Advent Christian Church
461 Vacant
463 ®Hopkins Millard R (6)
468 McGimsey Geo V, gro
469 ®Hopkins Lillie G Mrs, gro (1)
Hopkins Garage, auto repr
470 ®Andrews Steele C (7)

(Advent begins)

470 Day Lawrence E, furn
479 Cornett Burma (6)

(City Limit)

501 Austin Geo L, gro
503 ®Nelson Mary H Mrs (4)
509 Austin Ruth S Mrs (4)
510 Lail Dewey Z (3)
512 Littlejohn Lindsay A (4)
515 Bradshaw Virgil E (3)
516 Bentley Troy (3)
517 ®Bradshaw Mary G Mrs (2)
519 Chester Elijah C (3)
522 ®Bradshaw Clarence R (2)
524 Farmer Abr C (2)
526 ®Pennell Claude W (4)
528 ®Pennell Walter G (2)
534 ®Henley Wm C (1)
536 ®Pearson Roby J (3)
538 ®Deal Claude F (4)
540 Andrew Jewell Miss (5)
546 Tolbert Chas C (5)
548 Arney's Place, gro
550 ®McGhinnis Richd A (3)
552 Vacant
560 Clark Finley L, gro
603 ®Taylor Jas R (5)
607 ®Mooney Texas W Mrs (6)
609 Mooney Service Station
611 Green Herman S (4)
613 ®Greene Mack D (12)
Greene's Mack Garage
615 Davis Walter L, gro (2)
617 ®Vines Howard H (3)
625 Moore Wm W Jr (3)
—— Tuttle's Barber Shop
—— ®Shell C Boyd (4)

MAIN SOUTH—From Court House Square south to city limit; one of the principal business streets of the city and dividing line for streets running east and west

100 WJRI Radio Station
100 City Police Dept, Chief's ofc
101 Teague Furniture Co
102 Vacant
103 Waldensian Bakery

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 **Fidelity Building** **132 West Ave.**

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. **PHONE 1141**

103½ K of P Hall
Loyal Order of Moose Hall
W O W Hall
103½ Pilot Life Ins Co
104 Bank of Lenoir
105 Hackney Johnsie Floral Shoppe
105½ Beach Benj, lawyer
Huff Henry B, lawyer
State Theatre
106 Bush Jacob A, real est
Blue Ridge Memorial Park Inc, ofc
Clay W Lawrence, ins
Moore Oscar L, dentist
Pritchett Jas T, lawyer
Pritchett Jas T Jr, lawyer
State Capital Life Ins Co
107 Vacant
108 Western Union Teleg Co
109 Leader The, dept store
109½ Gaye Beauty Shoppe
Jessie's Beauty Shoppe
Odd Fellows Hall
110 Citizens Bldg & Loan Assn
Lenoir Industrial Bank
Blair Insurance Agency
110½ Bernhardt-Seagle Co Inc, Ofc
111 Abernethy Sales & Service Inc, electl appliances
112-14 Bernhardt-Seagle Co Inc furn
113 Spainhour's, womens wear
115 Ballew Arcade
Ballew's Cash Pharmacy
Arcade Beauty Shoppe
Lucille's Sewing Room

ROOMS—

102 Lenoir Insurance Agency
103 Ballew's Cash Pharmacy, storage
201 Becker Tailoring Co
202 Strother O F, barber
203 Imperial Life Ins Co
204 Beal Fate J, lawyer
116 Wallace Inc, dept store
117 Haynes Billiard Parlor
(bsmt) Bishop's Barber Shop
117½ Haynes Roy L (6)
118 Guarantee Store The, dept store
119 Gateway Cafe
Goodyear Shoe Shop, reprs
120 Fashion The, womens wear
121 Western Auto Associate Store
123 Stop & Shop Grocery
123½ Masonic Hall
124 Belk's Department Store
125 Vacant

(Harper Av begins)

200 Palace Barber Shop
201 Rabb-Nelson Gulf Service (side)
202 Town Hall Pool Room
204 City Fire Department
206 City Hall
206 City Officials
209 City Barbecue Cafe
211 Vacant
216 St James Church (Episcopal)
221 White's Service Station

(College Av begins)

301 Dickson Ella M Mrs
319 Harris Randolph W (3)
Sullivan Roy E (5)
325 (343) Pritchard Ira D (8)
331 ◎McDade Earl L (4)
339 ◎Phillips J Hilkie (4)
341 ◎Phillips Manley S (3)
343 (342) Harris Paul (5)
343 (342) Helton Ethel E Mrs (3)
345 Clark A B (5)
Pipes Vance (4)
347 ◎Thorneburg John L (6)
349 (350) ◎Cline Addie C Mrs (3)

(Davenport Av begins)

401 ◎Whisnant Lonnie E (2)
402 Vacant
405 ◎Gilliland Norman L (2)
406 ◎Mayfield Robt I (4)
408 Bolt Ann B Mrs (4)
409 Wootton Aubrey W (6)
410 Ford Dana R (2)

(Olive Av begins)

414 ◎McGuire D Vance (2)
415 ◎Craig Robt E (6)
417 Renfroe W Burns (6)
418 Hoover Herschel H (1)
Bingler D Orvil (3)
427 ◎Angley Simon P (3)

(Park Av begins)

432 ◎Harbison Cecil H (4)
433 ◎Clement Clarence E, contr (6)
434 ◎Lingle Doris W (2)
435 ◎Weaver Carl G (6)
438 Gibbons Julius J Jr Dr (5)
440 ◎Huggins Raymond E (2)

(Pennton Av begins)

602 ◎McLean Roy E (3)

'GENE MILLER

"MEN'S FASHION SHOP"

CLOTHING, FURNISHINGS, HATS AND SHOES

100 N. MAIN ST. **PHONE 145**

Belk's Department Store

"Home of Better Values"

124 S. MAIN ST. **PHONE 341**

604 ®Wood John R (3)
605 Harrison J Lloyd (6)

MAPLE—From 180 S Prospect north to Wheeler

106 ®Johnson Eugene W Jr (2)
107 ®Greer Annie E Mrs (3)
108 ®Robbins Viola H Mrs (2)
109 Sumpter Roxie Mrs (2)
Teague Jas C (4)
111 ®Robbins Lawrence H (3)
112 ®Anderson E Carl (4)
114 ®Smith Thos L (5)
115 ®Hardin Robt M (3)
119 ®Williamson Mary M Mrs (6)
120 Maye Ernest A (2)
123 ®White Myrtle T Mrs (6)
124 ®Greer W Claude (4)
126 ®Stout Henry D (5)
127 ®Melton John W (4)
129 ®Clonch Thos W (10)
130 ®Crouse J Howard (3)
131 ®Houck E Hill (3)
135 ®Annas Wm B, contr (4)
136 Woodruff Dee E (3)
145 ®*Phillips Thos (2)
147 ®*Battle Fredk D Rev (3)

MAPLE DRIVE—From 462 W Harper Av north to Pine

304 ®Price Chas A (2)
305 ®Shoaf Roy F (3)
306 ®Efird John S (4)
309 ®Miller T Glenn (3)
Hart Jas W (4)
325 ®Connolly Jack C (2)
326 ®Cloer Ernest C (2)
336 ®Setzer Eugene E (3)
339 ®Teague Ira M (2)
—— West Lenoir School

MEADOWS—From 315 Pennton Av north to Hibriten

MILL—From 435 W College Av southeast to junction of Underdown Av and Jennings

103 ®Clark Alice C Mrs (1)
Meece Jeff J (8)
Wright's Cafe
110 Blue Bell Inc, clo mfrs
113 Caldwell Machine Co
117 Kirby's Garage
198 ®Hartley W Egar (2)
(Spainhour Av ends)
201 Talbert Wm A (7)
203 ®Keller Chas C (5)
204 Mill Street Furniture Co
205 Hoyle Myrtle McG Mrs (2)
206 Holden Council (3)
207 ®Coffey Clarence M (4)
208 ®Harris Everett A (5)
209 Lacky Jos (4)
211 Harris Raymond L (2)
212 ®Helton Ralph C (2)
214 ®Fox Fredk G, barber (6)
214 Lenoir Upholstering & Trim Co
215 ®Swanson Clarence I (4)
216 Timmerman Floyd J Rev (5)
217 Coffey Jas R (4)
218 Church of God
219 ®Sipes Robt L (6)
220 ®Carswell Robt (3)
221 ®Shoemaker Shelton V (8)
222 ®Barrier Oliver H (4)
Hall Nancy M Mrs (3)
223 Sumpter Joel P (7)
224 ®Martin Cecil O (4)
225 ®Caldwell Burley E (3)
226 ®Hurte Richd P (3)
227 ®Carswell Lee S (3)

MILLER HILL—A residential section southeast of city limit (reached by Virginia Av Extd)

MIMOSA LANE—From 211 Beall west to Westview

107 ®Pridmore Robt G (3)
108 ®Howard Saml B (2)
110 ®Parks Thos (2)
111 ®Eubanks Hoyle (3)
112 ®Hunter Duncan C (2)
114 ®Beall J Harper Jr (5)

MORGANTON ROAD—Continuation of W Harper Av beyond city limit

—— Anderson A Plato (2)
Service Upholstering Shop
—— ®Bowman Geo R (7)
—— Bush Margaret Miss, gro
—— Caldwell Auto Service
—— ®Clapp Mildred S Mrs (4)
—— Fairview Presbyterian Ch
—— Morganton Road Market
—— Query Robt R (4)
—— ®Query Ross C (4)
—— Query Ross C, gro
—— Safriet Saml (5)
—— Smith D A Chair Co
—— Spainhour Jos A (3)

TEAGUE FURNITURE CO.

"LENOIR'S SMARTEST STORE"

COMPLETE LINE OF HOME FURNISHINGS

On Easy Terms

101 S. MAIN ST. **PHONE 187**

LENOIR MANUFACTURING CO.

LUMBER • MILLWORK • BUILDING MATERIAL

"Everything To Build Anything"

OAK ST. at C. & N. W. R. R. **PHONE 173**

—— ◎Suddreth Robt (4)
—— ◎Summerlin Curtis H (3)

MOUNT VIEW AV—From 208 W Olive Av south to Kentwood Circle

400 ◎Underdown Milton A (2)
Kentwood Florist
409 Huggins Jas H (2)
410 ◎Griggs Jas Jr (3)
411 ◎Johnston Bessie A Mrs (1)
412 Carson Chas A (3)
413 Zook Russell E (4)
414 ◎Greer Dallas S (3)
504 ◎Johnston Ervin R (3)
506 ◎Combs John K (2)
508 ◎Kiser Ned T (5)
511 Troutman Baxter S Dr (5)
517 Vacant
520 ◎Prestwood Colon (3)

MOUNTAIN—(see Hill)

MULBERRY NORTH—From 105 East Av north 2 blocks

100 City Bus Terminal
City Cab Co
City Fountain, lunches
100½ McLean Bldg

ROOMS—
201-03 Klutz Gill W, lawyer
504-06 Broughton Insurance Agency
Seila Claude F, lawyer
County Solicitor
207-08 State Highway Comn
209 City Beauty Salon
101 Central Barber Shop
102 Caldwell Restaurant
104-06 Blue Ridge Electric Membership Corp
108 ◎Huntley Wallace A (2)
Huntley Kate M Mrs, furn rms
109 County Jail
115 Lenoir News-Topic Inc
Lenoir News-Topic The, newspaper
116 Barlow Fannie S Mrs (5)
Brookshire Trulen L (4)
Hensley Theo A (3)
McLemore Lucille T Mrs (3)
Smithey Hazel C Miss (2)
122 Davis Sadis B Mrs (3)
Greene Jonathan S Jr (3)
Harris M Eugene (2)
124 ◎Gragg Hayden (1)
Cochran Clara W (2)
Kirby A B (5)
Loudermilt Louis (3)
Prestwood Harold E (2)
128 ◎Moretz P Mabel Miss, furn rms (6)
130 Greer Theo K (3)
130½ Pearson W Richd (3)
132 Bentley Jos (3)
132½ Woods Fred W (4)
134 McNeil Rufus H (4)
St John Jesse (3)
Moser John H (3)
Coker John (3)
137 Vacant
138 ◎Cottrell Mollie D Miss, nurse (1)
Austin Wm J (5)
139 Watson Ernest G (8)
141 ◎Walsh T Glenn (6)
143 Lee Davis L (2)
144 Phillips Dewells Q (4)
146 Mixon Otis C (3)

MULBERRY SOUTH—From opp 105 East Av south to city limit

101 Shaw W E Furniture Co
105 Teen-Age Soda Shop
105½ Campbell Walter (2)
Williams Edna Mrs (5)
107 Turner Furniture Co
107½ Vacant
109 Shields Refrigeration Co Inc
109½ Red Greene Sign Co
110 Lenoir Feed Store
111 Piedmont Cleaners & Dyers
112 Cannon W G Paint Co
113 Flowers Auto Parts Co The
114 Shaw Jas B (2)
Swanson Stanley R (3)
115 Downtown Cleaners
116 Ballew Arcade
Moore Arthur L, watch repr
117 Smith Printing Co
118 Caldwell Glass Co
119 Estep Esso Service
120 Burgess-Joines Furniture Co
(Harper Av intersects)
200 Modern Service Station
201-15 Major Harper Park
210 Hall M Fries Miss
212 Robbins Cabs
(College Av intersects)

BERNHARDT-SEAGLE CO.

HARDWARE — FURNITURE

112-114 S. Main St. **Phone 100 and 101**

BUILDING SUPPLIES AND LUMBER

314 W. Harper Ave. **Phone 44**

HOME ELECTRIC CO. OF LENOIR, INC.

ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
117 W. HARPER AVE. PHONE 1500

300 Adkins Paris C (2)
Jones Clarence J (4)
Lamberth Robt (2)
301 ®Steele Edw L (3)
303 ®Cook Milton J (3)
306 ®Knox Jas A (2)
Suddreth Felix C (2)
Woods J T (2)
307 ®Galvin John B (3)
310 ®Bush J Claude (5)
Bolen John (2)
310½ Barringer Jack D (2)
312 ®Spainhour Hattie W Mrs (3)
Deal Jas E (2)
Earnhardt Lois W Mrs (1)
Smith Melbourne F Jr (2)
316 Campbell Starling R (3)
Setzer Woodrow W (2)
318 Holsclaw Frank S (5)
323 ®Blackwelder Verne H Dr (4)
324 Jones Edgar G (2)
326 ®White Lucille B Mrs (1)
328 ®Hoover Fredk H (2)
Henry Alice S Mrs (2)
330 ®Ingram Jos T (3)
333 ®Broyhill Thos H (2)
334 ®Mast Jas H (4)
Angley Warren G (2)
335 ®Turner D Walter (2)
338 ®Smith Helena M Mrs (1)
Peters Dana H (3)
340 ®Pearce Kearney C (4)
341 ®Link Nettie N Mrs (1)
342 ®Edmisten Claud L (4)
345 ®White Alma E Mrs (1)
346 Hickman Harry S Dr (3)
348 ®Pulliam Maude H Mrs (3)
350 Beck John W (4)
351 Caldwell Memorial Hospital
352 Wallis Roy R (2)
354 Hahn Paul S (4)
Mullinax Mendel D (3)
Phillips John W (2)
357 Boyle W Patk Rev (4)
358 ®Cloer Paul L (2)
360 ®Goforth Mary B Miss (2)

(Davenport Av ends)

362 ®Campbell Carrie M Mrs (1)
364 Harris John L (3)
365 ®McGimsey Gamewell C (7)
368 ®Biggerstaff Elmer T (4)
Casbier Noel E (3)
372 ®Wynne Geo E (2)
Wynne Wm D (3)

(Olive Av ends)

375 ®Jonas Adolph G Jr (3)
377 ®Jonas Amy B Mrs (4)
378 Sadler Frank H (3)
Cawley Lawrence G (2)
Greene Willard (4)
380 Burgess Frank (3)
383 Vacant
384 ®Shoemaker Thos P, furn repr (2)
Ratchford Dennis C (2)
388 ®Howard W Freman (2)
390 Huntley Meta M Mrs (3)
391 Cobb W Clayton (3)

(Park Av ends)

395 ®Hayes Rebecca C Mrs (3)
397 ®Robbins T Hamilton (5)
397½ Lupes Alex F Dr (2)
Whittier Glenn G (1)
400 ®Cloer Perry A (4)
402 ®Summerford Wm J (3)
404 ®Boyd Fredk A (5)
406 ®Heffner Offitt D (3)

(Kentwood Cir and Pennton Av begin)

—— Piedmont Gas Co, storage tanks

NEW BLOWING ROCK ROAD (Hwy 321)—North from E Harper Av Extd beyond city limit

—— Arnold's Grill
—— Lenoir Drive In Theatre
—— Lenoir Farm Equipment Co

NEWLAND AV—From 110 Hospital Av southeast

310 Sawyer Julian M (2)
312 ®Miller A Oscar (3)
312 (rear) Davidson Wm H (3)
316 ®Crump Herman F (5)
320 ®Miller J Loy (2)
324 ®Sumpter Cletus C (4)

NORWOOD—From 222 E Harper Av south to city limit

102 Clarke Clarence W (5)
103 ®Harper Jas C (6)
104 ®Beane Pauline G Mrs (1)
107 Graham Richd H Dr (4)
108 Carson Johnie J Mrs (1)
110 Warner Norman J (3)
112 ®Jacobson Benj (3)

WJRI

MUTUAL
1340 ON YOUR DIAL
PHONE 761

LENOIR DRUG STORE

(WALGREEN AGENCY)

Prescription Druggists

110 WEST AVE. **PHONES 83 and 136**

113 Rufty David O (2)
Justice Marion L (2)
Robbins Chas E (4)
115 Murphy Athel L (3)
116 ®Story Minnie H Mrs (1)
117 Vacant
118 ®Triplett C Everett (2)
119 ®Holden Clarence A (4)
122 ®Lingle J Doyle (3)
123 ®Shell W Oscar (3)
124 ®McNeil Bessie J Mrs (1)
Kincaid Robt (2)
126 ®Rash Jas W (2)
Truitt Henry C (2)
129 Cottrell Grace H Mrs (3)
130 ®Winkler Ralph H (3)
132 ®Robbins Robt C (4)
133 ®Clay Julia B Mrs (1)
Blizzard Nannie J Mrs (1)
134 ®Martin Hunter (2)
200 ®Simmons H Durwood (5)
202 ®Phillips June D (3)
204 ®Porter Chas W (3)
205 ®Homer Douglas Jr Dr (5)
207 ®Dula Fredk M Dr (3)
208 ®Gossler Jas M (3)
209 ®Wallace Shellie R (3)
210 ®Cook Dennis S Dr (4)
211 Farthing Jas C (4)
212 Shell Junius E (2)
213 ®Poe Eugene A (3)
214 ®Beard John R (5)
215 ®Presnell Russell S (5)
216 ®Beard John H (2)
217 ®Allen Edgar F (2)
218 ®Jonas John K (3)

(Hibriten ends)

220 Hunnewell David T (2)
Griffin Philip (3)
222 ®Bush Jacob (2)
223 ®Thompson Fredk A (1)
224 ®Clover Patch The, antiques
Crisp Patricia E Mrs (2)
225 ®Alexander Welborn E (5)
226 ®Nelson John B (5)
228 ®Fetner Lawrence M Dr (4)
229 ®Tate Earl H (5)

OAK—From 242 West Av north to Broadway

104 ®Foard Arthur G Jr (2)
107 Johnson Chas W Jr (2)
Hood Benj Jr (2)
111 Miles Oscar W (2)

(W Ashe Av ends)

201 Downs Marcus P (6)
Downs Bessie P Mrs, furn rms
215 Broyhill Furniture Factories
Lenoir Furniture Corp
Lenoir Chair Co
291 Greer Drug Co Inc, crude drugs

(Vance begins)

300 City Flour & Feed Co
301 Union Mirror Co
310 Lenoir Mfg Co, lbr
312 Bynum's Dan Mrs Place, lunches

(C & NW Ry crosses)

315 Blue Bonnett, gro

(Prospect begins)

400 Miller Coal Co
401 Vacant
402 ®*Harris Wm (2)
403 *Scott Vester (7)

(Wheeler begins)

403½ *West End Cleaners and Dyers
405 Childers Jesse W Jr, gro
*Harris Robt L, billiards
406 ®*Samuel Henry (2)
407 *Dula Fredk, barber
408 *West End Cafe, beverages
*Moore Fredk (2)
409 Vacant
409½ Vacant
410 *Witherspoon Fannie N (3)
412 *Norwood Amanda (6)
414 ®*Norwood Annie (7)
415 *Caldwell Wilbert H (5)
418 ®*Norwood Fannie (3)
421 ®*Norwood Jas L (6)
422 ®*Norwood Etha W (3)
423 *Homer Wm (3)
425 ®*Gaither Jas H (1)

(Hill begins)

500 ®*Patterson Gwynn (1)
500-A *Norwood Lettie (2)
501 *Scott Howard (3)
505 *Moore Shelley (8)
506 ®*Wilson Shuford (10)
506 (rear) *Barnett Amelia (5)
507 *Deal Parker (2)
508 ®*Wilson Kelly (4)
509 *Wilson Beverly (3)
509 (rear) *Tugman Fritz (4)
510 *Dixon M Leonard (1)
511 *Dixon Dysart M (1)
512 ®*Stone Frank (4)

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513 *Perkins Danl R (6)
514 ⊙*Green Saml (5)
515 *Denny Jos (5)
516 ⊙*Lewis Frank (3)
516-A ⊙*Dixon Gretta (3)
517 *Clayton Clarence C Rev
520 ⊙*Corpening Hall (1)
520-A ⊙*Dixon Fredk (3)
520-A (rear-1) ⊙*Dixon Adeline (3)
520-A (rear-2) *Dxion Ernest L (5)
(Oak Al begins)
521 *Mt Pilgrim Baptist Church
522 ⊙*Harper Junie (2)
524 *Harper Willo (5)
525 *West End School
527 *Bristol Phyllis (3)
529 *Dixon Chas (7)
530 *Dixon Haywood (6)
531 *Watson Monroe (2)
533 *Gladman Albert C (4)
534 *Perry Fay F (4)
535 ⊙*Hood Wm (3)
536 *Johnson Florence C (3)
538 ⊙*Johnson John (2)
*Dixon Eugene (1)
541 ⊙*Tugwell Millie W (1)
542 ⊙*Aiken Wm (2)
545 ⊙*Hemphill Dock C (3)
546 ⊙*Bradshaw Geo (3)
546½ ⊙*Jolley Jay (3)
548 *Bristol John H (7)
549 *Banner Albert J (7)
552 *Kincaid Isaiah W (5)
553 *Steel Robt L (3)
555 ⊙*Peay John E (5)
556 *Burgess Beaurene (1)
557 *Berry Lettie S (2)
558 ⊙Sipes Isaiah (5)
(Stage ends)
559 ⊙*Hemphill Zalia K (4)
561 *Shade Delaware (2)
563 ⊙*Corpening Robt A (5)
565 ⊙*Corpening Wm S (8)
567 *Willie's Place, gro

OIL AV—From 221 Vance west to Oak

104 ⊙Vestal Claude F (6)
105 Mann Robt C (2)
108 Moore Wm W (3)
109 Eanes Hubert S (4)
111 Pilgrim Holiness Church
(C & NW Ry crosses)
112 ⊙Childers H Eugene (4)
113 Cline Jas L (4)
114 Hardy Earl Jr (4)
Beasley Carrol W (4)
115 Davenport Noah (1)
116 ⊙Robbins Jas W (4)
117 ⊙Cook Danl B (6)
118 ⊙Laws John R (4)
Hunt Robt D (9)
119 ⊙Bolick Bealer A (3)
120 Swanson Grady J (3)
Swanson Grady J Jr (3)
120½ Laws John, uphol
(Prospect intersects)
122 Pipes W Lloyd (2)
130 ⊙Clippard Smith H (3)
(Center begins)
210 ⊙Phillips Jack (2)
211 ⊙Pritchard Eugene (5)
212 Walker Boyd J (6)
213 Walker Cordelia H Mrs (2)
214 ⊙Eckard Ozzie W (5)
221 Church Elizabeth W Mrs (1)

OLD PLANK ROAD—From Advent Extd east

OLIVE AV EAST—From 409 S Main, east to Mulberry

100 ⊙Bush A Chas (4)
105 ⊙Sullivan C Rex (2)
110 Wynne Motor Rebuilding Co

OLIVE AV WEST—From 418 S Main west to Kentwood Circle

104 ⊙Underdown Parks C (4)
111 ⊙Steele Clarence L (3)
112 (212) Woodbury Luke Jr (3)
(Kentwood intersects)
201 Justus Albert G (2)
203 Hollywood Ilma C (4)
206 Crysel John T (2)
208 ⊙Johnston Bruce B (4)
(Mount View Av ends)
301 ⊙Mooney Plumbing & Heating Co
Mooney Frank J (5)
303 ⊙Rash Lloyd M (3)
306 ⊙Herman W Richd (5)
308 Benfield Cecil S (4)
309 ⊙Maner F Cecil (3)
(Westview Av intersects)
400 ⊙Witort Edw A (3)
402 ⊙Davis Rufus S (2)
404 ⊙Bush Ransom L Jr (2)

BROUGHTON INSURANCE AGENCY

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205-206 McLean Bldg., 100 N. Mulberry St. **Phone 795-J**

SMITH PRINTING CO.

PRINTERS, TYPEWRITERS, ADDING MACHINES, OFFICE SUPPLIES

117 S. Mlberry St. MIMEOGRAPHING MACHINES Phone 110

PALMER AV—From 333 E Harper Av northeast 2 blocks

104 ⊙Mullis Jas D (4)
105 ⊙Parker Carrie Mc Mrs (1)
106 ⊙Rector Henrietta R Mrs (6)
108 Smith Max F (3)
Sutphin Raymond O (2)
Widenhouse Wm P (3)
109 ⊙Oakley D Paul (4)
110 Brown W Carl (2)
(Wilson intersects)
220 Lovins Fritz T (8)

PARK AV—From 427 S Main east to Mulberry

108 Huntley Jay M (4)
109 Bumgarner David T (4)

PATTERSON—From 220 E Finley south to Stonewall

102 *Scott John L (4)
105 *Holman Louis C (2)
106 *Sudderth Ivy (3)
106 (rear) *Scott Jane M
106½ *Horton Lizzie
*Icard Ray (3)
107 ⊙*Jones Richd (5)
108 ⊙*White Dorsey, gro (3)
109 ⊙*Jones Jas H (2)
110 *Thomas Clarence (13)

PENNTON AV—From 397 S Mulberry east to city limit

205 ⊙Angley Peter A (2)
207 ⊙Barger Jas A (2)
211 ⊙Wilson Max C (5)
213 ⊙Barger Ray C (3)
217 ⊙Youngblood Saml M (4)
219 ⊙Rowan Raymond L (4)
221 ⊙Beach Clarence E (5)
223 ⊙Hollifield John W (5)
(Norwood Intersects)
307 ⊙Sholar Armida B Mrs (2)
⊙Sholar H Wiley (4)
310 Lenoir Golf Club
311 ⊙Ervin Hubert C (3)
315 ⊙Estep Kemp M (6)
317 ⊙Smith Frank L (3)
319 ⊙Hedrick Robt W Jr (4)
(Meadow begins)
405 ⊙Williams Macon M (3)
407 ⊙Lore Ralph E (4)
437 Palmer's Inc, furn
439 Thrift Food Center, gros
(Harper Av intersects Wilson begins)
623 ⊙Craig Roscoe T (2)
625 ⊙Okey Wm V (2)
631 ⊙Mullinax W Clarence (7)
633 Correll Norman J (5)
635 Setzer Laundry

PENNTON AV WEST—(see Kentwood Circle)

PENNWOOD HEIGHTS—A residential section west of Wilkesboro Rd, 2 miles north of city limit

PINE—(see Mimosa La)

POPLAR—From opp 120 Beall west to city limit

301 Triplett E Devon (6)
305 ⊙Whittington Ettie C Mrs (3)
309 ⊙Maltba Felix (3)
310 Baker Zee (8)
Smith Harley L (3)
312 Howell Henry J (5)
Howell Wade S (2)
313 ⊙Gentry Newton C (2)
319 ⊙Gentry Stacy (5)
321 Green Geo C (4)
328 ⊙Hendrix Henry S (2)
332 ⊙Anderson Emma D Mrs (4)
—— Brown Vilas M (6)
—— Shore Stewart V (3)
—— Triplett Gaither (2)

POWELL AV—From 118 Virginia northwest to city limit

103 Appalachain Poster Adv Co, whse
104 ⊙Setzer L Otis (4)
105 *Laws Lee O (2)
108 Ford Lester S (2)
115 Anderson Truck Line
117 Fox Geo P (4)
118 ⊙Jarvis Raymond M (4)
119 ⊙Parris J Thos (5)
121 ⊙Childers Carl L (2)
122 Ross Ervin W (6)
122½ Pritchard Ronald (2)
Fox Jas E (2)
(Lutz begins)
125 ⊙Harris Myra (7)
127 Gentry Jesse L
(Hickory ends)
130 ⊙McLean Robt L (4)
131 Fox Wm N (5)
133 ⊙Childers Jesse W (2)
135 ⊙Suddreth Claude W (3)
137 ⊙Waters Coolidge (3)
(Bradford ends)

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110 S. MAIN E. H. Blair, Cashier PHONE 224

140 ⊙Smith Wm C (4)
142 ⊙Waters Lawrence (4)
POWELL ROAD—Extension of Hospital Av beyond city limit
PROSPECT NORTH—From 312 Oak north to city limit
107 Barnes Ezekiel M (4)
110 Hall Garmon (6)
201 ⊙Watson Robah J (5)
202 ⊙Keller Yancey (8)
203 ⊙Watson W Milton (6)
204 Gentry Pearl M Mrs, nurse (5)
209 ⊙Morrow W Ralph (5)
Norris Louise M Miss (1)
211 Mooney C Clay (3)
Green Wm (3)
Hall Roby Jr (2)
212 Green Claude (2)
214 ⊙Pilkenton Clancy V (3)
215 ⊙Franklin Cora C Mrs (4)
(Oil Av intersects)
301 Holden Maynard A, gro (2)
303 ⊙Pearson C Ross (4)
305 Pipes Guy Z (2)
403 (rear) ⊙Woody John H, blksmith (10)
407 ⊙Meeks Leonard (2)
Nelson Edwin L (3)
408 ⊙White Taft O (3)
Gentry Lester I (4)
409 ⊙Pipes T Ira (4)
411 ⊙Borders Clinard G (4)
413 ⊙Cook Dwight D (6)
418 Davis Kenneth Rev (5)
420 ⊙Taylor Leonard M (5)
PROSPECT SOUTH—From 315 Oak southwest to Broadway
101 *Johnson Eugene (2)
101½ *Clark Wm (3)
102 *Hendrix Otto E (2)
103 *Denny Elsie M (2)
104 Vacant
105 *Frazier Frank (6)
106 ⊙*Dula Atha O (3)
(High ends)
125 Harper Furniture Co Inc
128 Setzer Ernest R (5)
130 ⊙Setzer Marshall W (7)
Setzer Ida H Mrs, bdg
132 Sanders David A (4)
136 Adkins Betty W Mrs (2)
Lovins Frank D (5)
140 ⊙Holloway Jas A (5)
143 Vacant
144 ⊙Dysart Louis A (2)
148 ⊙Robbins Grover C Jr (4)
149 ⊙Allen Willie M Mrs (4)
152 ⊙Rabb Wm M (4)
156 ⊙Rabb Carroll E (2)
Propst G B (2)
160 Isbell Robt L Rev (2)
166 ⊙Nelson Dudley F (6)
169 ⊙Summerlin Clarence W (4)
172 ⊙Kirby Lillie B Mrs (4)
173 ⊙Carlisle Sylvia H Mrs (6)
175 Summerlin Vaughan R (2)
179 Connelly Guy A (2)
McMillan Fredk L (3)
180 Brown T Carlisle (3)
Rives Jas R (3)
180 (rear)Farthing Carter J Jr
181 ⊙Spainhour Jack B (6)
183 Haas G Waitsell (3)
(Maple begins)
185 Moore J Roy (3)
186 ⊙Dula Hattie G Mrs (1)
189 ⊙Johnson Lewis M (1)
McMillan Fredk L Jr (2)
190 Winkler Jack (3)
Culbreth Jos W (3)
RANKIN—From 147 E Finley Av northeast to 341 E Finley Av
102 Vacant
103 ⊙*Reid J Kenny (3)
105 ⊙*Whittington Lavalette (4)
(Collett begins)
107 ⊙*Norwood Edna (7)
110 ⊙*Suddreth Jarvis (7)
112 ⊙*Suddreth Cora (4)
(Folk begins)
200 *Pinkstone Zetta J (2)
203 ⊙*Foster Jas M (5)
203 (rear)*Cole John H (7)
204 ⊙*Jones Lawrence (2)
208 ⊙*Patterson W Spencer (5)
210 *Dixon Eugene (4)
*Branch John (3)
*Estes Zula (7)
*Walton Sanders (4)
*Williams Mattie (6)
213 ⊙*Davenport Mattie (7)
217 *Townsend Saml L Rev (2)
219 *Smith Memorial Methodist Ch
220 ⊙*Witherspoon Bryson (3)
221 ⊙*Dula Soloman W (2)
223 ⊙*Shade Fredk (2)

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Complete Foundry and Machine Work

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224 *Jones Jas L (6)
225 ®*Horton Lela (1)
226 ®*Witherspoon Stewart (2)
227 *Ferguson Benj (6)
228 *Norwood Harry W (1)
229 Vacant
231 ®*Bowers Stanley (8)
233 ®*Norwood Fannie J (1)

REALTY—From 157 Spainhour south to Insurance

106 ®Greene Rufus W (4)
108 ®Reece Grable B (4)
109 ®Childers Spurgeon S (5)
110 ®Moore Geo S (3)
111 ®Simmons Mary G Mrs (5)
111 (rear) Smith Howard J (3)

(Lenoir Av ends)

114 ®Moore John R (3)
115 ®Moore Robt W (3)
116 Setzer Odell S (5)
217 ®Triplett Carl B (2)
219 ®Hartley Lula P Mrs (3)
220 Taylor Wm H (5)
221 ®Setzer Stanley D (8)
222 ®Wilson Woodrow (10)
223 ®Bynum G Clinton (3)
224 Reese Fred D (6)
225 ®Kirby Harry N (4)
227 ®Pennell Fredk C (4)
228 ®Reese Lloyd (8)
Reese Toll G (3)
229 ®Case Martin L (2)
230 ®Shell Daisy S Mrs (5)
233 ®Shell Mary S Mrs (2)
237 Lenoir Hosiery Mills Inc

RECTORY—From 212 E College Av south

225 ®Greer R Thos (2)
325 ®Clay Jas H (2)
327 ®Bost John F

REFORM—From 311 W College Av south to Lenoir

105 College Av Baptist Educational Bldg

(Spainhour intersects)

206 Stone Ralph L (2)
207 ®Triplett Ozro C (3)
Austin Jack S (4)
208 (117) Hart John L (6)
209 ®Cresson David C (4)
210 ®Marler Wm B (3)

RESICA AV—From 116 Stonewall east to Wilson

103 ®Johnston Jas H (4)
104 Boggs Limon (4)
105 ®Sherrill Edw L (6)
106 ®Smith Mamie G Mrs (3)
107 ®Quillen Audrey E (6)
110 ®Dickson J H Mast (5)
120 ®Alexander Eloise M Mrs (4)

RIDGE NORTH—From 301 East Av north to Finley Av

101 Honeycutt Carl D (6)
101½ McRary Horace E (2)
103 ®Coffey Edna M Miss
National Beauty Shop
Barnes Bynum B (4)
104 ®Shuford Bernice H Mrs (4)
107 ®Clawson J Neal (4)
108 ®Triplett Claude S (3)
109 ®Teague H Moran (2)
112 ®Meroney Junius H (2)
113 Vacant
116 McCoy Hugh J (2)
Morris Wm T (5)
Teague Dennis R (4)
117 ®Black Bertie P Mrs (5)
Fleming H Virgil (3)
118 ®Shell Helen R Miss (3)
120 Winkler Kathleen S Mrs (3)
121 Gravlee Wm L (4)
127 ®Barlowe Sadie B Mrs (3)
129 ®Watson Rollie E (6)
130 Cloer Gus (3)
133 McDade Eugene R (3)
134 ®West Chas A (6)
138 Nash Jos R (4)
156 (184) Davis Geo (5)
190 Vacant
196 Chandler Coot (1)
198 Barlow Boyd C (6)

RIDGE SOUTH—From 300 East Av south to Harper Av

105 Downey Earl C (8)
107 ®Lackey Thos S (3)

RIVERSIDE AV WEST—West from 604 S Main

100 Biggerstaff Gladys B Mrs (3)

SCROGGS AV—From 231 N Main west to C & NW Ry

105 ®Sherrill Jas H (3)
White R Gene (4)
106 ®Matheson John D (2)
Beach Jos H (1)

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. **QUALITY SEEDS** **PHONE 820**

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"THE REXALL STORE"

111 WEST AVE. *PRESCRIPTIONS* **PHONES 121 & 746**

107 ®Brawley John M (2)
108 Dauderman Lloyd C (2)
109 Suddreth Harry L (5)
109 Winkler Robt G (3)
110 Alwran O Marvin (2)
112 ®May Effie P Mrs (1)
Pearson C Marshall (2)
114 Rader Alvin M Jr (2)
William Precilla Mrs (1)
115 ®Lindsay Martha L Mrs
118 ®Martin Molly R Mrs (6)
119 (201) Lackey Frank L (4)

(Vance intersects)

208 Miller Orgil L (2)
209 Hampton W Clyde (4)

SHARON ROAD NORTH—From 406 Hospital Av North

100 Sutton Roy C (2)
102 ®Crisp Roby B (3)
104 Terwillegar Clyde B Jr (3)
105 ®Barlow Jas Q (4)
106 Templeman Saml H Dr (3)
107 ®Keever Lorie J (2)
108 Harris John H (4)
109 ®Rash Fred L (2)
114 ®Spradling H Thos (3)
115 ®Chester Horace W (2)
116 ®Clarke Jack B (3)
117 ®Robbins Carl H (2)
120 Schey Ira M (1)

SHARON ROAD SOUTH—From 406 Hospital Av south

105 ®Wilson T Carl (3)
106 Coffey Clarence P (3)
107 ®Yates Paul P Dr (3)
108 Apts
1 Morrow Robt A (2)
2 Thompson Jos R (2)
3 Hood Wm A (2)
4 Inabinet Herman M (2)
5 Moore Myron J Jr (2)
6 Freeman Laura H Mrs
7 George J Edwin (2)
8 Hines Robt S (2)

☞**Sharon Rd South Continued**

109 ®Blackwood Jas G (3)
110 ®Clark Jas M (4)
111 Pinson Jas C (4)
113 Eddy Laurence S (6)
114 ®Haga John W (2)
115 ®Kirby J Ray (5)
116 ®Byrd Carvin S (3)
118 ®Kirby Geo I (5)
119 ®Wright Geo W (7)
120 ®Walker N Eugene (2)
121 ®Greer Thos (3)
122 Laney Clive W (3)
123 ®Bryant J B (2)
124 ®Petree Clarence (2)
125 ®Goble Howard J (5)
126 ®Vogt Ervin E (3)
127 Richardson Gilmer (2)
128 ®Gibbons Robt A (4)

SOUTH AV—From Angle south to city limit, 1 east of Howard

208 ®Lynch Albert (4)
210 ®Reese Gurney F (7)
212 Bryant Thos L (4)
212 (rear) Hamby Malcolm H (1)
214 ®Hamby Carl M (3)
216 ®Goble Wm R (9)
217 ®Oham Roscoe B (4)
219 ®Doughtry Arthur (2)

SPAINHOUR AV—From 306 Willow west to Mill

103 ®Underdown C Ambrose (3)
104 ®Townsend Metta F Mrs (2)
108 ®Setzer W LaFayette (5)
111 ®Moore Thos L (6)
112 ®Barnes Gray E (2)
112 Alexander Callie G Mrs (2)
113 ®Noels A Johnson (4)

(Reform begins)

115 ®Pipes Jesse S (4)
117 ®Setzer Walter J (1)
Hoyle J Carroll, window clng
127 ®Brown Edgar W (3)
128 Weathers Geo W (3)
130 ®Setzer Thos J (6)
Rice Jennie K Mrs (3)
134 Abel Hobart L (6)
134-A Hollar Wm I (4)
Smith Henry (2)
134-B Hatley Jack C (3)
Reese L Dean (3)
136 ®Leonard Richd C (2)
137 ®Brown Grayson L (3)
137½ ®Clifton Jas A (5)
138 Shipp Wm H (2)
140 ®Walker Harley J (14)
146 Holden Cecil R (5)
Hayes Fred T (6)
Church Johnson H (3)
148 ®Hollar Lucy L Mrs (5)
149 Lindsay A Marvin (5)
150 ®Pritchard John W (6)

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ICE - COAL - FUEL OIL - KEROSENE

431 W. HARPER AVE. *"All Quality Products"* PHONE 140

151 Hahn Bertha E Mrs (3)
Coffey Chas O (4)
Hollar Victor J (3)
Wright W Raymond (4)
155 ◎Brown Eugene (2)
156 ◎Church Alice B Mrs (12)
157 ◎LeFevere Berry L (5)
159 ◎Greene Rufus W, gro
160 LeFevere Ray A (4)
161 Hollar Benj F (9)
164 ◎Kirby Fred G (2)
165 ◎Pilkenton Oscar F (3)
Chapman Alice C Mrs (2)

SPAINHOUR HILL—A settlement on Greasy Creek Rd northwest of city limit

SPRUCE—From 209 Reform south to city limit

104 Vacant

(Willow ends)

107 ◎Clark Oliver L (4)
112 ◎Triplett Raymond R (3)
113 ◎Brown O Lee (7)
114 ◎Walker Albert B (5)
116 Goble A Horton (2)
County Coroner
Hartley Carlton L (2)
121 ◎Winkler C Walter (6)
124 Nichols Fred A (3)
126 (122) Walker Lee A (6)

(East begins)

203 ◎Holden Walter T (4)
204 ◎Greene Thos D (4)
206 ◎Winkler Edw C (4)
207 ◎Summerlin Rufus H (5)
210 ◎Berry Clarence H (4)
211 ◎Townsend Lillie G Mrs (6)
212 ◎Driver J Edgar (2)
213 Triplett Wayne B (4)
214 ◎Cooper Lee W (4)
215 ◎Odem Fletcher C (4)
217 ◎Haigler G Rufus (5)

STAGE—From Cherry southwest to Oak, 1 north of Oil Av

112 Vacant
114 Rogers Coy
116 ◎Raby R Hartwell Rev (3)
123 ◎Kirby H McCoy
129 ◎Francum Swannie P Mrs (1)
130 ◎Raby Clarence W (4)
134 ◎Jolly Robey M (1)
Swanson Bessie M Mrs (5)

(Center intersects)

204 ◎Griffie Carl (2)
208 ◎Simmons Walter A (3)
Honeycutt Geo (5)
210 ◎Simmons Thos J (3)
305 ◎*Goins Walter L (3)
—— ◎*Banner Raymond (2)
—— ◎*Corpening Costello E (2)
—— ◎*Corpening Eugene F (6)
◎*Corpening Freelove (2)
—— ◎*Dixon Fredk D Jr (2)
—— ◎*Dixon Jas H (4)
—— ◎*Horton Ernest (3)
—— ◎*Horton Eva (6)
—— *Krimmer Mennonite Brethren Church
—— ◎*Loritts Marion G (2)
—— ◎*Scott Annie (7)
—— ◎*Scott Jake R (5)
—— *Shade Latt (4)
—— ◎Siemens Peter H Rev (4)
—— ◎*Tugman Leroy M (6)
—— ◎*White Edw (4)
—— ◎*Wilson Sadie (1)

STIMSON—From 205 Westbrook Rd north to Blowing Rock Hwy

102 Byrd J Frank (4)
102½ Pennell Marvin H (2)
104 ◎Lamkin Carroll S (5)
108 Murray Wallace F (3)

STONEWALL—From 115 Hospital Av northwest to E Finley Av

106 Pipes Chas E (3)
106 Price Earl R (4)
106 Woodruff A P (2)
107 ◎Walker Clarence (4)
108 ◎Runnion Julia C Mrs (3)
109 ◎Smith Jesse R (4)
111 ◎McCormick Clyde N (3)
112 Vacant
113 ◎Benfield Nelson H (4)
114 ◎Pennell Carl W (4)
115 Miller Edw C (5)
116 ◎Beal Fate J (3)
119 ◎Crowell Geo T (3)
119½ Briggs Lawrence F (5)
121 ◎Greer Jesse F (3)
Price Eugene S

(Resica begins)

204 ◎Abernethy Ernest L
205 Government Apts
1 Brown Andrew J (2)
2 Hart Leighton L (3)
3 Warren Eva R Mrs (1)

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. PHONE 821

RABB MOTOR CO.

DeSOTO AND PLYMOUTH — — *SALES AND SERVICE*

410 E. HARPER AVE. PHONE 48

205 Apartments (continued)
4 Vacant
5 Vacant
6 Triplett Wm B (4)
7 Vacant
8 Vacant
9 Vacant
10 Austin Marian R Mrs (3)
11 Huffstetler Leonard G Jr (5)
12 Brothers Leo J (6)
13 Whitaker Wm L (2)
14 Shuford Alfred H (3)
15 Messick Paul S (4)
16 Spake Claude D (2)
17 Brown Oran
18 Jones Wm C (4)
19 Coffey Rufus L (4)
20 Vacant
21 Vacant
22 Vacant
23 Bumgarner Margaret G Mrs (4)
24 Ludwig Siar F (4)

☞ **Sharon Rd South Continued**

208 ®Barlow Wm H (5)
210 Walsh Cecil W (4)
212 Gragg Wm T (7)
214 Houck J T (6)
218 Kaylor Lowell W (4)
222 ®Watson Harrison G (8)
222 (rear) Watson Hartsell R (7)
222½ Watson Robt G (2)
224 Waston Carroll T (4)
226 Jackson Hessie Mrs (9)
228 ®*Michaux Lucy J (3)
229 ®*Foster Edith (3)
230 ®*Dula Wm (2)
230½ ®*Salley Joseph (3)

(Horton begins Patterson ends)

302 ®*Patterson Seymour H (7)
305 *Jones Geo (1)
308 ®*Patterson Danl M (5)
310 ®*Ferguson Eugene (2)
311 *Horton Julius (4)
312 ®*Ferguson Mansfield (2)
314 ®*Branch Augusta (4)

SUDDRETH—From Stage northwest to Locust

—— Clark Jonas R (4)
—— Gray Edw G (4)
—— ®Ingram Jas V (10)
—— ®Kirby Fate A (2)
—— Suddreth Jas M (3)
—— ®Suddreth Raymond L

TABERNACLE—(see Collett)

TAYLORSVILLE ROAD — From Wilkesboro Rd east 1 mile north of city limit

TODD—From 245 E Harper Av north

102 ®Snelling Louis F (2)
108 ®Strickland Wm H (4)
110 Shaw Preston L (2)

(Hillside La ends)

204 Warlick Raymond T (3)

TORRENCE—From 502 W Harper Av north, thence southwest back to Harper Av

100 Williams Lloyd C (4)
Williams Lonnie M (3)
102 Story Spencer C (3)
Story Wallace (5)
Setzer Beeler M (3)
105 Sumlin Howard E (4)
108 ®Cannon Earl (3)
112 ®Setzer Stanford S (6)
116 ®Bush Ralph N (6)
117 Rhodes D Kenneth (1)
118 ®Barlow Belle M Mrs (4)
Barlow Kenneth (3)
118 (rear) ®Angley Pinkney L (6)
118½ Pope Bradley (2)

(Gilmer ends)

125 Barber Carson (4)
126 Alley Fred M (3)
128 Harris Fred (4)
132 ®McMillan John C (6)
133 Clarke Jos W (3)
144 ®Kincaid Jas P
148 ®McCrary June F (3)
Green Lester (3)
155 ®Walker Myra Mrs (3)

TUTTLE—From 507 W Harper Av south to Ervin Av

110 ®Wise John L (4)
112 ®Campbell David A (5)

UNDERDOWN AV—From 228 Mill west to city limit

228 Poarch Horace L (3)

(Jennings begins)

231 Price L B Mercantile Co
232 Presnell Frank E (3)
234 Kirby Taylor G (6)
236 Poarch Jesse E (4)
238 Chandler John A (3)
244 South Lenoir Grocery Co
244-A ®Price Wm R (4)
244-B ®Williams Walter G (3)

USE PERFECTION SELF-RISING FLOUR

Manufactured by

Lenoir Mills, Inc. Phone 72

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY
REMINGTON RAND PRODUCTS

101 W. HARPER AVE. PHONE 419

244-C ◎Reid Saml M (3)
245 Lenoir Pad & Paper Co, plant
246 Lenoir Pad & Paper Co
248 ◎Underdown Frances B Mrs (1)
254 ◎Underdown Floyd B (5)
256 Underdown Rathmell F (3)
257 ◎Oxentine General R
257 (rear) Oxentine Chelcie N (3(

(Bernhardt begins)

302 (102 ◎Allen Inez T Mrs (4)
303 South Lenoir Methodist Church
304 (104) ◎Austin Cora P Mrs (1)
Childers Chas A (4)
308 (108) Hager Parker H (4)
309 (109) ◎Simmons Robt L (4)
311 (111) ◎Duncan Nellie T Mrs, bdg (11)
312 (112) ◎Wilson Claude A (7)
313 (113) Francis David B (3)
314 (114) ◎Clark Robt W (6)
315 (115) ◎Bolick Clarence N (3)
321 (121)◎Taylor Joel R (4)
322 (122) ◎Story Glenn A (4)
323 (123) ◎Messer Rachel C Mrs (2)
324 (124) ◎Allen Ray (5)
325 (125) ◎Younce Tom (4)
326 (126) ◎Bean E Felix (5)
327 (127) Mikeal Russell L (8)
328 (128) Holler John D (3)
331 (131) Absher J Cecil (6)

VALMEAD—A village north of N Main Extd, north of city limit

—— Caldwell Furniture Co Inc
—— Esso Standard Oil Co
—— ◎Green Cloyd L (3)
—— Industrial Chemical Co Inc
◎Setzer Harold (2)
◎Shell Boyd (4)
◎Vines Howard H (3)
Vines Lloyd D (3)

VANCE — From 300 Oak north to Cherry

101 Acme Transfer & Storage Co
105 Harris J Cephas, gro
107 Wilson Mary L Mrs (8)
119 ◎Jackson Daisy C Mrs (2)
120 ◎Bynum Beulah H Mrs,
121 Harris Bertie M Mrs (5)
122 ◎Sipes Bynie C (3)
Annas Carson H (3)
124 Crowell Herbert O (4)
127 ◎Crisp Mattie M Mrs (3)

(Scroggs Av intersects)

201 Biddix Talmadge J (2)
202 Craig J Finley (6)
204 ◎Isbell Thos P (3)
206 ◎Isbell Elizabeth B Miss (1)
206 Colvard Floyd E (3)
207 Proffitt Thos E (10)
Bryant Andy W (2)
208 ◎Thomas Frances I Mrs (3)
Green Ralph (4)
210 ◎Myers Ebenezer Rev (2)
211 ◎Marler Jos A (4)
213 ◎Carpenter P Albert (2)
Barlow Chas (2)
214 ◎Smith W Clarence (4)
215 ◎White Frank B (2)
216 Yates Chas S (3)
217 ◎Miller Emma H Mrs (1)
Davis David J (2)
220 Winkler John P (11)
Winkler Myrtle H Mrs, bdg
221 Cannon Terrell W (5)

(Oil Av begins)

301 Barlow Colene Mrs (2)
Church Albert W (2)
Gribble Lonnie B (4)
302 ◎Jones Ira F (2)
Cardell Jeremiah C (2)
303 Reeves Richd H (3)
305 ◎Cloer R Lee (2)
306 Melton Geo W (6)
307 ◎Clemens Ida G Mrs (1)
Bohler H Talmadge (2)
Hoke Clarence B Jr (2)
Kilpatrick Fredk D (2)
309 Coffey Collett C (4)
311 ◎Sullivan Jos M (3)
313 ◎Miller Luther I (3)
315 Scott Jos H (4)

(W Finley Av ends)

401 ◎Triplett Callie J Mrs (5)
403 ◎Nelson Jos E (3)
405 ◎Moore Arthur L (5)
407 ◎Talton Norwood G (3)
409 Franciscan Fathers
Lazanski Augustine P Rev
Sheridan Peter C Rev
411 ◎Edmisten Hugh H (3)

VENEER—From 141 Virginia northwest

VIRGINIA—From 497 W Harper Av, south to city limit

103 ◎Curlee F Scott (4)

Collins-Pridmore Co.

"Lenoir's Finest and Newest Department Store"

120-122 WEST AVE. PHONE 169

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment Service
Hotpoint Appliances — G.E. Radios — Oil Heaters & Furnaces
207 E. HARPER AVE. Tire Recapping PHONE 339

104 Shelor Jos W (3)
White Fred (4)
105 Warehouse
106 ®Queen Ralph S (5)
108 ®Craig Spencer A (4)
109 Lackey Donald W, veterinarian
110 Hickey John (4)
110 (rear) ®Eller Roy Q (2)
111 Craig Etta B Mrs (1)
Smith June L (3)
113 Curlee's Store, gros
(W College Av ends Ervin begins)
114 ®Beaver Ray W (3)
115 Austin's Grocery
116 Gay Lunch
118 ®Mikeal Lincoln N (4)
(Powell Av begins)
119 Hamby Pleas (6)
119½ North Carolina Mercantile Co
121 Link Geo A (2)
124 Gibbs Wm A Jr (4)
Hamby Thos H (4)
125 Gilbert Lycurgus D (5)
128 ®Torrence Andrew F (6)
Lentz Fred W (3)
Overcash H Clay (3)
130 ®Lackey H Steven (4)
133 ®Safford Atherton M (3)
134 Lawson Jas G (3)
Saunders Berthus (3)
(Bradford Av begins)
135 ®Safford Russell F, contr (2)
135½ Logan Powell (2)
136 ®Dickson Lula B Mrs (4)
Hartley Harold W (2)
137 ®McNeil Jas T (4)
137½ ®Fulton Fern G Mrs (3)
138 Vacant
139 Greene Caroline F Mrs (2)
141 ®Smith Minnie E Mrs (2)
Shumate Ray V (2)
142 Teague John E (5)
144 ®Sudderth John T (4)
146 ®Greer Mamie V Mrs (3)
(Veneer begins)
201 Brown Pedro (10)
206 ®Childers Wm C (11)
210 Church Clinton E (6)
223 ®Hall Saml N (5)
225 Shoemaker Ralph C (2)
229 Shoemaker Louis F (2)
231 ®Childres Vance, gro (2)
233 Brown Luther H (3)
—— Lenoir Veneer Co
—— National Veneer Co
—— Galvin Furniture Co Inc

WAKEFIELD—From 208 Stage north
—— ®Borders Clinard E (3)
—— *Horton Jas (3)
—— ®Jenkins Carl (3)

WARREN—(see Center)

WARREN LANE—From 454 N Main southeast
112 ®Warren Woodrow W (5)
112 (rear) Holman Eugene (3)
115 ®Mathis Fred B (5)
122 Warren Jos L (1)
Laws Robt L (2)
128 ®Warren Wade W (4)
129 Sipes Thos E (5)
130 Vacant
133 Honeycutt Saml A (2)
136 ®Warren Rufus G Jr (2)
138 ®Warren R Gwyn (9)
139 Green Howard T (3)

WEST AV—From Main west to W Harper Av; one of the principal business streets of the city and the dividing line for streets running north and south
101 National Barber Shop
National Beauty Parlor
104 Allen & Bernard ins
Mutual Bldg & Loan Assn
104½ City Barber Shop
105-07 Union National Bank
108 Lenoir Hardware & Furn Co
109 Union Natl Bank Bldg

ROOMS—
1-2 Sholar H W Lbr Co, whol
3 Shell Realty Agency
4 Barger Walter D, real est
5-6 Williams & Whisnant, lawyers
7 Adams Hal B, lawyer
9 Mallard Beauty Shop
3d flr Laufersky Fred W, designer

West Av Continued
109 Blackwelder Building
109 Wall Bros Studio, photogs
Appalachian Mutl Fire Ins Co
110 Lenoir Drug Store
Mayor of Lenoir
111 McNairy's Drug Store

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION

MUTUAL INSURANCE

106 S. MAIN ST. PHONE 1051-J

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 98 Fidelity Building 132 West Ave.

112-14 Courtney's, dept store
Courtney Clothing Co
Courtney's Beauty Salon
113 Saslow's Inc, jwlrs
113½ Durham Life Insurance Co
Kincaid Mabel K Mrs (2)
Modernistic Beauty Shop
Rhodes Luola M Mrs, smstrs
113-A Cato's, womens wear
115 Ervin's Mens Shop, clo
115 (bsmt) Dickson & Co, gros
(Church begins)
117-19 Efird's Dept Store
118 Lenoir Stationery Co
120-22 Collins-Pridmore Co
Collins-Pridmore, dept store
Collins-Pridmore Studio, photogs
121 Vacant
123-25 Rose's 5, 10 & 25 Cent Store
124 Gold Shop The, womens wear
126-28 Penney J C Co Inc, dept store
127-29 Eagle Stores Co
129½ Harville's Credit Clothing Store
130 Corada Shop The, womens wear
131 Brawley Jewelry Store
132 Fidelity Building

ROOMS—
Fidelity Insurance Agcy Inc
201-02 Dodge Alfred W, CPA
203-05 Reece & Graham, dentists
206 Wall L Herbert, lawyer
City Attorney
County Bar Assn
Optimist Club
211-12 General Adjustment Bureau Inc
213 Lupes Alexander F Dr, chiropractor
220 American Red Cross

☞**WEST AV CONTINUED**
133 Dayvault's Drug Store
(Boundary begins)
200 Federal Building
U S Post Office
U S Forest Service
U S A & A F Recruiting Sta
U S Post Office Inspr
U S Navy Recruiting Station
County Forest Warden
N C Forest Service
N C Game Protector
201 Lutz O P Furniture Co Inc
Lutz Hosiery Mills, ofc
205-07 Dixie Home Stores, gros
209-11 Center Theatre
Lenoir Theatres Inc
213 Leonard Piano Co
214 ◎Crisp Robey S (2)
Austin Alma S Mrs (2)
217 ◎Minish Edith K Mrs (3)
Smith J Elbert (2)
218 Campbell Henry F (14)
Campbell Sarah H Mrs, bdg
Adkins Philip (3)
Rogers Ernest J (3)
219 ◎Reins Robt F (4)
Sherrill Jas A (2)
Scott Theo L Dr (3)
223 St Stephen's Lutheran Ch
224 ◎Hedrick Robt W (3)
Rhodes Jack T (2)
231-37 Sanders Chevrolet Co
232 Farthing Dette S Mrs (7)
237½ Anne's Beauty Shoppe
Houck Robt C (2)
Norris Chas L (2)
239 (269) Harrison's Shoe Shop, reprs
242 ◎Downum Margaret K Mrs, furn rms (7)
243 Lenoir Esso Service
243 (rear) J P Feed & Grocery Co
(Oak begins)
247 Lenoir Shoe Shop, reprs
247 (rear) Storage
249-51 Farmers Federation Co-Op
251½ Harris J Van (5)
255 Pure Oil Service Station
(Willow begins
300 Greer Funeral Home Inc
Greer-Alexander Mutl Burial Assn
◎Greer G W (4)
301 West Avenue Furniture & Music Co
301½ Quality Barber Shop
303 Gragg & Green Used Cars
306 ◎Allen Ella F Mrs (1)
Lindsay Emma A Mrs (1)
311 Teague Wm B (3)
314 Kolodkin Felix (1)
Watson Earl E (4)
Watson Helen G Mrs, nurse
317 Ernest Wm D

SANDERS CHEVROLET CO.

SALES — SERVICE — PARTS

231 WEST AVE. PHONE 701

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. PHONE 619

319 West Avenue Food Lockers
320 Coble Dairy Products Inc
321 Price & Womack, floor covgs
323 King America B Mrs (6)
324 Thompson-Lipe Co The, whol gros
326 Stroupe Grocery
327 Bush Transfer Inc
328 West Ave Lunch
330 City Dry Cleaners

(Depot begins)

331 Storage
332 Depot Service Station
333-37 Carolina Feed & Seed Co
349 Lenoir Mills Inc
351 Causby A P Ready-Mix Concrete Co

WEST END—A colored section of the city north of Prospect reached by Oak

WESTBROOK—A residential section east of city limit and south of Hospital Av Extd

WESTBROOK ROAD—From Pennton Av northwest to Hospital Av, northeast of city limit

100 Rowe Walter W Rev (4)
104 ⊙Whitener Cecil G (5)
106 ⊙Norris Geo B (3)
106½ Brown Wilbern P (2)
109 ⊙Craig Arnold W (3)
109½ Roberts Donald O (2)
110 Noel John L (3)
113 Hudgins C Otis (3)
113½ Colvard Geo T (2)
118 ⊙Harris Jennings E (3)
120 Broyhill John M (2)
121 ⊙Martin Geo A (4)
122 Vacant
123 ⊙Benfield Chas B (2)
124 ⊙Lowrance Robt C (3)
125 ⊙Lamkin J Archie (4)
126 ⊙Kepley Greak N Mrs (2)
127 ⊙Brackett W Lonnie (4)
129 ⊙Ervin Geo W (3)
130 ⊙Kirby Glenn A (3)
200 ⊙Triplett Orville L (4)
201 ⊙Crump Wm N (6)
202 ⊙Severt Claude (2)

WESTMAN—From opp 311 E College south ½ block

106 (112) ⊙Hollifield W Mason (4)
110 Riggs Z O (3)
114 ⊙Shell W Marshall (2)
115 ⊙Adams Hal B

WESTVIEW—From Grove Av south 2 blocks, 3 west of S Main

402 ⊙Bush Julius P (5)
404 ⊙Dudley Emmer M (5)
406 ⊙Early Wm A (2)

(Olive Av intersects)

502 ⊙Klutz Gill W (3)
504 (508) Prestwood Carl B (2)
506 ⊙Hartsell W Alonzo (3)
512 ⊙Maner John E (4)
514 ⊙Craig Fred W (2)
516 ⊙Bernhardt Lynn R (3)
518 ⊙Taylor Harry (2)
519 ⊙Campbell Donald F (5)
520 ⊙Smith Bruce B (3)
521 ⊙Nelson Clyde H
523 ⊙Abernethy Everett M (5)
524 ⊙Harmon Cecil (3)
527 Vacant

WHEELER—From 497 Oak west to Broadway

108 *Taylor Tilman (2)
110 ⊙*Dula Mamie (4)
110½ ⊙*Dula Carl (3)
112 ⊙*Perkins Adelaide (7)
114 ⊙*Turner Henry F Rev (3)
116 ⊙*Harris Robt L (2)
117 *Scott Zula (1)
118 *Norwood Jos (3)
120 *Greer Virgil (2)
122 *Corpening J Douglas (3)
124 *Corpening Sylvester (3)
126 *Harshaw Florence (2)
128 *Patterson Herman L (4)
130 ⊙*Malone Minnie (3)
132 *Steed Catherine I (4)
141 *New Light Baptist Church
144 *Dixon Ethel (7)
150 ⊙*Greer Jeanette (1)
154 ⊙*Perkins Virginia J (5)
156 ⊙*Peak Arretta (5)
158 ⊙*Michaux Addie (7)
162 *Moore Enza (3)
164 *Dixon Paul (5)
166 ⊙*Dixon David G (5)
166½ *Church of God
170 ⊙*Smith Wilbert E (2)
172 ⊙*Dula Matilda (4)
174 ⊙*Dula Fannie (10)
176 ⊙*Smith Frank (5)
176 (rear-1) *Corpening Stokes (1)

ABERNETHY SALES & SERVICE

ADMIRAL AND UNIVERSAL ELECTRICAL APPLIANCES

JOHNSON SEA HORSE MOTORS

111 S. MAIN ST. PHONE 153

WALL FOUNDRY & MACHINE CO.

Complete Foundry and Machine Work

412 E. HARPER AVE. PHONES: DAY 315, NIGHT 554-W

176 (rear-2) *Church of God
180 ◎*Phillips Dormie (2)
183 ◎*Porter Vinia C (3)
184 ◎*Yount Marshall R (8)
185 *Horton Rufus (8)
186 ◎*Jones Bessie B (3)
189 *Dixon Wm (6)

WHITNEL—A village 2 miles south of city limit on Hickory Rd

WILD CHERRY LANE—East from 416 N Main

104 Town Hill Grocery
104½ Williams Harry (2)
105 ◎Nifong Parolee R Mrs (9)
106 Walsh J Wade (5)
107 Minton Bessie R Mrs (4)
110 Johnson Frank (4)
110-A Libera Peter (5)
110-B Benge John B (6)
110-C Honeycutt Julie P Mrs (2)

WILKESBORO ROAD—Continuation of E Harper Av beyond city limit

—— Smith's Confectionery
—— Russell Antiques
—— Hibriten Service Station
—— ◎Thompson Marcus K, gro (2)

(Airport Rd begins)

—— W & W Grocery
—— Wilson John W, genl mdse
Boettner & Hart, plmbrs
—— Lower Creek Service Station
—— Marsh Feed Store
—— Ballew Geo E, gros
—— Pennill M M & Sons, lumber
—— Lower Creek Baptist Church
—— Broyhill Park
—— Pennell M M & Sons, bldg mat
Pennell & Haigler Construction Co
—— Smith Crossroads Inc, autos

WILLOW—From opp 306 West Av south to Spruce

104 Vacant
105 Dickson Joe Motor Sales
106-08 Bost Lumber Co
107-09 Lenoir Motors

(Harper Av intersects)

200-14 Central High School
Supt of City Schools

(College Av intersects)

304 ◎Johnson Burton L (3)
306 ◎Maynard Sherrill F (5)

(Spainhour Av begins)

313 ◎Melton W Eugene (3)
314 ◎Baker N Luther (4)
316 ◎Sides Flossie S Mrs (2)
Sides Jas L (3)
318 ◎Pritchard T Geter (2)

WILSON—From Pennton Av northwest to Stonewall, 1 north of E Harper Av

100 ◎McMillan J Frank (2)
107 ◎Beach C Rufus (1)
108 ◎Henderson Crawley F (3)
109 ◎Griffin Jas E (5)
110 ◎Hood Arthur R
112 ◎Laxton R Hill (2)
113 ◎Warden John W (3)

(Palmer Av ends)

114 Lovins Fritz T (8)
115 ◎Tate Emma L Mrs (2)
118 ◎Estes J Eugene (3)
120 ◎McGowan Romuluse L (3)
131 Smith Herbert G (3)
133 ◎Roberts J Cloyd (2)
135 ◎Bush J Gordon (5)
138 ◎Ingle J Wm (2)
142 ◎Spencer W Avery (2)
Morrison Weldon C (2)
143 Lenoir Hospital Nurses Home
146 Keever Clarence C Sr (4)
148 ◎Leatherman Jos D (2)
150 ◎Beach C Hubert (2)
156 ◎Bowman Geo R (4)

(Hospital Av intersects)

200 Reid Lucy K Mrs (4)
202 Johnson Mack H (5)
204 ◎Roberts Hardie H (3)
207 McKnight Vernon L
208 Goodin Albert D (5)

(Resica ends)

214 ◎Wall Belle W Mrs
220 ◎Bean Hulda B Mrs (3)
Clark Claud D
221 ◎Kirby Clara Mrs (1)
Clark Chas R (3)
Woods Caroll (3)
222 ◎Lackey Walter L
225 ◎Rhodes Jas D (4)
226 ◎Kirby W Earl (2)
227 ◎Green Dock O (2)
228 Vacant
229 Kirby Rufus A (3)

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. QUALITY SEEDS PHONE 820

DeSoto

RABB MOTOR CO.

DeSOTO AND PLYMOUTH — — *SALES AND SERVICE*

410 E. HARPER AVE. PHONE 48

231 Andrews Connie L (3)
235 *Gibbs A Gordon (5)
237 Nimmons Robt Jr (6)

WOODLAWN—From 328 E Finley Av east to City Water Works

101 *Denny Mabel (1)
102 *Horton Carl (9)

WOODSIDE PLACE—From 123 Hibriten east to Highland Av

315 ©Courtney Robey K (4)
317 ©Bernhardt Richmond G (3)
319 ©Foard G Fredk (4)
325 ©Bernhardt John C (5)

WOODSWAY LANE—From a point rear of 322 E Finley Av, south to Hospital Av

149 Moore Jerome (2)
151 ©Wall Howard T (11)
200 ©Smith Alton (3)
200 Spencer John (3)
203 Nelson Turner W (4)
204 ©Simmons Edw P (3)
205 ©Spencer Jos C (4)
206 Nicholson Roscoe (4)
207 Clontz Chas E (7)
208 Gilliland Carlos M (4)
210 ©Wagner Carmon E (4)
211 Wagner Carmon E
Stroupe Gustavus L (7)
301 Lee Robt E (3)
302 ©Harville Thos C (3)
303 Mull Presnell A (4)
304 ©Boutwell Geo W (4)
306 ©Lackey Donald W Dr (3)
307 ©Deal Harlan M (3)
308 ©Powell R Carter (4)
309 ©Powell Howard H (3)
313 ©Smith Robt J (2)

ZACK'S FORK ROAD—Continuation of E Finley Av beyond city limit

—— ©Barlow Jay L
—— Hill Roy (4)
Sharpe Harry, filling sta (2)
—— Wallace Grocery
—— Laney Benj M (4)
—— ©Laney Edna B Mrs (4)
—— Triplett's Dairy
Prestwood Ralph S (6)

USE PERFECTION SELF-RISING FLOUR

Manufactured by

Lenoir Mills, Inc. Phone 72

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The publisher of a Directory should dedicate his best efforts to the cause of business uplift and social service, and to this end pledges himself:

1. To consider, first, the interest of the user of the book.
2. To subscribe to and work for truth, honesty and accuracy in all departments.
3. To avoid confusing duplication of listings, endeavoring to classify every concern under the one heading that best describes it, and to treat additional listings as advertising, to be charged for at reguar rates.
4. To increase public knowledge of what Directories contain; to study public needs and make Directories to supply them; to revise and standardize methods and classifications, so that what is wanted may be most easily found, and the Directory be made to serve its fullest use as a business and social reference book and director of buyer and seller.
5. To decline any advertisement which has a tendency to mislead or which does not conform to business integrity.
6. To solicit subscriptions and advertising solely upon the merits of the publications.
7. To avoid misrepresentation by statement or inference regarding circulation, placing the test of reference publicity upon its accessibility to seekers, rather than on the number of copies sold.
8. To co-operate with approved organizations and individuals engaged in creative advertising work.
9. To avoid unfair competition.
10. To determine what is the highest and largest function of Directories in public service, and then to strive in every legitimate way to promote that function.

$100 Reward will be paid by the Association of North American Directory Publishers for the arrest and conviction of any person or persons engaged in the publishing, collecting or canvassing for any fraudulent or fake directories.

Association of North American Directory Publishers

244 MADISON AVE. NEW YORK CITY, 10, N. Y.

FIRE ALARM BOXES

The best and quickest way to report a fire is to pull the nearest fire box. If you telephone, call Number 1200 and give exact location of fire. When making calls from alarm boxes, please remain at box until fire trucks arrive.

Signal	Location
1	Test
2	Fire is Out
3	Station Call
5	Fire Out
12	Square at S Main
14	Caldwell Furniture Co
15	S Boundary & W Harper Av
16	W Harper Av & Willow
18	W College Ave & S Church
21	W College Av & Willow
23	W College Av & Mill
24	Spainhour Av & Mill
25	Spainhour Av & Harrisburg Rd
26	Spainhour Av & Bernhardt Hill
28	Bernhardt Furniture Co
29	Hibriten Furniture Co
32	Spainhour Av & Reform
33	Blue Bell Inc
35	Spainhour Av & Realty Av
37	Realty & Insurance
41	Upper Spruce St
42	Lenoir Av & Howard
43	Spruce & Granite Av
53	S Main & Davenport Av
56	S Main & Park Av
61	Grove Av & Kentwood
71	Olive Av & Kentwood
73	Olive Av & Westview
81	Kentwood & Kentwood Circle
113	West Av & Church
114	West Av at Post Office
115	West Av & Oak
117	West Av & Depot
118	West Av & W Harper Av
119	W Harper Av & Broadway
123	W Harper Av & Beall
124	W Harper Av & Maple Drive
125	W Harper Av & Virginia
127	W Harper Av & Ervin Hill
131	Fairfield Chair Co
132	Kent-Coffey Mfg Co
133	Lenoir Mirror Co
134	Lenoir Furniture Corp
135	Kent Street
141	Virginia & Lutz
142	Lutz St at Lutz Town
146	S Virginia St
148	Lenoir Veneer Co
149	Galvin Furniture Co
151	Beall & Poplar
152	Beall & Pine
155	Maple Drive & Poplar
162	N Boundary & Ashe Av
165	Ashe Av & Oak
167	Lenoir Chair Co
173	High Street
174	Harper Furniture Co
175	S Prospect & Johnson Hill
178	S Prospect & Maple
179	Broadway & Winkler Town
181	Oak & Vance
183	West End at Anderson's Store
185	West End at School
187	Broadway & Mountain View
191	N Maple
193	Hill St
212	Square at N Main
213	N Main & Ashe Av
214	N Main at Carlheim Hotel
215	N Main & Scroggs Av
216	N Main & Finley Av
217	N Main & Conley Av
218	N Main at Railroad
221	Vance & Scroggs Av
223	Vance & Oil Av
225	Vance & Cherry
232	N Prospect & Oil Av
242	E Finley Av & Rankin
245	E Finley Av & Patterson
254	E Finley Av & Stonewall
261	Rankin St
263	E Finley Av & Harrington
272	N Mulberry & Ashe Av
273	Mulberry & East Av
274	East Av & Ridge
276	N Ridge St
312	S Mulberry & E Harper Av
313	S Mulberry & E College Av
314	S Mulberry nr College Av
316	S Mulberry & Olive Av
317	S Mulberry & Pennton Av
321	E College Av & Norwood
324	E College Av & Hibriten
325	Hibriten & Woodside Pl
327	Hibriten & Highland Av
332	Norwood & Maehill Arch
334	Norwood & Highland Av
341	E Harper Av & Norwood
342	E Harper Av at School
343	E Harper Av & Hospital Av
345	E Harper Av & Palmer Av
351	Hospital Av & Stonewall
352	Hospital Av & Wilson
353	Wilson at Hospital
356	Wilson at Lenoir Lumber Co
361	Stonewall & Resica
362	Wilson & Resica
371	N Abernethy & Hillside La

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